

# AAPA Seminar for Port Governing Boards

June 18-20, 2019

Grand Hyatt San Francisco  
San Francisco, CA

*Business Casual Dress*

## Tuesday, June 18

8:00 – 8:30 a.m.  
(Conference Theatre Foyer &  
Fillmore ABC)

### Registration and Continental Breakfast

8:30 – 9:00 a.m.  
(Conference Theatre)

### Welcoming Remarks

**Speakers:**

*Kurt J. Nagle, President & CEO, AAPA*

*Elaine Forbes, Executive Director, Port of San Francisco*

9:00 – 9:45 a.m.  
(Conference Theatre)

### Global Economic Outlook from the Top Down and the Bottom Up

*Understand the forecasts and trends that will impact your port's business lines.*

**Speaker:**

*Jock O'Connell, International Trade Advisor and Senior Economic Consultant,*

*Beacon Economics and Pacific Merchant Shipping Association, Sacramento, CA*

9:45 – 10:30 a.m.  
(Conference Theatre)

### Emerging Trends in Infrastructure

*Data and analytics hit a stride in maturity, and evidence-based decision making becomes commonplace.*

**Speaker:**

*Iain Tester, KPMG*

10:30 – 10:45 a.m.  
(Fillmore ABC)

### Break

10:45 – 11:30 a.m.  
(Conference Theatre)

### Leading Your Port Through Digital Transformation

*As ports embrace opportunities to embrace an evolving digital landscape, board members can support this process by making it an issue of leadership (not IT) and allocating resources towards digital goals.*

**Speaker:**

*Chris Wilch, Data and Artificial Intelligence Solutions Specialist, Microsoft*

*Corporation, Salem, OR*

11:30 a.m. –  
12:15 p.m.  
(Conference Theatre)

### Resilience: Preparing Your Port for Both Stressors and Disturbances

*Ports must be ready to confront challenges as dramatic as increased severe weather events and cyber attacks, as well as more subtle but nonetheless serious shifts in the landscape such as a changing energy landscape and telecommunications networks that are stretched beyond capacity.*

**Speaker:**

*Helen Brohl, Director of the Executive Secretariat, Committee on the Marine Transportation System, Washington, DC*

---

**Tuesday, June 18** *(continued)*

---

12:15 – 1:30 p.m.  
(Fillmore ABC)

**Luncheon**

---

1:30 – 3:00 p.m.  
(Conference Theatre)

**Navigating Conflict Within Governing Boards**

*Even the most effective governing boards must deal with conflict among their members from time to time. Be part of a discussion that highlights how to navigate conflict and turn competing viewpoints from liabilities into assets.*

**Speakers:**

Ron Brinson, PPM, North Charleston, SC

Thomas Kornegay, P.E., PPM, Principal, Kornegay & Company, LLC, Houston, TX

---

3:00 – 3:15 p.m.  
(Fillmore ABC)

**Break**

---

3:15 – 4:00 p.m.  
(Conference Theatre)

**Seizing Opportunities Created by Female Board Members and CEOs**

*Bringing in a variety of perspectives, backgrounds, and experiences can be key to an organization's success.*

**Speaker:**

Susan Shey Dvonch, Partner, Shey-Harding Executive Search, Seal Beach, CA

---

4:00 – 4:15 p.m.  
(Conference Theatre)

**Invitation to AAPA 2019 Annual Convention in Norfolk**

*Have you made your plans to be in Norfolk this October? The Port of Virginia is hosting the 108th Annual AAPA Annual Convention October 13-16 and will highlight how Virginia is revolutionizing America's first port. Attendees will be treated to the very best hospitality this vibrant waterfront city has to offer, including a closing sunset reception on the deck of the Battleship Wisconsin.*

**Speaker:**

Meredith Martino, Vice President of Member Engagement, American Association of Port Authorities

---

4:15 – 5:00 p.m.  
(Conference Theatre)

**Financing Rail Infrastructure**

*Ports are pursuing many different rail strategies to grow beyond existing local and inland markets, including developing new on-dock rail infrastructure, rail-served business parks, inland ports and rail shuttles. This session will present a survey of rail strategies, case studies and an overview of approaches to engagement with the railroads, as well as a review of review challenges and solutions to maximizing the port's return on rail investments, as measured in economic, community, and environmental benefits.*

**Speaker:**

John Elliott, Senior Vice President, Strategic Rail Finance, Philadelphia, PA

---

5:30 – 6:30 p.m.  
(Fillmore ABC)

**Reception**

- **Sponsored by the Port of San Francisco**



---

## Wednesday, June 19

---

8:15 – 8:45 a.m.      **Continental Breakfast**  
(Fillmore ABC)

---

8:45 – 10:00 a.m.      **Current Legal and Liability Issues for Ports and You, the Governing Board Member**  
(Conference Theatre)  
*Understand the legal issues facing your port and your personal exposure as a Board member.*

**Speaker:**  
*Danny W. Wan, Port Attorney, Port of Oakland*

---

10:00 – 10:15 a.m.      **Break**  
(Fillmore ABC)

---

10:15 – 11:00 a.m.      **Cultivating Leadership Qualities within Board Members**  
(Conference Theatre)  
*Hear from corporate and board governance expert Elaine Roper about the key elements of board governance and developing an effective relationship between board members and CEOs.*

**Speaker:**  
*Elaine Roper, Partner, Odgers Berndtson, Toronto, ON, CANADA*

---

11:00 a.m. – Noon      **Board-Management Relations – A Critical Factor in Your Port's Success**  
(Conference Theatre)  
*Port CEOs and board members will discuss how they have partnered successfully for the benefit of their organizations.*

**Speakers:**  
*William D. Friedman, President & Chief Executive Officer, Port of Cleveland*  
*Jan L. Roller, Board Chair, Port of Cleveland*  
*Jim Quinn, President and Chief Executive Officer, Port Saint John, CANADA*  
*Lisa Keenan, Board of Directors, Port Saint John, CANADA*

---

Noon – 1:15 p.m.      **Luncheon**  
(Fillmore ABC)

---

1:15 – 2:00 p.m.      **Navigating Politics in the Era of Brinksmanship**  
(Conference Theatre)  
*How ports can avoid being caught up in escalating policy disputes and high stakes disagreements.*

**Speaker:**  
*John McLaurin, President, Pacific Merchant Shipping Association, San Francisco, CA*

---

2:00 – 2:45 p.m.      **Energy in the Maritime Environment**  
(Conference Theatre)  
*Understand how energy is evolving in the maritime industry and how these developments will impact maritime operations.*

**Speaker:**  
*R. Adm. Peter W. Gautier, US Coast Guard Eleventh District, Alameda, CA*

---

---

## Wednesday, June 19 *(continued)*

---

2:45 – 3:00 p.m.  
(Fillmore ABC)

**Break**

---

3:00 – 4:00 p.m.  
(Conference Theatre)

**State of Logistics**

*How factors such as growing e-commerce, shortages in the truck driver industry and increasing costs of global shipping are affecting the supply chain and ports.*

**Speaker:**

*Stuart Klein, Director, A.T. Kearney, Inc., San Francisco, California*

---

4:00 – 5:00 p.m.  
(Conference Theatre)

**Infrastructure on Steroids: Lessons Learned**

*Every port has infrastructure projects, but what steps are necessary to scale up from terminal-scale projects to landscape-altering, billion-dollar investments?*

**Speakers:**

*Randa J. Coniglio, President & CEO, Port of San Diego*

*Elaine Forbes, Executive Director, Port of San Francisco*

---

## Thursday, June 20

---

8:00 – 8:30 a.m.  
(Fillmore ABC)

**Continental Breakfast**

---

8:30 – 8:45 a.m.  
(Hotel Lobby)

**Board bus and travel to Pier 43.5**

---

9:00 – 9:15 a.m.

**Board boat**

---

9:15 – 11:30 a.m.

**Port Tour of the Port of San Francisco**



---

11:30 a.m. –  
12:00 noon

**Return to Hotel**

---