

Cruise Seminar

February 14 -15, 2017

Marriott Marquis San Diego Marina
San Diego, CA

Tuesday, February 14

8:00 – 8:30 a.m.
(Marina Ballroom D
Foyer)

Registration and Continental Breakfast

Breakfast sponsored by

FMT



8:30 – 9:00 a.m.
(Marina Ballroom D)

Welcome and Opening Remarks

Speakers:

Kurt J. Nagle, President, American Association of Port Authorities

*Brandy D. Christian, President & CEO, Port of New Orleans, Chair,
AAPA Cruise Committee*

Robert "Dukie" Valderrama, Board of Port Commissioners, Port of San Diego

9:00 – 10:00 a.m.
(Marina Ballroom D)

The State of the Cruise Industry

Moderator:

Michael Vanderbeek, PPM, Deputy Port Director, Massachusetts Port Authority

Speakers:

*Gordon Ho, Senior Vice President Global Marketing & North America Sales,
Princess Cruises*

Emilio R. Freeman, Director, Itinerary Planning, Commercial, Hurtigruten

*Carlos Torres de Navarra, Vice President, Strategic & Commercial Port Development,
Carnival Cruise Lines*

10:00 – 10:15 a.m.
(Marina Ballroom D
Foyer)

Break

Sponsored by

Bermello, Ajamil & Partners, Inc.



Bermello Ajamil & Partners, Inc.

10:15 – 11:15 a.m.
(Marina Ballroom D)

Environmental Update

Moderator:

Joel Valenzuela, PPM, Director of Maritime, Port of San Diego

Speakers:

Tom M. Dow, Carnival Corporation Consultant, Carnival Corporation & plc

*Mike Moltzen, Deputy Director, Transportation & Climate Division, EPA Office of
Transportation and Air Quality*

*Cdr. Kris Szczechowicz, Chief, Prevention Department, Officer in Charge,
Marine Inspection, U.S. Coast Guard Sector San Diego*

11:15 – 11:45 a.m.

Transfer from Hotel to Cruise Terminal

(The ship is just a short walk from the hotel)

Tuesday, February 14 *(continued)*

11:45 a.m. –
1:45 p.m.

Luncheon

Sponsored by **Holland America Line**

*Lunch will be served aboard the
ms Westerdam*



2:00 – 4:30 p.m.

San Diego: The Shorex Experience

Experience San Diego just as a cruise guest does during a port-of-call.

5:30 – 6:30 p.m.
(The Dining Room)

Networking Event

Sponsored by

Port of San Diego



Wednesday, February 15

8:30 – 9:00 a.m.
(Marina Ballroom D Foyer)

Continental Breakfast

9:00 – 10:30 a.m.
(Marina Ballroom D)

**Facilitated Workshop:
How to Maximize the Guest Experience at Your Port/Terminal**

How important is guest feedback on terminal operations, security, parking, etc., in shaping deployment decisions? How can ports improve their guest experience in this area? Best practices from around the world.

Facilitators:

*Russel Daya, Executive Director, Global Port Operations & Developments,
Itinerary Planning, Disney Cruise Line*

*Carlos Torres de Navarra, Vice President, Strategic & Commercial Port Development,
Carnival Cruise Lines*

10:30 – 10:50 a.m.
(Marina Ballroom D Foyer)

Break

Sponsored by

Port of New Orleans



10:50 a.m. –
12:20 p.m.
(Marina Ballroom D)

Cruise Lines and Ports: How to Partner to Increase Passenger Volumes and Enhance Profitability

Moderator:

Thomas Spina, Director, Business Development, Carnival Corporation & PLC

Speakers:

Roosevelt Erce Barrón Barrera, General Director, Administración Portuaria Integral de Mazatlán S.A. de C.V., Mexico

Joel Valenzuela, PPM, Director of Maritime, Port of San Diego

Wednesday, February 15 *(continued)*

12:20 – 1:30 p.m.
(Marina Ballroom E)

Luncheon

Sponsored by

Montréal Port Authority



Speaker:

*Antonio Boemi, Vice President, Growth and Development,
Montréal Port Authority, Canada*

1:30 – 1:45 p.m.
(Marina Ballroom D)

AAPA Cruise Award

Sponsored by

Cruiseport Boston



Presenters:

*Brandy D. Christian, President & CEO, Port of New Orleans
Peter Simons, Acting Port Director, Port of Galveston*

Award Recipient:

Michael J. Mierzwa, retired Port of Galveston Port Director

1:45 – 2:15 p.m.
(Marina Ballroom D)

**Showcase Presentation on
Passenger Boarding Bridges**



Speaker:

Jordi Floreta, Vice President & Commercial Director, ADELTE, Barcelona, Spain

2:15 – 2:30 p.m.
(Marina Ballroom D
Foyer)

Break

2:30 – 3:30 p.m.
(Marina Ballroom D)

Port Security Update

Moderator:

Marie Ellingson, Manager, Cruise Services, Port of Seattle

Speakers:

*Glenn A. Wiltshire, Deputy Port Director, Port Everglades
Todd C. Owen, Executive Assistant Commissioner, Office of Field Operations,
U.S. Customs and Border Protection
Charles "Bud" Darr, Senior Vice President, Technical & Regulatory Affairs,
Cruise Lines International Assoc., Inc.*

3:30 – 4:00 p.m.
(Marina Ballroom D)

Seminar Wrap-Up and Closing Remarks

Speaker:

*Brandy D. Christian, President & CEO, Port of New Orleans,
Chair, AAPA Cruise Committee*

4:00 p.m.

Seminar Adjourns