

# PORT OF LONG BEACH

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PORT OF LONG BEACH

AAPA EXECUTIVE MANAGEMENT CONFERENCE

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A PORT CITY

# REBRANDING OPPORTUNITY

PREVIOUS BRANDS REPRESENTED STATUS AS A GLOBAL PLAYER, BUT DID NOT COMMUNICATE THE PORT-COMMUNITY CONNECTION





Port of  
**LONG BEACH**

*The Green Port*



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# \$4 BILLION CAPITAL PROGRAM



# LONG BEACH CONTAINER TERMINAL

MOST ADVANCED, GREENEST





A wide-angle photograph of a cable-stayed bridge at sunset. The bridge's two tall, white pylons are illuminated from below, and numerous stay cables fan out to support the bridge deck. The sky is a mix of orange, red, and purple, with scattered clouds. In the background, a city skyline is visible with some lights on. The foreground shows a dark, silhouetted area, possibly a riverbank or a field.

# BRIDGE TO EVERYWHERE

\$1.5 BILLION DESMOND BRIDGE REPLACEMENT





# PIER B ON-DOCK RAIL SUPPORT FACILITY





Part of  
**LONG BEACH**  
The Green Port

The GREEN PORT of the FUTURE

# BUILDING COMMUNITY SUPPORT





WHAT ROLE DOES THE PORT PLAY IN YOUR LIFE?

GOALS

- Accommodate large demand
- Integrate Green Port Policy
- Develop modern, efficient facilities
- Serve all Port users and communities

LET'S TALK PORT!







# ON THE WATER



Part of Long Beach  
**MARITIME CENTER of EXCELLENCE**  
at Long Beach City College

**EDUCATION OUTREACH AND  
WORKFORCE DEVELOPMENT**







Port of LONG BEACH

Port of THE FUTURE

# MAJOR EVENTS





ONE WITH THE COMMUNITY







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562-980-1861  
[www.PedalerSociety.com](http://www.PedalerSociety.com)

[www.pedicab.com](http://www.pedicab.com)



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# OUR NEXT CHAPTER ...





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