The Board-Management Relationship

Select, evaluate, support the CEO.

Approve high-level organizational goals and policies.

Management's Roles

- Run the organization in line with and board direction.
- Keep the board educated and informed.
- Seek the board's counsel.

 Recommend goals and policies, supported by background information.

Make major decisions.

Management's Roles

Frame decisions in the context of the mission and strategic vision, and bring the board well-documented recommendations.

Management's Roles

Oversee management and organizational performance.

- Bring the board timely information in concise, contextual, or comparative formats.
- Communicate with candor and transparency
- Be responsive to requests for additional information.

Management's Roles

Act as external advocates and diplomats in public policy, fundraising, and stakeholder/community relations.

Keep the board informed,
bring recommendations,
and mobilize directors to
leverage their external
connections to support the
organization.