



Executive Management Conference

May 1, 2017

Wesley Chapel, Florida

Goals

Assessing

Public Port Authority

STRATEGIC *Management Challenges*

Goals

Trends, Updates

Best Practices

“Hybrid” Management Proposition

Trends, Updates

Best Practices

“Hybrid” Management Proposition

WHAT DO YOU THINK ?

Goals

Operations

Planning

Marketing

Finance / Administration

Organizational Behaviors

Stakeholders Relationships

Intergovernmental Relationships

“Impacts” Values

Goals

Understanding Public Port Authority Management Challenges

Operations

Planning

Marketing

Finance / Administration

Organizational Behaviors

Stakeholders Relationships

Intergovernmental Relationships

“Impacts” Values

Board - Management Relationships

Goals

Understanding Public Port Authority Management Challenges

Each Port Authority Is Different

Goals

Understanding Public Port Authority Management Challenges

Each Port Authority Is Different

*So Are Your
Position and Career Challenges*

Port Authority

Or Port ?

***Public Agency
or
Business***

***Case Studies - Profiles
By Perceptions***

“Grading” System ?

Draft In Progress

Factual -Without Identity

Revenues \$1 million Daily

Revenues \$1 million Daily

Outlays \$2 million Daily

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects Underway

>\$4 billion

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Shares

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Environmental Awards

*For Strategic Environmental
Management*

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Environmental Awards

Professional Honors

Depth of Management Staff Talent

Revenues \$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Environmental Awards

Professional Honors

***Constituent Support
Very Favorable***

Revenues >\$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Environmental Awards

Professional Honors

Constituent Support Very Favorable

Grade ?

Revenues >\$1 million Daily

Outlays \$2 million Daily

Capital Projects >\$4 billion

Dominant Market Share

“Best Port” Honors

Professional Honors

Constituent Support Very Favorable

***Four CEOs - Two Acting CEOs
Last Five Years***

Strategic Management Issues

*Coastal Counties
of
United States
Population Trends*

Strategic Management Issue ?

Strategic Management Issue ?

Coastal Counties - 11 per cent of Land Area

53 per cent of Population

>165 Million

Recreation and Retirement

Rising Sea Levels ?

Your Port's Trends and Realities

Coastal Counties - 11 per cent of Land Area

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Recreation and Retirement

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Your Port's Trends and Realities

Port Development Footprint

Land Use Values

Life Quality Impacts