

# Workforce Development Summit & Apprenticeship Accelerator

June 25-27, 2019

Long Beach City College - Long Beach, CA

## Tuesday, June 25

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- 8:00 – 8:30 a.m.     **Registration/Continental Breakfast**
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- 8:30 – 9:00 a.m.     **Welcome and Opening Remarks**  
AAPA – *Kurt Nagle, President & CEO*  
Long Beach Community College District – *Sunny Zia, Board President*  
Port of Long Beach – *Dr. Noel Hacegaba, Deputy Executive Director,  
Administration and Operations*
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- 9:00 – 9:30 a.m.     **Keynote Address: Workforce Opportunities within a Zero Emissions Port**  
  
*Speaker: Mario Cordero, Executive Director, Port of Long Beach*
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- 9:30 – 10:45 a.m.     **The Challenges in the Maritime Transportation Workforce: Why can't we find skilled workers, what are the training gaps and what are the opportunities?**  
  
*Facilitator:*  
*Dr. Noel Hacegaba, Deputy Executive Director, Administration and Operations, Port of Long Beach*  
  
*Speakers:*  
*Sunny Zia, Board President, Long Beach Community College*  
*Dr. Reagan Romali, Superintendent-President, Long Beach Community College*  
*Lou Anne Bynum, Harbor Commissioner, Port of Long Beach*  
*Peter Edwards, Director, Training, Safety and Recruitment, British Columbia Maritime Employers Association (BCMEA)*  
*Jeremy Bridges, Director of Labor Relations, Pacific Maritime Association*
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- 10:45 – 11:00 a.m.     **Break – Table Top Exhibits**
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- 11:00 a.m. – Noon     **Creating Awareness for the Workforce Needs of the Seaport Industry**  
  
*Speakers:*  
*Hilary McCarron, Manager, Port Planning and Policy, Port Authority of New York and New Jersey*  
*Mel Arsenault, Director of External Affairs, Mississippi State Port Authority at Gulfport*
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- Noon – 1:30 p.m.     **Networking Lunch: Table Top Exhibits**

## Developing the Workforce Pipeline: Case Studies

1:30 – 5:00 p.m.

### Port of Long Beach

**Speakers:**

*Mario Gonzalez, Manager of Community Relations, Port of Long Beach*

*Melissa Infusino, Director, Workforce Development, Long Beach Community College*

*Cynthia Bater, Program Administrator for Linked Learning and Career Pathways, Long Beach Unified School District*

*Angeli Logan, Director of Trade & Transportation Programs, California State University, Long Beach, Center for International Trade and Transportation*

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### Port of Houston

**Speaker:**

*Gilda Ramirez, Sr. Director, Small Business and Education Outreach, Port of Houston*

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### Port Tampa Bay

**Speaker:**

*Karl Strauch, VP, Branding & Regional Alliances, Port Tampa Bay*

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### Port Tour and Reception Hosted by Port of Long Beach

5:00 – 7:30 p.m.



## Wednesday, June 26

8:00 – 8:30 a.m.



### Continental Breakfast

8:30 – 10:00 a.m.

### Finding Qualified Candidates in the Workforce: What Approaches Work Best?

- Apprenticeships – A Proven Model for Talent Development  
*Barbara Murray, Executive Director, TransPORTS*
- Internships – What is the Value?  
*Stephanie Bowman, Commissioner, Port of Seattle*
- Recruiting – What are Employers Looking for?  
*Sue Dvonch, Partner, Shey Harding Executive Search*

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10:00 – 10:15 a.m.	<b>Break</b>
10:15 a.m. – Noon	<b>What are the opportunities, trends and partnerships when it comes to developing our workforce?</b> <i>Moderator: Katie Adams, Project Director TransPORTS</i> <ul style="list-style-type: none"><li>Partnerships and Collaboration – Tom Downs, Principal, Downs Government Affairs</li><li>Workforce Aligned Career Pathways – Kipp Snow, Coordinator TDML, Community College Baltimore County</li><li>Training Programs - Avin Sharma, Director of Labor Relations and Workforce Development, Port of Los Angeles</li></ul>
Noon – 1:30 p.m.	<b>Networking Lunch</b>
1:30 – 2:45 p.m.	<b>What are the opportunities available to professionals looking for advancement and growth? What are we doing to prepare for the greying of the workforce and the knowledge gaps that will be the result?</b> <i>Moderator: Candice Moore, Administrative Coordinator, Lamar University Center for Advances in Port Management</i> <ul style="list-style-type: none"><li>Continuing Education - Mary Beth Long, Vice President of External Affairs, AAPA</li><li>Certification Programs - Eduardo A. Gonzalez Varela, Director Campus Virtual PPM Latino, TrainMar Americas y Caribe</li><li>Empowering the New Mobility Workforce: Kristin Decas, CEO &amp; Port Director, Port of Hueneme &amp; Tyler Reeb, Ph.D, California State University</li></ul>
2:45 – 3:00 p.m.	<b>Break</b>
3:00 – 4:45 p.m.	<b>Audience Participation and Interaction: What are your worries, concerns, and big ideas to address the needs of the port workforce? This interactive session will engage the audience.</b> <i>Facilitator: Stacey Lewis, Director of Human Resources Services, Port of Long Beach</i>
6:00 – 8:00 p.m.	<b>Reception on the USS Iowa, San Pedro Bay</b>  <i>*Buses will depart from LBCC at 5:00 p.m. sharp</i>  <i>Sponsored by: P2S Inc.</i> 
	

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## **TransPORTS Apprenticeship Accelerator**

**Thursday, June 27**

8:15 – 8:45 a.m.	<b>Sign in, Networking, Continental Breakfast</b>
8:45 - 9:00 a.m.	<b>Welcome, Introductions</b> <ul style="list-style-type: none"><li>• <i>Barbara R. Murray, Executive Director - TransPORTs</i></li><li>• <i>Mary Beth Long, Vice President of External Affairs – American Association of Port Authorities (AAPA)</i></li></ul>
9:00 – 9:30 a.m.	<b>Roundtable Introductions of Attendees</b>
9:30 – 10:30 a.m.	<b>What is the U.S. DOL Registered Apprenticeship Model? How can it be implemented?</b> <ul style="list-style-type: none"><li>• <i>Nora Carlton, California US DOL Office of Apprenticeship State Director, California</i></li><li>• <i>Barbara Murray, Executive Director: TransPORTs</i><ul style="list-style-type: none"><li>- Five Major Components</li><li>- Benefits for Employers and Workers</li><li>- Common Misperceptions</li></ul></li></ul>
10:30 – 10:50 a.m.	<b>Break</b>
10:50 – 12:00 p.m.	<b>Resources to Support Successful Apprenticeship Program Development</b> <b>Moderator: Katie Adams, TransPORTS</b> <ul style="list-style-type: none"><li>• <i>Barbara Murray, TransPORTs Executive Director: TransPORTs Support for Program Design &amp; Development, Funding &amp; Sustainability</i></li><li>• <i>Lauren Sugerman, Director National Center for Women’s Equity in Apprenticeship and Employment: Resources to Increase Female Participation In Your Apprenticeship Program</i></li></ul>
12:00 – 12:15 p.m.	<b>Apprentice Story Given By:</b> Josh Barrera, Apprentice & Operations Supervisor, WWF Solutions
12:15 – 1:00 p.m.	<b>LUNCH</b>
1:00 – 2:00 p.m.	<b>The Business Case of Apprenticeship</b> <ul style="list-style-type: none"><li>• <i>Gilda Ramirez - Sr. Director, Port of Houston Authority (Houston, TX)</i></li><li>• <i>Rod Pickens - General Manager &amp; Apprenticeship Program Manager, Wallenius Wilhelmsen Solutions (Baltimore, MD)</i></li><li>• <i>Cynthia Walker – Director, Missouri Apprenticeship CTE Grant Program (Eldon, MO)</i></li></ul>

2:00 – 2:15 p.m.

**Wrap-Up & Next Steps** *Note: TransPORTs team members will be available on site until 5:00 p.m. to discuss specific questions, next steps*

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