

# Commissioners & Governing Boards Seminar



**May 6-8, 2020**  
**New York Hilton Midtown**  
**New York, NY**

*Business Casual Dress*

## Wednesday, May 6

8:00 – 8:30 a.m.      **Registration and Continental Breakfast**

8:30 – 9:00 a.m.      **Welcoming Remarks**

*AAPA, The Port Authority of New York and New Jersey and the New York City Economic Development Corporation officially welcome attendees to Manhattan for AAPA's annual Commissioners & Governing Boards Seminar.*

**Speakers:**

*Christopher J. Connor, President and CEO, AAPA*

### HAVE THE RIGHT PERSPECTIVE:

***Know the larger world in which your port is operating***

9:00 – 9:45 a.m.      **Outlook for the Global Economy**

*Understand the forecasts and trends related to population, income, wages, employment and other key economic indicators that will impact your port's business lines.*

9:45 – 10:00 a.m.      **Break**

10:00 – 10:45 a.m.      **State of Trade Policy in 2020**

*Bilateral trade deals, the reshaping of Europe under Brexit and the acceptance of tariffs as a new norm are just some of the elements of global trade policy in 2020 that are impacting the flow of cargo and commodities through Western Hemisphere ports.*

10:45 – 11:30 a.m.      **Potential Election Year Impacts**

*The 2020 U.S. elections will impact the entire Western Hemisphere. Hear what is at stake in the Presidential, Congressional and state/local elections and how the results of these elections could impact ports and their supply chain partners.*

### UNDERSTAND INDUSTRY CHALLENGES:

***Recognize issues that are common to Western Hemisphere ports***

11:30 a.m. –  
12:15 p.m.      **Creating a Workforce for the Future**

*Is your port playing a leadership role in developing a 21<sup>st</sup> century workforce? Hear how ports are creating and expanding relationships with secondary schools, two- and four-year colleges and training and apprenticeship programs to ensure they have the workforce they need.*

**Wednesday, May 6** (continued)

12:15 – 1:30 p.m.

**Luncheon:**

**Sponsored by:  
The Port Authority of New York &  
New Jersey**



**Port of New York  
& New Jersey**

1:30 – 2:15 p.m.

**Putting Technology to Work**

*The Internet of Things (IoT), machine learning and other forms of technology create opportunities for smart ports in a variety of areas: traffic optimization, energy efficiency, maintenance management and sustainability.*

2:15 – 3:00 p.m.

**Overcoming Barriers to Coastal Resiliency**

*Learn how fostering collaborations, making regulatory changes, and conducting risk assessments can help ports overcome decision-making barriers that prevent or delay climate and extreme weather resilience investments.*

3:00 – 3:15 p.m.

**Break**

3:15 – 4:00 p.m.

**Utilizing Alternative and Renewable Fuels**

*From biofuel-powered port vehicles to LNG-powered cargo handling equipment, ports are deploying the use of alternative and renewable fuels on a variety of scales and in several different applications.*

4:00 – 4:45 p.m.

**Ensuring Employee Readiness for All-Hazards Incidents**

*Ports must prepare for the disruption of operations from many kinds of events, and ensuring that employees are personally prepared for incidents – at home, with their families, on their commutes and at their desks – gives organizations the opportunity to successfully implement their own hazard response plans.*

4:45 – 5:00 p.m.

**Invitation to AAPA 2020 Annual Convention in Québec City**

*Have you made your plans to be in Québec this September? AAPA and the Port of Québec are planning a first-rate convention that will celebrate the success of the Hemisphere's seaports, provide opportunities to interact with industry solution providers and highlight timely issues facing the hemispheric port industry.*

5:00 – 6:00 p.m.

**Reception**

**Thursday, May 7**

8:15 – 8:45 a.m.

**Continental Breakfast**

**Sponsored by:  
Odgers Berndtson**



**ODGERS BERNDTSON**

**BE SUCCESSFUL IN YOUR ROLE:**

***Have a clear sense of your responsibilities as a board or commission member***

8:45 – 9:45 a.m.

**Legal and Liability Concerns for Ports and Governing Board Members**

*Understand the legal issues facing your port and have a clear sense of your responsibilities and possible personal exposure as a Board member.*

**Thursday, May 7** (continued)

**9:45 – 10:30 a.m.**      **Find and Maximize Your (and Your Board’s) Leadership Style**  
*A governing board is successful when its members have a clear sense of the leadership qualities they bring to the table and when the group has a clear sense of its leadership within the organization.*

**10:30 – 10:45 a.m.**      **Break**

**10:45 – 11:30 a.m.**      **Ensure Your Organization is Fostering Diversity and Inclusion**  
*Find solutions that ensure your port is developing the careers of diverse employees through early career support, mentoring and promotion to middle-level leadership roles.*

**11:30 a.m. – 12:15 p.m.**      **Avoid Pitfalls in Executive Recruitment**  
*Hiring CEOs and other C-suite level executives is one of the most important responsibilities a governing board has. Make sure that your executive recruitment efforts run smoothly, finding the best fit for your organization in the most efficient manner possible and steering clear of easily avoidable delays and hurdles.*

**Speaker:**

*Tim McNamara, Vice Chairman & Partner, Odgers Berndtson*

**12:15 – 1:15 p.m.**      **Luncheon**

**1:15 – 2:15 p.m.**      **Board-Management Relations – A Critical Factor in Your Port’s Success**  
*Port CEOs and board members will discuss how they have partnered successfully for the benefit of their organizations.*

**LEARN FROM LOCALS:**

***Take the expertise of Wall Street and the Financial District back to your port***

**2:15 – 3:00 p.m.**      **Tapping into Private Sector Investments**  
*Investment capital for port projects may come from a variety of sources – including private sources that are playing an increasingly large role in infrastructure. Find out whether private investments are a good fit for your port.*

**3:00 – 3:15 p.m.**      **Break**

**3:15 – 4:00 p.m.**      **Managing Your Port’s Credit Ratings**  
*As ports utilize private sector financing and public bonds to secure the capital needed for today’s infrastructure projects, ports need to be mindful of their credit ratings, with an eye towards enhancing them wherever possible.*

**4:00 – 4:45 p.m.**      **Finding a Customized Solution for Insurance Needs**  
*Your port needs comprehensive yet flexible coverage to ensure that your organization is not exposed to needless risk. Understand what kinds of risk your port may be exposed to and how best to insure against potential damages.*

**4:45 – 5:00 p.m.**      **Seminar Conclusion and Closing Remarks**

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**Friday, May 8**

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8:00 – 8:30 a.m.      **Continental Breakfast**

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8:30 – 9:00 a.m.      **Transportation to 9/11 Memorial Museum/World Trade Center Campus**

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9:00 – 11:30 a.m.      **Free Time at 9/11 Memorial Museum/World Trade Center Campus**

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11:30 a.m. –  
12:00 noon      **Return to Hotel**

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