

A photograph of a male worker in a white long-sleeved shirt, white pants, a black baseball cap, and safety glasses. He is working on the chassis of a vehicle in a large industrial factory setting. The background shows various mechanical parts, tools, and the structure of the factory.

USMCA – Vital for America's Manufacturers

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National Association of Manufacturers

AAPA Board Meeting
March 20, 2019

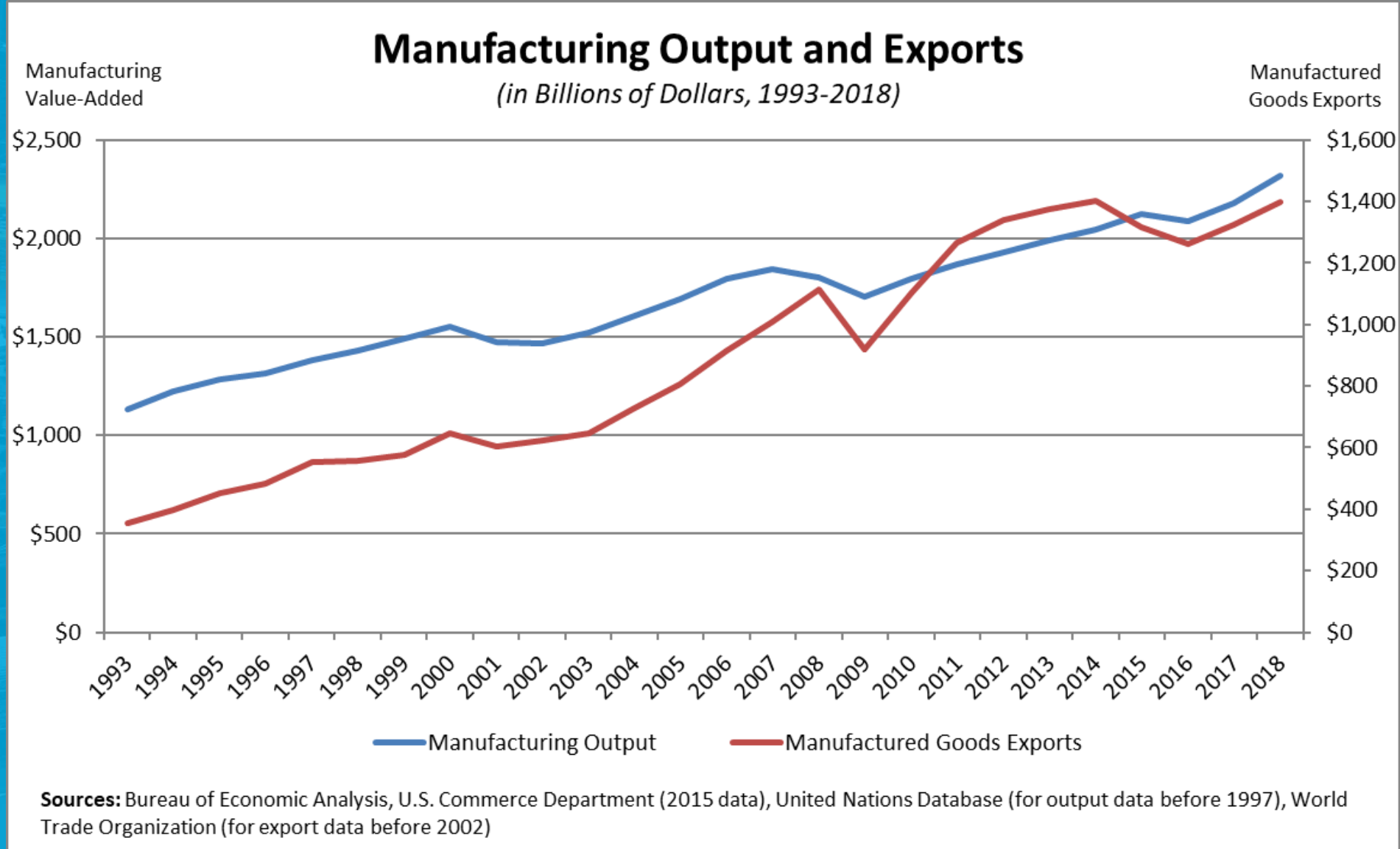


Who We Are

- We work for the success of the more than 12 million men and women who make things in America and their families.
- Nation's most effective resource and influential advocate for manufacturers, serving as a respected and innovative voice for the values that make our industry strong and America exceptional: free enterprise, competitiveness, individual liberty and equal opportunity.
- More than 14,000 members, representing every sector and size, \$6.8 trillion in total revenues and over 85% of U.S. industrial output.



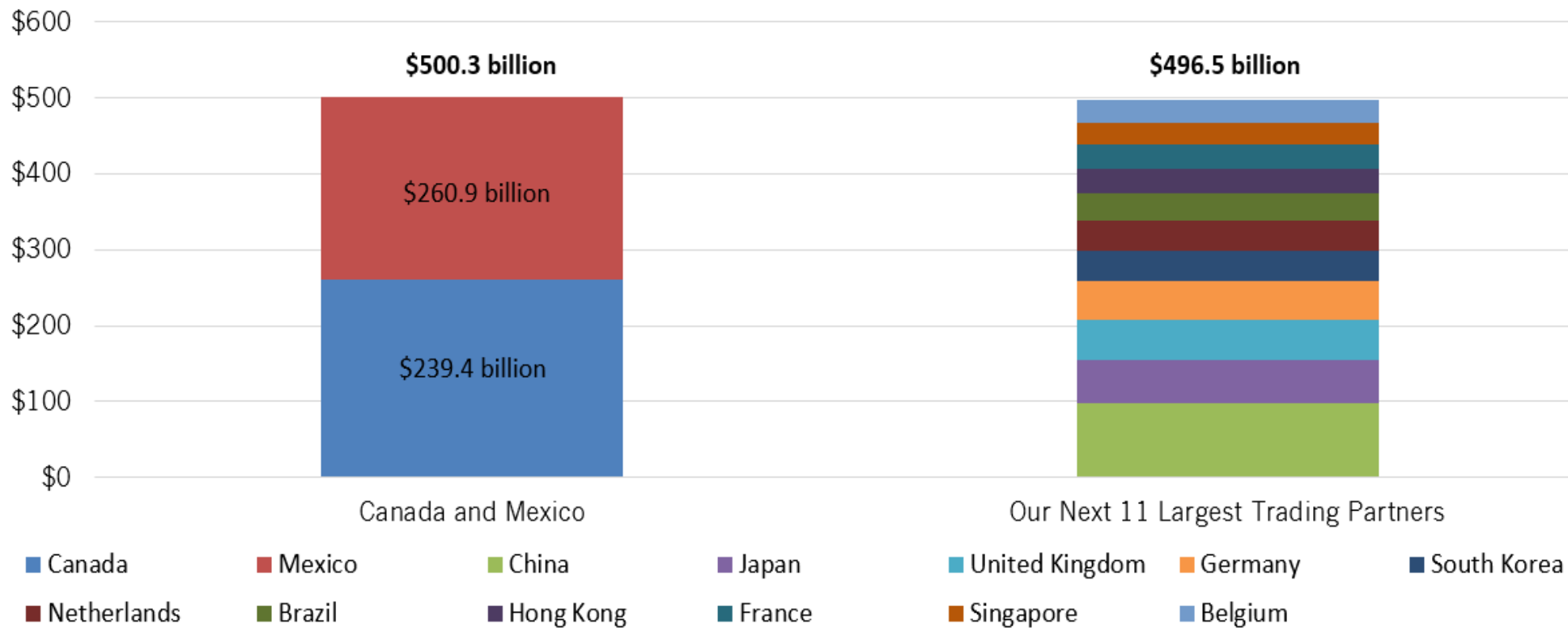
Trade is Vital to Manufacturers



Biggest Foreign Market – By a Landslide

Canada and Mexico Purchase More from the U.S. Than Our Next 11 Largest Trading Partners Combined

(U.S.-Manufactured Goods Exports, 2018, in Billions of Dollars)



NAFTA – 25 Years Later

- Trade with Canada and Mexico supports 12 million jobs, including 2 million manufacturing jobs
- Mexico and Canada purchase:
 - 1/3 of U.S. agricultural exports
 - 1/3 of U.S. manufactured exports
- More than 120 thousand SMEs export to Canada and Mexico, including more than 40,000 small- and medium-sized manufacturers



NAFTA – 25 Years Later

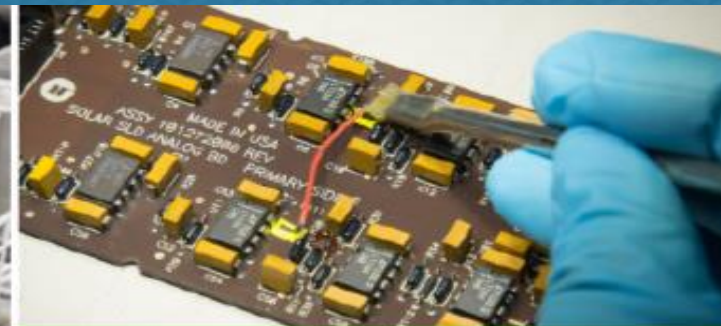
Manufacturers in the United States Depend on Canada and Mexico as Major Customers and Partners



More than 2 million manufacturing workers depend on exports to Canada and Mexico



More than 43,000 manufacturers—94 percent of which are SMEs—export to Canada and Mexico



36 of the 42 major U.S. manufacturing sectors count Canada or Mexico as their number-one foreign country purchaser (2012–2016)

#MFGtrade

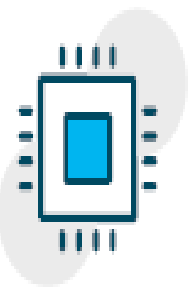


United States-Mexico-Canada Agreement: USMCA

Signed on November 30, 2018, the USMCA will help manufacturers and other industries grow in the United States, compete globally and support millions of well-paying jobs across the country.



Key USMCA Provisions to Modernize North American Trade



Strengthens and Modernizes America's Innovation Engine

Manufacturers in the United States are innovation leaders and need strong rules to protect their ideas and inventions—the USMCA provides it.

- The USMCA includes best-in-class intellectual property rules to protect the full range of U.S. manufacturing inventions and innovations from foreign theft or misappropriation.
- The USMCA sets new standards for the 21st-century digital economy that foster continued innovation and prohibit distortive foreign government measures that undermine it.



Key USMCA Provisions to Modernize North American Trade



Expands U.S. Manufacturing Access to Canada and Mexico

Manufacturers in the United States need open access to reach foreign customers in our two largest export markets, Canada and Mexico—the USMCA provides it.

- The USMCA ensures manufacturers can sell their products duty-free into Canada and Mexico, including new access for important food and remanufactured goods.
- The USMCA eliminates red tape at the border and makes it easier for small and medium-sized businesses to sell into both Canada and Mexico.



Key USMCA Provisions to Modernize North American Trade



Levels the Playing Field

Manufacturers in the United States want fair competition with the same rules applied at home and abroad—the USMCA provides it.

- The USMCA raises standards, improves transparency and prohibits anti-U.S. discrimination and anti-competitive activity from foreign governments.
- The USMCA provides the same binding enforcement for all obligations, from commercial issues to labor and environment.



Join the

USMCA COALITION

- More than 320 businesses and associations seeking passage of the USMCA
- www.USMCACoalition.org



Get the Word Out



Tell your story



*Engage your
employees/businesses*



Talk to legislators and governors



QUESTIONS?

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