



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

The National Academies of
SCIENCES • ENGINEERING • MEDICINE



PLANNING FOR SHIFTING TRADE

January 30-31, 2018

Presented by AAPA and the Transportation Research Board
in cooperation with the U.S. Maritime Administration

— Hosted by Port Tampa Bay —
Grand Hyatt Tampa Bay

Tuesday, January 30

8:30 – 9:00 a.m.
(Audubon foyer)

Registration and Continental Breakfast

9:00 – 9:15 a.m.
(Audubon DEF)

Welcome and Opening Remarks

*Kurt J. Nagle, President & CEO, AAPA
A. Paul Anderson, President & CEO, Port Tampa Bay*

9:15 – 10:15 a.m.
(Audubon DEF)

The Changing Global Economy — Impacts on Seaports and Trade

Learn about the impacts of rapidly changing global economic factors on international trade, financial forecasts, customer demographics and demand, together with the effects these impacts have on vessel sizes, carrier alliances and supply chain shifts.

Speaker:

*Dr. Walter Kemmsies, Managing Director, Economist and Chief Strategist,
JLL Ports Airports and Global Infrastructure, Baltimore, MD*

10:15 – 10:45 a.m.
(Audubon DEF)

Trade Policy in Europe

What is the current view on trade policy in European Union and how might that impact the Western Hemisphere?

Speaker:

Damien Levie, Minister Counselor, Delegation of the EU to the US, Washington, DC

10:45 – 11:00 a.m.
(Audubon foyer)

Break

11:00 a.m. – Noon
(Audubon DEF)

Emerging Trends Affecting Infrastructure

Hot Off the Press--Hear highlights from the January 2018 KPMG report identifying the top ten trends that will change the world of infrastructure over the next five years.

Speaker:

Piyush Mishra, USA Head of Ports, KPMG LLP, Austin, TX

Tuesday, January 30 *(continued)*

Noon – 1:15 p.m.
(Audubon BC)

Luncheon

Sponsored by **HDR**



1:15 – 3:00 p.m.
(Audubon DEF)

The Market Outlook – Perspectives of Ocean Carriers, Terminal Operators and Ports

This session will examine the changing supply/demand balance for carriers, greater carrier consolidation and alliances, and an uncertain trade policy environment. Ocean carriers, ports and marine terminal operators will provide their insights on these trends and other developments, as well as their impacts on the industry.

Discussion Leader:

Mr. Nagle

Speakers:

Bill Rooney, Vice President Strategic Development, Kuehne & Nagel Inc.,
Jersey City, NJ

Jeroen Brenters, Vice President, South Branch, ZIM USA, Atlanta, GA

Steven M. Cernak, P.E., PPM, Chief Executive/Port Director, Port Everglades,
AAPA Chairman of the Board

Doug Wray, V.P., Commercial National Account Mgt., Ports America, Tampa, FL

Doug Hansen, Director Strategic Planning, Ceres Terminals Incorporated,
East Brunswick, NJ

William D. Friedman, President & Chief Executive Officer, Cleveland-Cuyahoga
County Port Authority

3:00 – 3:15 p.m.
(Audubon foyer)

Break

Sponsored by **Ceres
Terminals Incorporated**



3:15 – 4:45 p.m.
(Audubon DEF)

Perspectives on Infrastructure Policy Across the Hemisphere

Freight industry representatives will weigh in on the state of infrastructure investment and national freight policies in the Western Hemisphere.

Speakers:

Kurt J. Nagle, President & CEO, AAPA

Edward L. Mortimer, Executive Director, Transportation Infrastructure,
U.S. Chamber of Commerce, Washington, DC

Denis Caron, President & CEO, Belledune Port Authority, Chairman,
AAPA Canadian Delegation

5:00 – 6:00 p.m.
(Audubon foyer)

Reception

Co-sponsored by **Port Tampa Bay** and **Ports America**



Wednesday, January 31

8:30 – 9:00 a.m.
(Audubon foyer)

Continental Breakfast

9:00 – 10:30 a.m.
(Audubon DE)

Emerging Trends in Port Financing

This session will discuss emerging trends in the acquisition and P3/concession markets for U.S. port assets.

Moderator:

Blair Garcia, PPM, Vice President, U.S. Director - Maritime Div., WSP, Virginia Beach, VA

Speakers:

Mike Macaluso, Chief Financial Officer, Port Tampa Bay

Franc J. Pigna, Managing Director, Aegir LLC Port Property Advisers, Coral Gables, FL

Henry W. Juan, Managing Director, Seabury Maritime PFRA LLC, New York, NY

10:30 – 10:45 a.m.
(Audubon foyer)

Break

10:45 – 11:45 a.m.
(Audubon DE)

Logistics and Distribution Center Site Selection Strategies

The session will include an overview of the industrial real estate market capacity, demand drivers, and logistics and supply chain trends, including implications of the growth in e-commerce. It will also discuss what ports or regions can do in order to attract new DC activity, including the role of FTZs.

Speaker:

John C. Morris, Exec. Managing Director, Logistics & Ind. Service Line Lead for the Americas, Cushman & Wakefield Inc., Rosemont, IL

11:45 a.m. – Noon
(Audubon DE)

Closing Remarks
