### **The Critical Role of Seaports**

How Seaports are Keeping the Economy Moving



### **Overview**

- AAPA
- Port Basics, Governance and Operations
- Ports as Economic Generators
- Goods Movement
- Infrastructure
- Trade
- Environment

# **American Association of Port Authorities**

### AAPA was established in 1912

 Since that time AAPA has been providing a space for collaboration and exchange of best practices among members

- Voice of the Port Industry
  - Advocacy & Outreach influence policies that shape our future
- Fostering partnerships with allied groups

### What is the Purpose of a Port?

Ports deliver vital goods and services to consumers, ship exports, create jobs and support local and national economic growth.

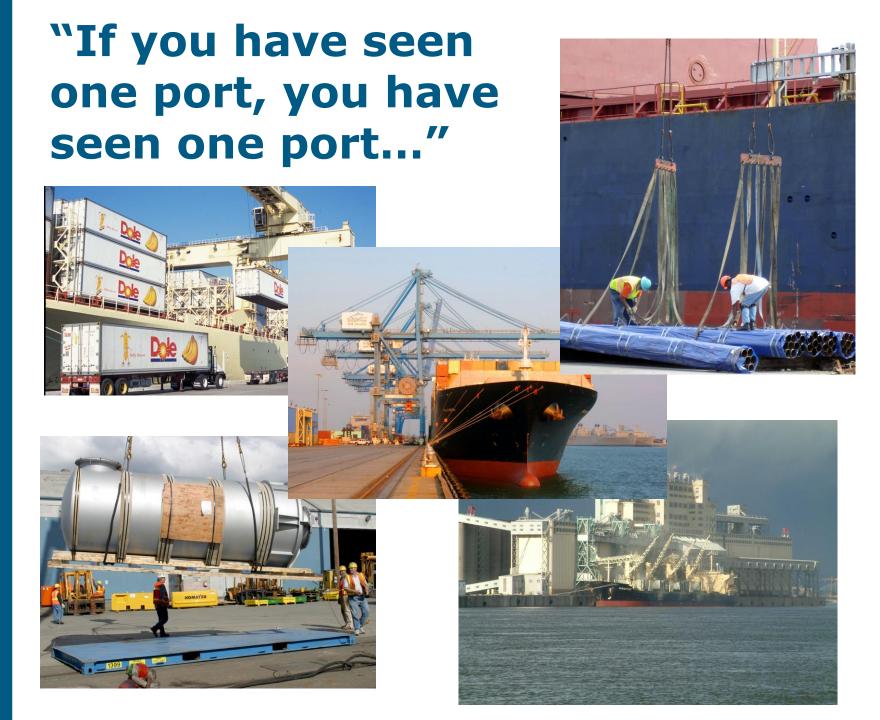
Seaports are a critical link in global transportation infrastructure, whose leaders share a commitment to sustainability, clean energy, and the health of coastal ecosystems.



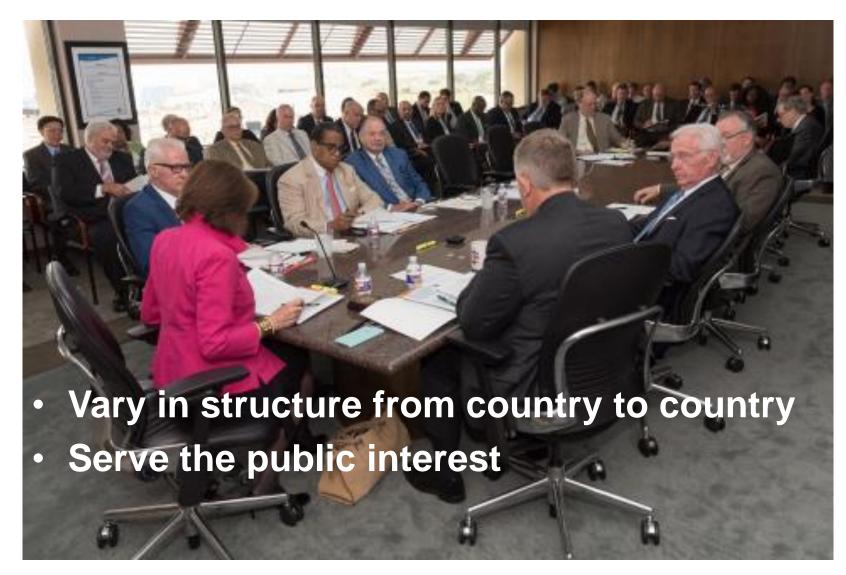


### Ports are Economic Generators

- Port cargo activities supports nearly 31 million American
  jobs and generate \$378.1 billion in federal, state and local
  tax revenue each year
- The annual economic value related to all this cargo and passenger activity is \$5.4 trillion, representing over one quarter of the U.S. economy
- In 2015, America's seaports moved 1.4 billion metric tons of overseas cargo, worth nearly \$1.75 trillion, and handled over 900 million metric tons of domestic cargo, worth over \$400 billion. That's about \$6 billion worth of goods every day.
- Seaports are vital freight gateways to the global marketplace



### **How are Seaports Governed?**



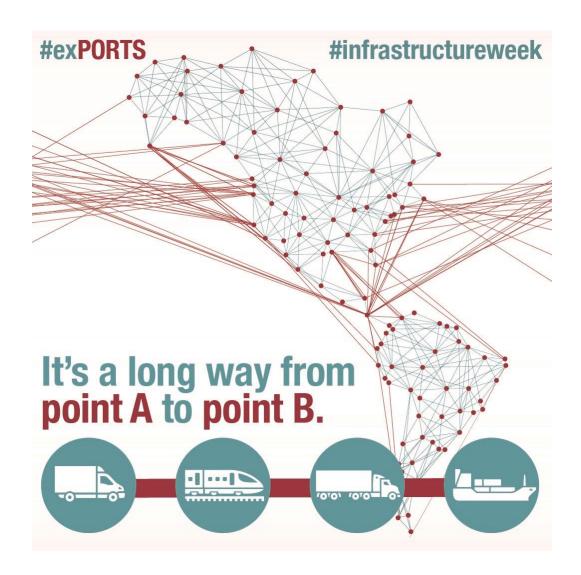
### Port Operating Styles: Landlord, Operating or Mixed







# The International Supply Chain Network is Vast and Complicated...



# Seaports are a Critical Link to the Supply Chain



### ILLUSTRATIVE EXAMPLES OF PORT-RELATED INVESTMENT NEEDS

### LEGEND: INFRASTRUCTURE PROJECTS BY TYPE

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BRIDGE

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RAIL

**/#**\

ROAD

TUNNEL

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MULTIMODAL

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WATERSIDE DEEPENING

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MODERNIZATION



# THE UNIFIED VOICE OF THE SEAPORT INDUSTRY

### **Ports and Private Sector Partners Making Significant Investments**

Ports and Partners

\$31 Billion investments annually

Investment gap = \$43Billion by 2040

Federal Government



# Lots of Talk About an Infrastructure Package

\$66 Billion in Needs



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# Landside Needs...

### \$32.08 BILLION FOR INVESTMENTS TO:

### BUILD VITAL ROAD AND RAIL CONNECTORS TO PORTS

### \$29.8 Billion Needed

 Provide robust funding for federal programs to modernize landside port connectors

### IMPROVE PORT FACILITY INFRASTRUCTURE

### \$3.13 Billion Needed

- New \$293 million port infrastructure grant program for FY 2019
- Provide \$1.25 billion annually to the U.S. DOT BUILD program, with 25% dedicated to port related infrastructure
- Fully fund FEMA's Port Security Grant
  Program, which provides funds for
  transportation infrastructure security activities
  at American ports.

Waterside Needs...



### MAINTAIN DEEP-DRAFT NAVIGATION CHANNELS \$27.6 BILLION NEEDED

- \$18. 6 billion for full use of annual Harbor Maintenance Tax (HMT) revenues, including increasing donor equity
- \$9 billion to use the HMT surplus to address the chronic maintenance backlog
- Restore tax fairness to the HMT

### MODERNIZE DEEP-DRAFT NAVIGATION CHANNELS \$6.2 BILLION NEEDED

- \$3.1 billion for federal share of 15 current congressionally authorized construction channel improvements
- \$3.1 billion for federal share of projects undergoing feasibility studies

### **Future Proofing Ports**

Ports are taking the necessary steps to develop resources and solutions that are adaptable. Technology is an integral part of these solutions:



- Resiliency Port
   Operations/Energy/Telecommunications
- Cyber Security Internet of Things

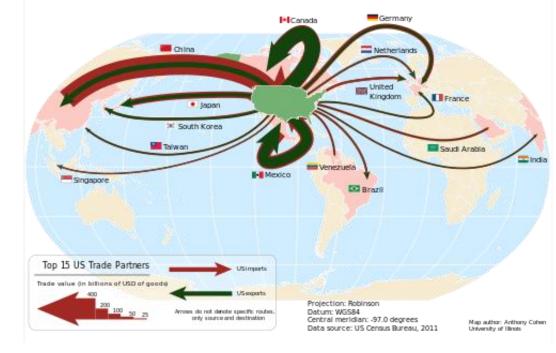




### **The Global Marketplace**

With today's global supply chain, manufacturers, farmers and businesses rely on ports & connecting infrastructure more than ever to handle the raw materials and semi-finished components needed for production, and to be able to export their products and enhance their international competitiveness.

# PORTS on TRADE



- Support efforts to emphasize the importance of trade to the economy
- Support continued U.S. participation in negotiations to expand trade on a fair & equitable basis
- Strengthen ability to expand exports rather than new import restrictions
- Encourage consideration of economic/job impacts on seaport communities prior to imposing any sanctions on imports

## PORTS AND SECURITY

- Port are international borders and must be secure
- Security is a huge priority for our ports and our partners such as DHS and Coast Guard
- Critical to secure both cargo and passengers
- Securing against terrorism and cybersecurity attacks



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# Ports are Stewards of the Coastal Environment



### **THANK YOU!**