

Creating Awareness for the Workforce Needs of the Seaport Industry

They say it comes in three's...



Photo credit: CNN

KATRINA
2005



Photo credit: poverty.ucdavis.edu

RECESSION
2007



Photo credit: MS Business

OIL SPILL
2010

THE GOAL

- CREATE 1,300 NEW JOBS
- "TO MAKE AVAILABLE TO THE GREATEST EXTENT FEASIBLE TO LOW AND MODERATE (LMI) PERSONS 51% OF THE JOBS CREATED FROM THE PORT'S RESTORATION PROJECT."

SOME OF THE CHALLENGES

- PUBLIC PERCEPTION OF THE PORT RESTORATION PROJECT
- MISSISSIPPI ECONOMY RANKS 48TH IN THE COUNTRY
- POVERTY RATE – RANKS 50TH
- WORKFORCE PARTICIPATION RATE – 49TH
- MISSISSIPPI RANKS 49TH IN HEALTH RANKINGS – CHILDREN IN POVERTY, OBESITY, DIABETES, FREQUENT MENTAL/PHYSICAL HEALTH, DRUG USE, TEEN PREGNANCY
- LOW EDUCATIONAL ATTAINMENT RATES

You can't just build it and expect that "they" will

come...





MAKING IT REAL

- SMART START
- ACT WORK READY COMMUNITY



QUESTIONS?