

APICS Vision, Mission, and Value

Vision

APICS—the world's leading community for end-to-end supply chain excellence.

Mission

Fostering the advancement of end-to-end supply chain management through a body of knowledge, innovative research, systems, processes, benchmarks, and methods to create value for customers, members and organizations.



APICS At-a-Glance

About APICS

- Founded in 1957, Professional association
- \$28.4 MM annual revenue in 2016
- Largest global supply chain professional organization
- Merged with the Supply Chain Council (2014); American Society of Transportation and Logistics (2015)
- Support over 50% of the Gartner Top 25 Supply Chains

Membership

- 47,000+ members
- 100+ countries
- 5,000+ companies have transformed their supply chains with APICS

Instructor Community

- 1000 instructors, 47 countries, 5 continents
- APICS IDP vetted and recognized
- Cross-industry practitioner experience

APICS Partners Footprint



APICS Ranks First

Our instructors are molded on the foundation of the top ranking curricula in supply chain

Participants asked to rank their top 3 associations

Association/Certification	1st	2nd	3rd	Weighted Total
APICS (CPIM/CSCP)	229	76	18	857
Supply Chain Council (SCOR Professional)	56	62	76	368
ISM (CPSM/CSM/CPSP)	44	56	42	286
Project Manager Professional (PMI)	20	52	38	202
CSCMP (SCPro)	22	28	14	198
Chartered Institute of Purchasing & Supply	14	15	12	136
Chartered Institute of Logistics & Transport	12	13	19	84

2014 SCM World's ranking of supply chain association certifications

The APICS For Business Platform

Our business value driven proposition supports the entire supply chain excellence journey



Why APICS?

APICS transforms the way PEOPLE do business.

APICS is regarded as the **premier professional supply chain association worldwide**; and our training, education and instructor community are second to none.

The **most competitive supply chain organizations align with APICS** to develop world-class supply chain academies that grow and retain talent to transform the way the businesses reach global customers.

We cultivate the best. When you set industry standards for excellence, the bar is high. APICS takes this authority seriously, and we **shape our instructors to be ambassadors of the excellence for which we stand.**

Supply chain excellence doesn't just happen. Leaders make it happen by aligning with proven standards and practices.

The journey to excellence is clear. APICS sets the standard.



Watch others' journey to excellence:
<https://youtu.be/UbOs1xMJd1c>

Customer Success Stories



Brazilian Post Office

CoreOS, the Brazilian Post Office (BPO), faced increased competition from smaller, more agile and lower cost private logistics firms when bidding for contracts.



BASF

With APICS at the center of BASF's supply chain learning solutions program, employees become a sustainable competitive advantage worldwide.



DuPont

DuPont created a targeted education program to deliver elevated workforce performance. APICS Principles courseware allowed for a customized approach to support the fast-growing business.



ExpressPoint

ExpressPoint accelerated operational performance by adopting the SCOR model for strategic supply chain progress.



GE Oil & Gas

Driven by APICS standards, GE shaped a high-performing organization, improving customer service and enhancing operational efficiency.



Ingersoll Rand

Ingersoll Rand aligned with APICS to build a companywide operational foundation. Best practices led to gains on KPIs and contributed to \$5.5 million in labor productivity savings.



Intel

Intel improved multi-enterprise collaboration with a powerful supply chain collaboration model that all started with APICS CSCP.



McCormick

McCormick & Co. transformed their supply chain organization with APICS SCOR model framework and training. Today, world-class supply chain drives the business.