

Critical to Your Port,  
Your People and Your  
Business.



# Professional Port Manager (PPM®)

## Certification Program

**AAPA**  
[www.aapa-ports.org](http://www.aapa-ports.org)

PPM participants receive  
**20% off registration fees**  
for all events attended as  
part of the PPM® course.



The AAPA Port Professional Manager Program is an unparalleled industry certification designed to shape the future of port leadership and enhance port management professionalism. Completion of the PPM® establishes future port leaders who have mastered core competencies and foundational aspects of:

- Facilities Engineering
- Marine Terminal Management Training
- Finance
- Energy & Environment
- Public Relations
- IT
- Security

The AAPA/PPM program provides a rigorous, meaningful experience for candidates, enabling them to build an essential industry peer network, gain practical experience and strengthen professional credentials. This unique certification offers ports an efficient and effective approach to educate and develop professionals on the intricacies of port management. When facing a specific educational need, participants can select PPM course electives and project-based learning to create a personalized curriculum.

**Application deadline is  
February 1, 2017, for the  
PPM Class of 2021**

## Advance Your Career with a PPM Certification

The AAPA Port Professional Manager Program is built on a foundation of interactive classroom-based, instructor-led sessions held over a four year term where participants have access to the best and brightest thought leaders in the maritime industry. Covering all aspects of the port management profession, these interactions enable you to become a seasoned professional and a valuable asset to your port.

Candidates gain valuable insight and knowledge from experts from across the globe by participating as a member of an AAPA standing technical committee for the entirety of the four year term.

**Candidates are required to complete all of the following core training seminars:\*\***

- Facilities Engineering Seminar
- Finance Seminar
- Energy & Environment Seminar
- Public Relations Seminar
- Security Seminar
- Executive Management Conference
- Marine Terminal Management Training Program

**In addition, they must attend any three of the following elective requirements:\***

- Cruise Seminar
- Shifting International Trade Routes
- Port Administration and Legal Issues Seminar
- Information Technology Seminar

\*\* Candidates will not be required to repeat courses they have taken within five years prior to enrollment.  
\* With approval from the Curriculum Committee, (1) one of the elective requirements may be fulfilled by completion of a relevant non-AAPA training program, such as those sponsored by the Seatrade Organization, The International Association of Ports & Harbors, the Association of Canadian Port Authorities, the Economic Commission for Latin America and the Caribbean, the Council of Logistics Management, the National Association of Foreign Trade Zones, the International Navigation Association (PIANC) and the University of New Orleans.

## Improve the Effectiveness of Your Organization

Ports increasingly expect executive team members to work across departments, collaborating with colleagues from different work backgrounds and areas of knowledge. While a healthy strategic plan and team building exercises can make sure everyone is working toward the same outcomes, they don't always provide training that ensures senior managers understand each other's roles and responsibilities.

By attending a wide variety of seminars focused on key line departments, as well as the Executive Management Conference and the Marine Terminal Management Training program, PPM candidates achieve an unparalleled understanding of roles of coworkers and counterparts. PPM classes attract port staff from a wide variety of disciplines, enhancing the learning experience for all participants. PPM graduates are uniquely positioned within their own organizations to reduce staff conflicts, lead multidisciplinary programs and streamline staff efforts on critical projects.

## Experience hands-on, project-based learning.

The final requirement of the PPM certification is the successful completion of a project of the candidate's choosing. This real-world learning experience ensures a functional knowledge and understanding of port management principles, roles and responsibilities, and techniques.

**There are three options for meeting the project requirement:**

- Author and present an industry white paper on a topic that advances port management theory or practice.
- Assist on a port-specific project, such as a strategic plan, public relations campaign or economic analysis, then provide an executive summary on the experience and contribution to the project.
- A "residency" of no less than two weeks at a port other than their own to gain experience and expertise in another port environment and bolster professional relationships.

## Who Should Apply to the PPM Certification Program?

If you're an experienced port manager looking to grow your understanding of the maritime industry as a whole, then the PPM is the right choice for you. The eligibility requirements:

- Seeking validation or accreditation for future career growth.
- Are a full-time employee of an AAPA member
- 5+ years of management experience
- Have a referral to the program by their port director/CEO.

The AAPA Curriculum Committee reviews all applications and selects all candidates for admission to the PPM program.



“To me the PPM has made all the difference because it is not about the number of required classes, seminars or internship, or required paper but about the process where I gained the learning experience which today affords invaluable application to my leadership role.”

**Natacha J. Yacinthe, Ph.D., PPM, AICP**

Seaport Planning Manager

Broward County Port Everglades

## To apply or learn more contact:

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Alliance of the Ports of Canada, the Caribbean, Latin America and the United States