

Tuesday, March 19

Policy/Technical Committee and Delegation Meetings

- 8:00 a.m. – 5:00 p.m. **Registration**

- 8:00 a.m. – 12:15 p.m. **Committee Meetings as Called** (please see meeting grid)

- 9:00 a.m. – 10:30 a.m. **Port Directors Only Meeting**

- 10:45 a.m. – 12:15 p.m. **Canadian Delegation Meeting**

- 10:45 a.m. – 12:15 p.m. **Caribbean Delegation Meeting**

- 10:45 a.m. – 12:15 p.m. **Latin American Delegation Meeting**

- 10:45 a.m. – 12:15 p.m. **U.S. Legislative Policy Council Meeting** (U.S. corporate members only)

★ ★ **SPRING CONFERENCE BUSINESS PROGRAM KICK OFF** ★ ★
 Seaports of the Hemisphere Allied in Relationships for Excellence (SHARE) sessions

- 12:30 – 1:45 p.m. **Luncheon and Keynote Address**
 Sponsored by **WSP**



- 2:00 – 3:00 p.m. **Navigating an Uncertain Future**



This thought-provoking presentation will address shifting demographics, geopolitical tensions, advancing technology and technological disruption, shifting resources and demand for the basics (food, water and energy), and institutional decay. Ports need to consider how will these drivers of change could affect macroeconomic growth, the cost of capital, and stability/shifts in demand and production.

Speaker:
 Erik Peterson, Partner and Managing Director, Global Business Policy Council,
 A.T. Kearney, Arlington, VA

- 3:00 – 3:15 p.m. **Break**

- 3:15 – 4:15 p.m. **Maintaining Institutional Credibility—Lessons for Ports**



Establishing and maintaining institutional credibility is critical for public ports to achieve support for their missions and projects. This session will examine ethics and accountability in the public sector and how to maintain social capital at a historic lowpoint of trust for institutions. In addition to being an expert on legislative advocacy and association leadership, Dr. David Rehr is the former President & CEO of the National Association of Broadcasters (NAB) and President of the National Beer Wholesalers Association (NBWA).

Speaker:
 David K. Rehr, Ph.D., Professor of Public Policy, George Mason University--The Schar School of Policy and Government, Arlington, VA

Tuesday, March 19 *(continued)*

4:15 – 5:15 p.m. **AAPA 2018-2019 Board of Directors Meeting**

6:00 – 7:30 p.m. **Reception**
Hosted by the Port of Virginia
2019 AAPA Annual Convention Host



Wednesday, March 20

8:00 a.m. – 5:00 p.m. **Registration**

8:00 – 8:30 a.m. **Continental Breakfast**

8:30 – 9:00 a.m. **Presentation of AAPA 2019 Port Person of the Year and Keynote Address**

9:00 – 10:15 a.m. **Addressing Future Needs Through Workforce Development**
Access to a qualified and well trained workforce is critical to international competitiveness and success all along the logistics chain. Here about efforts being undertaken by AAPA and a variety of partners on workforce development.

Moderator:

Dr. Noel Hacegaba, PPM, Deputy Executive Director of Administration and Operations, Port of Long Beach, Chairman, AAPA Professional Development Board

Speakers:

Kenneth Evans, President, Lamar University, Beaumont, Texas
Thomas O'Brien, Ph.D., Executive Director for the Center for International Trade and Transportation, California State University, Long Beach (invited)

10:15 – 10:30 a.m. **Break**

10:30 a.m. – Noon **Telling Our Story: The Economic Impact of Ports**
Hear the results of a recently concluded national economic impact study followed by a discussion of how to communicate your value to your local community and decisionmakers.

Speakers:

John C. Martin, Ph.D., President, Martin Associates, Lancaster, PA
Don Meyer, President, Westfourth Communications, Arlington, VA
Jay Stecher, Vice President, Marketing & Communications, The Port of Virginia

End of SHARE sessions

Wednesday, March 20 *(continued)*

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities
(open to all AAPA members)

12:15 – 1:30 p.m.	Luncheon and Keynote Address <i>Speaker:</i> <i>Hon. R.D. James, Assistant Secretary of the Army for Civil Works, United States Army Corps of Engineers, Washington, DC</i>
1:30 – 2:00 p.m.	Trade Policy
2:00 – 3:00 p.m.	Infrastructure Policy
3:00 – 3:15 p.m.	Break
3:15 – 4:30 p.m.	Dredging and Water Resources Policy

Thursday, March 21

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities

9:00 a.m. – 4:00 p.m.	AAPA Government Relations staff will arrange a series of meetings with Members of Congress and Department/Agency staff. <i>Attendance is open to all for U.S. corporate members, but space at individual meetings may be limited.</i>
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