



Ms. Abbi Russell
Communications Manager
Port of Vancouver USA



Port of Vancouver USA



A Focus on Social Media

AAPA Public Relations Workshop

March 2, 2018



Port of Vancouver USA

THE PORT OF / *Possibility*







Photo credit: The Columbian





Port of Vancouver @portvanusa · Feb 13

Project Delivery Manager Mark Newell is back to give project updates to #portvanboc and attendees.



🗨️ 🔄 ❤️ 📊



Port of Vancouver @portvanusa · Feb 13

Director of Finance and Accounting Scott Goodrich is now presenting accounts payable to #portvanboc

🗨️ 🔄 ❤️ 1 📊



Port of Vancouver @portvanusa · Feb 13

Approved unanimously by #portvanboc

🗨️ 🔄 ❤️ 📊

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Port of Vancouver @portvanusa · Feb 13

Now hearing from Project Delivery Manager Mark Newell for Agenda Item E-2: Change Order for public works contract for Centennial Industrial Park Lot 1 Building. #portvanboc



Port of Vancouver @portvanusa · Jan 29

.@GovInslee rejects Vancouver Energy project application: bit.ly/2FtHdq7

“Based on EFSEC’s recommendation, we aren’t surprised by the Governor’s decision to reject the Vancouver Energy project,” said port CEO Julianna Marler. “Our mission continues to be providing economic benefit to our community through leadership, stewardship and partnership in marine, industrial and waterfront development. We appreciate the Governor’s recognition of our important role in regional trade and we will continue to fulfill that role.”





Port of Vancouver USA

Published by Magan Reed [?] · September 28, 2017 · 🌐

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We had an amazing time at the Columbia Springs Watershed Festival where we talked with more than 400 fourth graders from Vancouver Public Schools about our environmental program. We sent each kid home with binoculars so they can observe wildlife from their own back yard!




Get More Likes, Comments and Shares
Boost this post for \$10 to reach up to 2,500 people.




248 people reached



Shirley Jordan, Bryant & Associates and 12 others

 Columbia Springs We LOVED having you there! See you tomorrow. 😊
 👍 1
 Like · Reply · Message · 19w

 Bryant & Associates Great event 🙌
 Sure it impressed the 400 students
 Thank you for everything you do for our community
 ❤️ 1
 Love · Reply · Message · 18w

2 Comments



Port of Vancouver USA

Published by Abbi Russell [?] · June 16, 2017 ·

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Got a truck? Meet one of our newest tenants, WickumWeld!

<http://bit.ly/2roCI9B>



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When you boost this post, you'll show it to more people.



1,742 people reached

Boost Post



Forklift Services of Oregon, Paula Nichols and 12 others

1 Comment 9 Shares

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Published by Magan Reed [?] · October 31, 2017 · 🌐

👍 Like Page



Don't spend your evening at gnome tonight! Trick or treat, and have a safe Halloween!



Get More Likes, Comments and Shares

Boost this post for \$10 to reach up to 2,500 people.



560 people reached

Boost Post



Bree Sheron, Mary Petersen Chaney and 15 others

1 Comment 1 Share





Port of Vancouver @portvanusa · Jan 9

Replying to @dameonoemad

Quick point of clarification: The port's commissioners voted 3-0 to direct CEO Marler to provide notice to Vancouver Energy that project approvals are required by March 31, 2018, or the lease will be terminated at that time. More details here:



Port of Vancouver USA
 Port of Vancouver USA is a global hub of opportunity, positioned at a key crossroads of ocean-bound and river shipping lanes, interstate highways and national rail lin...
portvanusa.com

1 Retweet Like Views



Dameon Pesanti

@dameonoemad

Following

Replying to @portvanusa

Thanks for that.

11:57 AM - 9 Jan 2018

1 Retweet Like Reply



Tweet your reply




Port of Vancouver @portvanusa · Jan 9

Replying to @dameonoemad


Thanks so much, Dameon! We really appreciate your clarifications to the story and social media.

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It's your port, get to know us better. Like our page to stay informed!




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Organization
123,456 people like this.

Like Page

 **Port of Vancouver USA**

What has five terminals, 13 berths, and offers unmatched access and expertise in breakbulk and heavy lift? (Spoiler: it's us, and we'd love to work with you!)



9 Likes

Like Comment Share

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PROTECTING OUR ENVIRONMENT

It's good to be green.

» LEARN MORE

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**MORE CARGO,
MORE JOBS.**

» LEARN HOW WE'RE
CREATING JOBS.

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**WHAT'S
A RO/RO**

What's over 1,000 feet wide and floats on the Columbia River?

Hint: not a ship

PORT OF POSSIBILITY

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