U.S. Department of Transportation Maritime Administration

American Association of Port Authorities

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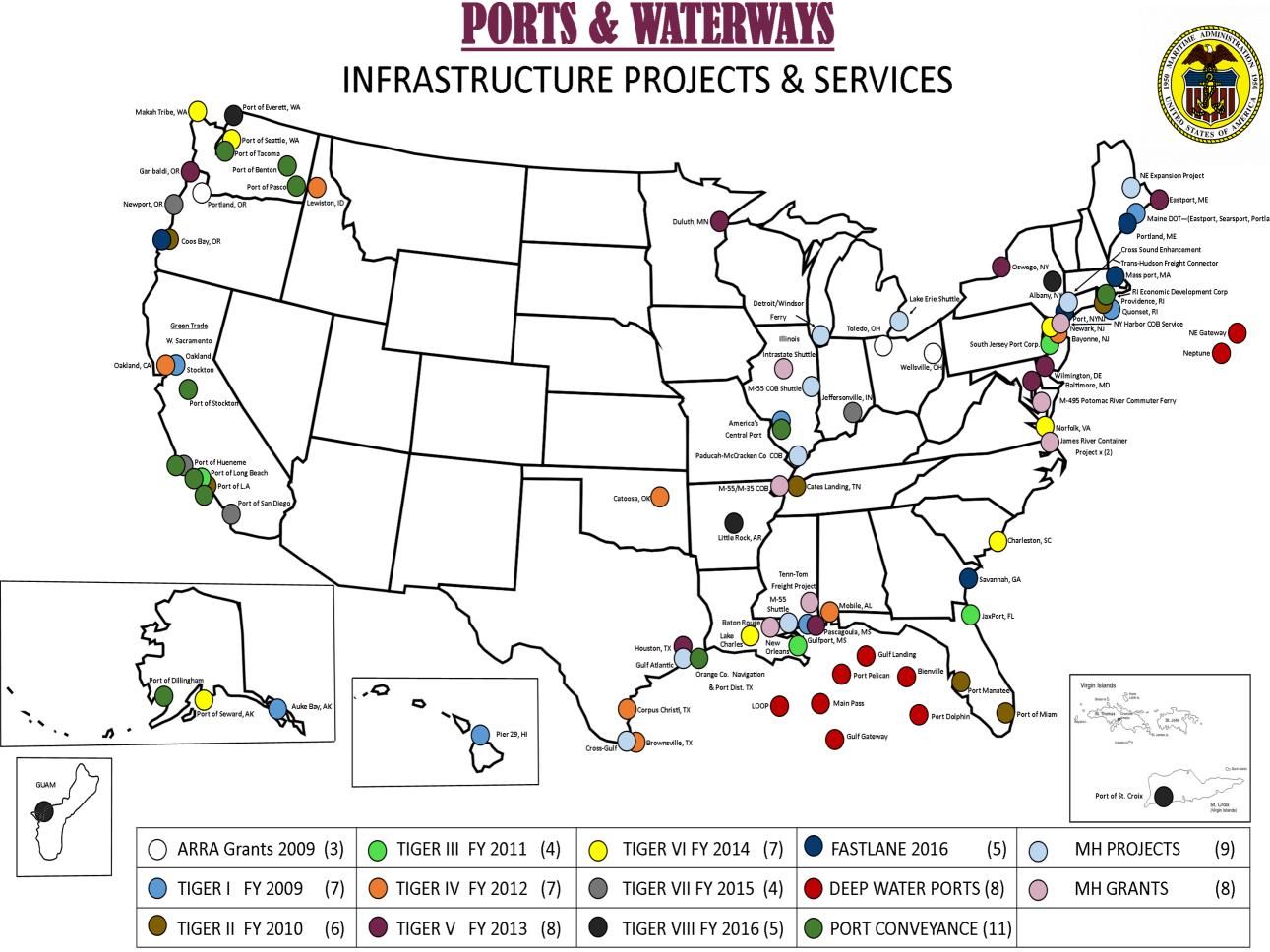
"Partnerships & Economic Growth"



The Power of Partnership

- Savannah, GA
 - Historic, charming city
 - Key industry: tourism
 - With a port
- Richmond, VA
 - State capital
 - University, law, finance
 & govt center
 - With a port

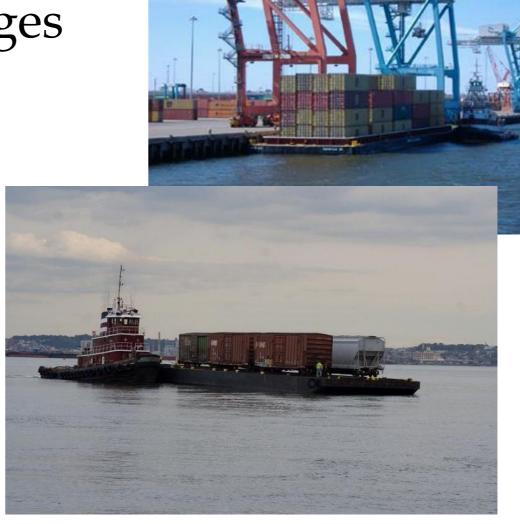




America's Marine Highway

It's Working

- Inland waterways and harbors
- Adapt today's tugs/barges
- Connect metro centers and coastal gateways





America's Marine Highway

Approach

- Inland waterways network
- Use of existing infrastructure and equipment
- Shorter Routes





Critical Elements for Creating Marine Highway Services

- Proposed Projects must be located on a designated Marine Highway Route
- A public/private partnership between ports, vessel operators, labor, and most importantly, shippers
- A solid business case including analysis of competing modes (truck and rail)
- Adequate capital for start up and initial operations
- A well coordinated marketing/sales effort by all key stakeholders

Who is your customer?

Who are your partners?



Thank you

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