

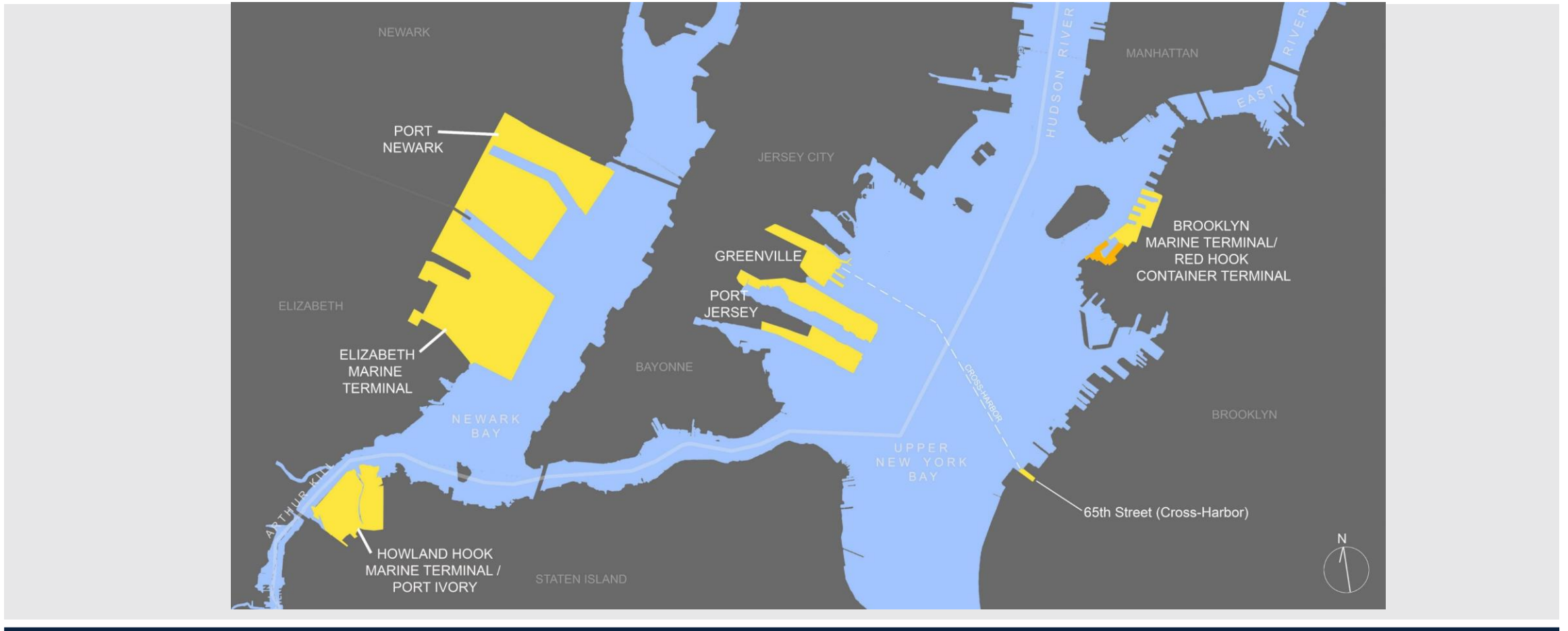


Workforce Development AAPA Presentation

June 25 - 27



Port of New York and New Jersey



Port of New York and New Jersey

Port of New York and New Jersey (PONYNJ) is the largest Port on the East Coast.

3rd largest port in the nation behind Port of Los Angeles and Port of Long Beach in California.



Helping the Regional Economy

The economic impacts generated by the port include:

- 229,000 direct jobs.
- 400,000 total jobs in the Region.
- More than \$25.7B in personal income.
- More than \$64.8B in business income.
- Close to \$8.5B in federal, state, and local tax revenues.

Source: NJTPA, NYSA 2017 Report – The Economic Impact of the New York-New Jersey Port Industry

Council on Port Performance

Provides oversight on implementation of programs and initiatives that will improve productivity and services of the Port of NY & NJ



Workforce Development Implementation Team

Collaborate with port community stakeholders to increase understanding of the PONYNJ's value in the supply chain to economic growth, workforce development, and long-term viability of the TLD industry to attract, train, and hire a qualified and skilled workforce.



WDIT Stakeholders



WDIT Subcommittees

1. Marketing & Awareness
 - Development communication campaign.
 - Organize Career Awareness and Job Fairs.
 - Linking the local community with the sector to support and participate in initiatives.
2. Education and Curriculum
 - Pursuing Truck Apprenticeship Program.
 - Establishing shared resources of TLD Curriculum, Teaching Aids, and Videos.
3. TLD Job Bank
 - Hosting TLD Job groups and posting current job openings.



2019 Career Awareness Event at Bayonne Cruise Terminal



Rewarding Careers in Newark's Backyard at Newark City Public Library



Community Job Fairs and Career Awareness Events



At Our Local Schools



Port Tours



Strategies Moving Forward

- Secure funding and develop a Job Bank exclusive to the TLD sector in the Northeast Region
- Improve collaboration between government agencies, workforce employers, educational institutions, nonprofits, and industries to prepare the future workforce
- Provide programs such as:
 - Train the Trainer
 - Career Mentoring
 - In-class Career Awareness
 - Advance Internships and Apprenticeship programs
 - Host TLD-Specific Career Awareness & Job Fairs



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Questions?

Find us at:

Webpage: <http://www.panynj.gov/port/council-on-port-performance.html>

LinkedIn: <https://www.linkedin.com/groups/8610391>

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