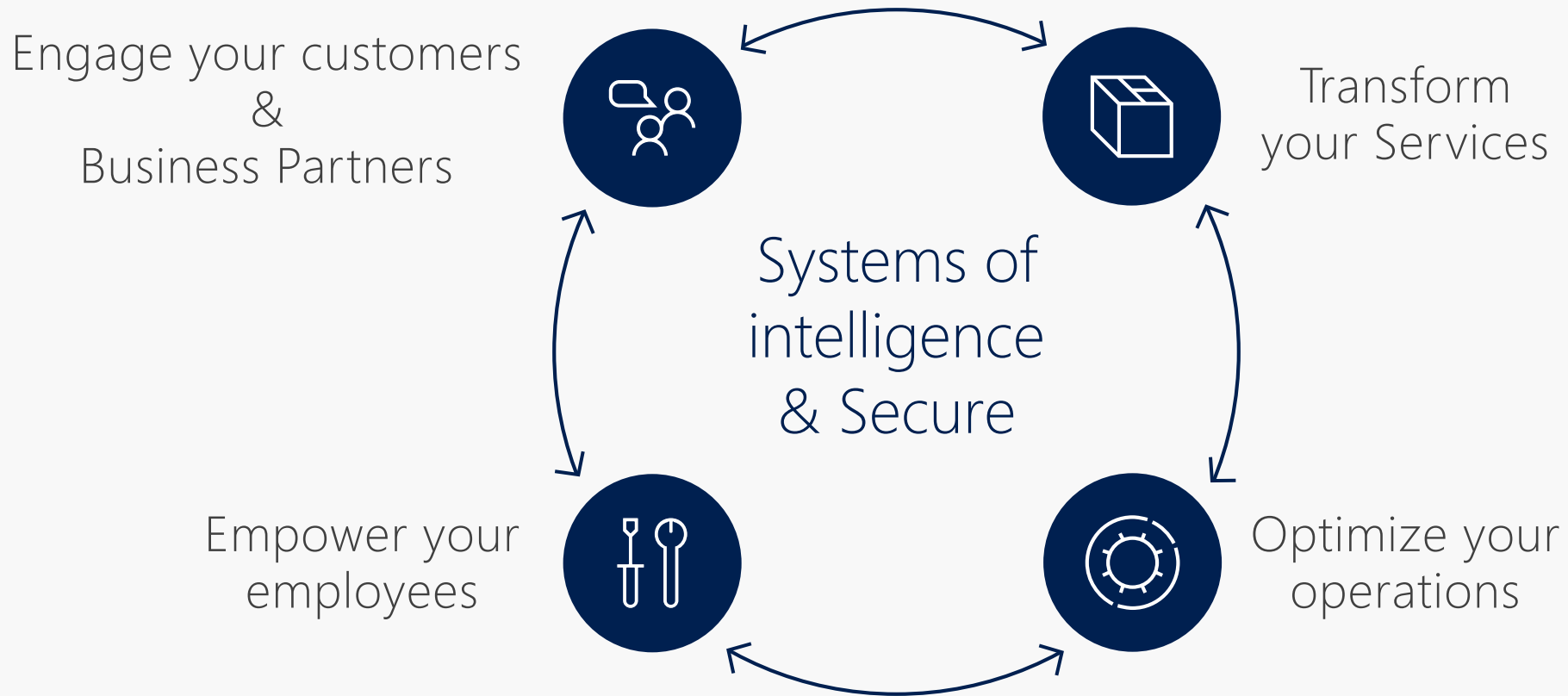


Transformation Leadership

Mark Ghazai, Dir Cloud and Cybersecurity

Digital transformation



Digital transformation

Microsoft is focused on empowering every individual and every organization to achieve more through digital transformation.



Engage your customers & Partners

Building better, stronger engagements by harnessing data representing a complete view of your customer, then drawing actionable intelligence, predictive insights that can deliver personalization at scale.



Empower your employees

Empowering employees with tools that fuel collaboration and productivity, while mitigating the risks that come with providing freedom and space to employees.



Optimize your operations

Optimizing operations to reshape customer relationships and service models by gathering data across a wide, dispersed set of endpoints, and drawing insights through advanced analytics that can be used to introduce improvements on a continuous, real time basis.



Transform your services

Reinventing products, services and business models using digital content to capitalize on emerging revenue opportunities..

Global digitalization and IoT are changing the landscape

25B

connected things forecasted to ship by 2020.*

250M

connected vehicles are forecasted to have some form of wireless network connection by 2020.*

49%

of total respondents rate security concerns as a high-priority IoT inhibitor to the success of the IoT.**

49%

of total respondents think IoT primary impact is for customer-facing products and services**

42%

of respondents think the long-term impact of the IoT creates significant new revenue or cost-saving opportunities**

100x

disruptive digital innovation is 100x faster than physical disruption***

Sources:

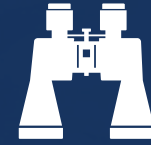
*Gartner, Predicts 2015: The Internet of Things, Dec 2014.

** Gartner, Survey Analysis: The Internet of Things Is a Revolution Waiting to Happen, January 2015.

***James McQuivey. Digital Disruption: Unleashing the Next Wave of Innovation. March 2013 .



Connect people to the information they need in real time



Drive your business
with insight



Deliver
operational
excellence



Speed
innovation



Create new
revenue
sources

Share



Maersk partners with Microsoft to power digital

Wednesday, April 26, 2017 | [John Churchill](#)

With Microsoft's cloud computing services and Azure platform, Maersk has a powerful set of tools for turning its vast operational and commercial data into more efficient operations and better products and services for customers.

- Outdated technology that had reached its limits
- Digital transformation with a reputable partner
- Better performance, less risk
- The intelligence needed for optimal performance

TRACKING AND MARKING

7. 878

REF. NO.	DESCRIPTION	STATUS
REF. 001	DESCRIPTION	STATUS
REF. 002	DESCRIPTION	STATUS
REF. 003	DESCRIPTION	STATUS
REF. 004	DESCRIPTION	STATUS
REF. 005	DESCRIPTION	STATUS



Z7_02612-44

POSITION

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AXI_Y	396.000
AXI_Z	416.000
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AXI_Y	21.000
AXI_Z	200.000

TE AA 01 06 03 04
SA 06 07 03 01 01

6688.5325

