



COMMUNITY ENGAGEMENT IN HUNTS POINT

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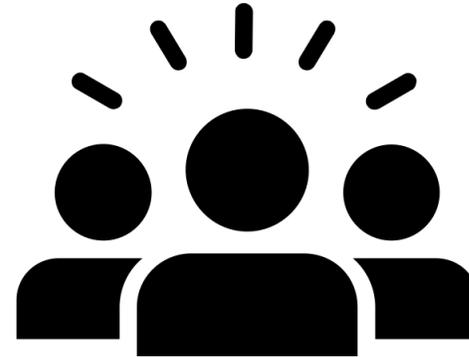
NYCEDC

ABOUT NYCEDC

MISSION: To create shared prosperity across New York City's five boroughs by strengthening neighborhoods and growing good jobs.



STRENGTHEN NEIGHBORHOODS



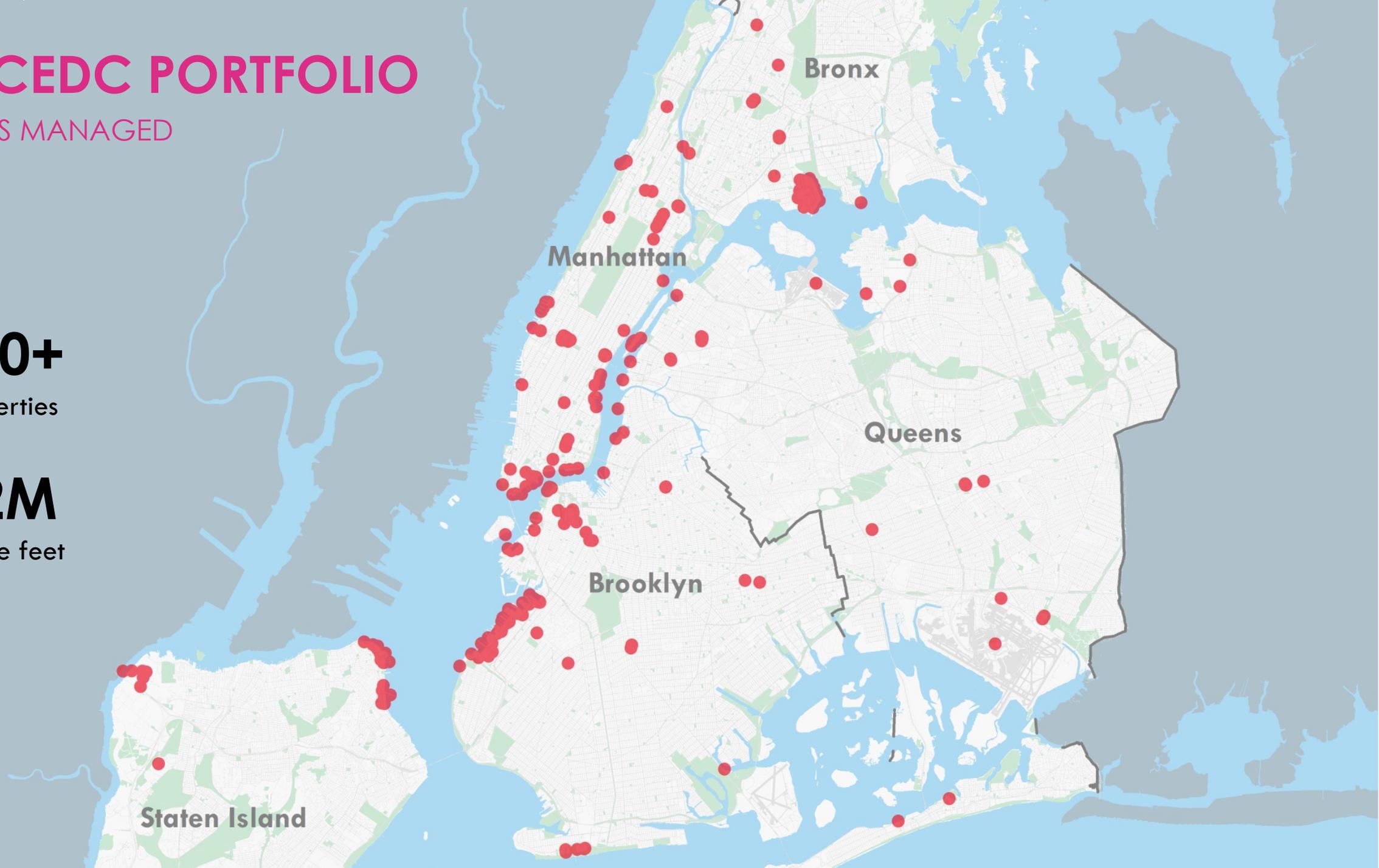
GROW GOOD JOBS

NYCEDC PORTFOLIO

ASSETS MANAGED

200+
properties

62M
square feet

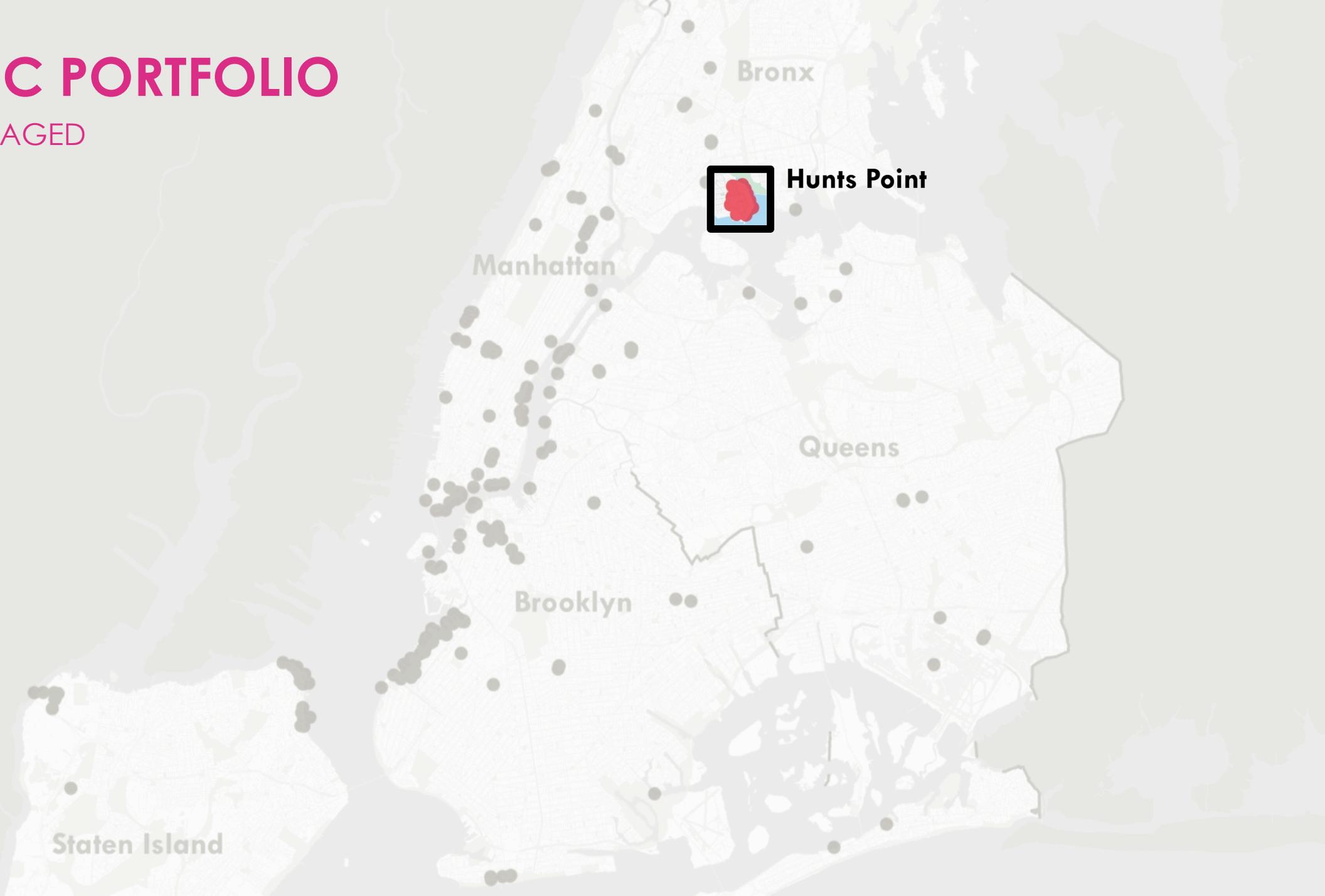


NYCEDC PORTFOLIO

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square feet



THE HUNTS POINT NEIGHBORHOOD

FOOD DISTRIBUTION CENTER

329
acres

City-owned, NYCEDC-managed largest U.S. wholesale food market

1
of 6

Significant Maritime Industrial Areas in NYC

13K

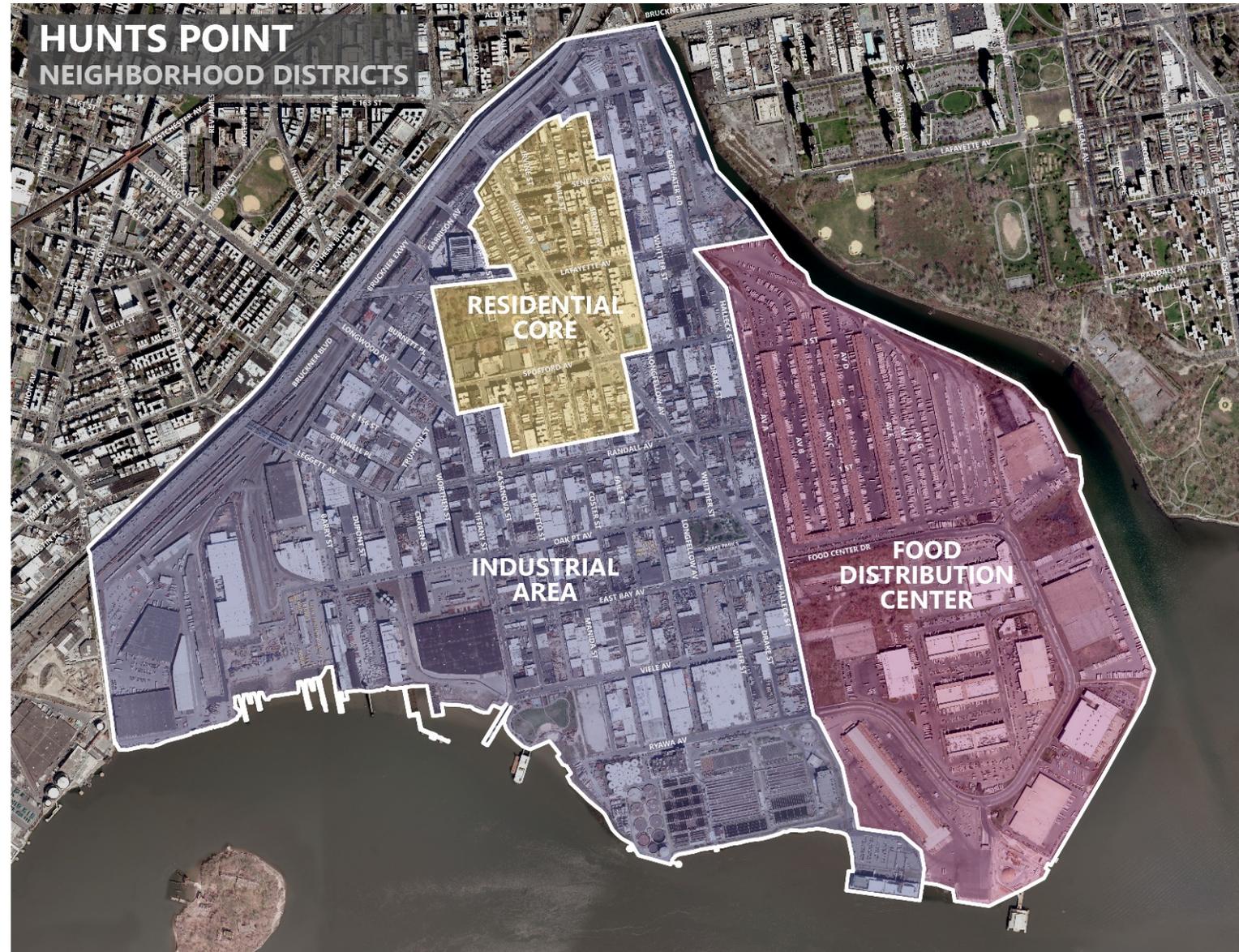
Truck trips to Hunts Point each day

4.5B

Pounds of annual food flow

8.5K

High-quality jobs, for Bronx residents



THE HUNTS POINT NEIGHBORHOOD

COMMUNITY & LAND USE

12.5K

Residents

88%

People of color

2x

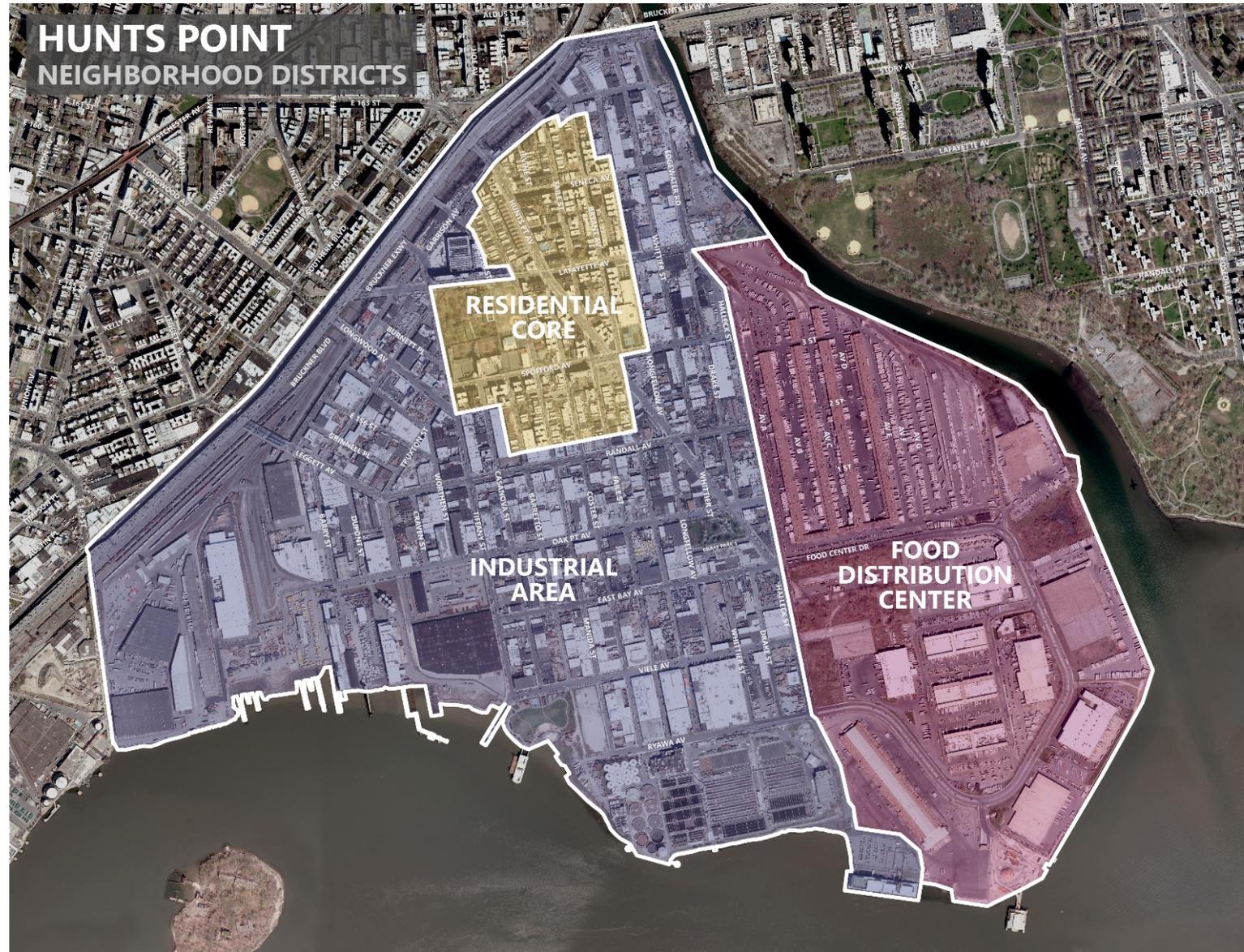
Rate of asthma ER visits
in Hunts Point vs NYC

42%

Residents living in
poverty; poorest U.S.
Congressional District

50%

Land use dedicated to
industrial/manufacturing
& transportation/ utilities



ENVIRONMENTAL JUSTICE

ENVIRONMENTAL LEGACY OF INDUSTRIAL USES

- Former ConEd Manufactured Gas Plant resulted in heavy contamination that is still being remediated today
- Significant number of waste transfer stations
- Highest rates of asthma in NY state largely due to volume of daily truck traffic
- Largest hub of regional food supply chain is vulnerable to climate impacts, including coastal storm surge and power outages
- Active environmental justice community
- Legacy of community distrust of City and industrial stakeholders



ENGAGEMENT THROUGH COMMUNITY PLANNING

HUNTS POINT VISION PLAN

HUNTS POINT VISION PLAN



2005

- Developed goals & strategies to:
 - Reduce conflicts between residential/industrial and food/waste uses
 - Preserve industrial functions that support critical citywide services
 - Improve community access to jobs and new open space in the area
 - Improve traffic safety and limit environmental impact of freight traffic
- Set framework for over a decade of City investments toward:
 - Modernization of the Food Distribution Center
 - Brownfields remediation
 - Activation of vacant and underutilized sites
 - Workforce training center
- Created the Hunts Point Vision Plan Task Force to regularly engage community, business, and elected stakeholders
 - Increased transparency of City decision-making
 - Built trust and improved relationship between community and City
 - Became a long-lasting forum that is still ongoing

COMMUNITY ENGAGEMENT TO REBUILD POST-SANDY

RESILIENCY PLANNING

Hunts Point RESILIENCY

The Hunts Point Resiliency Project aims to strengthen energy and flood resiliency for the residents, businesses, and community of Hunts Point.

ABOUT THE HUNTS POINT RESILIENCY PROJECT

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Resiliency Podcast #2

Join Cesar Yoc in his second podcast where he interviews two teens, Michael and Aliyah, from The Point's A.C.T.I.O.N. (Activists Coming to...)

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Hunts Point Featured in First Episode of PBS' "NYC Rising" Series

"Food, Interrupted", aired yesterday, February 8 on PBS' "NYC Rising" series. The episode takes you inside the Hunts Point Food...

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Feb 9



Hunts Point Resiliency: Connection Stories

A Garden Grows In the Bronx

NYCEDC
Jan 23



2012 - Present

- Received \$45M through HUD Rebuild by Design competition for a resiliency project
- City engaged a neutral, third-party facilitator for a year to define priorities for the \$45M
 - Provided unique opportunity for direct community input on scope
 - Enabled reconciliation and synthesis of diverse stakeholder needs
- Memorialized community Implementation Principles, which were baked into engineering/design RFP to hold City accountable
 - Called for solutions that protect jobs, address both residential and industrial needs, support community assets, and use sustainable technologies

SPECIFIC ENGAGEMENT STRATEGIES

CHANNELS OF ENGAGEMENT

Providing tiers of participation

Different forums for providing technical project input, advising on effective engagement strategies, receiving high-level updates, and learning about resiliency issues.

Multi-media channels including in-person workshops, visualizations of technical design options, parades, podcasts, blog posts, art/sculpture installations, riverfront tours



SPECIFIC ENGAGEMENT STRATEGIES

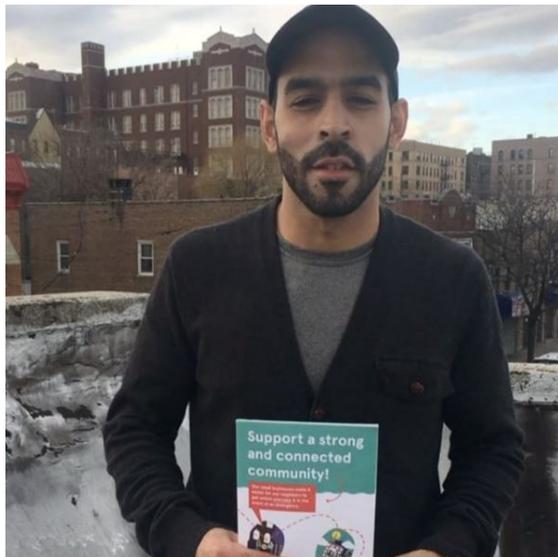
OUTREACH

Broadening the circle

Neighborhood Outreach Team of residents paid a living wage rate to conduct door-to-door outreach and engaged neighbors who would not otherwise have been aware of the project

The Point CDC's Action Lab program for young people, who have been some of the most regular, vocal participants at public meetings

Collaboration Lab forum to discuss workforce pipeline to implement City projects



SPECIFIC ENGAGEMENT STRATEGIES

STORYTELLING & ARTS

Making it personal

“Connection Stories” series to use storytelling as a means of connecting abstract planning challenges to personal, day-to-day issues

Artist in residence program offered opportunities to engage with planning issues through spoken word, creative writing, and sculpture

Connection Story: Social Resiliency in Hunts Point



This is the second installation of the Hunts Point Connection Stories that we are publishing to spotlight different voices and stories about resiliency in Hunts Point for the benefit of community residents and others. This month, Maria Torres and Paul Lipson, two of the four co-founders of The Point CDC, reflected on the history of The Point and social resiliency in Hunts Point with Charlie Samboy, Assistant Vice President of Government and Community Relations at NYCEDC, a native of the Hunts Point area. The following is a short summary of their conversation.



FROM ENGAGEMENT TO ACTION

ONGOING EFFORTS IN HUNTS POINT

- Continued engagement in activation of contaminated sites
 - Resilient energy pilot project to provide sustainable backup power to Food Distribution Center and schools
 - Opportunities for new, modern distribution facilities
- Engagement processes helped to reframed relationship between the community and the City and industry from antagonistic to cooperative
 - How can industrial users be better neighbors?
 - How can a thriving industrial district provide jobs and mitigate gentrification?
- Efforts to reduce impacts of freight traffic
 - DOT Clean Trucks Program to upgrade refrigerated trucks
 - Potential activation of new barge service as part of citywide freight strategy