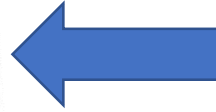




Messaging for Port and Brand Awareness



Deb Calhoun
AAPA PR Workshop
March 1, 2018
Mobile, AL



Herald-Whig, January 29, 2018

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Op-Eds/Commentaries

Marine Log, November 2017

- [“State of the Waterways,” Marine Log Commentary by Mike Toohey](#) (February issue)
- [“Help the Corps to Tell Our Story!,” Waterways Journal Guest Editorial by Deb Calhoun and others from the Corps of Engineers](#) (January 1)
- [Review and Outlook 2018, Journal of Commerce Commentary by Mike Toohey](#) (January issue)
- [“Real-World Infrastructure Needs”, Marine News Op-ed by Mike Toohey](#) (December issue)
- [“The Impacts of Unscheduled Lock Outages,” Marine Log Op-Ed by Dan Mecklenborg](#) (December issue)



Broad Range of Media Outlets



WALL STREET
JOURNAL

The New York Times



WORK BOAT

HOUSTON★CHRONICLE

the
WATERWAYS
JOURNAL

HERALD-WHIG



THE JOURNAL
OF COMMERCE





Washington Post feature

WCI is currently assisting with an infrastructure article and video story by *The Washington Post* is expected any day





HBO Vice

WCI is assisting with the producers of the Emmy-award winning news show, *Vice*, on a segment on infrastructure that will feature the inland waterways. The premise is, what if we don't invest a trillion dollars on American infrastructure? What we will lose as a nation?

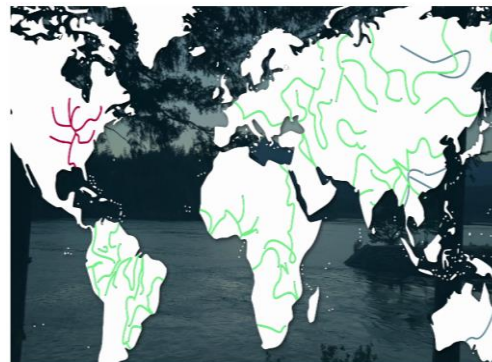




We are currently working on a new WCI TV commercial to educate audiences about the economic and competitive value of the waterways.



Waterways Competitiveness Rough Cut2





WATERWAYS
COUNCIL, INC.

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