

## **NORWEGIAN CRUISE LINE**

February 20, 2019

### THE INNOVATOR IN CRUISING

### Freedom and Flexibility

- 52 years of innovation in dining, entertainment, recreation and more
- 16 ships 2 resort destinations 36 global ports 300 destinations worldwide



Youngest Fleet with a Global Presence



Award-Winning Entertainment (Jersey Boys on Norwegian Bliss)



Exclusive Experiences (Race track on Norwegian Joy and Bliss)

### THE INNOVATOR IN CRUISING



First to offer branded entertainment at sea (Kinky Boots to debut on Norwegian Encore)



Leader in innovative activities (Open-air laser tag arena on Norwegian Bliss)



First to offer Studios
-Designed/priced for single traveler-(Studio on Norwegian Bliss)



Innovator offering
Freestyle Dining & Entertainment
(27 Restaurant and Bar Options)



Bringing guests closer to the majesty of the ocean (The Waterfront Promenade)

## **EXPERIENCES & DESTINATIONS**



First Private Island Experience (Great Stirrup Cay, Bahamas)



Exclusive Hawaii Offering (Pride of America)



Authentic Alaska Experience (Icy Strait Point)



Overnights in Havana, Cuba (Norwegian Sun & Sky)



Immersive Itineraries (Three-day excursion to Machu Picchu)



Private Resort Destination (Harvest Caye, Belize)

# PORT PARTNERSHIP/INVESTMENT



Icy Strait Point, Alaska (2020)



Bell Street Pier, Seattle (2017)



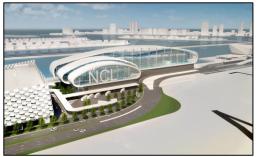
Tortola, British Virgin Islands (2015)

# THE PEARL OF MIAMI

### New Terminal B at PortMiami (2020)



- ☐ 166,500 square feet
- ☐ Up to 5,000 guests
- LEED-Silver standards
- ☐ State-of-the-art technology
- Expedited embarkation





# **NORWEGIAN EDGE® PROGRAM**

#### 2018









Norwegian Sun

Norwegian Star

Norwegian Breakaway

Norwegian Jewel

#### 2019





Norwegian Sky

Norwegian Getaway

# **NORWEGIAN EDGE® PROGRAM**









### **NORWEGIAN BLISS**

### History making ship launch

- Largest ship to traverse the new locks of the Panama Canal
- Largest ship to homeport and be christened in Seattle
- Largest ship to homeport in Los Angeles
- Over 6 billion media impressions in the first year

### Sailing to:

- Caribbean from Miami Present
- Alaska from Seattle May 2019
- Mexican Rivera from Los Angeles April 2019, October 2019
- Caribbean from New York City 2020



Norwegian Bliss sailing the Caribbean



Norwegian Bliss Observation Lounge

### **NORWEGIAN JOY**

#### First to offer:

- Go-kart race track at sea
- Galaxy Pavilion Virtual reality gaming center
- Open-air laser tag arena at sea

### Sailing to:

- Alaska from Seattle calls to both Glacier Bay and Icy Strait Point May 2019
- Mexican Rivera from Los Angeles November 2019
- Panama Canal from Los Angels and Miami October 2019

#### Entertainment reveal - COMING SOON



Norwegian Joy



Galaxy Pavilion: 10,000 sq. ft. of Interactive Gaming

### **NORWEGIAN ENCORE**

### Final ship of NCL's most innovative and successful Breakaway-Plus class

- Largest race track at sea
- 10,000 square foot Galaxy Pavilion
- Augmented reality laser tag arena

### Sailing to:

- Caribbean, Bahamas, and Panama Canal from Miami November 2019
- Bahamas, Bermuda and Panama Canal from New York September 2020



Norwegian Encore sailing from NYC in 2020



Open-Air Laser Tag Arena on Norwegian Encore

## **GROWING FLEET**







NORWEGIAN JOY 3,900 berths

NORWEGIAN BLISS 4,000 berths

**NORWEGIAN ENCORE** 3,900 berths







**LEONARDO I** 3,300 berths

**LEONARDO II** 3,300 berths

**LEONARDO III** 3,300 berths







**LEONARDO IV** 3,300 berths

**LEONARDO V** 3,300 berths

**LEONARDO VI** 3,300 berths

## **UPCOMING**



Norwegian Pearl Homeports in Amsterdam May 2019



Norwegian Getaway undergoes Norwegian Edge® May 2019



Norwegian Epic Homeports in San Juan, Puerto Rico December 2019



Cruise Freedom™ Platform Ongoing Roll Out



Great Stirrup Cay
Ongoing Enhancements



Norwegian Spirit Rounds Out Norwegian Edge® Investment January 2020