



*We Provide Value:
We Create Economic Opportunities*

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Business Lines



SEAPORT & TRADE



PROPERTY MANAGEMENT



MARINA & BOAT SERVICES



ENVIRONMENT



RECREATION & EVENTS

Key Mission:

Economic Development

- Capital infrastructure supporting tax base growth
- Recruiting employers to promote job creation
- Restoring environmentally impaired sites to tax roll



Seaport

Navy

Waterfront Place

Working Waterfront

South & Central
Marinas

Craftsman District

North Marina

Recreational Waterfront

Boat Launch

Jetty Island



Real Estate Group

- Preserve critical land uses
- Optimize real estate holdings
- Acquire strategic sites
- Execute development catalyst
- Support commercial tenants
- Encourage B2B interaction
- Agencies and institutions Workforce development partnerships
- Monitor and provide input land use and policies impacting commerce



Identify Synergies

Who are possible partners?

- Cities
- County
- EDO
- Employment
- Universities
- Utilities
- Transportation
- State



Install Safeguards

Important steps:

- Planning direction
- Selection Criteria
- Financial Guidelines
- Leasing Policy
- Boilerplate docs
- Approval process



Economic Cluster Rubric

- Identify competitive strengths (patents, labor quotient)
- Align with regional/local economic plans
- Understand existing industry
- Develop strong rationale for locating
 - Location
 - Infrastructure Assets
 - Workforce available
 - Lifestyle Factors
- Identify horizontal and vertical growth targets
- Solve logistics (site, transportation, supply chain)



Garner Community Support

- Timely and continuous engagement
- Clear, transparent, and consistent message
- Multiple media types including direct
- 2-way communication
 - Representative Stakeholders
 - Multiple forms of input
 - Communicate responsive decisions as such



Closing

- Waterfront Place
- Riverside Business Park
- Terminal Expansion and Modernization
- Support for the Manufacturing Industrial Corridor
- Key industries:
 - Food production/AG
 - Wood products
 - Construction
 - Advanced manufacturing





**Port of
EVERETT**

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