

Executive Management Conference

May 1, 2017 Wesley Chapel, Florida



Assessing

Public Port Authority

STRATEGIC Management Challenges

1



Trends, Updates

Best Practices

"Hybrid" Management Proposition

Trends, Updates

Best Practices

"Hybrid" Management Proposition

WHAT DO YOU THINK ?



Operations

Planning

Marketing

Finance / Administration

Organizational Behaviors

Stakeholders Relationships

Intergovernmental Relationships

"Impacts" Values



Understanding Public Port Authority Management Challenges

Operations Planning Marketing Finance / Administration Organizational Behaviors Stakeholders Relationships Intergovernmental Relationships "Impacts" Values

Board - Management Relationships



Understanding Public Port Authority Management Challenges

Each Port Authority Is Different



Understanding Public Port Authority Management Challenges

Each Port Authority Is Different

So Are Your Position and Career Challenges

Port Authority

Or Port ?

Public Agency or Business

Case Studies - Profiles By Perceptions

"Grading" System? Draft In Progress Factual -Without Identity

Revenues \$1 million Daily

Revenues \$1 million Daily

Outlays \$2 million Daily

Revenues \$1 million Daily Outlays \$2 million Daily

Capital Projects <u>Underway</u>



Revenues \$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion

Dominant Market Shares

Revenues \$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion Dominant Market Share

"Best Port" Honors

Revenues \$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion Dominant Market Share "Best Port" Honors

Environmental Awards For Strategic Environmental Management

Revenues \$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion Dominant Market Share "Best Port" Honors Environmental Awards

Professional Honors Depth of Management Staff Talent

Revenues \$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion Dominant Market Share "Best Port" Honors Environmental Awards Professional Honors

Constituent Support Very Favorable

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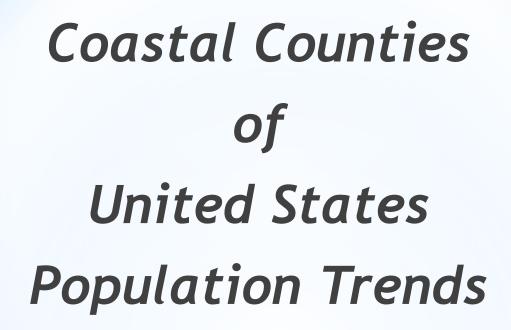
Grade ?

Revenues >\$1 million Daily Outlays \$2 million Daily Capital Projects >\$4 billion Dominant Market Share "Best Port" Honors Professional Honors Constituent Support Very Favorable

Four CEOs - Two Acting CEOs Last Five Years



Strategic Management Issues



Strategic Management Issue ?

Strategic Management Issue ?

Coastal Counties - 11 per cent of Land Area

53 per cent of Population

>165 Million

Recreation and Retirement

Rising Sea Levels ?

Your Port's Trends and Realities

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Your Port's Trends and Realities

Port Development Footprint Land Use Values Life Quality Impacts