



IAPH

International Association
of Ports and Harbors

Port competitiveness and the (new) world order

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AAPA XXVI Latin American Congress of Ports

Punta del Este, 7 November 2017

A few words about IAPH

- ▶ Founded in 1955
- ▶ Today:
 - 170 ports
 - 140 port-related businesses
 - 90 countries
- ▶ Principal roles:
 - Advocacy (NGO status with IMO and other UN bodies)
 - Collaboration (e.g. World Ports Climate Initiative)
 - Network (e.g. World Ports Conference, Women's Forum, ...)
- ▶ Change process:
 - ▶ New constitution
 - ▶ Future: www.surveymonkey.com/r/IAPH2017

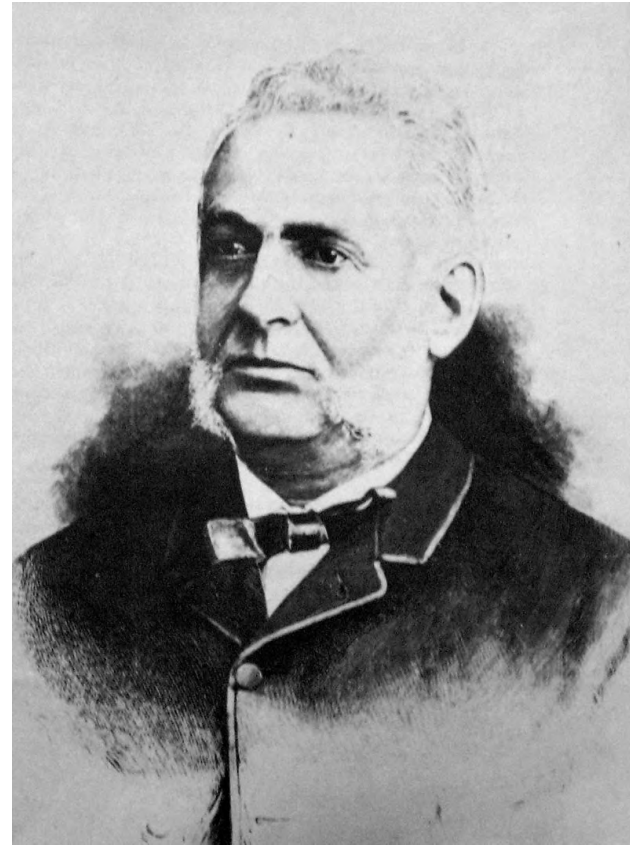
Overview

1. Evolution of the port concept
2. Geo-political factors
3. Sustainable development
4. Conclusions

1. Evolution of the port concept



Luis Huergo (1837-1913)

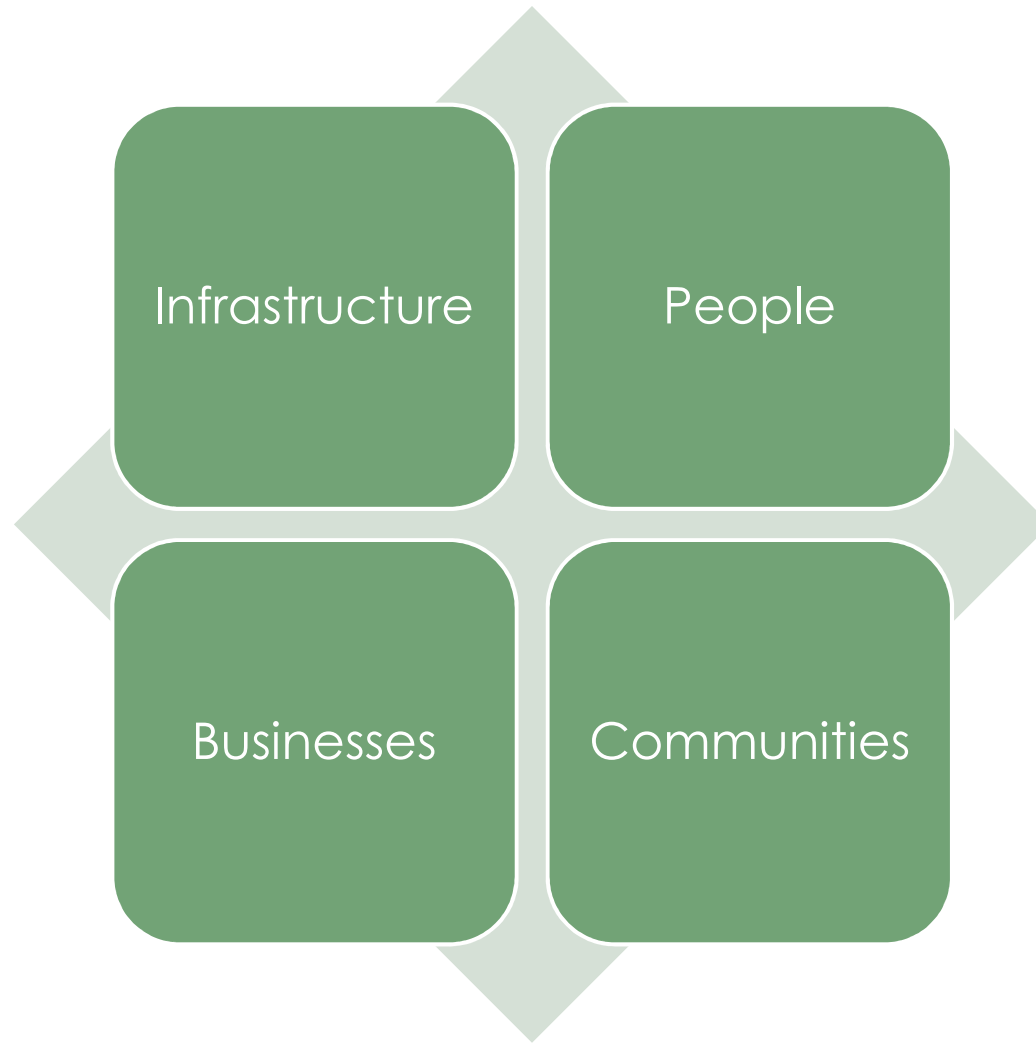


Eduardo Madero (1823-1894)

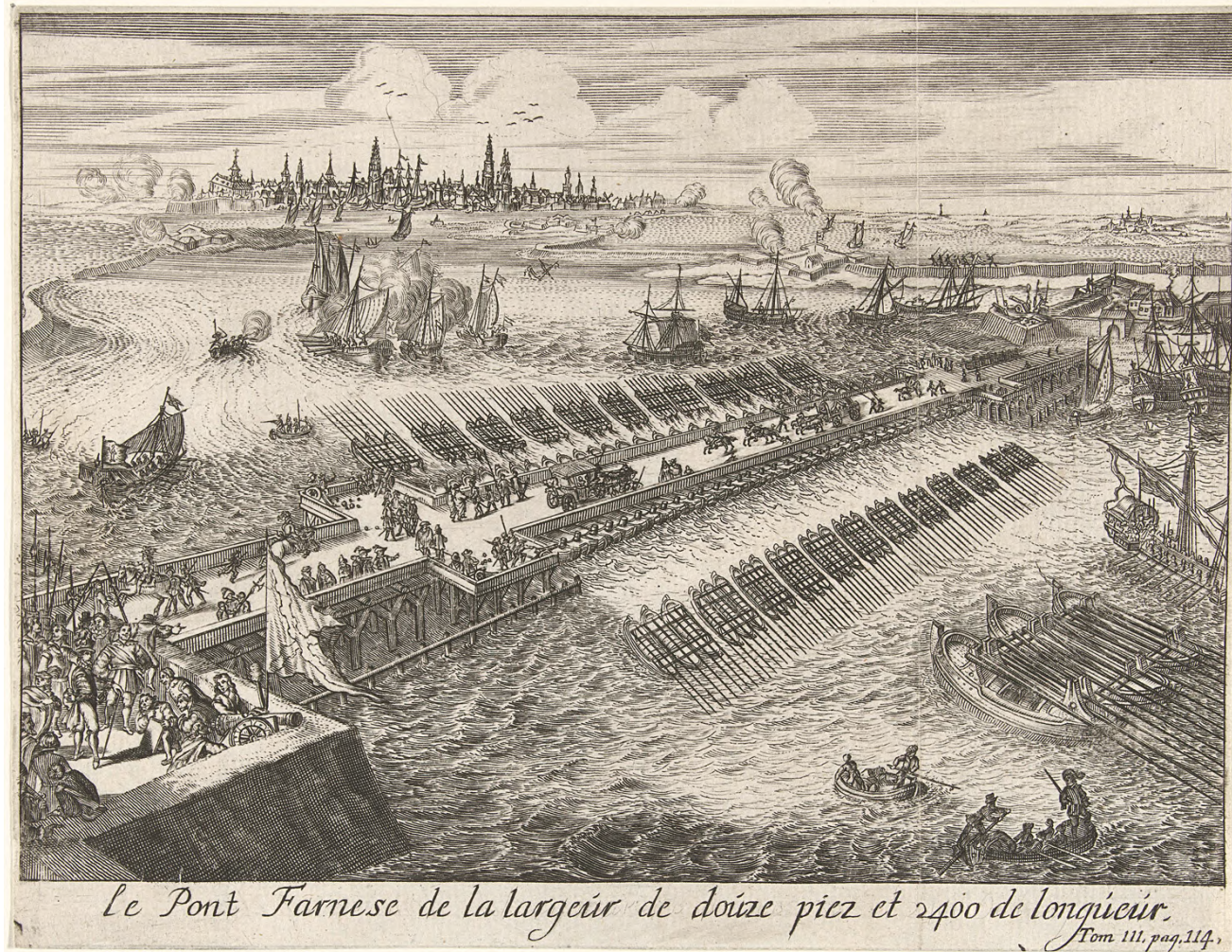
5th generation port: the Smart Port

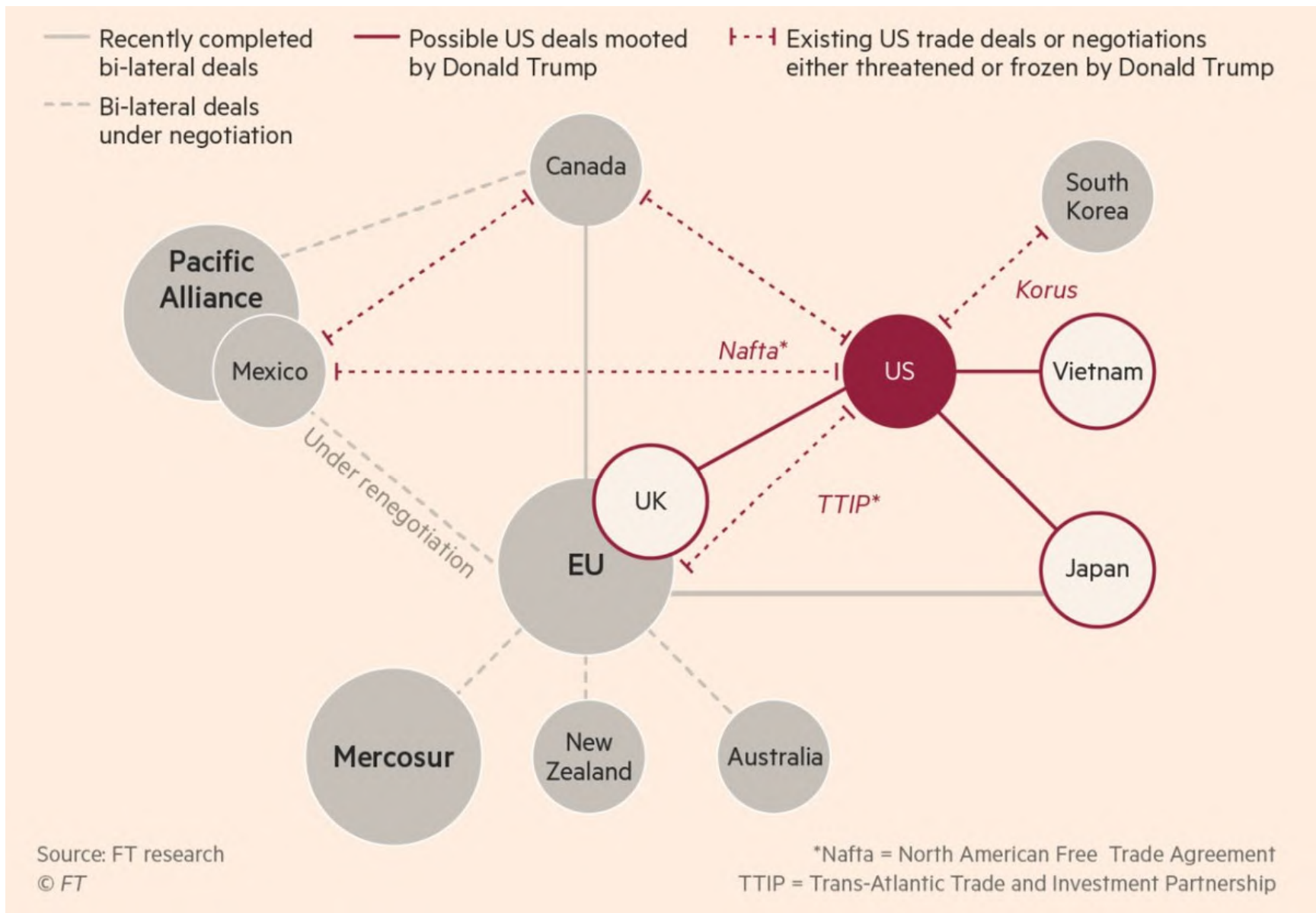


Ports connect ...

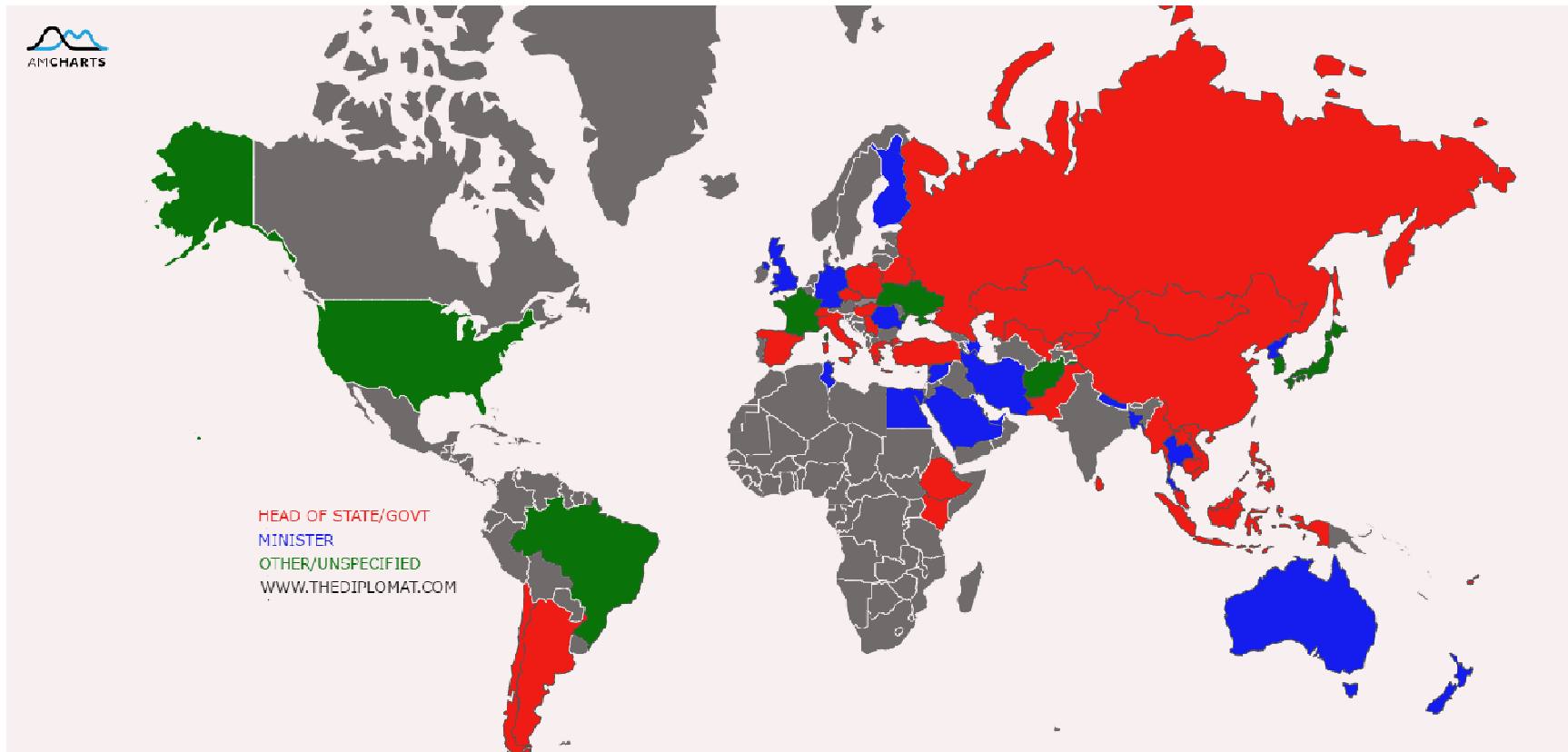


2. Geo-political factors

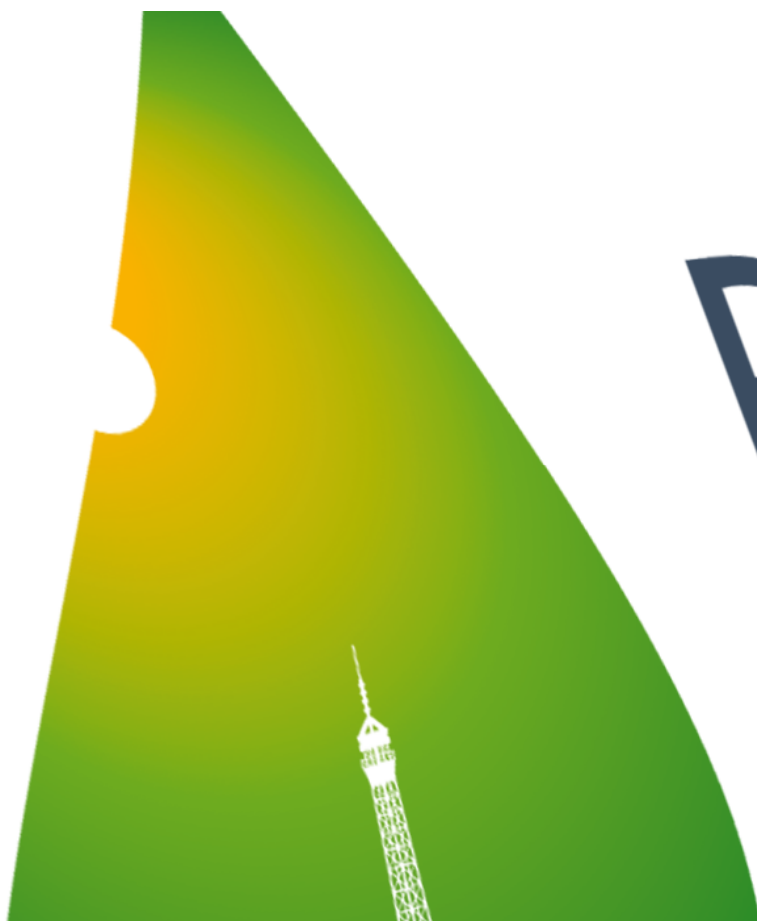








Political level of attendance at Belt and Road Forum – Beijing, 14 May 2017 © The Diplomat



PARIS 2015

UN CLIMATE CHANGE CONFERENCE
COP21·CMP11

3. Sustainable development



World Ports Sustainability Program

- ▶ Concept:
 - **Library** of best practice
 - **Platform** for existing projects
 - **Laboratory** for new projects
- ▶ Thematic areas (*work in progress*):
 - ▶ Future-proof infrastructure
 - ▶ Climate and energy
 - ▶ Societal integration
 - ▶ Safety and security
 - ▶ Governance and ethics
- ▶ Horizontal areas: reporting – innovation - collaboration
- ▶ Initiative and lead: IAPH
- ▶ Partners: AAPA – ESPO – AIVP – PIANC



WPSP

WORLD PORTS SUSTAINABILITY PROGRAM

Official launch – Antwerp, 22-23 March 2018


4. Conclusions

Port competitiveness:

- ▶ looking beyond the sea: logistics & industry
- ▶ looking beyond business: people & environment
- ▶ embracing sustainability in its fullest meaning

(New) world order:

- ▶ free trade is far from dead
- ▶ new trade deals / routes = new opportunities for ports
- ▶ local benefits to be articulated and secured



IAPH

BAKU 2018
World Ports Conference

8-11 May 2018

Ports of the future: building hubs, accelerating connectivity

www.iaphbaku2018.com



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Take the IAPH survey !

www.surveymonkey.com/r/IAPH2017