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WORLD AND REGIONAL TRADE OUTLOOK

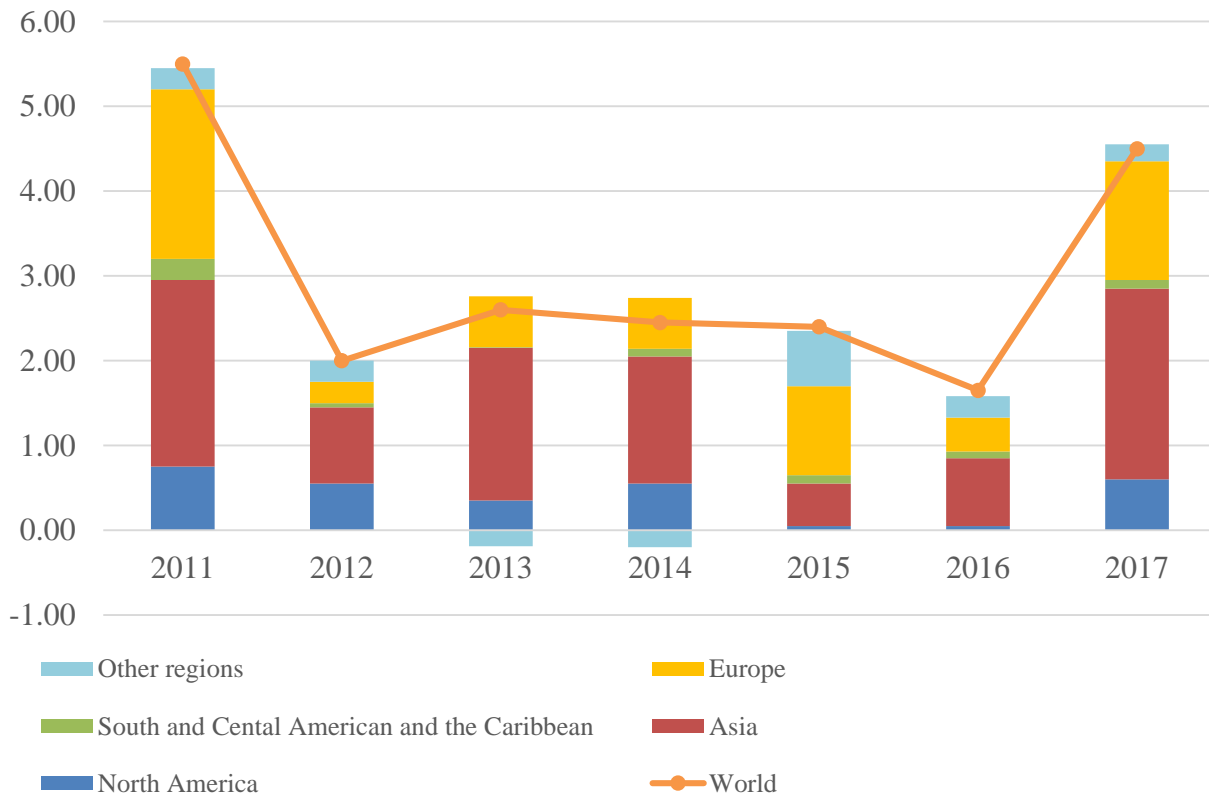
- **Economy and trade outlook: world and selected regions**
 - 2017: world trade recover
 - 2018: a complex context
 - GDP growth and prospects comparison
 - Digital influence



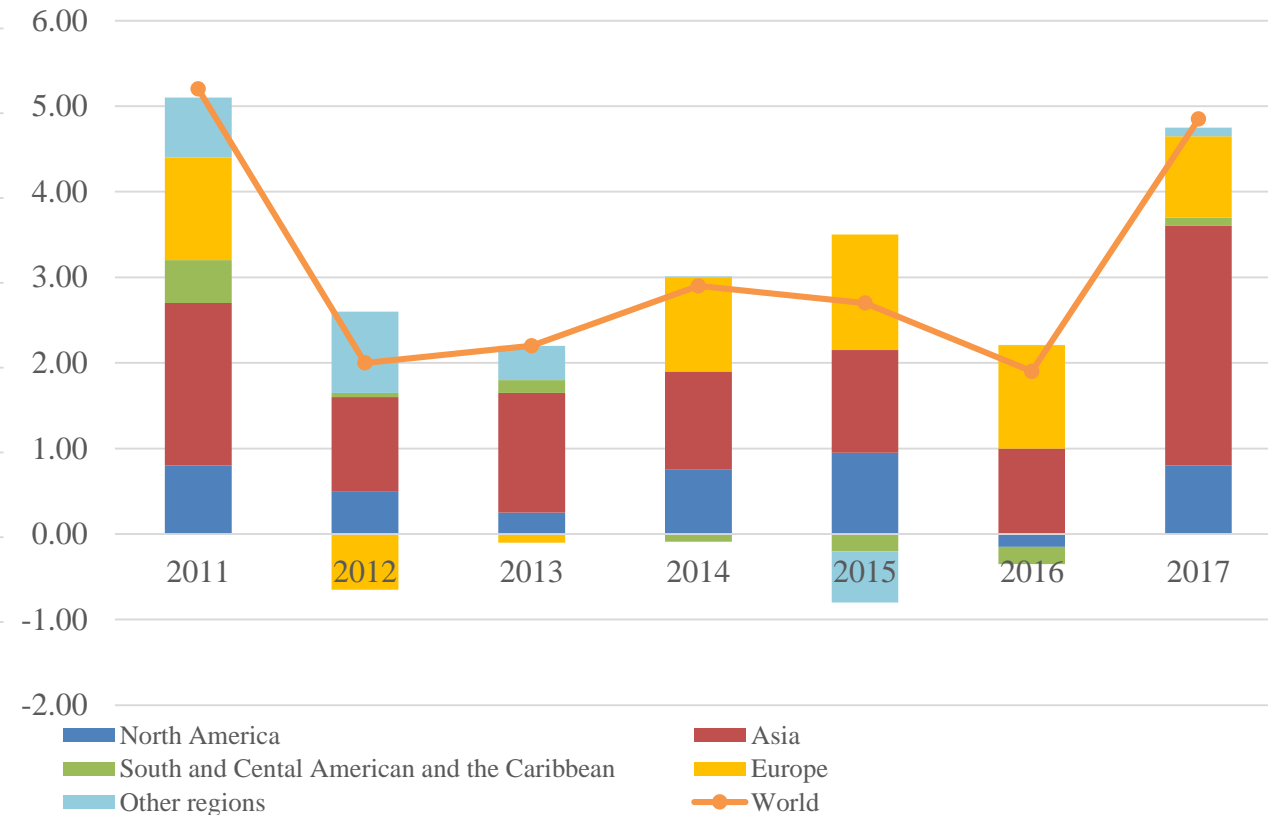
Economy and trade outlook: world and selected regions

2017: world trade recover

Annual percentage change of world **export** volume growth:
2011-2017



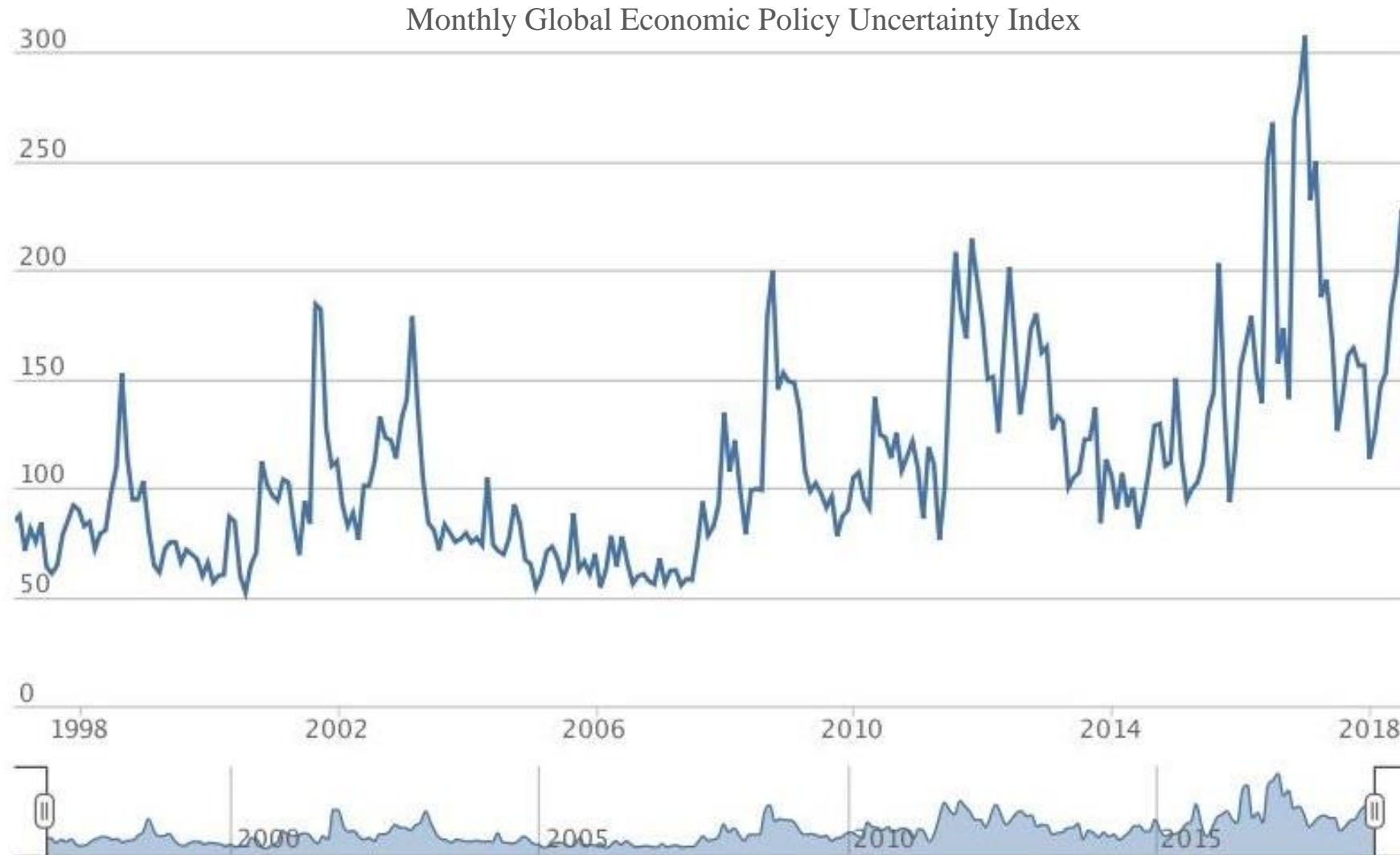
Annual percentage change of world **import** volume growth:
2011-2017





Economy and trade outlook: world and selected regions

2018: a complex context



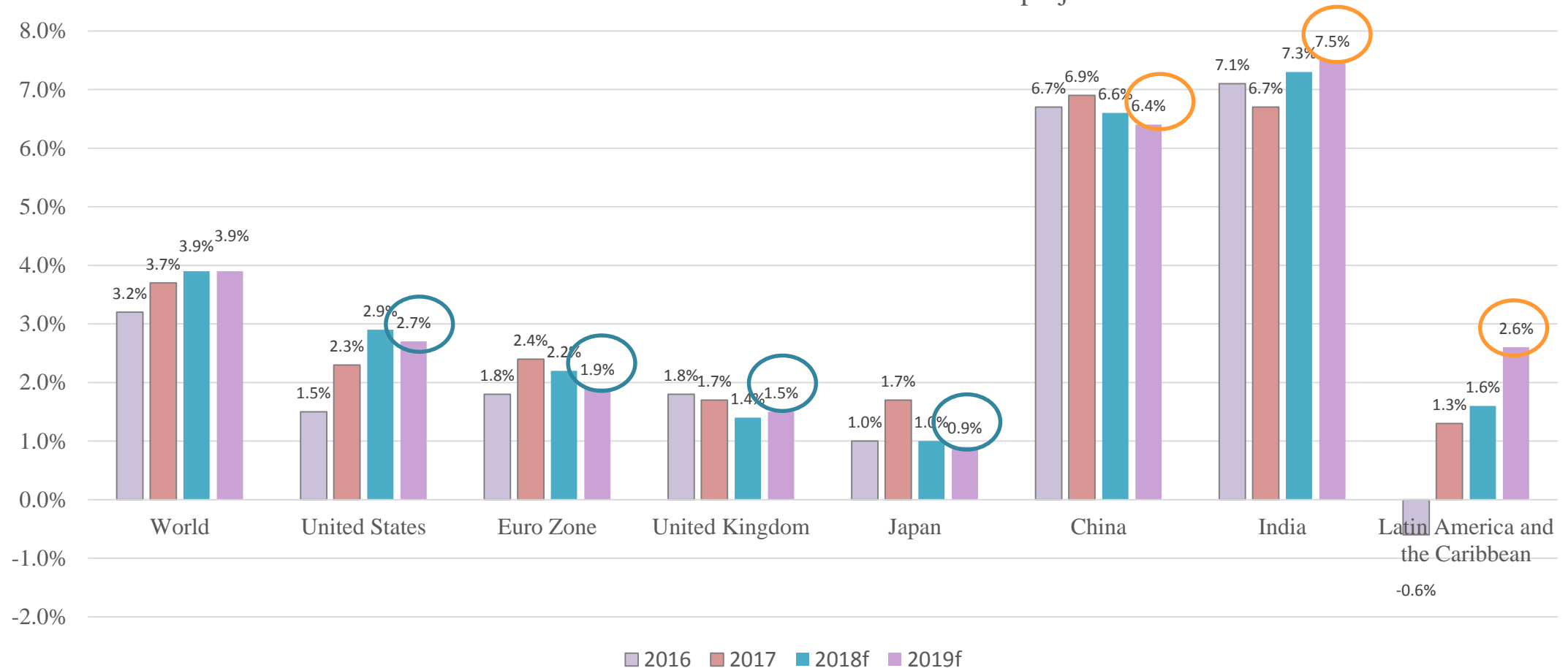
Source: Economic Policy Uncertainty.



Economy and trade outlook: world and selected regions

GDP growth and prospects comparison

World and selected economies GDP evolution and projections



Source: Eliana Barleta & Ricardo J. Sánchez, UN-ECLAC, with data based on World Economic Outlook, IMF, 2018.



Economy and trade outlook: world and selected regions

Digital influence

Value of e-commerce markets in 2016



B2B

\$23.9 trillion dollars

86%

Source: World trade statistical review, WTO 2018, with data based on the US International Commission.

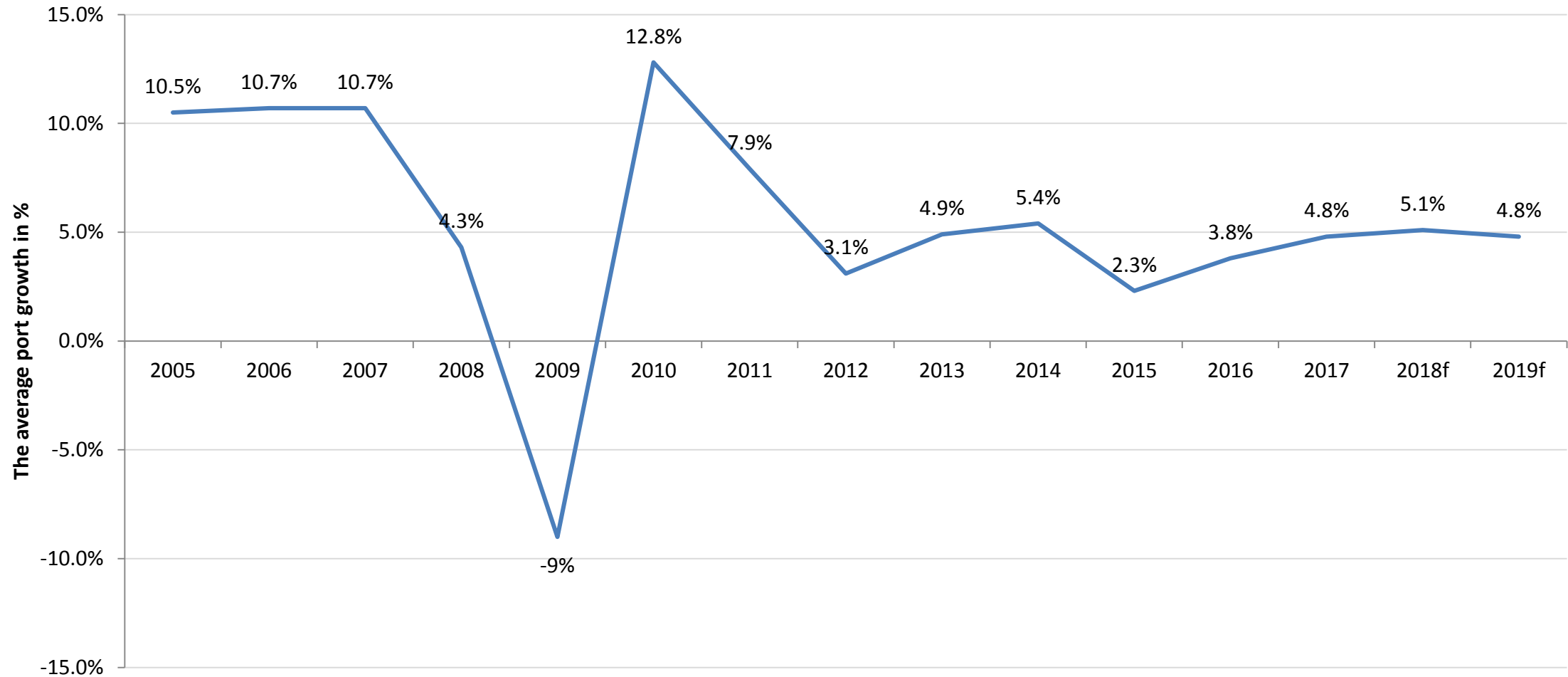
MARITIME TRADE

- **Maritime container trade**
 - Ups and downs in the volume of global container trade
 - Latin America and the Caribbean and World container throughput and GDP multiplier
 - The containerization “seesaw game”
 - What about the future?



Maritime container trade

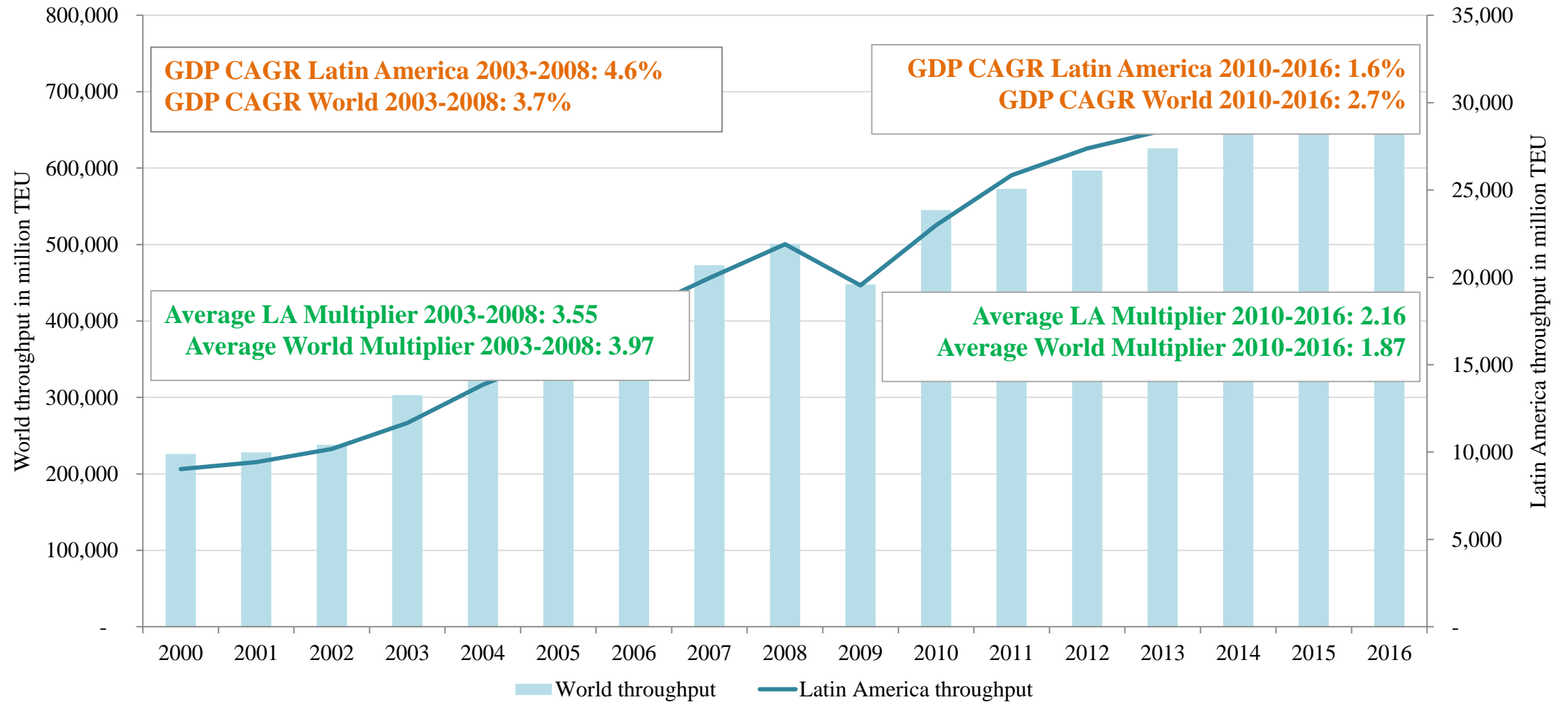
Ups and downs in the volume of global container trade





Maritime container trade

Latin America and the Caribbean and World container throughput and GDP multiplier



Source: Ricardo J. Sánchez & Eliana Barleta, ECLAC; the Latin America and the Caribbean throughput is based on Maritime Profile data and for the world, Clarksons; the total Latin America and the Caribbean GDP (gross domestic product) in constant 2010 US\$, is based on CEPALSTAT data, and for the world, World Bank.

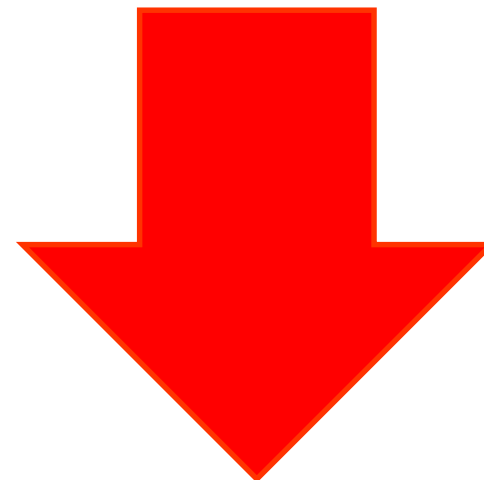
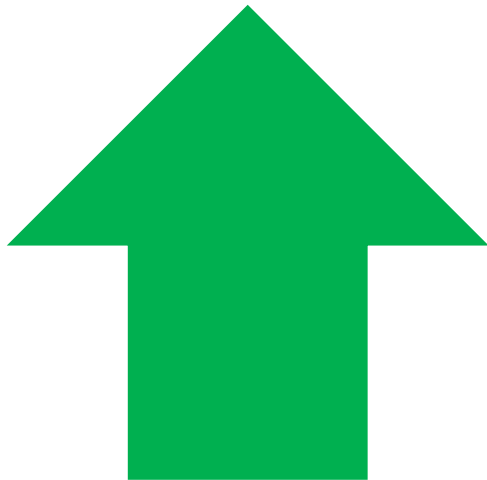


Maritime container trade

The containerization “seesaw game”

↑Organic growth
↑Induced growth
↑Growth for technological change

↓Economic crisis and trade protectionism
↓Reprimarization of the economy
↓Invigoration of shipping alliances
↓Container penetration saturation
↓Shrinking of goods and change in the type of consumption
↓Change in the composition balance from 20' to 40'
↓Progressive reduction in the amount of transshipments
↓New Industrial Revolution and new technologies





Maritime container trade

When the seesaw goes **UP** is because:

↑ **Organic growth**

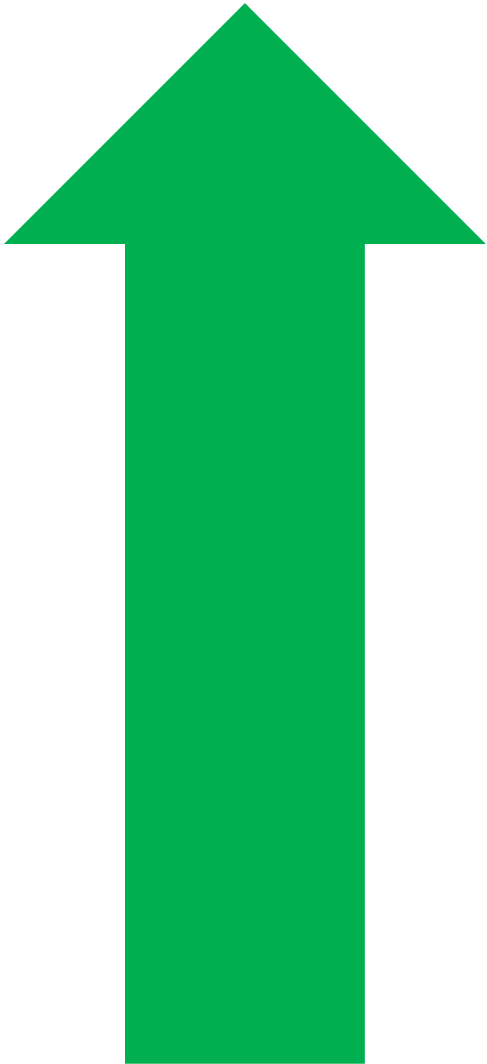
- Directly related to economic and commercial activity, explained by the variation in the volume of the loads
- Globalization of the economy
- Trade liberalization, strongly influenced by GATT (General Agreement on Tariffs and Trade) and subsequently by the WTO (World Trade Organization)

↑ **Induced growth**

- Caused by network economies, and by the prevalence of transshipment of container traffic
- Commercial imbalances
- Transhipments
- Empty containers

↑ **Growth for technological change**

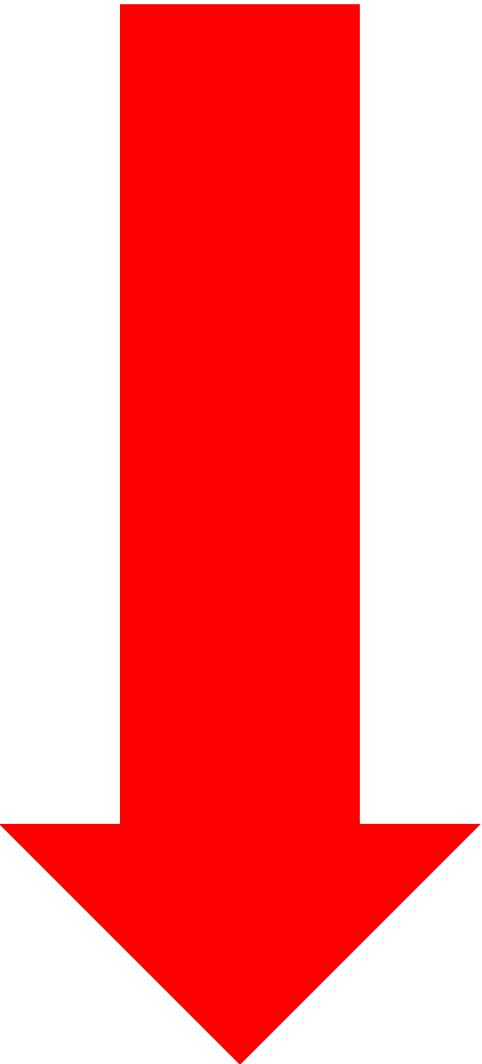
- Containers absorption of bulk cargo
- Mechanized system of loads of various types and dimensions, placed in boxes that follow a standard of measures





Maritime container trade

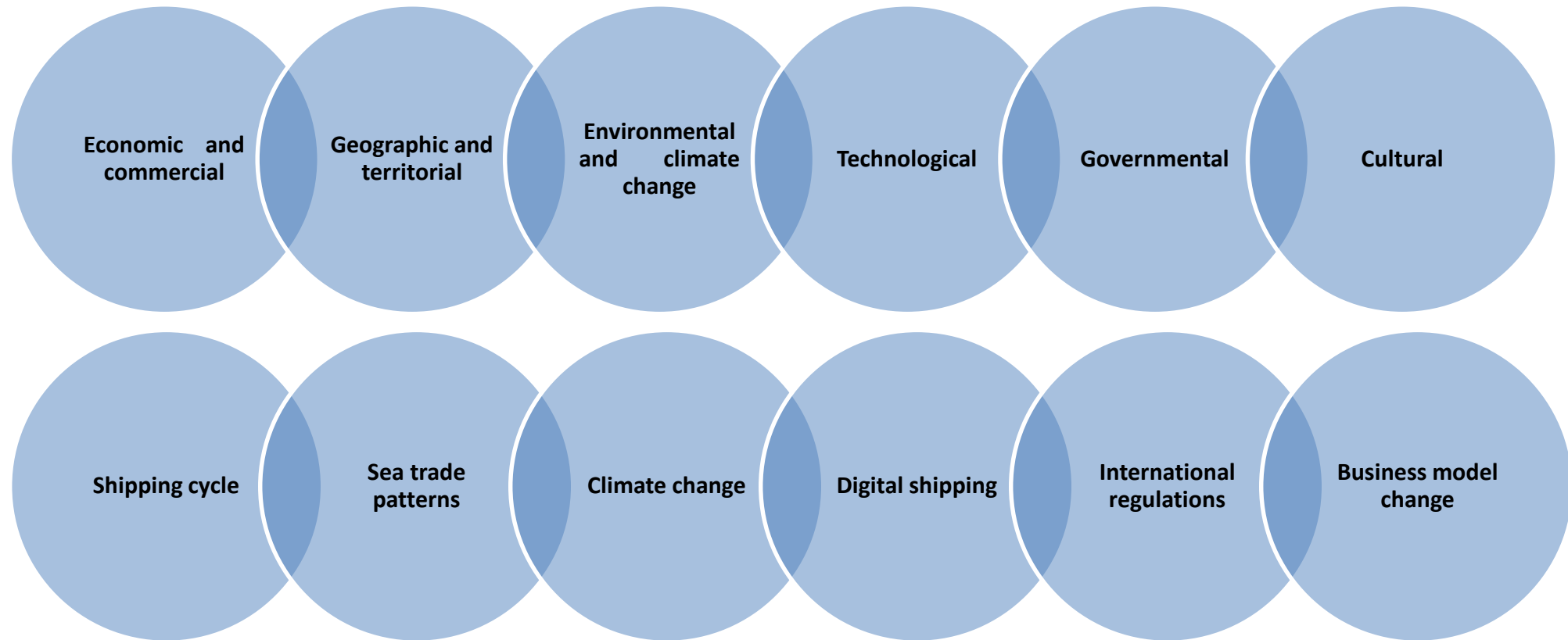
When the seesaw goes **DOWN** is because:

- 
- A large, solid red arrow pointing downwards is located on the left side of the slide, indicating a downward trend or decline.
- ↓Economic crisis and trade protectionism
 - ↓Reprimarization of the economy
 - ↓Invigoration of shipping alliances
 - ↓Container penetration saturation
 - ↓Shrinking of goods and change in the type of consumption
 - ↓Change in the composition balance from 20' to 40'
 - ↓Progressive reduction in the amount of transshipments
 - ↓New Industrial Revolution and new technologies



Maritime container trade

What about the future?





Thanks a lot !!!



NACIONES UNIDAS
UNITED NATIONS



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