PORT DEVELOPMENT STRATEGIES & SUCCESS STORIES

PORTMIAMI AN EVOLVING GATEWAY

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PORT MIAMI: AN EVOLVING GLOBAL GATEWAY

PORT MISSION
- PortMiami’s goal is to operate and further develop the world’s leading cruise port and fastest growing container port in Florida in a socially, environmentally and economically sustainable manner.

ECONOMIC IMPACT
- PortMiami is a vital economic engine of Miami-Dade County. It contributes $43 billion annually to the local economy and supports 334,000 jobs in South Florida.

GLOBAL COMPETITIVENESS
- Expanding the business at PortMiami represents thousands of jobs and increased opportunities for Miami-Dade County’s community.
- Increasing the Port’s global competitiveness by continuing the investments in capital infrastructure projects is critical for an evolving Global Gateway.
LEVERAGING PORTMIAMI’S GROWTH AS A GLOBAL GATEWAY

LOCATION
• A dynamic gateway at the crossroads of north-south and east-west trade lanes
• The closest U.S. East Coast deep water port to the Panama Canal

MARKET ACCESS
• Florida’s consumer market: 20 million residents and 120 million visitors annually
• Miami International Airport #1 in cargo and #3 in passenger traffic

COMPLETED CAPITAL IMPROVEMENTS
• -50/-52 ft. Deepwater channel
• Direct Access Tunnel
• Super Port-Panamax Cranes
• On-Dock Intermodal Rail

DELIVERING RESULTS: EXCELLENT CUSTOMER SERVICE
• A Port team dedicated to its customers
• Solid partnerships
  – Federal, State, and Local Government Officials
  – Cargo Partners
  – International Longshoremen Associations
  – Law Enforcement
  – Economic Development Agencies
$1 BILLION CAPITAL PROJECTS COMPLETED:

**Fall 2013 | Super-Post Panamax Cranes**
- Cranes equipped with an outreach of 223 ft. to service cargo vessels up to 22 containers wide, up to nine containers high above deck, and 11 containers below deck
- Total cranes today are 13 with plans to procure more

**Summer 2014 | Direct Access Tunnel**
- Since its opening the tunnel has hosted more than 11 million vehicles
- It is a direct link to the nation’s interstate highway system

**Fall 2014 | On-Dock Intermodal Rail**
- The freight rail connects the Port with the national rail system. The seamless service expedites the movement of goods throughout Florida and the continental U.S. reaching 70% of the market within four days

**Fall 2015 | Deep Dredge**
- Only port south of Virginia with a -50/-52 ft. depth capable to accommodate big ships requiring a -39 ft. draft or deeper
PORTMIAMI IS EXPERIENCING SIGNIFICANT GROWTH

• A Global Gateway
• Ranked one of the fastest growing U.S. ports
• Balance of trade - the world’s leading global carrier alliances currently call at PortMiami
• Since 2016 the Port has welcomed more than 250 post-Panamax vessels requiring ~39 ft. draft or deeper
• Hit OVER 1 MILLION TEUs three years in a row
• Major big box companies are relocating to Miami
• Hit a record 100,000 TEUs Aug. 2018
LEVERAGING PORTMIAMI AS THE CRUISE CAPITAL OF THE WORLD

LOCATION
- Miami’s proximity to the Bahamas, Caribbean, Panama, Mexico And beyond
- PortMiami’s is at the heart of Miami, a prime location for cruise passengers to discover what Miami has to offer
- Link to Miami International Airport

MARKET ACCESS
- Homeport Advantages: good and services locally
- A Global Destination, offering cruise passengers pre- and post-activities that support overall travel and tourism: sports, entertainment, diverse dining, arts, parks and beaches

CAPITAL IMPROVEMENTS ON THE WAY
- Public-private partnerships for the construction of new cruise terminals
- Deepening and widening the channel for the next generation of ships
- Digitalization to enhance both the passenger and cruise partner’s experience
- New and improved roadways and signage

DELIVERING RESULTS: MAINTAINING THE CRUISE CAPITAL OF THE WORLD RANKING
- Port team dedicated to its cruise partners
CRUISE TERMINAL CAPITAL INFRASTRUCTURE PROGRAM
Satisfying Customers’ Demand

PUBLIC-PRIVATE PARTNERSHIPS
New cruise berths and terminals, including intermodal and parking facilities are in the works to accommodate the future generation of cruise travelers

- Royal Caribbean | Cruise Terminal A
- Norwegian Cruise Lines | Cruise Terminal B
- MSC Cruises | Cruise Terminal AAA
- Disney Cruise Line
- Carnival Cruises
- Virgin Voyages
- More to follow…
CRUISE TERMINAL CAPITAL INFRASTRUCTURE PROGRAM
Renovated Cruise Terminal F

THE NEW 40,000 SQUARE FOOT BUILDING OFFERS:

• Accommodations for ships up to 1,095 feet in length

• Capacity to handle more than 5,000 cruise passenger movements

• New technologies enhancing embarkation and disembarkation

• Comfortable passenger waiting areas seating up to 1,500 cruise passengers

• LEED-Silver standards to optimize energy performance, indoor air quality and water efficiencies while maximizing the use of local material and resources
THE NEW 170,000 SQUARE FOOT TERMINAL WILL OFFER:

• Accommodations for ships up to 1,300 feet in length, including the world’s largest cruise ships of the Oasis-class

• Capacity to handle 6,000 or more passengers that will be boarding the new Symphony of the Seas

• Comfortable passenger waiting areas

• New technologies to enhance embarkation and disembarkation

• LEED-Silver standards to optimize energy performance, indoor air quality and water efficiencies while maximizing the use of local material and resources

• Once opened, Royal Caribbean expects to generate at least 1.4 million passengers annually through this terminal
CRUISE TERMINAL CAPITAL INFRASTRUCTURE PROGRAM
New Cruise Terminal B

THE NEW 166,500 SQUARE FOOT TERMINAL WILL OFFER:

• Accommodations for cruise vessels up to 1,200 feet in length

• Capacity for ships accommodating more than 5,000 passengers, incorporating innovative lighting, indoor/outdoor waiting areas, and dedicated lounge areas

• Enhanced embarkation and disembarkation technologies to expedite security screening, luggage check-in, and passenger processing

• New 1,000 space-parking garage and valet parking area with direct access to the cruise terminal

• LEED-Silver standards to optimize energy performance, indoor air quality and water efficiencies while maximizing the use of local material and resources
THE CRUISE CAPITAL OF THE WORLD CONTINUES TO GROW:

- PortMiami continues to be the undisputed Cruise Capital of the World
- Cruise partners are expanding business opportunities
- The Port today services 22 of the world’s best cruise lines
- In 2017 welcomed more than 5.3 million cruise passengers
- To start our new season more cruise ships are coming:
  - November 4th Allure of the Seas
  - November 9th Symphony of the Seas
  - November 17th Norwegian Bliss
  - December 10th MSC Armonia
- PortMiami anticipates 7 million passengers by 2020
- Miami, as a destination, continues to grow
TO BE CONTINUED …
Thank you!