





Detail Issue: Billionaire vs maritime and industrial Jobs

#### KEY FINDINGS FROM THE POLL:



**75%** said building a new arena in SoDo should not be a priority for the city.



**77%** either opposed the street vacation outright or want the City Council to delay action until Key Arena has been fully explored as an alternative.



**61%** percent agree that a new arena in SoDo would make Seattle traffic much worse during events there, especially during rush hour.



**59%** agree that a SoDo arena would cause difficulties for the industrial and maritime businesses that operate there.

First Task Poll – people assumed that Sonics fans were a significant political force in Seattle. It also gave us the opportunity to message test. This also set us up to win the media coverage.

# OUR JOBS, OUR CULTURE, OUR COMMUNITY

A BILLIONAIRE PRIVATE DEVELOPER IS DESTROYING SEATTLE'S SODO INDUSTRY AND THREATEN TO DRIVE OUT CLASS FAMILY-WAGE JOBS.

## MAKE YOUR VOICE HEARD AT CITY COUNCIL MEETING

Subject: **New Arena Not a Priority**

Dear Councilmembers:

I urge you to oppose any new arena in SODO. I stand with the thousands of workers and prospects for a NBA or NHL team in the next couple of years, vacating Occidental is premature.

**Save Our SoDo Jobs**

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Tell City Council to focus on real priorities, not billionaire giveaways for another stadium

### No Billionaire Giveaways!

Contact the City Council

PETITION.SAVESODO.ORG

Learn More

To ensure extra leverage - we added a little Matt Davidson voodoo. And then our ace in the hole – this nice group of folks, totally unaffiliated with us and our public entity client, announce their intention to file an initiative to overturn a council decision if they sided with the billionaire.



Built a strong and broad coalition. At the main public hearing, we match speakers one to one for two hours.

Editorials

## Don't vacate Occidental Avenue

Originally published April 11, 2016 at 4:55 am | Updated April 11, 2016 at 6:56 am

### 40 state lawmakers oppose new Seattle Sonics arena

Updated: Mar 15, 2016 - 7:14 AM



Jon Talton / Columnist

### Chris Hansen's air ball and the future

Originally published May 3, 2016 at 10:41 am | Updated May 3, 2016 at 11:12 am

The sky is not falling. The Port is not failing. The NBA isn't coming back — yet. What next, after City Council declines to make Chris Hansen's spec arena possible?

There's no good  
vacate an indust



This continued the dominate wave of media coverage, flipping a number of reporters on the issue.








Geoff Baker / Enterprise & Investigative Reporter

## Seattle City Council kills sale of street for Sodo arena; Sonics fans despair

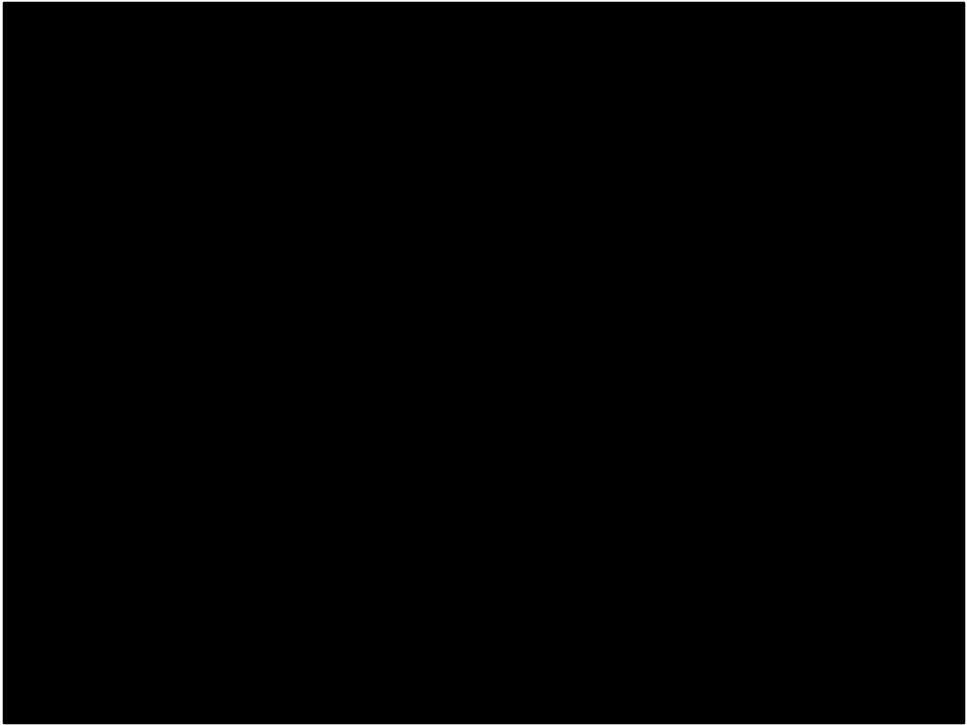
Originally published May 2, 2016 at 4:31 pm | Updated May 4, 2016 at 10:59 am



 Sonics fan Joseph Chong, center, leans on a friend after Councilmember M. Lorena González explained her vote against the street vacation for a Sodo arena on Monday. (Lindsey Wasson/The Seattle Times)

And we won, in a close vote.





Samantha Bee Video.



\$1.50

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"We're going to get you a team. Mark it right here.  
I promise you ... we're going to get you at least one team."  
Tim Leibeke, CEO of Oak View Group

## Mayor picks OVG group for KeyArena makeover



Tim Leibeke, CEO of the Oak View Group, center, speaks during a news conference with Live Nation CEO Michael Reggina, left, and Seattle Mayor Ed Murray, right, on Wednesday in front of KeyArena at Seattle Center.



The floor would be dug down to accommodate several tiers of seating levels, while the historic roof would be retained.

### MORE ARENA COVERAGE IN SPORTS

Matt Larkin says Sonics fans have to accept that hockey comes first + E3  
Panel had picked OVG before rival group pulled offer to redo the arena + E3



David Bruckheimer

### NHL TEAM LIKELY TO COME BEFORE NHA TEAM A blow to Chris Hansen's Sodo arena proposal

BY JIM ALEXANDER  
Seattle Times Staff Writer

A Seattle KeyArena makeover is a historic roof, says the team's owner — now likely a hockey club before a renovation of the arena.

That's what Mayor Ed Murray and a collection of sports and entertainment executives on Wednesday said Seattle's new arena, as Murray officially announced Oak View Group (OVG) as his administration's preferred option to renovate KeyArena, home to the NHL's Seattle Kraken.

and TV producer Jerry Bruckheimer and filmmaker Steven Spielberg David Bruckheimer as partners in the project. OVG said it intends to pursue an NHL team in the short term and an NBA arena down the road.

"We're going to get you a team," said Tim Leibeke, OVG's CEO. "Mark it right here. I promise you ... we're going to get you at least one team."

Signing a contract with the 55-year-old Seattle Center venue as a hockey arena, Murray and Leibeke agreed to negotiate a renovation of the existing building (NHL) — and build a new arena in a new arena project pitched for the Seattle Kraken by entrepreneur Chris Hansen. The NHL's OVG would go to the council for approval.

The mayor said he paid a fee to ...

## Comey to testify on Trump pressure

TRUMP WAS NOT TARGET  
In prepared text, he says  
president sought loyalty, to  
'off cloud' of Russia probe

BY JILL BUCH AND ERIC TUCKER  
The Associated Press

WASHINGTON — Famed FBI Director James Comey will testify in court next Thursday that President Donald Trump repeatedly pressed him to "fix the cloud" of an investigation into whether or not the president's campaign manager, Donald Trump Jr., was involved in the 2016 election. Comey's testimony is expected to be a key part of the ongoing investigation into whether or not the president's campaign manager, Donald Trump Jr., was involved in the 2016 election.



Former FBI Director James Comey

His remarks paint a picture of an FBI director who is concerned by the president's behavior, but who is also a loyalist to the president. He says he kept his mouth shut about his private concerns.

ON THE WEB  
For testimony coverage  
on Thursday, go to  
seattletimes.com

## ISIS claims twin attacks in heart of Iran capital