



**ENVIRONMENTAL FACILITIES ENGINEERING COMMUNICATIONS INFORMATION TECHNOLOGY SECURITY**

# AAPA Annual Awards Program

This year's AAPA awards programs are recognizing port industry "Best Practices" across three disciplines:

- **Information Technology**
- **Environmental Improvement**
- **Communications**



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

Deliver  
Prosperity



## INFORMATION TECHNOLOGY AWARDS

# Information Technology Awards

**Award Criteria:** Level & nature of benefits; creativity of solutions or programs; project or program's apparent results; cost effectiveness; transferability of technology or idea to the port industry.

**Eligible Entrants:** All AAPA Corporate members



# INFORMATION TECHNOLOGY AWARDS

## Port of Halifax

### Vessel Forecast Summary Application

### Port Operations and Management Systems



Desktop version of the VFS application:

VESSEL FORECAST SUMMARY						
HOME > PORT OPERATIONS CENTRE > VESSEL FORECAST SUMMARY						
<p>The Port of Halifax recognizes that having an accurate estimate of a vessel's arrival at a port is a critical factor in determining when one's cargo will arrive at destination. We have teamed up with eeSea, a leader in global vessel forecasting technology, to develop this Vessel Forecast Summary.</p> <p>The below list shows forecasted container vessel arrivals at Halifax up to one month from today. The forecasted arrival date is continuously evaluated through a number of lenses, such as current location (using AIS), expected forward port calls, congestion in those ports and historical sailing patterns.</p> <p>This forecasted arrival is compared to the standard proforma arrival to provide a measure of delays/deviations. <b>A green figure indicates the vessel is forecasted to arrive at Halifax with zero delay or ahead of schedule; yellow indicates less than one day behind schedule; and red indicates greater than one day behind schedule.</b></p>						
Show 10 entries						Search: <input type="text"/>
SERVICE	VESSEL	TERMINAL	ETA	PROFORMA ETA	DEVIATION	
Northern Europe - North America    ACL - A   HL - ATA	GERHARD SCHULTE	Halifax - Fainview Cove Container Terminal	Wed 10 Jul 06:30 PILOT	Mon 08 Jul 08:00	-1d 22h 30m	
Feeders - East Coast North America    OCNX - HAL	OCEANEX SANDERLING	Halifax - South End Container Terminal (Halterm)	Wed 10 Jul 06:41 ARRIVED	Wed 10 Jul 08:00	0d 1h 19m	
Northern Europe - North America    ACL - A   HL - ATA	ATLANTIC SEA	Halifax - Fainview Cove Container Terminal	Wed 10 Jul 11:00 PILOT	Wed 10 Jul 18:00	0d 7h 0m	
Feeders - East Coast North America    EIM - GRN	PICTOR J	Halifax - South End Container Terminal (Halterm)	Thu 11 Jul 03:00 PILOT	Thu 11 Jul 08:00	0d 5h 0m	
Feeders - East Coast North America    ZIM - CFX	JENNIFER SCHEPERS	Halifax - South End Container Terminal (Halterm)	Thu 11 Jul 05:00 PILOT	Thu 11 Jul 06:00	0d 1h 0m	
Mediterranean - North America    THEA - AL7    HL - AL7   ONE - AL7   YML - AL7   ZIM - ZCA	ZIM MONACO	Halifax - South End Container Terminal (Halterm)	Fri 12 Jul 06:00 BERTH	Fri 12 Jul 04:00	-0d 2h 0m	



# ENVIRONMENTAL AWARDS COMPETITION

## Environmental Improvement Awards

**Award Criteria:** Level & nature of environmental benefits, beautification or community involvement; level of independent involvement & effort; creativity; project or program results; cost effectiveness; transferability to the port industry.

**Eligible Entrants:** All AAPA Corporate members, and approved governmental agencies as co-applicants with member ports.



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States



❖ **Award of Excellence** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## The Port of Virginia

Environmental  
Management System  
14001: 2015

Comprehensive Environmental  
Management



One of two multi gen-set locomotives at NIT

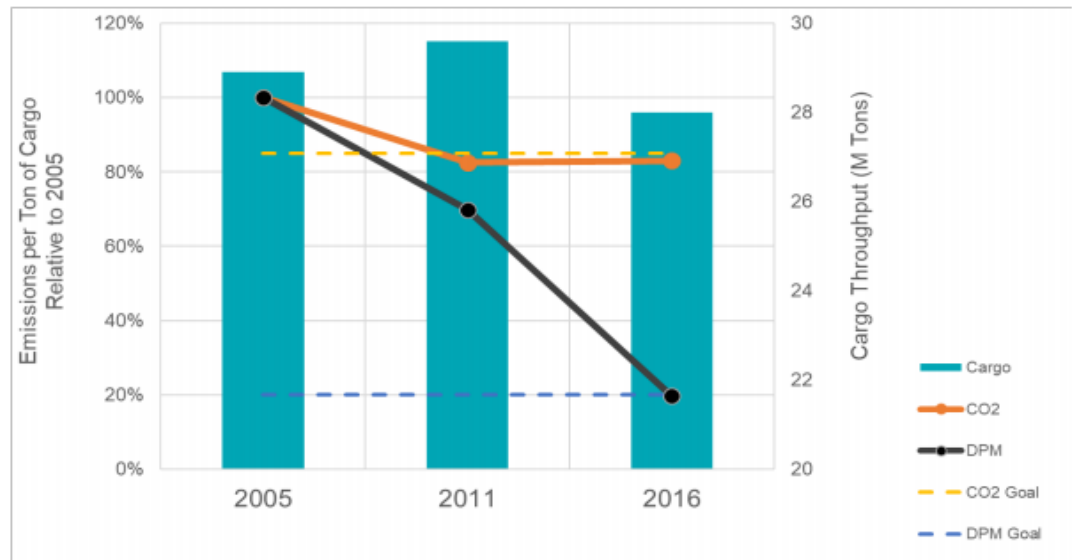
❖ **Award of Distinction** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Northwest Seaport Alliance

NWSA Clean Truck  
Program

Comprehensive Environmental  
Management



❖ **Award of Merit** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port of San Diego

Environmental Innovation  
Through Blue Economy  
Incubator Program

Comprehensive Environmental  
Management



❖ **Award of Excellence** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port of Seattle

Innovative Stormwater  
Operations and Treatment  
Techniques

Environmental Enhancement



Figure A-3 – Mock-up barrel for education





❖ **Award of Excellence** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port Houston

Bayport Berm: A Living  
Wall Connects Unlikely  
Neighbors

Mitigation



**PORT HOUSTON**  
THE INTERNATIONAL PORT OF TEXAS



❖ **Award of Distinction** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port of Seattle

Formation of PORTfolio  
Line of Business

Mitigation



❖ **Award of Merit** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port of San Diego

Mitigation of GHG Emissions & Criteria Pollutants While Increasing Operations at Tenth Avenue Terminal

Mitigation

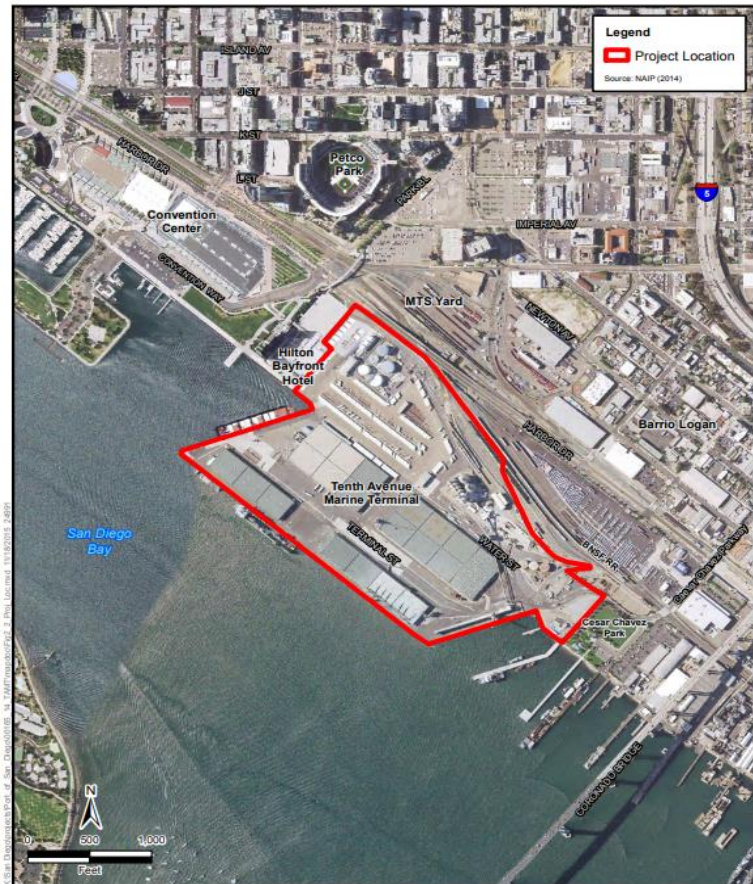


Figure 2-2  
Project Location Map  
Tenth Avenue Marine Terminal Redevelopment Plan and Demolition and Initial Rail Component EIR

❖ **Award of Excellence** ❖

# ENVIRONMENTAL AWARDS COMPETITION

## Port of San Diego

#ThatsMyBay Pollution Prevention Campaign

Stakeholder Awareness, Education & Involvement



2019

❖ **Award of Distinction** ❖

**ENVIRONMENTAL AWARDS COMPETITION**

# Maryland Port Administration

Masonville Cove: A  
Decade of Dedication

Stakeholder Awareness, Education  
& Involvement





# COMMUNICATIONS AWARDS PROGRAM

## Communications Awards

**Award Criteria:** Defining the challenge; identifying key audiences, goals & objectives; summarizing strategies, tactics and implementation plan; evaluating outcomes; and skillful use of copy, design, layout and graphics.

**Eligible Entrants:** All AAPA port authority and port association members.



❖ Overall Award of Communications Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM



#ThatsMyBay

*Congratulations to Port of San Diego*



**Overall Excellence in Communications (Cat. 3)**  
for  
*“ThatsMyBay Pollution Prevention” video entry*

❖ Overall Award of  
Communications Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

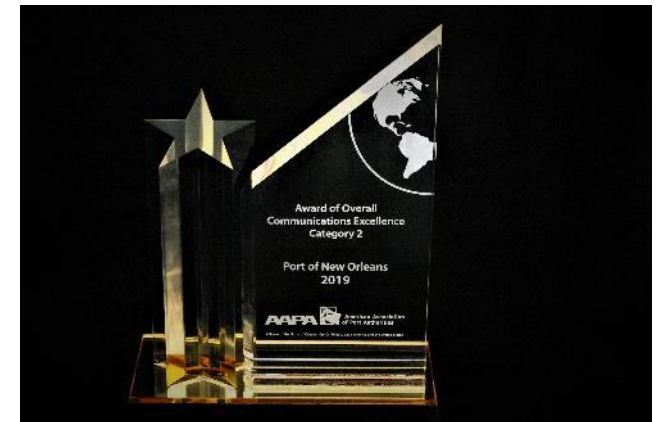


**SHIPPERS  
SUMMIT**  
ON THE RIVER

MARCH 13-15, 2019



*Congratulations to  
Port of New Orleans*



**Overall Excellence in  
Communications (Cat. 2)**

for  
*"Shippers Summit" special event  
entry*





❖ Overall Award of Communications Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

*Congratulations to  
Port Milwaukee*



The mission of Port Milwaukee is to enhance the overall economic and social environment of the City and region by stimulating trade, business, and employment. Consistent with the Port's water-related location, the Port shall strive to be a premier provider of transportation and distribution services for its commercial customers and support public recreation, leisure, and other uses the Port deems to be in the public interest.



**Overall Excellence in  
Communications (Cat. 1)**

for

*“Port Milwaukee Website  
Modernization” website entry*



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Baltimore**  
**(aka, Maryland Port**  
**Administration)**

*Winner of:*  
*2 – Awards of Distinction*  
*2 – Awards of Merit*



❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Baltimore

Port of Baltimore  
Proactive Social Media

Social/Web-Based Media



The screenshot shows the Facebook profile for the Port of Baltimore (@baltimoreport). The profile picture is the Port of Baltimore logo. The page has 67,278 people reached and 19,347 engagements. A recent post from July 19, 2016, features a photo of a cargo ship and dolphins. The post text reads: "Cargo to the left, fins to the right and we're the only Port in town. Thanks to David Sites for sharing this spectacular photo taken Wednesday of dolphins playing in the Chesapeake Bay as a MSC ship sails through. #mdotnews #movingcargo #portofbaltimore". The post has 2,903 likes and 3,077 follows. The right sidebar shows community and about information, including a map of the port's location and a "Promote Local Business" button.



2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# Port of Baltimore

Captain Trash Wheel

Miscellaneous





# 2019

❖ Award of Merit ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Baltimore

Happy Halloween From  
Captain Trash Wheel

Videos



Happy Halloween From Captain Trash Wheel

Like Comment Share

Captain Trash Wheel

18 1 Comment 19 Shares



# 2019

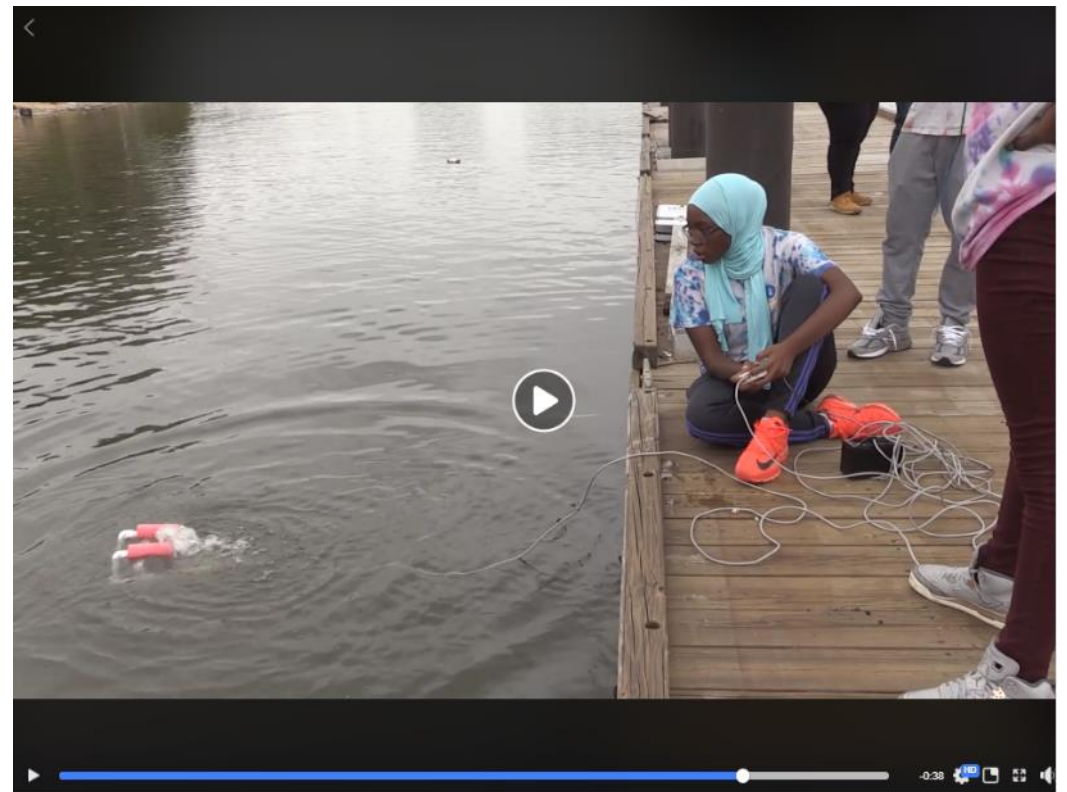
❖ **Award of Merit** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Baltimore

Inspired by Trash Wheels,  
Sea Bots Explore  
Masonville Cove

Videos



Inspired By Trash Wheels, Sea Bots Explore  
Masonville Cove

Port of Baltimore

Like Comment Share ...  
3 Comments 54 Shares



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port of Beaumont*

*Winner of:  
1 - Award of Distinction*



2019

❖ Award of Distinction ❖

COMMUNICATIONS AWARDS PROGRAM

# PORT OF BEAUMONT

Navigating the Neches  
Legislative Event

Special Events



Legislative Tour

# NAVIGATING THE NECHES 2018





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port of Cleveland*

*Winner of:  
3 - Awards of Distinction  
1 – Award of Merit*



❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Cleveland

## Field Guide

## Directories & Handbooks





❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Cleveland

imPORTant for Cleveland,  
exPORTed to the World

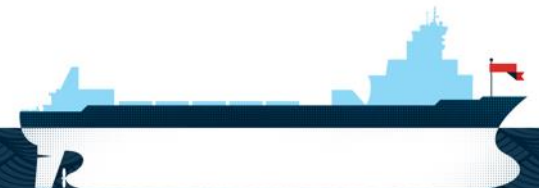
Overall Campaigns



*imPORTant for* **CLE**

---

*exPORTed to the* **WORLD**



**PORT OF CLEVELAND  
CELEBRATES  
50 YEARS OF  
BUILDING THE FUTURE**

Since 1968, the Cleveland-Cuyahoga County Port Authority has served as a vital transportation hub for the Great Lakes – becoming one of the region’s busiest ports and a premier gateway to the world. Today, we are a bustling economic engine for the community, supporting 20,000+ jobs and contributing \$3.5 billion to the local economy. Here’s to setting the course toward the next 50 years – and beyond.

**PORT 50  
CLEVELAND**

1100 WEST NINTH STREET #300 | CLEVELAND, OHIO 44113 | 216.241.8004 | [PORTOFCLEVELAND.COM](http://PORTOFCLEVELAND.COM)



2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Cleveland

Rock the Port

Special Events





2019

❖ Award of Merit ❖

COMMUNICATIONS AWARDS PROGRAM

# Port of Cleveland

The International  
Transportation Hub of  
America's Heartland

Videos





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port Corpus Christi**

*Winner of:*  
**1 - Award of Excellence**



2019

❖ **Award of Excellence** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# The Port of Corpus Christi Authority

Moving America's Energy

Overall Campaigns





*Congratulations to*  
**Port of Everett**

*Winner of:*  
**1 - Award of Excellence**





2019

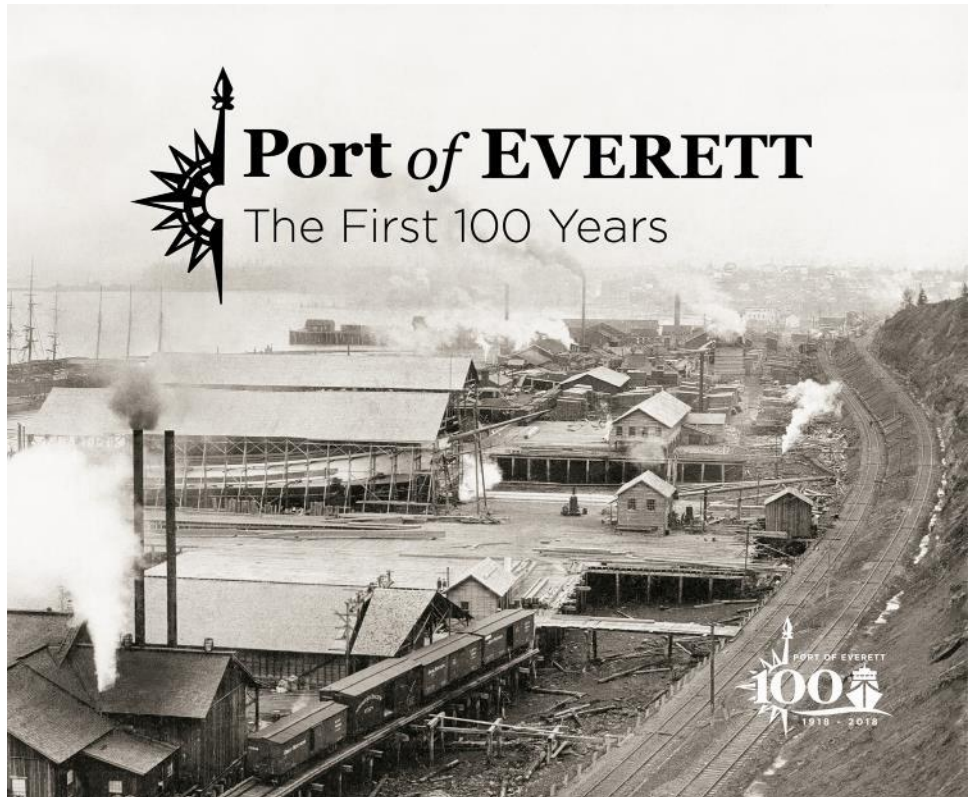
❖ Award of Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Everett

Port of Everett:  
The First 100 Years

Overall Campaigns





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port Everglades**

*Winner of:*  
**1 - Award of Distinction**



2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port Everglades

Port Everglades Celebrates  
90 Years

Overall Campaigns





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port Freeport**

*Winner of:*  
**1 - Award of Excellence**

❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port Freeport

2018 Port Freeport Bond  
Package Informational  
Campaign

Overall Campaigns



**PORT  
FREEPORT IS  
GROWING**

**Bigger, Deeper, Wider**



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port of Galveston*

*Winner of:  
1 - Award of Merit*



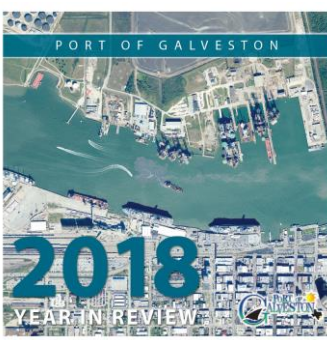
❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Galveston

## 2018 Year in Review

Miscellaneous



### CRUISING ALONG

**AT THE HELM**  
**BOARD OF DIRECTORS**  
 CHAIRMAN  
 VICE CHAIRMAN  
 PRESIDENT  
 VICE PRESIDENT  
 TREASURER  
 GENERAL MANAGER

### CARNIVAL VETS SAY GAL FROM GALVESTON

**COMMUNITY INVOLVEMENT**  
 The Port of Galveston is proud to be a part of the community. We support local organizations and events that benefit the area. This year, we participated in several community events, including the Galveston Veterans Day Parade and the Galveston County Fair. We also supported the Galveston County Library and the Galveston County Historical Society.

### PORT KUDOS

**AT THE HELM**  
**BOARD OF DIRECTORS**  
 CHAIRMAN  
 VICE CHAIRMAN  
 PRESIDENT  
 VICE PRESIDENT  
 TREASURER  
 GENERAL MANAGER

### 10 MILLIONTH PASSENGER

**CELEBRATES 10 MILLIONTH PASSENGER**  
 The Port of Galveston celebrated its 10 millionth passenger on a Carnival cruise ship. The group photo included port officials, crew members, and the passenger. The Port of Galveston is proud to be a part of the community and to provide a safe and enjoyable experience for all passengers.

### COMMUNITY INVOLVEMENT

**COMMUNITY INVOLVEMENT**  
 The Port of Galveston is committed to being a good neighbor. We support local organizations and events that benefit the area. This year, we participated in several community events, including the Galveston Veterans Day Parade and the Galveston County Fair. We also supported the Galveston County Library and the Galveston County Historical Society.

### LOOKING AHEAD

**LOOKING AHEAD**  
 The Port of Galveston is looking ahead to a bright future. We are investing in infrastructure and technology to improve our operations and provide a better experience for our passengers. We are also committed to being a good neighbor and supporting the community.

### PORT OF GALVESTON BY THE NUMBERS

- 4.1M total cargo (in short tons)
- 1,966,167 cruise passengers traveled through the port in 2018
- 268 sailings in 2018
- \$869.6M income generated for Texas workers
- 13,890 jobs generated by the port
- #1 cruise port of Texas
- 4th busiest cruise port in U.S.
- 12th in world's top 20 cruise ports





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Georgia Ports Authority*

*Winner of:  
2 - Awards of Excellence  
3 – Awards of Distinction*





❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Georgia Ports

The Path to  
Seven and a Half

Videos





2019

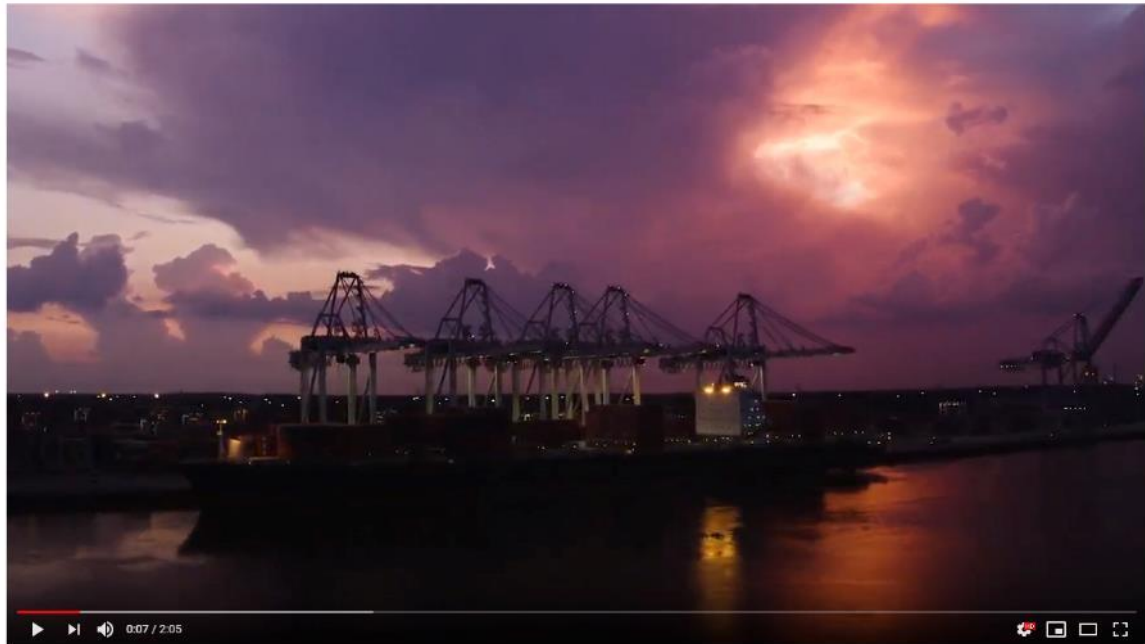
❖ Award of Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

## Georgia Ports

The Port That  
Never Sleeps

Videos





# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Georgia Ports

FY2018 Annual Report

Annual Reports





# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Georgia Ports

## CY2018 Ports Guide and Directory

Directories/Handbooks



**CY2019**  
PORT GUIDE AND DIRECTORY

PORT OF SAVANNAH  
PORT OF BRUNSWICK  
BAINBRIDGE  
APPALACHIAN REGIONAL PORT  
NORTHEAST GEORGIA INLAND PORT





2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

## Georgia Ports

Port Stories:  
Finding Success Through  
Georgia's Ports

Miscellaneous





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Grays Harbor**

*Winner of:*  
**1 - Award of Excellence**



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Grays Harbor

THINK BIG:  
Satsop Business Park

Overall Campaigns





# 2019

## COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Green Bay**

*Winner of:*  
**1 - Award of Excellence**





❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Green Bay

Renard Island  
Community Outreach

Community/Educational Outreach

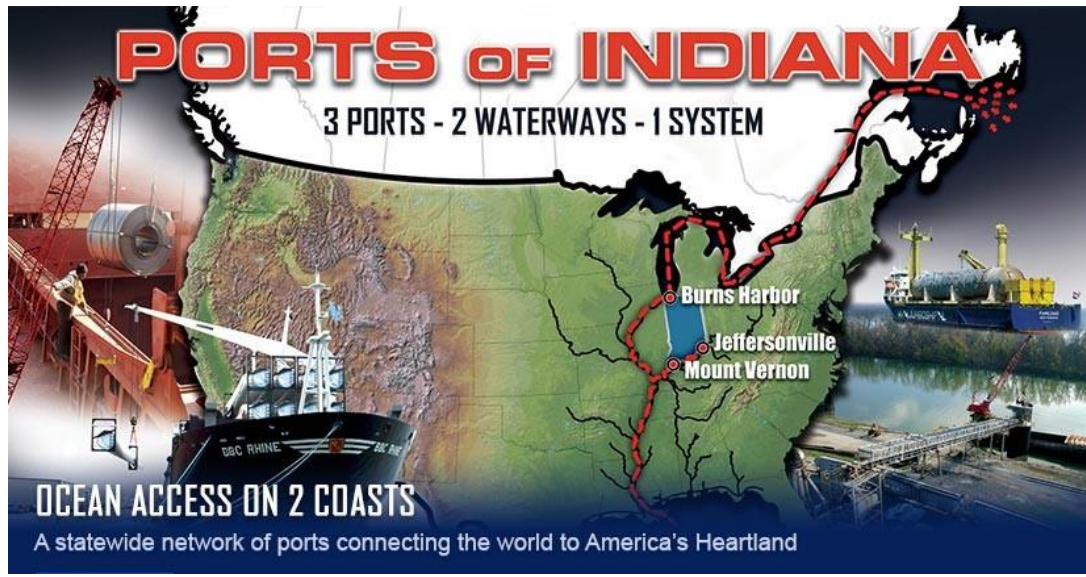


**RENARD ISLAND**  
PUBLIC KICKOFF PLANNING MEETING  
OCTOBER 2, 2018 | 6 PM | NEVILLE PUBLIC MUSEUM

**RENARD ISLAND**  
INTERACTIVE PLANNING EVENT  
OCTOBER 16, 17 & 18, 2018  
PUBLIC WORKSHOPS HELD AT 6:00 PM EACH DAY  
T2 ACCELERATOR  
340 N BROADWAY, SUITE 200, GREEN BAY, WI 54303



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Ports of Indiana*

*Winner of:  
1 - Award of Distinction*



❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

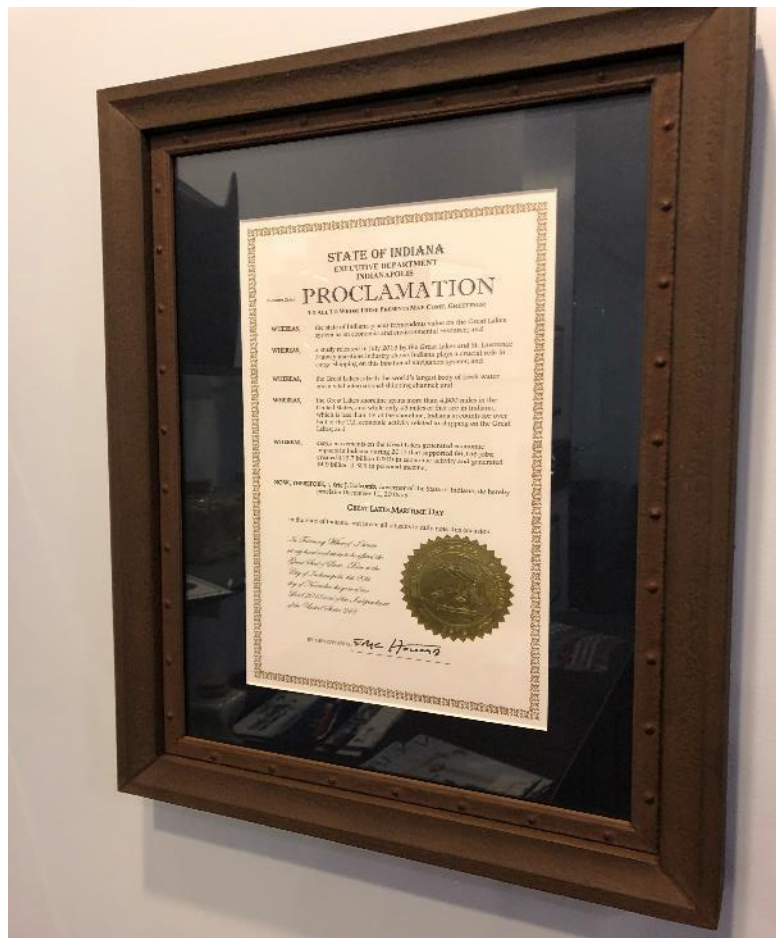
## Ports of Indiana

Great Lakes Maritime Day

Special Events



**PORTS OF INDIANA**





# COMMUNICATIONS AWARDS PROGRAM



## *Congratulations to Port of Long Beach*

*Winner of:*

- 1 – Award of Excellence*
- 2 - Awards of Distinction*
- 1- Award of Merit*



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

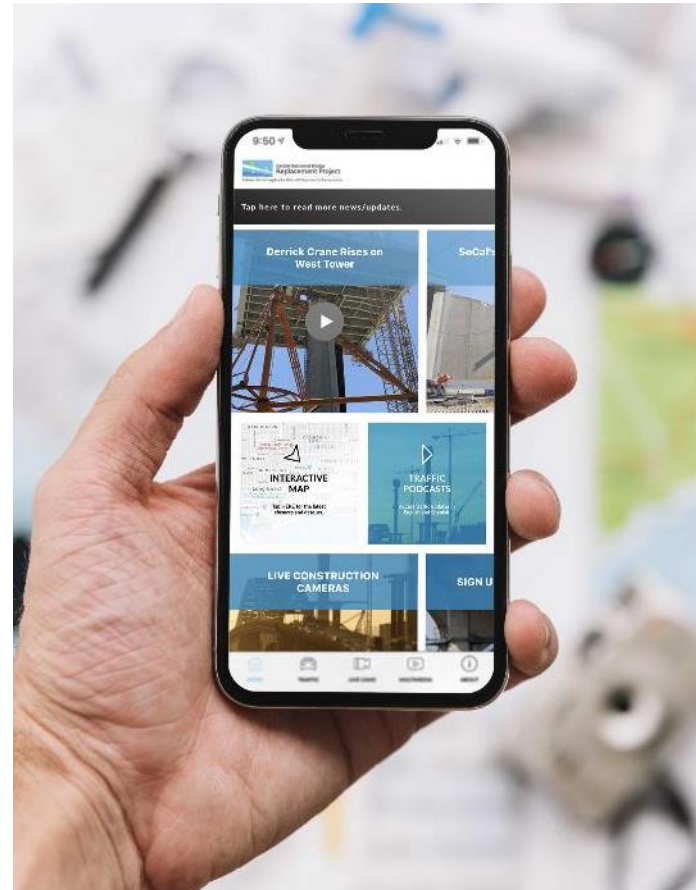
# Port of Long Beach

## Gerald Desmond Bridge Website

Websites



Port of  
**LONG BEACH**  
*The Green Port*





# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Long Beach

## Working for Long Beach

Advertisements



### Working for Long Beach

Trade at the Port of Long Beach supports 1 in 5 jobs in the city – that's 51,000 jobs from port pilots to warehouse drivers to construction workers and more. Our operational excellence and sustainable development will continue to drive our economy.



[www.POLB.com](http://www.POLB.com)



❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Long Beach

## PHOTO Program

### Community/Education Outreach



Port of LONG BEACH  
**PHOTO PROGRAM**

**Join Us for an Artist's View**

The Port of Long Beach presents our 6th Annual PHOTO Program, a partnership with the Arts Council for Long Beach. Local photographers captured striking images of the Port on a behind-the-scenes harbor tour and their best work is on display Oct. 6-28 at the Expo Arts Center in Bixby Knolls. **More information at [polb.com/photoprogram](http://polb.com/photoprogram).**

Port of LONG BEACH  
The Green Port

Arts COUNCIL  
for LONG BEACH



# 2019

❖ **Award of Merit** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Long Beach

### A Cleaner Harbor Makes Our Friends Smile

Advertisements



**A cleaner harbor makes our friends smile.**

Congratulations to the Aquarium of the Pacific on 20 years!



[www.POLB.com](http://www.POLB.com)





*Congratulations to  
Port of Longview*

*Winner of:  
2 – Awards of Excellence*



2019

❖ Award of Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Longview

“Port Talk Radio”

Audio-Only Presentations



PORT TALK  
RADIO



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Longview

“County Fair Educational Signs”

Visual-Only Presentations





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port Manatee*

*Winner of:  
1 – Award of Distinction*



# 2019

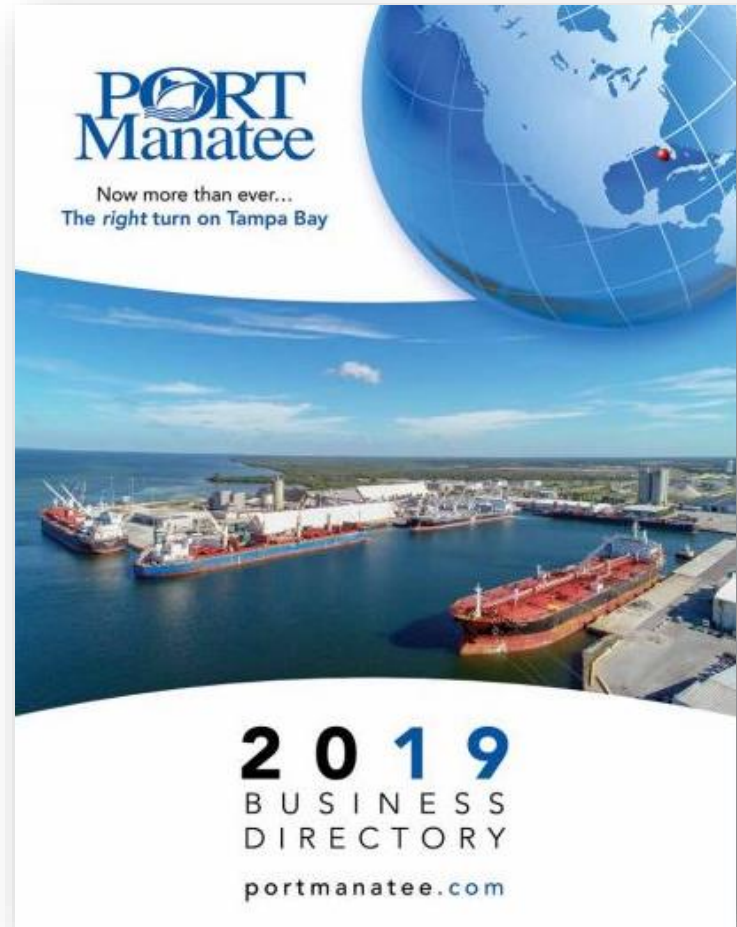
❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port Manatee

Port Manatee 2019  
Business Directory

Directories/Handbooks



**PORT  
Manatee**  
Now more than ever...  
The right turn on Tampa Bay

**2019**  
BUSINESS  
DIRECTORY  
portmanatee.com



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Milwaukee**

*Winner of:*  
**1 - 2019 Overall Award of**  
*Communications*  
*Excellence (Cat. 1)*



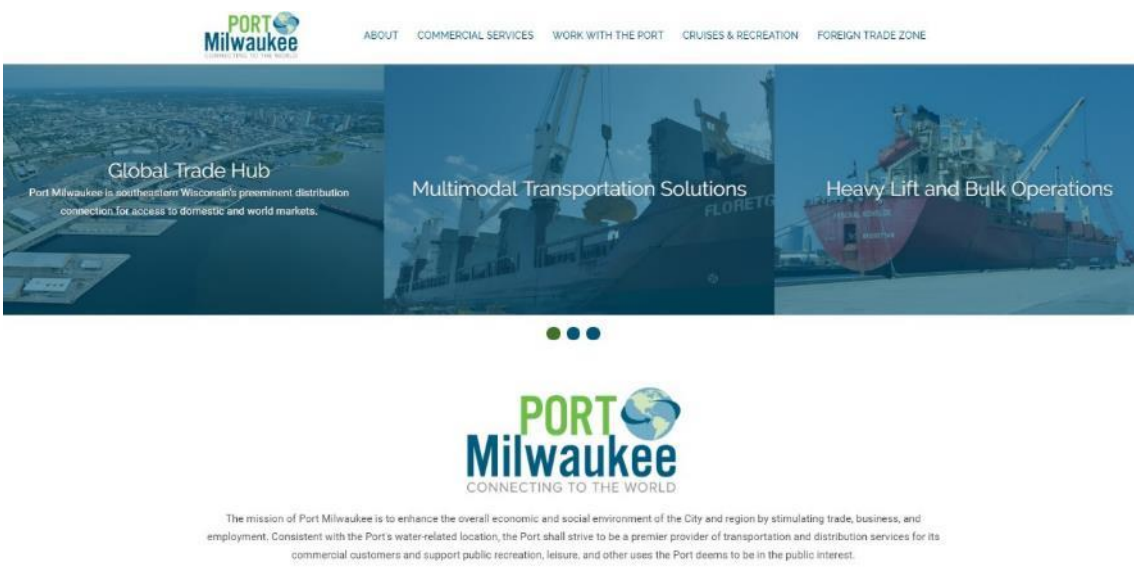
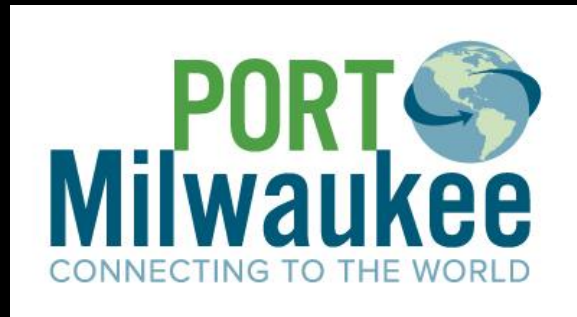
❖ Overall Award of Communications Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port Milwaukee

Web Modernization:  
[www.portmilwaukee.com](http://www.portmilwaukee.com)

*Websites*



The mission of Port Milwaukee is to enhance the overall economic and social environment of the City and region by stimulating trade, business, and employment. Consistent with the Port's water-related location, the Port shall strive to be a premier provider of transportation and distribution services for its commercial customers and support public recreation, leisure, and other uses the Port deems to be in the public interest.



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Monroe**

*Winner of:*  
**1 – Award of Distinction**  
**1- Award of Merit**





# 2019

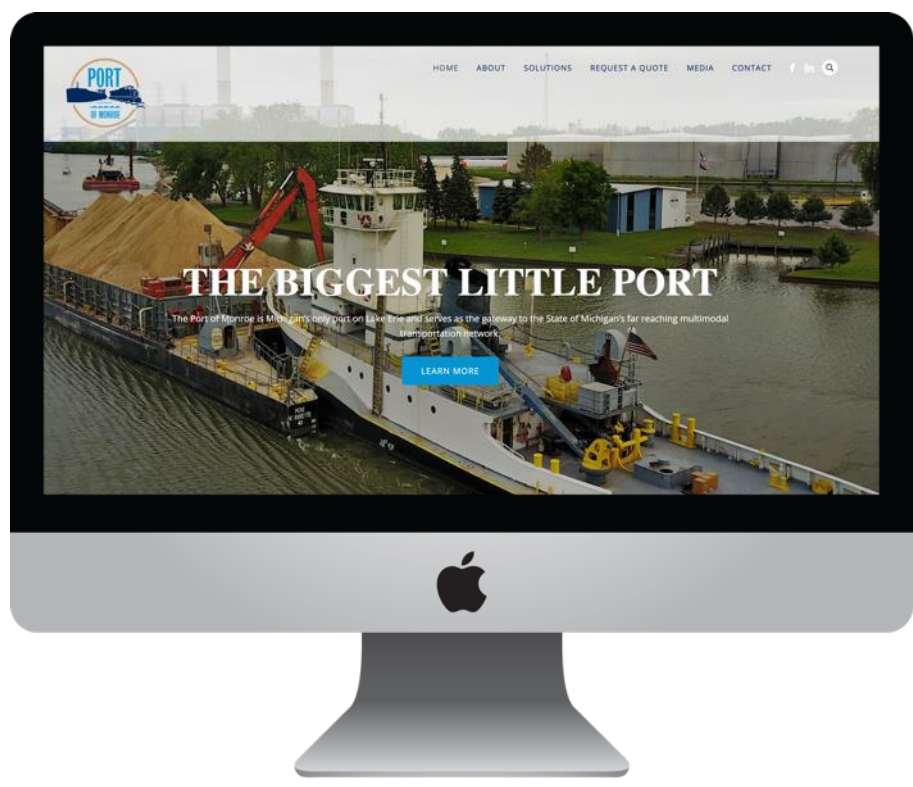
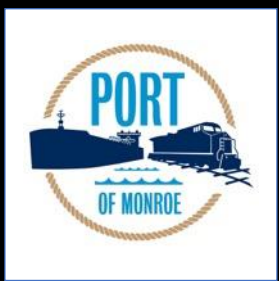
❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Monroe

portofmonroe.com

Websites





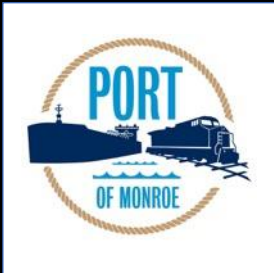
❖ **Award of Merit** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Monroe

Michigan's Gateway Port

Overall Campaigns





***the mariner's port***

Built on efficient cargo handling, economic freight rates and a highly accommodating team.

VISIT  
[PORTOFMONROE.COM](http://PORTOFMONROE.COM)



***the biggest little port***




SHIPPING | INTERNAL LOGISTICS | MULTIMODAL TERMINAL SERVICES | EQUIPMENT


***connect with us***

10 PORT AVENUE, MONROE, MI 48161 734.261.6480  
[INFO@PORTOFMONROE.COM](mailto:INFO@PORTOFMONROE.COM) [PORTOFMONROE.COM](http://PORTOFMONROE.COM)

[Facebook.com/portofmonroe](#) [Instagram.com/portofmonroe](#)



**MICHIGAN'S GATEWAY PORT**



**The Port of Monroe**

Michigan's only port on Lake Erie – serves as the gateway to the State of Michigan's far reaching multimodal transportation network. Boasting accessibility, efficient cargo handling, economic freight rates and a highly accommodating management team, the Port of Monroe is truly a Mariner's Port.

***visit.***  
[PORTOFMONROE.COM](http://PORTOFMONROE.COM)



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Montreal**

*Winner of:*  
**2 – Awards of Distinction**



❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Montreal

Public Opening  
of the Port of Montreal's  
Grand Quay

Special Events





# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Montreal

Port of Montreal  
*Trading With The World*  
Microsite

Websites



PORT MONTREAL

### THE PORT

OVERVIEW

#### OUR ADVANTAGES

- WORLDWIDE REACH
- RELIABLE
- CLOSERLY CONNECTED
- THE MONTREAL MODEL
- CONTAINER TERMINALS
- EFFICIENCY
- EYES ON THE FUTURE

#### CONTACTS

MIDWEST

BULK & BREAKBULK

ASIA

FRANÇAIS

## THE PORT OF MONTREAL: TRADING WITH THE WORLD



### ABOUT US

#### Why choose the Port of Montreal?

Operated by the Montreal Port Authority (MPA), the Port of Montreal is a major diversified transshipment centre. Strategically situated 1,600 kilometres inland from the Atlantic coast, at the centre of a fully integrated rail, road and pipeline network, the Port of Montreal is an essential link in the supply chain connecting major markets in Eastern Canada and the U.S. Midwest and Northeast. As a leading international container, breakbulk, grain, dry and liquid bulk centre, the Port of Montreal is of vital importance to markets at a local, regional, and national level.

Our worldwide connections, renowned intermodal platform, and forward-thinking expansion projects demonstrate our know-how and expertise as a global trading partner within reach. Our extensive facilities cover 6.35 km<sup>2</sup> (2.4 sq. mi.) in Montreal and another 4.67 km<sup>2</sup> (1.8 sq. mi.) in Contrecoeur, situated 40 km (25 miles) downstream on the south shore of the St. Lawrence River.



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of New Bedford**

*Winner of:*  
**1 – Award of Distinction**



2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# Port of New Bedford

Port of New Bedford  
Website Redesign

Websites



[www.PortofNewBedford.org](http://www.PortofNewBedford.org)





# COMMUNICATIONS AWARDS PROGRAM

## *Congratulations to Port of New Orleans*

*Winner of:*

*1 – 2019 Overall Award of  
Communications Excellence  
(Cat. 2)*

*6 – Awards of Excellence*

*3 – Awards of Distinction*







❖ Overall Award of  
Communications Excellence ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

2019 Shippers Summit

Special Events



**PORT NOLA**  
THE PORT OF NEW ORLEANS





# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

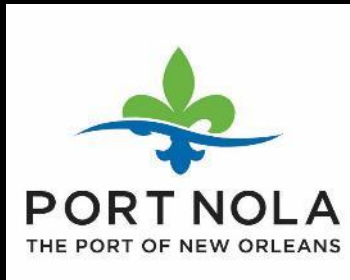
### Maritime Month

### Overall Campaigns

**PORT NOLA**  
THE PORT OF NEW ORLEANS

**YOUR WORKING RIVER 300**  
PORT NOLA MARITIME MONTH 2018

**Celebrating three centuries of Your Port, Your River, Your NOLA.**





# 2019

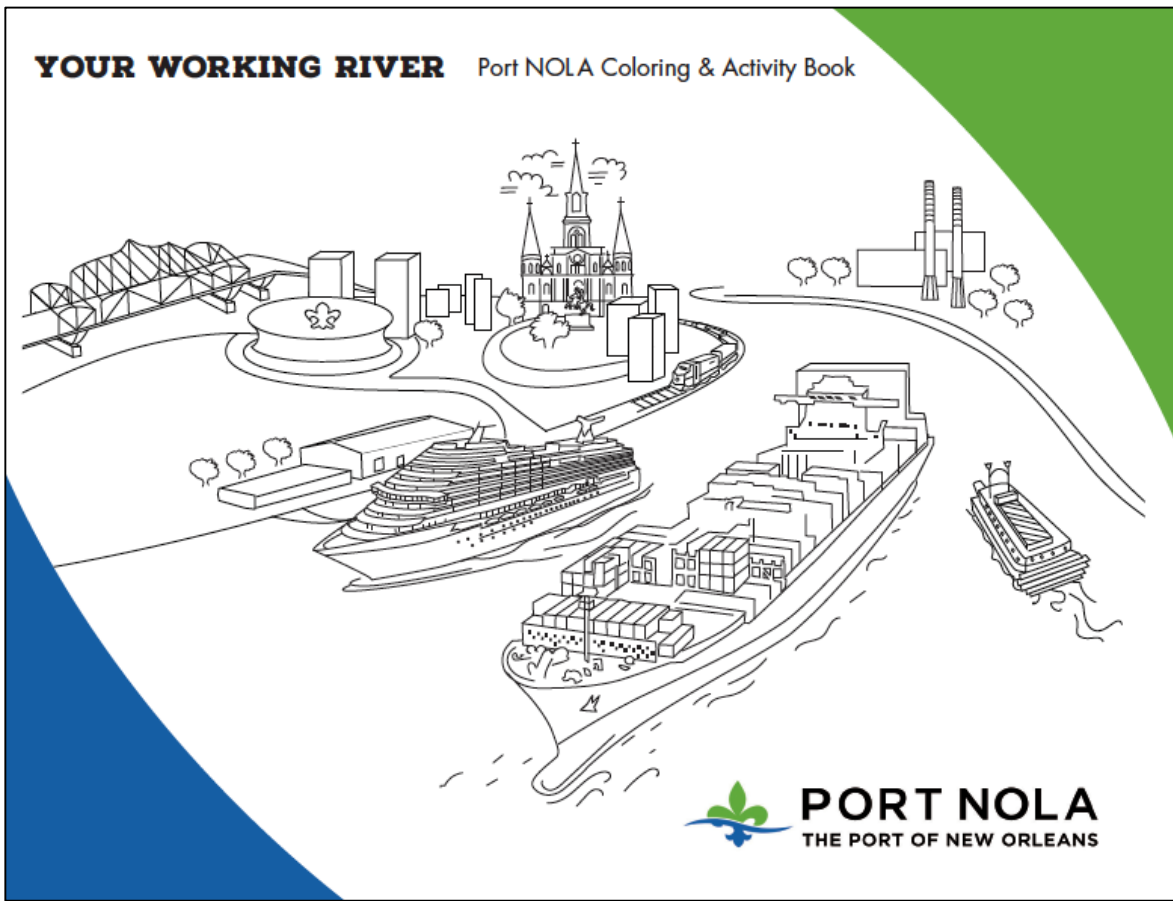
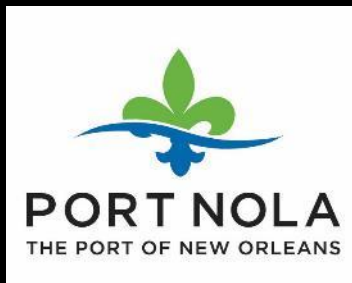
❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

### Coloring and Activity Book

Promotional/Advocacy Materials





2019

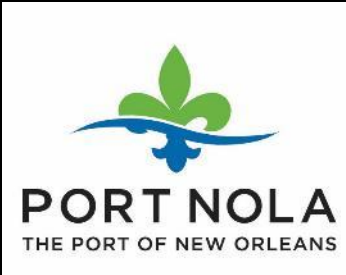
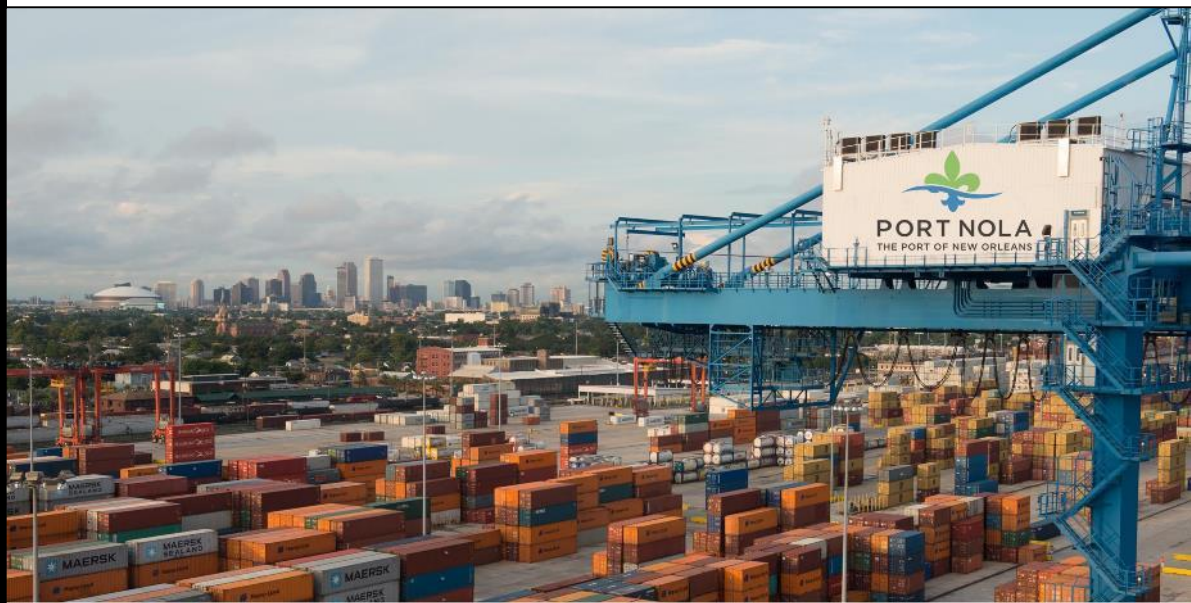
❖ Award of Excellence ❖

COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

## 2018 Economic Impact Brochure

Promotional/Advocacy Materials



**CREATING JOBS,  
DRIVING THE ECONOMY**



❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of New Orleans

2018 State of the Port  
Video - “Galvanizing the  
Gateway”

Videos





❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of New Orleans

2018 State of the Port  
Video - “Generations  
Working For You”

Videos



FRAZIER HAMMOND  
CHRIS HAMMOND

ILA Local 3000



RONALD RICHOUX  
SCOTT RICHOUX

New Orleans Public  
Belt Railroad



❖ **Award of Excellence** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

portnola.com

Websites





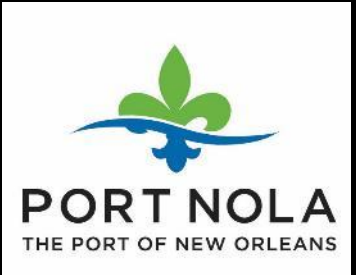
❖ **Award of Distinction** ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of New Orleans

Cruise Booth

Miscellaneous







2019

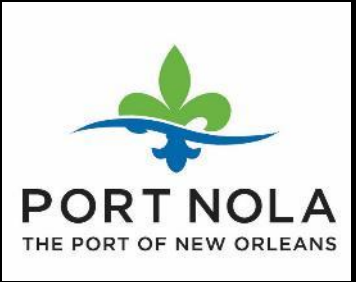
❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of New Orleans

Cruise Brochure

Promotional/Advocacy Materials



A promotional brochure for a cruise departing from New Orleans. The top section is titled "SAIL FROM NEW ORLEANS" in a blue banner. Below this, four small images are arranged horizontally: a woman in a yellow top and colorful masquerade mask, a group of people walking through a blue-lit tunnel, a plate of shrimp and rice, and a view of the New Orleans skyline including St. Louis Cathedral and the equestrian statue of Andrew Jackson. The main headline reads "ENJOY 2 Vacations in 1" in a mix of bold sans-serif and script fonts. Below the headline, two black street lamp posts with white lanterns stand on either side of a black signpost. The signpost has two signs: "CRUISE" on the left and "NOLA" on the right. In the background, a cruise ship is visible on the water. In the foreground, five people are jumping joyfully on a sandy beach. The bottom of the brochure features the Port NOLA logo and contact information: "1350 Port of New Orleans Place, New Orleans, Louisiana 70130, Phone: (504) 528-3318, www.portnola.com".



2019

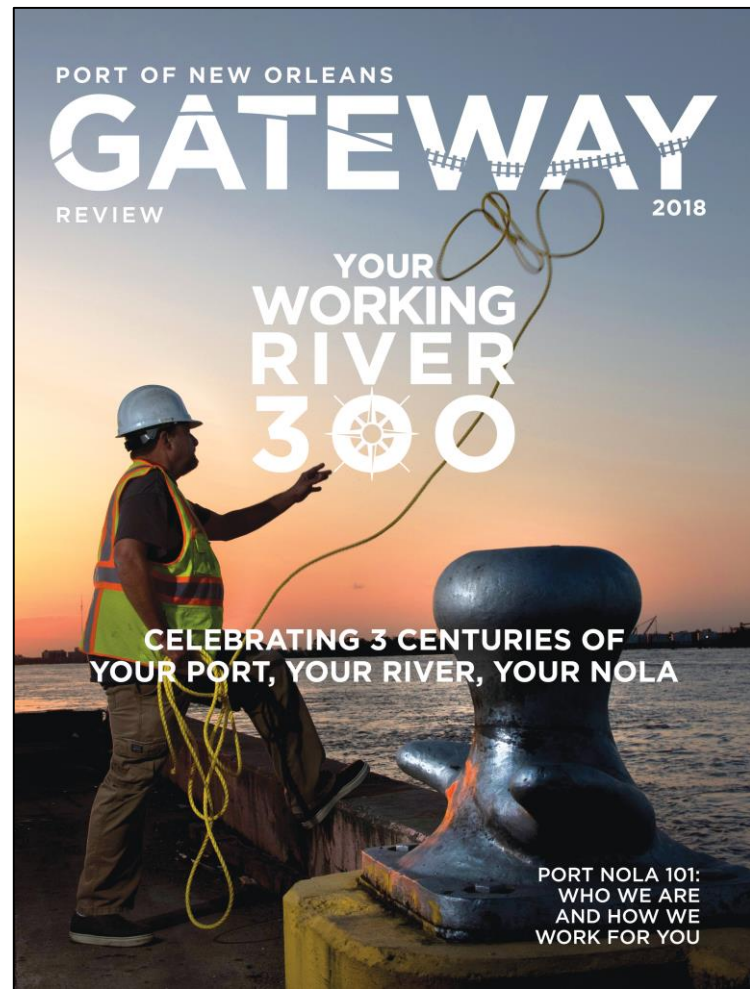
❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# Port of New Orleans

## Gateway Review 2018

Directories



PORT OF NEW ORLEANS  
**GATEWAY**  
REVIEW 2018

YOUR  
WORKING  
RIVER  
**300**

**CELEBRATING 3 CENTURIES OF  
YOUR PORT, YOUR RIVER, YOUR NOLA**

**PORT NOLA 101:  
WHO WE ARE  
AND HOW WE  
WORK FOR YOU**



# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of New York and  
New Jersey**

*Winner of:*  
**1 – Award of Distinction**  
**1 – Award of Merit**



2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# Port of NY & NJ

Not So Obvious Video

Videos



**Port of New York  
& New Jersey**





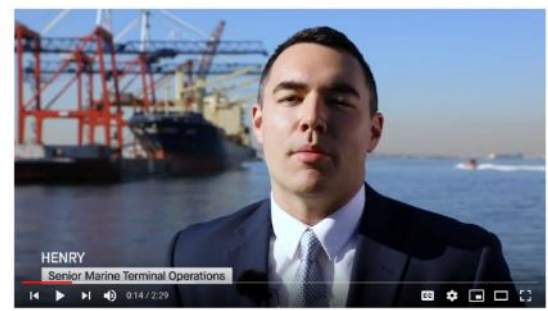
❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of NY & NJ

### Port Career Spotlight

#### Social Media



Port Careers Spotlight: Port Operations Manager



As a port **#operations** supervisor, Ashley of the **#PortNYNJ** oversees the day-to-day operations of the Port. Learn more about her career and the **#TLD** opportunities at the Port on the Breaking Waves blog: [bddy.me/2YUW6fl](https://bddy.me/2YUW6fl) **#portsdeliver** **#portsunited** **#portsday2019** **@AAPA\_Seaports**



Celebrating the TLD Workforce on Western Hemisphere Ports Day





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**North Carolina Ports**

*Winner of:*  
**1 – Award of Excellence**



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# North Carolina Ports

Our Ports. Their Stories.  
Vision. Efficiency.  
Partnership

Overall Campaigns



*We're known for outstanding efficiency.  
Case in point: Our efficiency video is just a click away.*

At North Carolina Ports, we're renowned for having the fastest turn times on the East Coast of the United States. That means less waiting, higher productivity, and smoother operations for our customers. But don't take our word for it. Hear what our partners are saying about how our fast, efficient approach helps them do—and achieve—more.

Watch the video. Learn about how our \$200 million capital improvements campaign will make the best even better. Then discover how fast we can make a difference for your business.

WATCH NOW





# 2019

## COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port of Oakland*

*Winner of:  
2 – Awards of Distinction*





# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Oakland

## Growing the Business

### Overall Campaign





2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

# Port of Oakland

Uniting the Staff

Miscellaneous





*Congratulations to*  
**Port of San Diego**

*Winner of:*

*1 – 2019 Overall Award of  
Communications Excellence  
(Cat. 3)*

*1 – Award of Excellence*

*1 – Award of Distinction*



2019

❖ Overall Award of Communications Excellence ❖

COMMUNICATIONS AWARDS PROGRAM

# Port of San Diego

#ThatsMyBay  
Pollution Prevention

Videos



#ThatsMyBay





# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of San Diego

## New Website

### Websites



Careers Contact Search 66° 4 22PM Select Language

[ABOUT THE PORT](#)
[WHAT WE DO](#)
[VISIT THE WATERFRONT](#)
[PUBLIC RECORDS](#)
[PROJECTS](#)

### Celebrate Maritime Month

In celebration of our Maritime industry, the Port of San Diego is giving away awesome maritime prizes plus free boat or bus tours of the Working Waterfront

- A Seven-day Carnival Cruise
- Dole fruit for an entire year
- Hotel Stays, Restaurant Gift Cards and MORE!

[LEARN MORE AND ENTER!](#)

← →

I need to...

- [PLAN A CRUISE](#)
- [FIND PARKING](#)
- [VIEW MEETING AGENDA](#)
- [REQUEST PARK AVAILABILITY](#)
- [GET SHIP SCHEDULE](#)

### Where San Diego Greet the World

The Port of San Diego is an innovative champion for the 34 miles of San Diego Bay waterfront along Chula Vista, Coronado, Imperial Beach, National City and San Diego.

[MARITIME](#)
[WATERFRONT DEVELOPMENT](#)
[PUBLIC SAFETY](#)
[EXPERIENCES](#)
[ENVIRONMENT](#)



2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of San Diego & City of Chula Vista

Chula Vista Bayfront Parks

Community/Educational Outreach



## Chula Vista Bayfront Project

Harbor Park and  
Sweetwater Park  
Design Workshops





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of San Francisco**

*Winner of:*  
**1 – Award of Excellence**



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

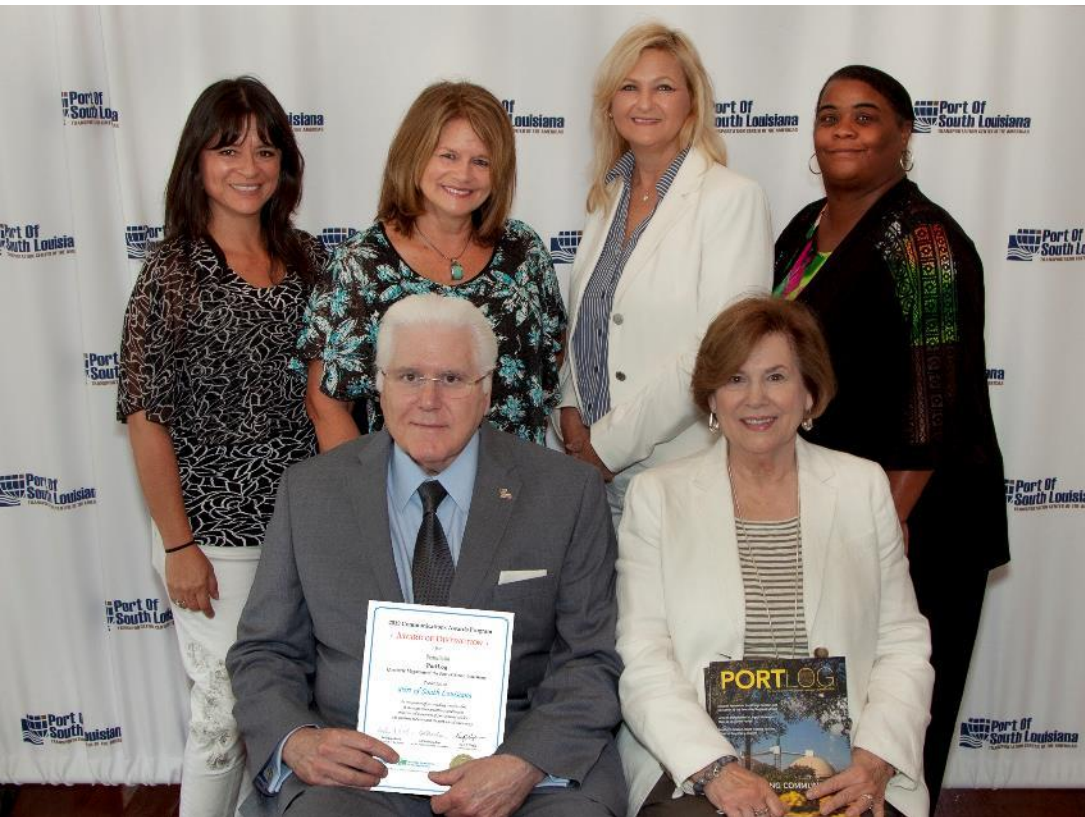
# Port of San Francisco

Embarcadero Seawall Program Communications, Education, Outreach, and Stakeholder Engagement Campaign

Overall Campaigns







*Congratulations to*  
**Port of South Louisiana**

*Winner of:*  
**1 – Award of Distinction**



# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of South Louisiana

*Port Log* magazine

Periodicals





# 2019 COMMUNICATIONS AWARDS PROGRAM



## *Congratulations to* **Port of Stockton**

*Winner of:*

- 1 – Award of Excellence*
- 2 – Awards of Distinction*
- 3 – Awards of Merit*



2019

❖ **Award of Excellence** ❖

**COMMUNICATIONS AWARDS PROGRAM**

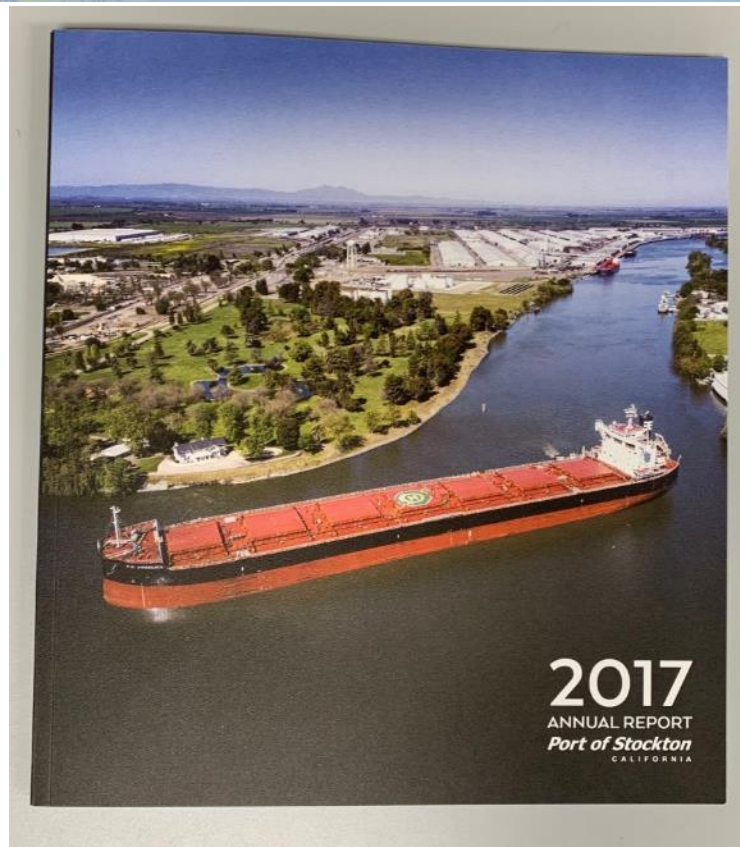
# Port of Stockton

2017 Annual Report

Annual Reports



**Port of Stockton**  
CALIFORNIA



<https://portofstockton.com/wp-content/uploads/annual-reports/annual-report-2017/>





2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

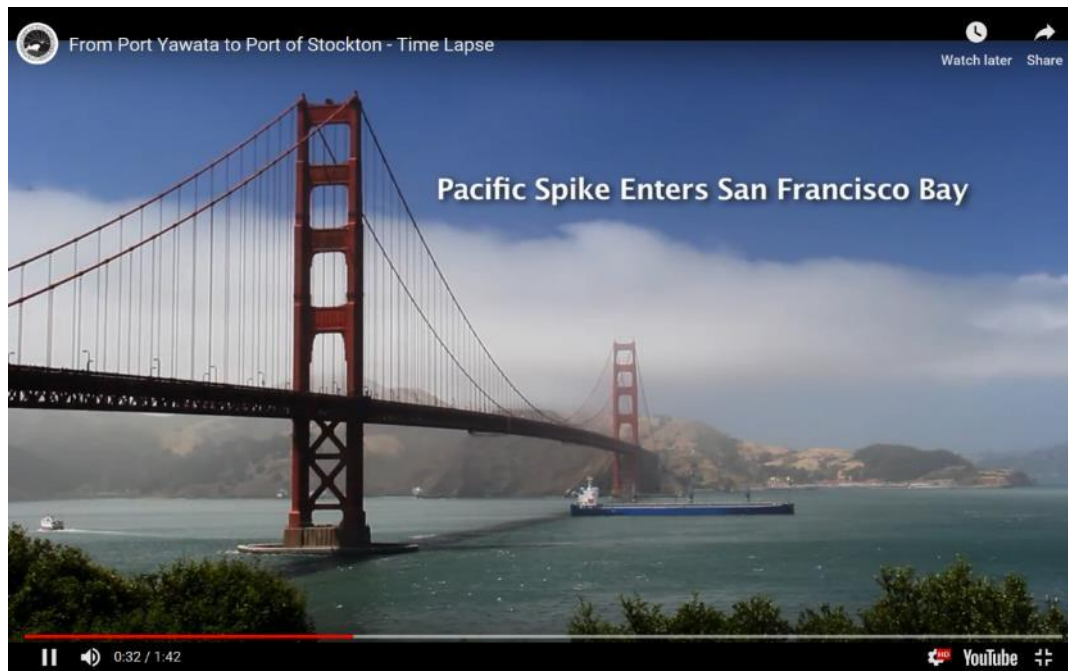
## Port of Stockton

Time Lapse Video

Visual-Only Presentations



**Port of Stockton**  
CALIFORNIA



<https://www.portofstockton.com/port-of-stockton-video-from-port-yawata-to-the-port-of-stockton-time-lapse>



❖ **Award of Merit** ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Stockton

Long Rail Journey

Videos



<https://www.portofstockton.com/port-of-stockton-video-long-rail>



2019

❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Stockton

85<sup>th</sup> Anniversary  
Celebration  
Special Events







2019

❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

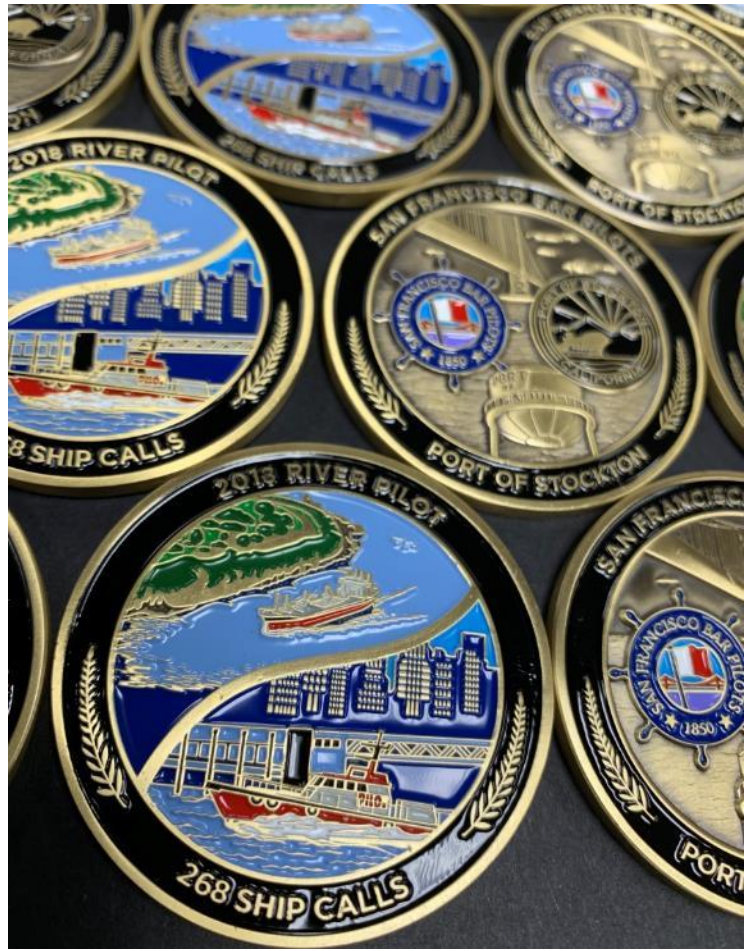
## Port of Stockton

Pilot Coin

Miscellaneous



**Port of Stockton**  
CALIFORNIA





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port of Tacoma*

*Winner of:*

- 3 – Awards of Excellence*
- 1 – Award of Distinction*
- 1 – Award of Merit*



# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Tacoma Centennial Video

Videos





# 2019

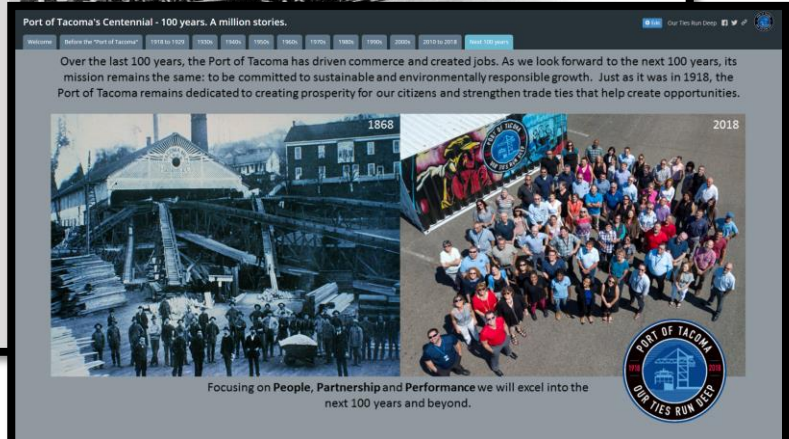
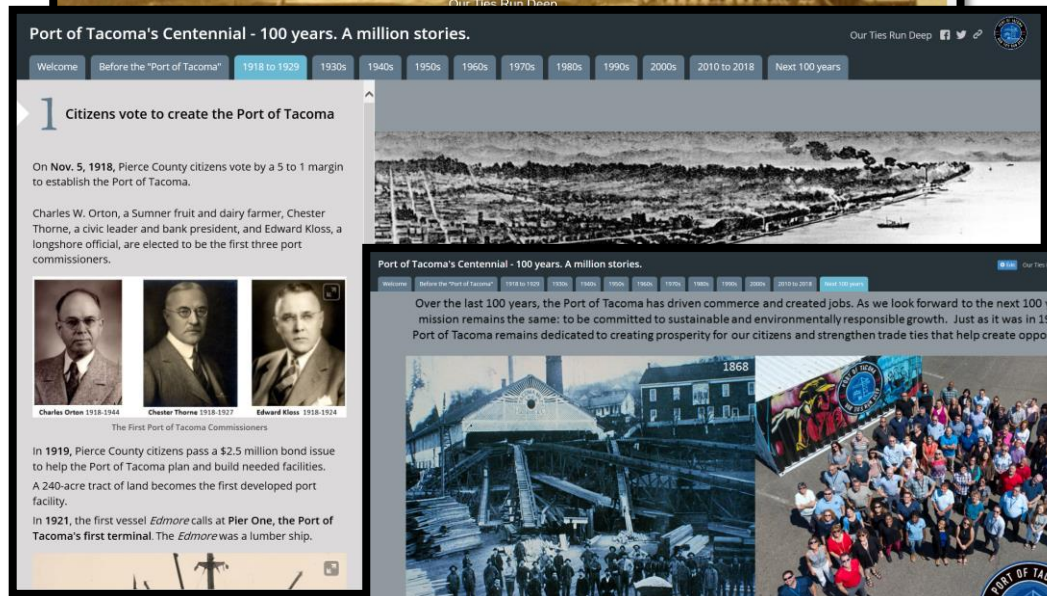
❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Tacoma

## Centennial Story Map

### Web-based Media





# 2019

❖ **Award of Excellence** ❖

## COMMUNICATIONS AWARDS PROGRAM

# Port of Tacoma

## Centennial Celebration

### Overall Campaigns





2019

❖ Award of Distinction ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Tacoma

Centennial  
Container

Miscellaneous





❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

# Port of Tacoma

## Centennial Magazine

### Miscellaneous





# 2019

## COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
Port Tampa Bay*

*Winner of:*

- 1 – Award of Excellence*
- 1 – Award of Distinction*
- 1 – Award of Merit*





2019

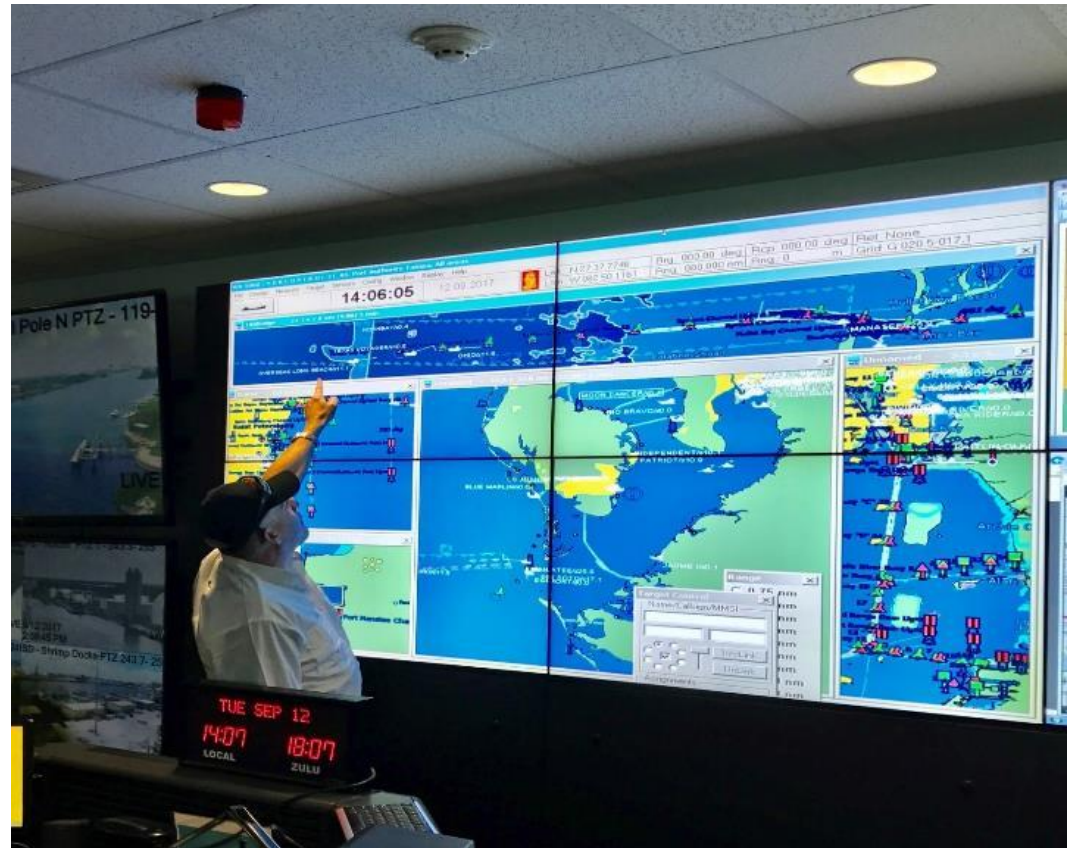
❖ Award of Excellence ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port Tampa Bay

Crisis Communications  
The Fuel Gateway

Overall Campaigns





2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

**Port Tampa Bay**

SeaTrade Cruise Global  
Tradeshaw

Overall Campaigns





❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port Tampa Bay

31 Seconds:  
Hurricane Irma

Videos





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to*  
**Port of Vancouver USA**

*Winner of:*  
**1 – Award of Distinction**  
**1 – Award of Merit**



2019

❖ **Award of Distinction** ❖

**COMMUNICATIONS AWARDS PROGRAM**

**Port of Vancouver  
USA**

**Public Tours Program**

**Community/Educational Outreach**





2019

❖ Award of Merit ❖

# COMMUNICATIONS AWARDS PROGRAM

## Port of Vancouver USA

POV and the Environment

Videos





# COMMUNICATIONS AWARDS PROGRAM



*Congratulations to  
The Port of Virginia*

*Winner of:  
2 – Awards of Distinction  
2 – Awards of Merit*



# 2019

❖ **Award of Distinction** ❖

## COMMUNICATIONS AWARDS PROGRAM

# The Port of Virginia

## 2018 Sustainability Report

Annual Reports



THE PORT OF VIRGINIA

ABOUT  
OUR ENVIRONMENT  
OUR COMMUNITIES  
OUR PEOPLE  
OUR PORT

SUSTAINABILITY. ON A LARGER SCALE.

2018

THE PORT OF VIRGINIA

ABOUT  
OUR ENVIRONMENT  
• Our Certifications  
• On Our Routes  
• On Our Water Ways  
• On Our Docks  
• Connecting the Local Role  
• Digging Into Our Commitment  
• Our Awards  
OUR COMMUNITIES  
OUR PEOPLE  
OUR PORT

More barge trips, less environmental impact

In 2018, the port celebrated the 10th anniversary of the Richmond Express barge service at the Richmond Marine Terminal. The service connects the terminal with The Port of Virginia's cargo terminals in Hampton Roads via the James River. The three-time-a-week barge service moved 21,500 containers in 2018, thereby removing 31,500 trucks and their emissions from our roadways, making for the barge's best year ever. Each trip reduces the port's environmental impact, transporting cargo safely, swiftly and sustainably.

**31,500** TRUCKS REMOVED FROM HIGHWAY BY BARGE

ON OUR DOCKS

Building up our dock capabilities while bringing down pollution levels

In 2018, we began utilizing 85 rail-mounted gantry cranes to expand container yards at Virginia International Gateway and Norfolk International Terminals — part of a \$700-million investment we're making in these facilities to increase capacity and productivity while reducing emissions. Replacing diesel-fueled cargo handling equipment, these





# ❖ Award of Distinction ❖

## COMMUNICATIONS AWARDS PROGRAM

# The Port of Virginia

## Virginia Advantages Book

Directories and Handbooks



The collage displays several pages from the 'Virginia Advantages' book. Key sections visible include:

- THE VIRGINIA PORT AUTHORITY**: Overview of the port's operations and infrastructure.
- ADVANTAGES**: A central page titled 'VIRGINIA ADVANTAGES' featuring a large image of a port terminal and various icons representing different services and benefits.
- TERMINALS**: Information about port terminals and their capabilities.
- NEWPORT NEWS NA**: Details about the Newport News Naval Amphibious Base.
- REHOBOTH MARINE TERMINAL**: Information about the Rehoboth Marine Terminal.
- VIRGINIA INLAND PORT OPTIMIZATION AND GRADE SEPARATION PROJECT**: Details about the optimization and grade separation project.
- CONNECTIONS**: Information about rail services and other transportation links.
- EAST COAST COMPETITOR COMPARISON**: A map and comparison of the port's location and services relative to other East Coast ports.



2019

❖ Award of Merit ❖

COMMUNICATIONS AWARDS PROGRAM

# The Port of Virginia

2019 State of the Port  
Address

Videos





2019

❖ Award of Merit ❖

COMMUNICATIONS AWARDS PROGRAM

# The Port of Virginia

FY2018 Annual Report

Annual Reports



FISCAL YEAR 2018  
ANNUAL REPORT



**ENVIRONMENTAL FACILITIES ENGINEERING COMMUNICATIONS INFORMATION TECHNOLOGY**

# **AAPA Annual Awards Program**

**Congratulations to all the 2019 AAPA  
Awards Program winners!**

**All winning entries from this year's awards programs  
are now available at [www.aapa-ports.org](http://www.aapa-ports.org)**



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

Seaports  
Deliver  
**Prosperity**