THE INNOVATOR IN CRUISING

Freedom and Flexibility
- 52 years of innovation in dining, entertainment, recreation and more
- 16 ships - 2 resort destinations - 36 global ports - 300 destinations worldwide

Youngest Fleet with a Global Presence
Award-Winning Entertainment (Jersey Boys on Norwegian Bliss)
Exclusive Experiences (Race track on Norwegian Joy and Bliss)
THE INNOVATOR IN CRUISING

First to offer branded entertainment at sea (Kinky Boots to debut on Norwegian Encore)

Leader in innovative activities (Open-air laser tag arena on Norwegian Bliss)

First to offer Studios - Designed/priced for single traveler- (Studio on Norwegian Bliss)

Innovator offering Freestyle Dining & Entertainment (27 Restaurant and Bar Options)

Bringing guests closer to the majesty of the ocean (The Waterfront Promenade)
EXPERIENCES & DESTINATIONS

First Private Island Experience (Great Stirrup Cay, Bahamas)

Overnights in Havana, Cuba (Norwegian Sun & Sky)

Exclusive Hawaii Offering (Pride of America)

Immersive Itineraries (Three-day excursion to Machu Picchu)

Authentic Alaska Experience (Icy Strait Point)

Private Resort Destination (Harvest Caye, Belize)
PORT PARTNERSHIP/INVESTMENT

Icy Strait Point, Alaska (2020)

Bell Street Pier, Seattle (2017)

Tortola, British Virgin Islands (2015)
THE PEARL OF MIAMI

New Terminal B at PortMiami (2020)

- 166,500 square feet
- Up to 5,000 guests
- LEED-Silver standards
- State-of-the-art technology
- Expedited embarkation
NORWEGIAN EDGE® PROGRAM

2018

Norwegian Sun
Norwegian Star
Norwegian Breakaway
Norwegian Jewel

2019

Norwegian Sky
Norwegian Getaway
NORWEGIAN EDGE® PROGRAM

Norwegian Jewel – Before

Norwegian Sun – Before

After

After
NORWEGIAN BLISS

History making ship launch

- Largest ship to traverse the new locks of the Panama Canal
- Largest ship to homeport and be christened in Seattle
- Largest ship to homeport in Los Angeles
- Over 6 billion media impressions in the first year

Sailing to:

- Caribbean from Miami – Present
- Alaska from Seattle – May 2019
- Mexican Rivera from Los Angeles – April 2019, October 2019
- Caribbean from New York City - 2020

Norwegian Bliss sailing the Caribbean

Norwegian Bliss Observation Lounge
NORWEGIAN JOY

First to offer:
- Go-kart race track at sea
- Galaxy Pavilion – Virtual reality gaming center
- Open-air laser tag arena at sea

Sailing to:
- Alaska from Seattle – calls to both Glacier Bay and Icy Strait Point - May 2019
- Mexican Rivera from Los Angeles – November 2019
- Panama Canal from Los Angeles and Miami – October 2019

Entertainment reveal – COMING SOON
NORWEGIAN ENCORE

Final ship of NCL’s most innovative and successful Breakaway-Plus class

- Largest race track at sea
- 10,000 square foot Galaxy Pavilion
- Augmented reality laser tag arena

Sailing to:

- Caribbean, Bahamas, and Panama Canal from Miami – November 2019
- Bahamas, Bermuda and Panama Canal from New York – September 2020

Norwegian Encore sailing from NYC in 2020

Open-Air Laser Tag Arena on Norwegian Encore
GROWING FLEET

NORWEGIAN JOY 3,900 berths
NORWEGIAN BLISS 4,000 berths
NORWEGIAN ENCORE 3,900 berths

LEONARDO I 3,300 berths
LEONARDO II 3,300 berths
LEONARDO III 3,300 berths

LEONARDO IV 3,300 berths
LEONARDO V 3,300 berths
LEONARDO VI 3,300 berths
UPCOMING

Norwegian Pearl Homeports in Amsterdam
May 2019

Norwegian Getaway undergoes Norwegian Edge®
May 2019

Norwegian Epic Homeports in San Juan, Puerto Rico
December 2019

Cruise Freedom™ Platform Ongoing Roll Out

Great Stirrup Cay Ongoing Enhancements

Norwegian Spirit Rounds Out Norwegian Edge® Investment
January 2020