

# Grant Funding Strategies: Institutional Funders

June 13, 2017

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*San Francisco Lead  
Social Sector Outreach*

Foundation Center West





FOUNDATION  
CENTER

Knowledge to build on.

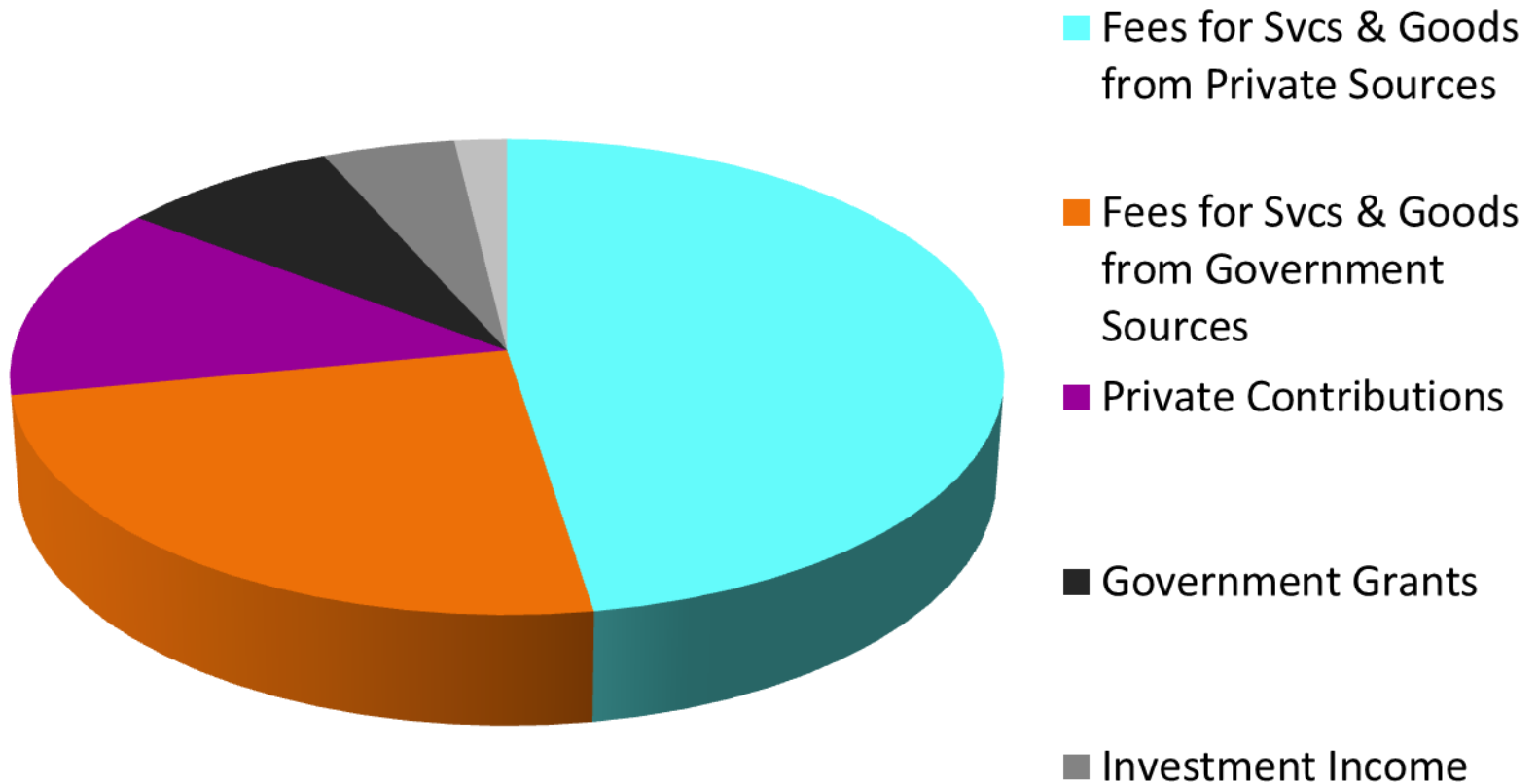


# GRANT FUNDING STRATEGIES

# OVERVIEW OF SOCIAL SECTOR FUNDING



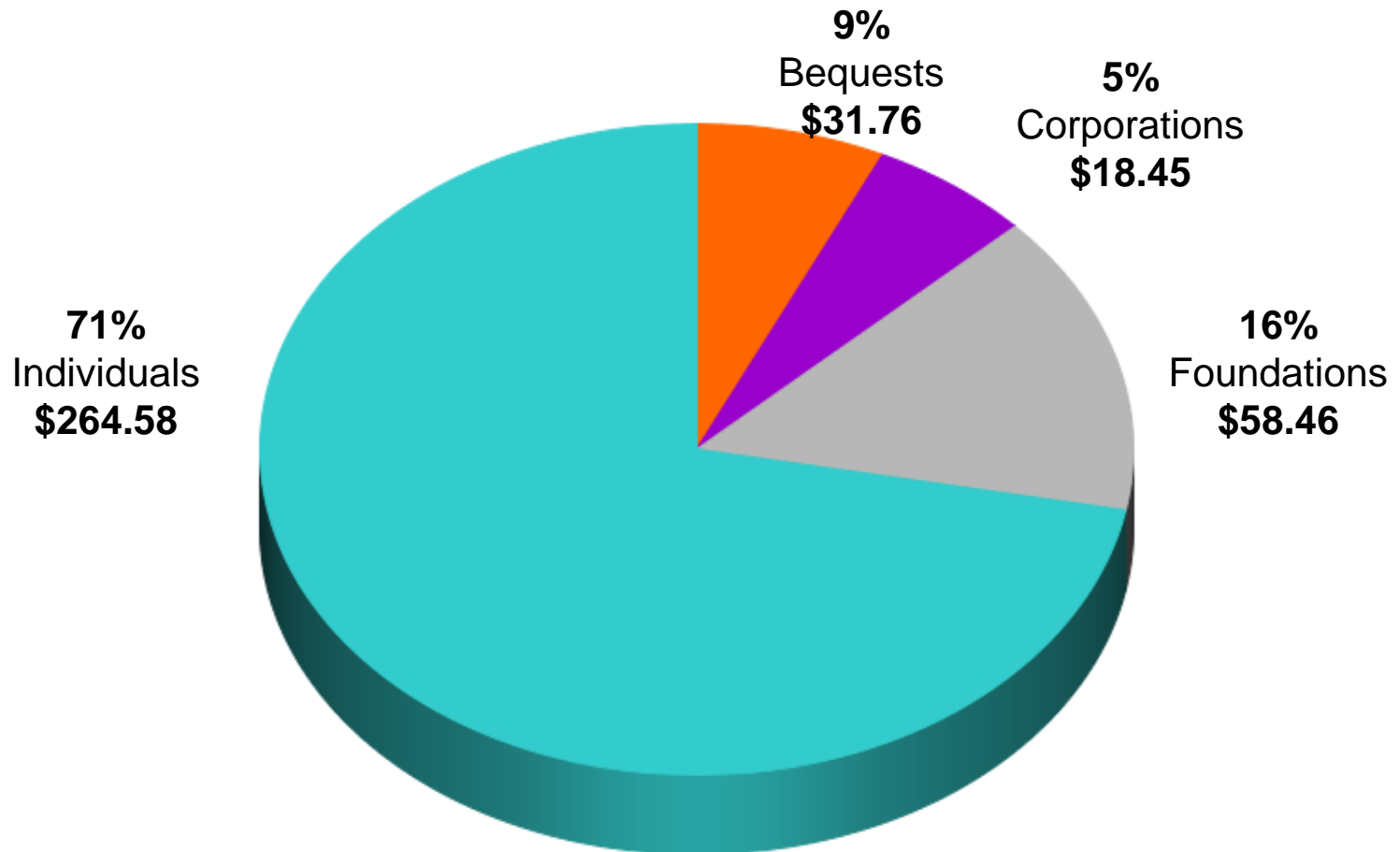
# Nonprofit Revenue



Source: *Nonprofit Sector in Brief 2015*  
National Center for Charitable Statistics, the Urban Institute

# Private Contributions By Source

**Total Giving: \$373.25 (\$ in billions)**



# TYPES OF FOUNDATIONS



# Private Foundations

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**There Are Three Main Types:**

**Independent**

**Company-sponsored**

**Operating**

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# Other Types of Grantmakers

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**Direct Corporate Giving Programs**

**Grantmaking Public Charities**

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# Funder Motivations

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## Private Foundations

Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process

## Corporations

Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR)

## Grantmaking Public Charities

Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas

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# FINDING A MATCH



# FUNDING SOURCES



Who funds organizations like mine?



FIND OUT NOW WITH PATHWAYS!

Diversify your funding sources  
by exploring federal grants.



NOW AVAILABLE IN FDO PROFESSIONAL!

## Your Workspace Activity



3

Projects



4

Grant Requests



3

Prospects



0

Tasks

### Recent Grant Requests

**Evelyn and Walter Haas, Jr. Fund Grant Request**

STATUS: **Research**

[Assess the Fit »](#)

**The California Wellness Foundation Grant Request**

STATUS: **Research**

[Assess the Fit »](#)

**The James Irvine Foundation Grant Request**

STATUS: **Research**

[Assess the Fit »](#)

### Saved Searches

Grantmaker Company Grant

LTU each one reach one SJN

charter school and econ dis

[See All ↻](#)

[View Dashboard](#)

TAP INTO  
**177**  
PROSPECTIVE FEDERAL FUNDERS

NOW A PART OF YOUR  
PROFESSIONAL SUBSCRIPTION!

EXPLORE NOW

## Search Grantmakers

Saved Searches Last Search

Fields of Interest [view index](#)

Geographic Focus [view index](#)

Grantmaker Location [More location options](#)

Grantmaker Name [view index](#)

Keyword Search

Include Government Grantmakers

[More search options](#)

SEARCH

CLEAR

SORT BY

Total Giving

Ascending

Total Assets

Descending

Search Form > Search Results


**Your Search**

Keywords:  
"port authorities"

**SAVE SEARCH**

**Filter Your Results**

Favorites Only

 Include Government Grantmakers


Add Keyword

 +

**Grantmakers**

**COUNTRY**

[Prev 10 | Next 10]

 United States (3)

**STATE/PROVINCE**

[Prev 10 | Next 10]

 District of Columbia (3)

**TYPE OF GRANTMAKER**











[Prev 10 | Next 10]

Results: 1-3 of 3

NEW SEARCH

MODIFY SEARCH

Print/Save Email Export List

<input type="checkbox"/>			Grantmaker Name ^	City, State / Country	Total Assets	Total Giving ?
<input type="checkbox"/>			United States Federal Highway Administration 	Washington, DC	N/A	\$5,691,393,770
<input type="checkbox"/>			United States Federal Railroad Administration	Washington, DC	N/A	\$286,598,070
<input type="checkbox"/>			<a href="#">United States Maritime Administration</a> 			

**United States Maritime Administration**

Total Giving: \$50,905,748

TOP SUBJECTS	GRANTS AWARDED
1 Public affairs	<b>\$15K - \$20M</b>
2 Business and industry	30 GRANTS
3 Higher education	29 RECIPIENTS

WEBSITE: [www.marad.dot.gov](http://www.marad.dot.gov)

## United States Maritime Administration

- Profile
- Search Grants
- Map Grants
- Chart Grants

### Profile

Last profile update: 05/17/2017  
Last grant data update: 05/20/2017

Compact View

#### Jump To

- Related Organizations
- Application Information
- Purpose and Activities
- Fields of Interest
- Support Strategies
- Officers and Trustees
- Program Area(s)
- Additional Location Information
- Financial Data

#### At A Glance

##### UNITED STATES MARITIME ADMINISTRATION

West Bldg., 1200 New Jersey Ave, SE  
Washington, DC United States 20590  
URL: [www.marad.dot.gov](http://www.marad.dot.gov)

##### TYPE OF GRANTMAKER

Governmental Organization

##### FINANCIAL DATA

(yr. ended 2017-10-01)  
Assets: N/A  
Total giving: \$50,905,748

#### Giving By Subject



#### Geographic Giving



#### RELATED ORGANIZATIONS

[Top of Page](#)

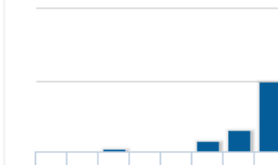
[United States Department of Transportation](#)

#### APPLICATION INFORMATION

[Top of Page](#)

Application form not required.

#### Giving By Amount





## PURPOSE AND ACTIVITIES

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To promote the development and maintenance of an adequate, well-balanced United States merchant marine, sufficient to carry the Nation's domestic waterborne commerce and a substantial portion of its waterborne foreign commerce, and capable of serving as a naval and military auxiliary in time of war or national emergency. .

## FIELDS OF INTEREST

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### SUBJECTS

Community and economic development  
Economic development  
Public affairs  
Public transportation  
Urban development

### POPULATION GROUPS

Economically disadvantaged people  
Females  
Low-income and poor people  
Victims and oppressed people

### ORGANIZATIONS

Governments and agencies

## SUPPORT STRATEGIES

[Top of Page](#)

Capital and infrastructure  
Equipment  
Network-building and collaboration  
Program development

## OFFICERS AND TRUSTEES





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**Paul N. Jaenichen**, Maritime Admin.

## PROGRAM AREA(S)

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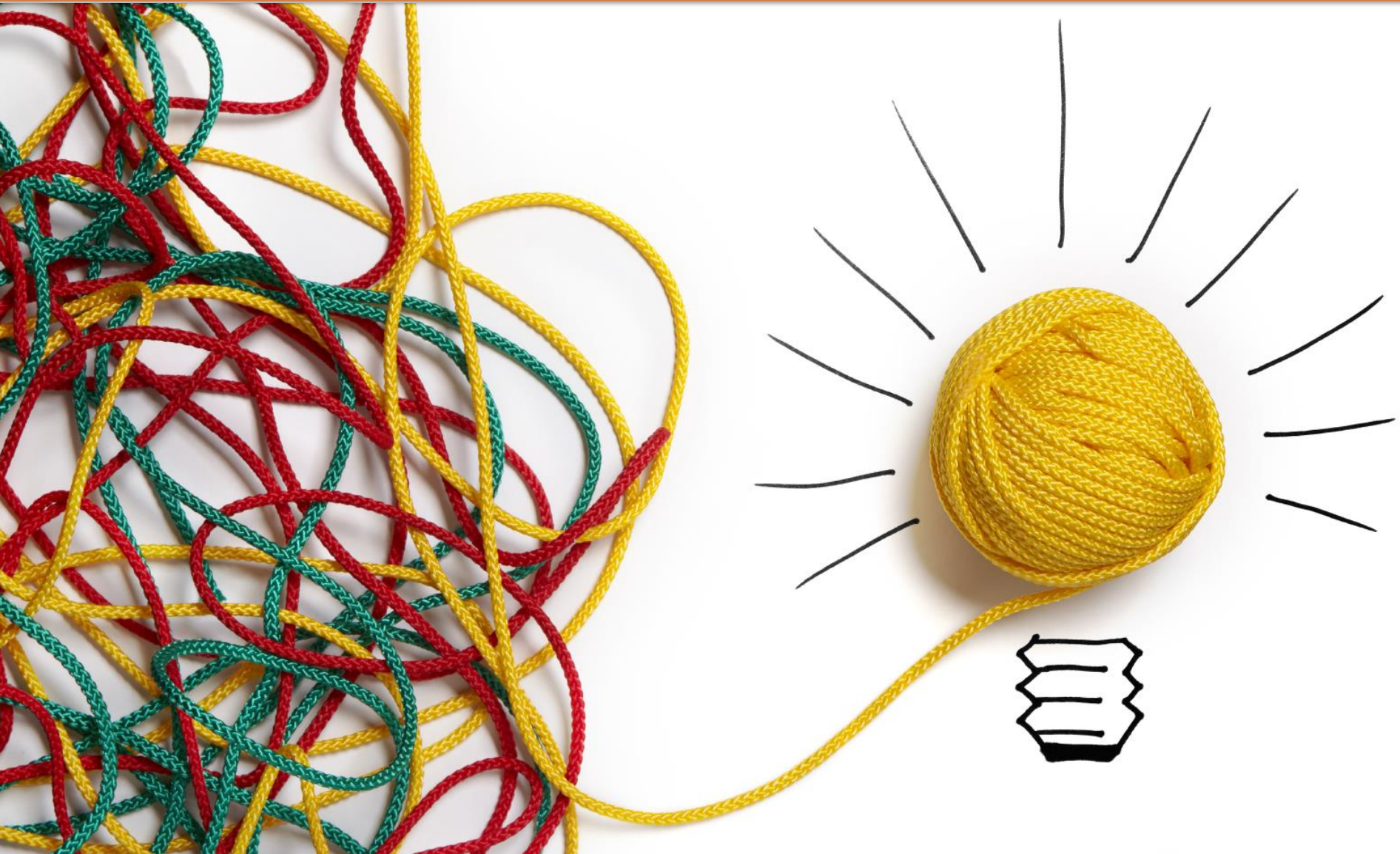
## Tools

-  [E-mail Record](#)
-  [Print/Save Record](#)
-  [Add to Workspace](#)  
(What is this?)
- [Add to My Alerts](#)
-  [Add to Favorites](#)

### RECORD TAGS

[!\[\]\(9f3852d68d41e1e95bc4ec10e81aba4b\_img.jpg\) Select an existing tag](#)

# Key Takeaways



# Questions

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