Cruise Lines and Ports: How to Partner Together

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San Diego Cruise Passengers

Historical vs. Projected Passengers Over Time

- Historical
- Projected
Partnerships

• Ports
• Cruise Lines
• Government
  • Federal
  • State
  • Local
Sister Port Relationship

PORT OF ENSENADA
$96 million pesos in Public Investment and $20 million pesos Private Investment.

INFRASTRUCTURE INVESTMENT: BOARDWALK REMODELING

- Boardwalk remodeling
- Interactive fountains
- Acoustic shell
- Pedestrian bridge through Cruise Terminal
- Fisherman’s Monument
Thank you