

PLANNING FOR SHIFTING TRADE

February 2-3, 2017

Presented by AAPA and the Transportation Research Board
In partnership with the American Planning Association Florida Chapter
in cooperation with the U.S. Maritime Administration

— Hosted by Port Tampa Bay —
Tampa Marriott Waterside Hotel & Marina

Thursday, February 2

8:00 – 8:30 a.m.
(Florida Ballroom foyer)

Registration and Continental Breakfast

Sponsored by:
CSX Transportation



8:30 – 8:45 a.m.
(Florida Salons I, II, III, IV)

Welcome and Opening Remarks

Kurt J. Nagle, President & CEO, AAPA
A. Paul Anderson, President & CEO, Port Tampa Bay

8:45 – 9:30 a.m.
(Florida Salons I, II, III, IV)

Forecasting in an Age of Uncertainty

Sluggish demand and increased volatility is impacting the outlook for the global economy and world trade. A leading economist will discuss significant trends and what ports and other key players in the supply chain can do to respond, identify opportunities and improve their forecasting capability.

Speaker:
Robert W. West, Chief Senior Consultant, DUAGA, Waltham, Massachusetts

9:45 – 10:30 a.m.
(Florida Salons I, II, III, IV)

Keynote Address -- A Rail Perspective on the Outlook for Ports and Trade

Speaker:
Clarence Gooden, President, CSX Corporation, Jacksonville, FL

10:30 – 10:45 a.m.
(Florida Ballroom foyer)

Break

Sponsored by:
Johnson, Mirmiran & Thompson, Inc.



Thursday, February 2 *(continued)*

10:45 a.m. –
12:15 p.m.
(Florida Salons I, II, III, IV)

Turbulent Waters for Ocean Carriers and Ports

Vessel overcapacity, slower trade and plummeting freight rates are creating serious financial challenges for ocean carriers and increasing pressures on ports and terminal operators to reduce their costs. Carriers are implementing sweeping new changes to alliances, mergers and acquisitions and increased vessel scrapping. Panelists will discuss strategies for managing in this new environment.

Moderator:

Mark McAndrews, Port Director, Port of Pascagoula, AAPA Chairman of the Board

Speakers:

George Goldman, President, ZIM USA, Norfolk, VA

Tom Perdue, Executive Vice President, Ports America and President,
Ports America Stevedoring, Jersey City, NJ

Allen Clifford, Executive Vice President, Mediterranean Shipping Company (USA)
Inc., New York, NY

Doug Hansen, Director of Strategic Planning, Ceres Terminals Incorporated
East Brunswick, NJ

12:15 – 1:30 p.m.
(Florida Salon V)

Luncheon

1:30 – 2:45 p.m.
(Florida Salons I, II, III, IV)

Perspectives on Infrastructure Investment Across the Hemisphere

Freight industry representatives will weigh in on the state of infrastructure, private investment and trends in supply chain optimization in the U.S. and Latin America.

Moderator:

Katelyn Dwyer, Program Manager for Freight, AASHTO, Washington, DC

Speakers:

Elaine Nettle, Executive Director, Coalition for America's Gateways and Trade
Corridors, Washington, DC

Marianela Dengo, Manager, Strategic Relations Management Section,
Panama Canal Authority

Ana Teresa Igarza, General Director, Mariel Economic Special Development Zone
Leonardo Sosa Barrios, Assistant Director, Mariel Container Terminal, Cuba

2:45 – 3:00 p.m.
(Florida Ballroom foyer)

Break

Sponsored by:
AASHTO



3:15 – 4:30 p.m.
(Florida Salons I, II, III, IV)

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Best Practices in Master Planning, Research and Technology Tools

Port master plans are critical for driving the work of port staff from engineering to environmental to information technology. Ports need to feel confident that their master plans are based on solid assumptions and include realistic projections.

Discussion Leader:

Dr. Natacha J. Yacinthe, AICP, PPM, Seaport Planning Manager, Port Everglades

Speakers:

Clement Reid, Port Director, Port Authority of the Cayman Islands

Thomas A. Ward, PE/SE, D.PE, Senior Maritime Planner, WSP|Parsons Brinckerhoff,
San Francisco, CA

Thursday, February 2 *(continued)*

4:30 – 5:15 p.m.
(Florida Salons I, II, III, IV)

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Regional Planning and Port Cooperation

Port plans are often part of larger efforts by states and MPOs and explore new ways to partner with economic development agencies and other ports in a region. Cooperation and coordination may be a solution for reducing congestion and enhancing efficiency.

Moderator:

Jim Dubea, Deputy Exec. Director, Gov't & Strategic Partnerships, Port Canaveral

Speakers:

*Greg Stuart, Executive Director, Broward County MPO, Ft. Lauderdale, FL
James R. Brennan, Partner, Capstan Consulting, LLC, Vienna, VA*

5:30 – 6:30 p.m.
(II Terrazzo)

Reception

*Co-sponsored by **Port Tampa Bay** and **Ports America***



Friday, February 3

8:30 – 9:00 a.m.
(Florida Ballroom foyer)

Continental Breakfast

9:00 – 10:30 a.m.
(Florida Salons I, II, III, IV)

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Growth Strategies – Maximizing Land Use, Property Acquisition, Using Inland Terminals

Coastal land is at a premium, so ports must be well versed on a number of strategies to increase their footprint. Panelists will discuss the pluses and minuses of a number of different growth strategies available to ports for adding acreage to their land use portfolio, developing greenfields/brownfields and/or utilizing inland terminals.

Moderator:

Aaron Ellis, Public Affairs Director, AAPA

Speakers:

*John C. Driscoll, Director of Maritime, Port of Oakland
Patrick Jefferson, General Manager of Multi-Use Terminals, Virginia Port Authority
Matt Gresham, Director of External Affairs, Port of New Orleans*

10:45 – 11:00 a.m.
(Florida Ballroom foyer)

Break

Friday, February 3 *(continued)*

11:00 – 11:45 a.m.
(Florida Salons I, II, III, IV)

Logistics and Distribution Center Site Selection Strategies

The session will include an overview of the industrial real estate market capacity, demand drivers, and logistics and supply chain trends, including implications of the growth in e-commerce. It will also discuss what ports or regions can do in order to attract new DC activity, including the role of FTZs.

Moderator:

Scott Brotemarkle, Senior Program Officer/Marine/Intermodal Freight Specialist, TRB

Speaker:

Joe Dunlap, Managing Director, CBRE, Nashville, TN

11:45 a.m. – Noon
(Florida Salons I, II, III, IV)

Closing Remarks
