



FEBRUARY 5 - 6 • LOS ANGELES, CA

SMART PORTS (INFORMATION TECHNOLOGY)



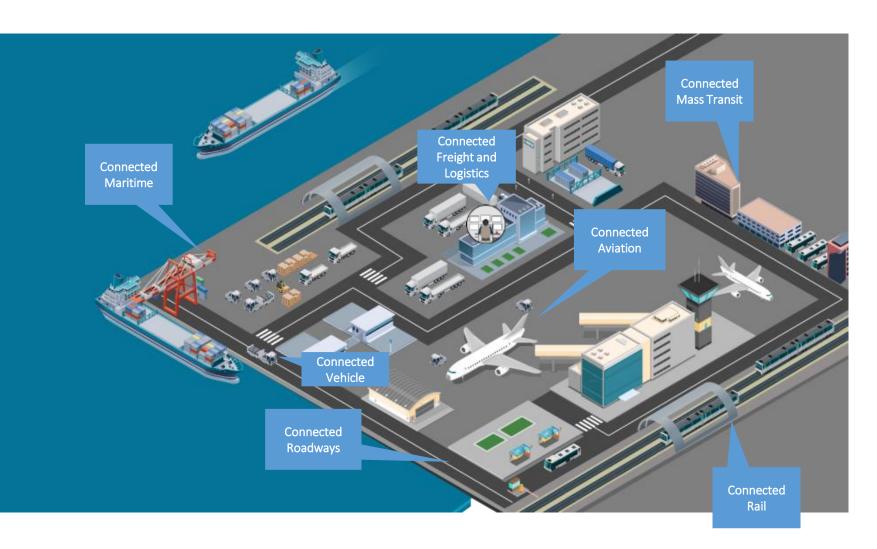


The port of tomorrow is part of a digital community





Connected Transportation Sectors



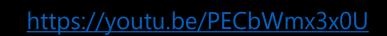


Top Obstacles to Digital Transformation

	Complex Integration	56%	prefer fully integrated and validated solution over separate best-of-breed vendors
~	Need to Automate Extraction	120/	pick analytics tools as most
\$	of Insights and Resulting Actions	42%	important enabler
	Data Overland	100/	cite data management as #1 capability they
	Data Overload	40%	need to improve
		760/	cite security is an
	Expanded Security Vulnerability	76%	important element of IoT implementation
000			have experienced increased
	Siloed Networks	25%	network strain when
			implementing IoT initiatives



Port of Rotterdam





The industry is changing

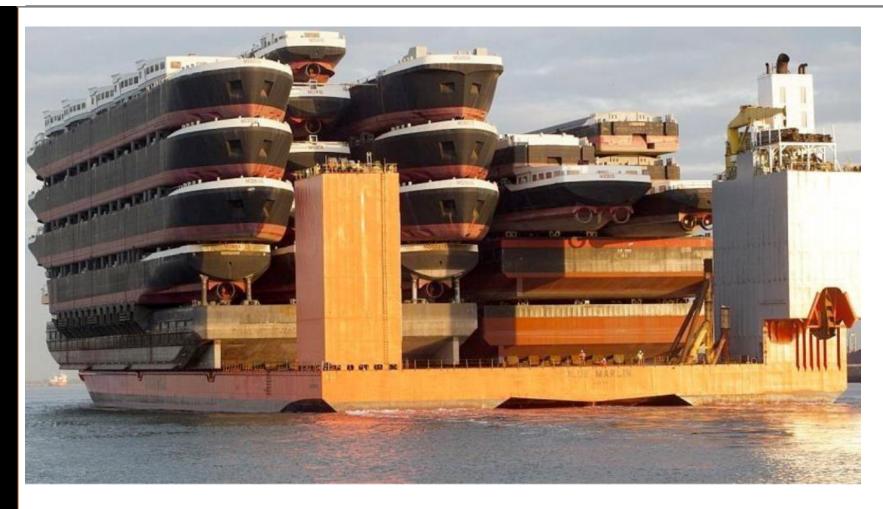








Bigger problems, need larger solutions





SMART PORTS (Information Technology)

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Container Terminal / Intermodal Operations



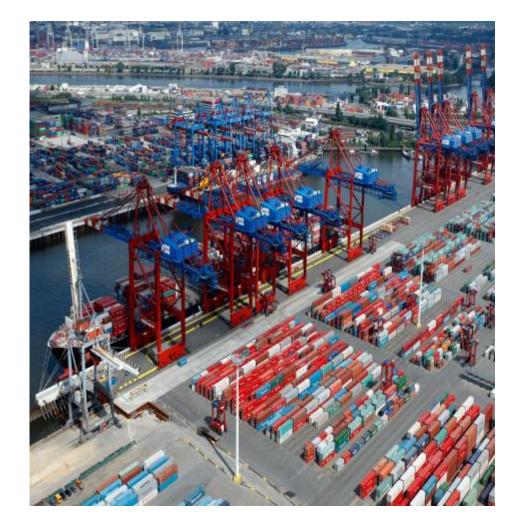
- Telemetry/Safety IO
- Cameras on RTGs and Straddle Carriers for remote operations
- AGV Vehicle Connectivity for full automation
- Reduce Costs by Removing Fiber Spools on Cranes
- Facilitate moving cranes between blocks
- Backbone network for WiFi APs for mobile workforce/handheld devices





Port of Hamburg

- One of the largest ports in Europe Over 140 million tons total turnover per year
- Biggest railway port in Europe
 200 freight trains with 5000 wagons per day
- 1900 employees
- 10,000 ships per year
- Connected to 900 harbors in 174 countries around the globe
- Strong growth in cruise ship tourism



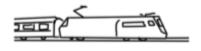


Port of Hamburg – Legacy Issues

- 4 isolated control centers for ٠
 - River
 - Railways ٠
 - Roads
 - movable infrastructure .
- About 300 traffic sensors .
- 270 km of fiber optics ٠
- First Hot Spots (WiFi) ٠











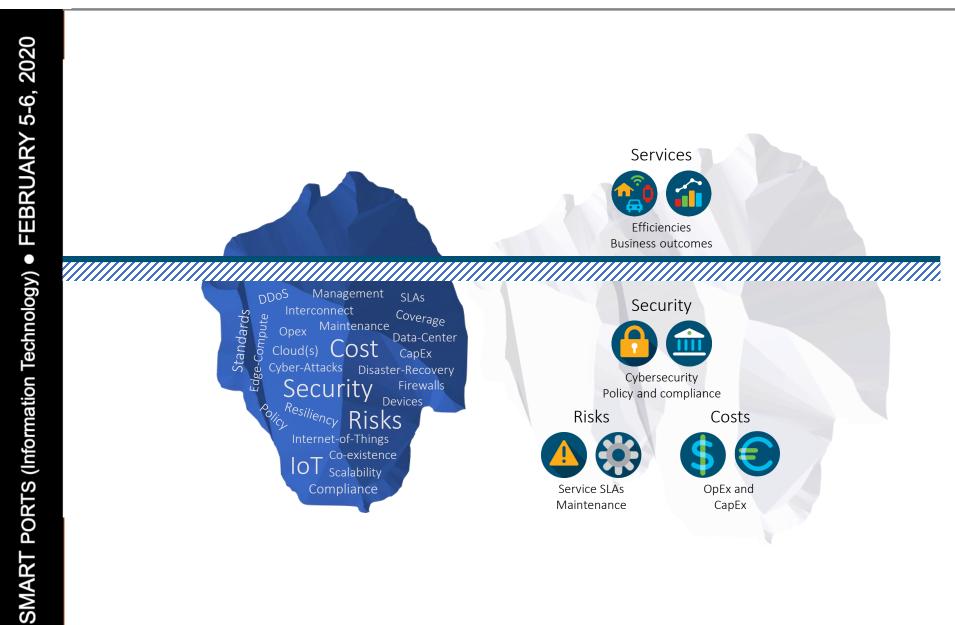






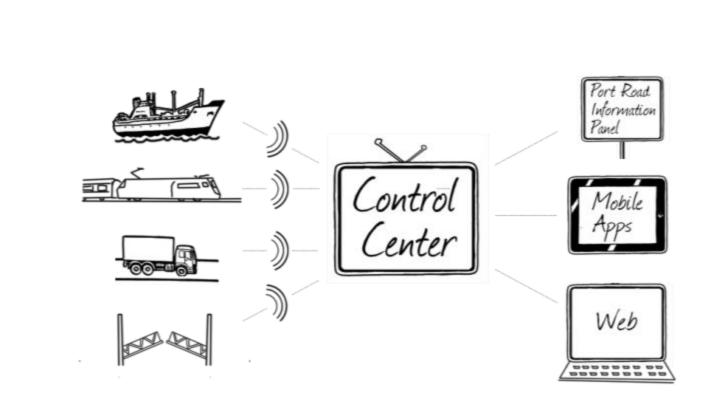


Hidden cost of siloed services



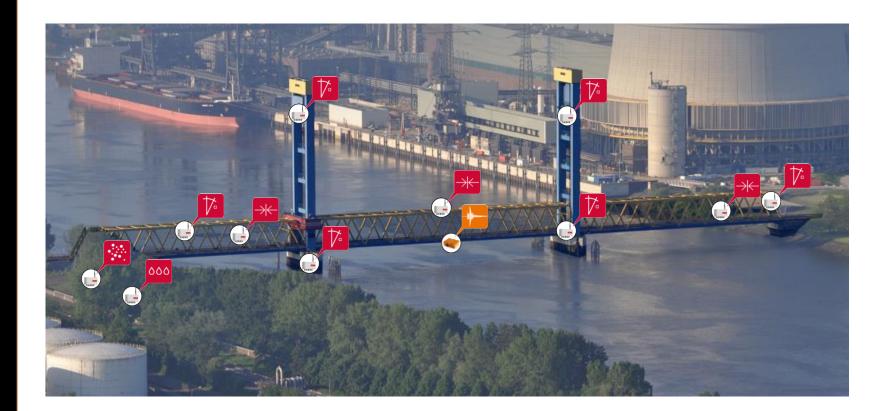


Port of Hamburg – Deployed Port Traffic Center





Port of Hamburg – Example Sensors





Port of Hamburg – Sensor Integration



Structural: strain gauges

Measuring the strain and stress on structural steel members.



Structural: tiltmeters

Settlements and relative displacements, tilt of piers and abutments.



Environment: air quality

Pollution level: NO, NO2, SO2, CO and PM10.



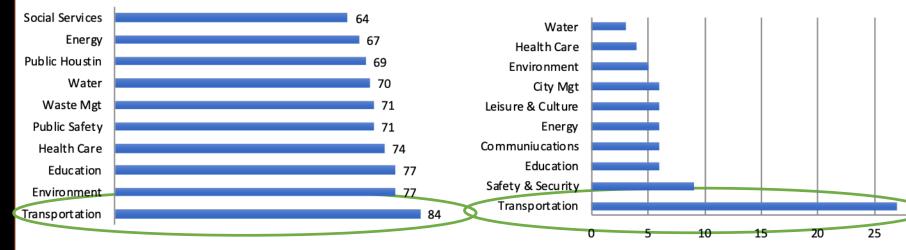
Environment: weather

Rainfall, relative humidity, air temperature, wind speed/direction.



Need for investment over the next 5-10 years by infrastructure area

Infrastructure area most important in attracting economic investment



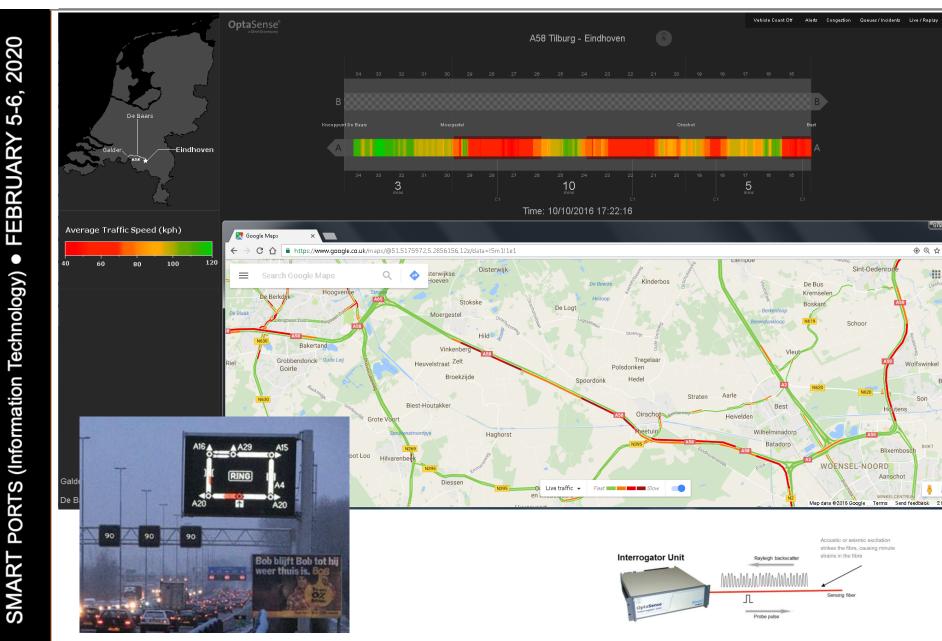
Needing Investment

Attracts Economic Investment

Survey of public & private sector stakeholders across world's top 25 cities



Connected Transportation Examples



Dynamic message sign automation

Real-time information on weather, traffic accidents, lane closures, work zones, and more via digital signage

Industry drivers

information

travelers

Smart transportation and

increasingly requiring

connected communities

dissemination of real-time

Dynamic message signs can

share data from vehicles,

Automation enables more

efficient traffic operations

more efficient for all

and operator safety

sensors, and legacy devices

to make roadways safer and

- Business needs
 - us
- Legacy device integration make use of existing signage to better communicate with travelers
- Connected vehicle applications—utilize dynamic messages signs to share data from vehicles-as-sensors e.g. DSRC

Capabilities

- Automate vehicle-as-sensor information, and provide notifications for all travelers
- Collect and disseminate realtime data streams including information on weather, queues, incidents, lane closures, and work zones
- Notify drivers, pedestrians, and operators in real-time

Business outcomes

- Fatality and crash reduction
- Prevention of secondary crashes
- Improved emergency
 response
- Improved operations and system efficiency
- A digital foundation ready for connected and automated vehicles
- Improved traveler communications

- Traffic operators at DOT, City, and County
- Chief Engineer, District Engineers, Chief of Operations/Intelligent Transportation Systems

Automated and connected vehicle notifications

Data collection that increases the safety of drivers and pedestrians in real time



Industry drivers

Smart transportation and

sensor e.g. DSRC

technologies

vehicles

connected communities

incorporating vehicle-as-a

· AASHTO SPaT Challenge for

Toyota and GM deploying

DSRC on new vehicles

· Planning for automated

DSRC in all states by 2020

Business needs

Data collection for real-time

Improve roadways and traffic

connected and automated

and predictive analytics

signals today for future

Provide data to connected

vehicle applications

vehicle applications

Capabilities

- Collect and evaluate vehicle
 data in real-time
 - Relay connected vehicle to infrastructure data for vehicles in real-time
 - Visualize data on mapping applications and in existing traffic management centers
 - Identify emergency needs in real time

Business outcomes

- Improve traveler notifications and reduce crashes
- Identify emergencies and respond to vehicles in real time
- Improve access and mobility
- Lower total costs for data collection, analysis, and predictive applications
- A digital foundation ready for connected and automated vehicles

- Traffic operators at DOT, City, and County; potentially emergency responders and police departments
- Chief Engineer, District Engineers, Chief of Operations/Intelligent Transportation Systems

Automation of roadway infrastructure

Integrated and normalized data across multiple sensors that delivers real time traveler information



Industry drivers

information

since 2014

centers

Legacy ITS systems,

· Trends of connected and

need for better traveler

Traffic fatalities on the rise

roadways, and operations

changing mobility needs, and

automated vehicles.

Business needs

Capabilities

time

- Need to identify and report road weather changes in real-time
- Ability to utilize existing sensor technology to enhance traffic operations
- Advanced data collection and analysis
- Planning for future automation and legacy sensor integration

- Notify drivers, pedestrians, and operators of changing weather conditions in real-
- "Single click" for operator intervention
- Automate responses and system changes based on real-time conditions

Business outcomes

- Maximize system efficiency, safety, and throughput
- A digital foundation ready for connected and automated vehicles
- · Improved incident response

- Traffic operators at DOT, City, and County
- Chief Engineer, District Engineers, Chief of Operations/Intelligent Transportation Systems

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Dynamic monitoring, metering and pricing

An efficient and effective means to maximizing traffic throughput and reducing roadway accidents

Industry drivers

System efficiency and air

quality standards

queue smoothing

priority

· System operations as a

· Need for traffic calming and

Business needs

Need to manage recurring

and non-recurring congestion based on real-

time and predictive

Ability to change system

operations including lane

control, lane reversals, and

information

speed limits

- Capabilities
- Control the rate at which vehicles enter the freeway
- Monitor arterial traffic conditions and queuing
- Dynamically allocate lane access, lane merge control, and reversible lanes
- Enable hard shoulder running
- Support queue warning
- Enable active traffic management and dynamic speed limits

Business outcomes

- Maximize system efficiency and throughput
- Improved safety
- Queue reduction

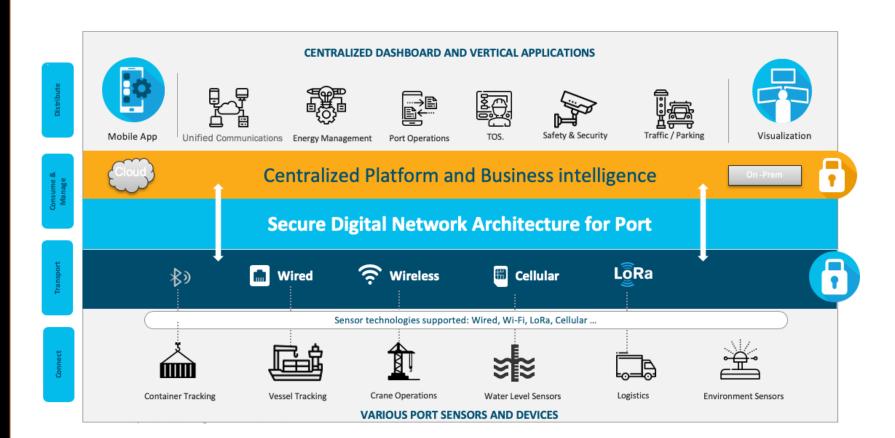
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Cisco's Integrated Port Architecture





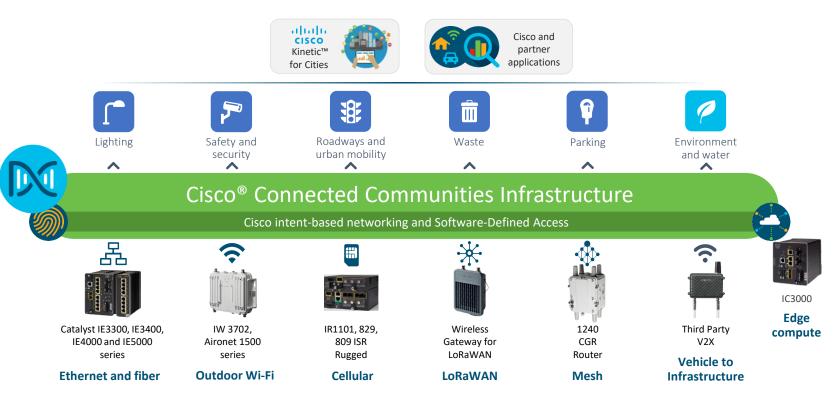
Modular Architecture

Digital Port & Smart Industrial Port Applications Cloud Apps Prem Apps Cities Core Network and Intent-based Core Network LoRaWAN Compute Data Center NS Backhaul Cellular MPLS Ethernet Options (pub/priv) / Fiber Backhaul Backhaul Backhaul Backhaul Backhaul Backhaul options options options options options options **Street Layer CR Mesh** DSRC WiFi LoRaWAN Ethernet Access Network **Edge Compute**

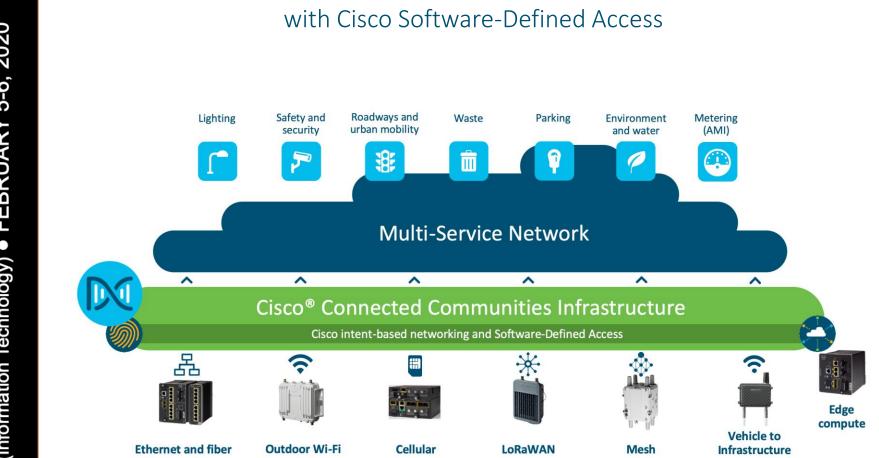
Modular Architecture

Cisco Connected Communities Infrastructure

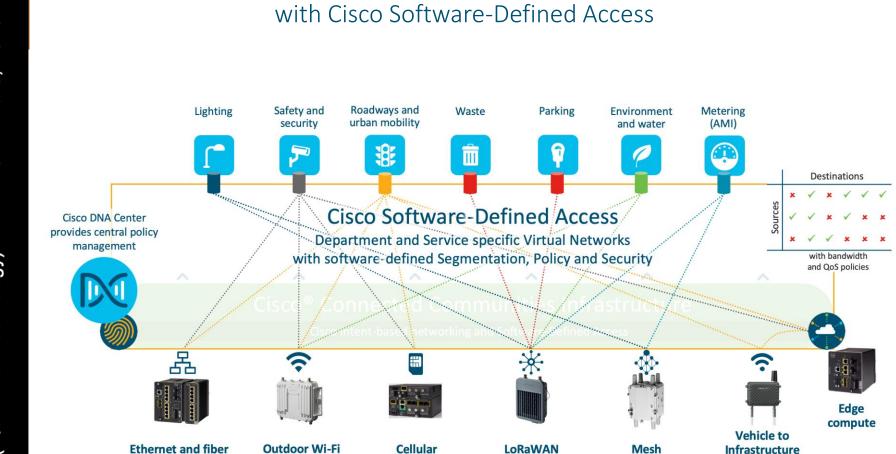
A Cisco Intent-Based Network for Smart Cities and Connected Roadways



Virtual Networks and Segmentation



Virtual Networks and Segmentation



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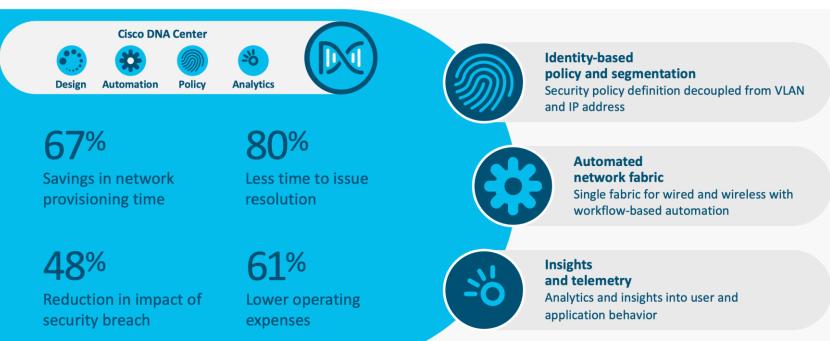
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Benefits

Cisco Software-Defined Access benefits

Networking at the speed of software



*Source: Internal TCO analysis with large enterprise customer (actual results may vary)



Connected Communities Infrastructure



Applications

Connected Communities Applications

Support for Cisco and partner applications

- Cisco Kinetic for Cities
- · Smart City and Connected Roadways use cases
- · Compatible with Cisco Services offers



Central

Infrastructure

Street level

Cisco intent-based networking

- Simplified deployment and management
- Secure, segmented network for each service or department as needed

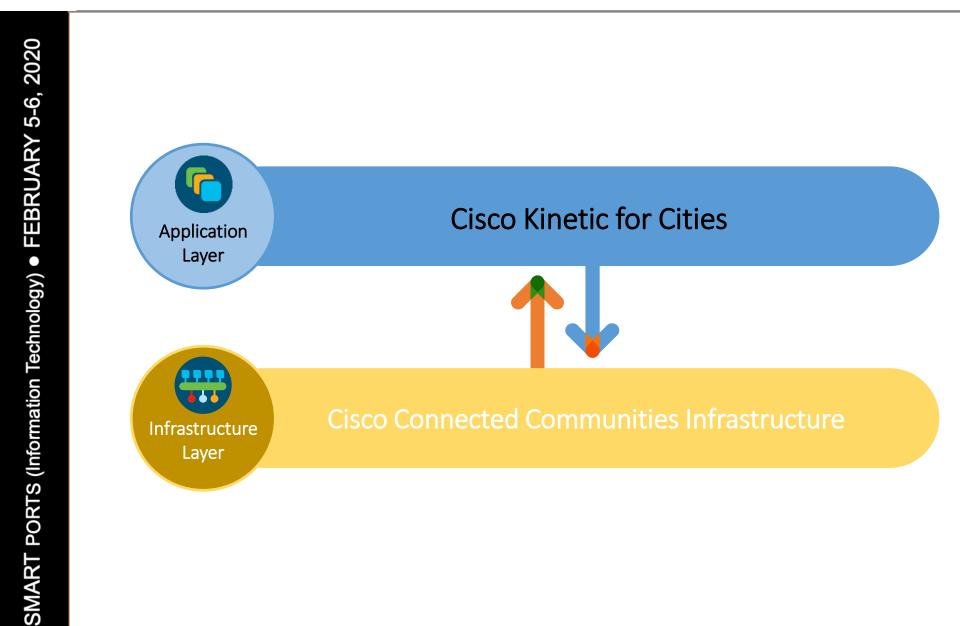
Modular Access Network

- Connect a broad range of systems and devices
 - Wired, Wi-Fi, wireless IoT and V2X
 - Edge compute capabilities
 - Ruggedized outdoor network devices
 - · Modular architecture deploy only what's needed



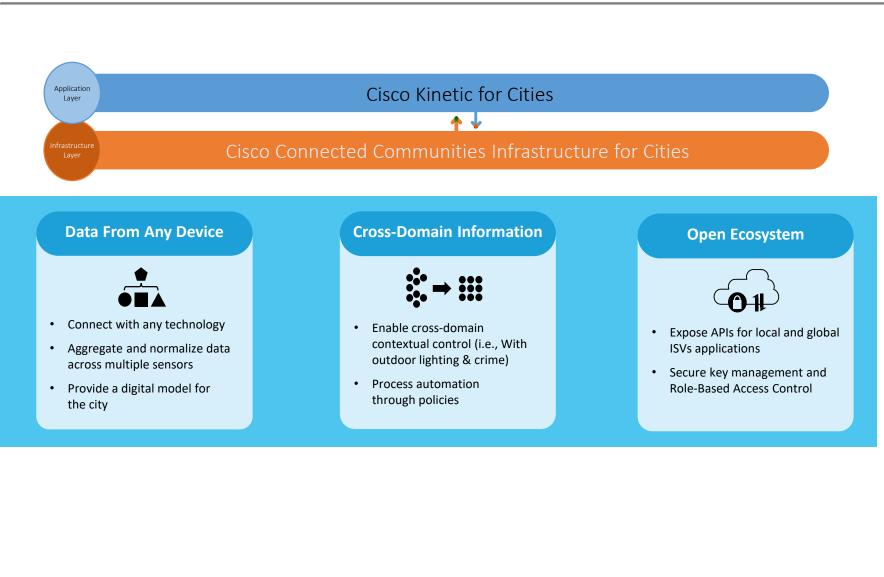


Cisco's Approach for Data Integration



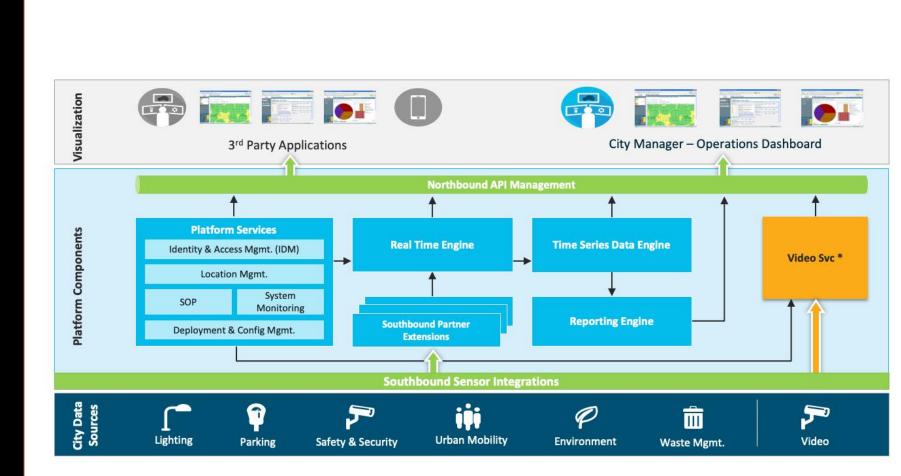


Cisco's Approach for Data Integration





Cisco's Approach for Data Integration





Example Kinetic Front End

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Dashboard	Map View	Alerts	Policies	Events	Reports	SOP			
Environment	× Ligh	ting ×	Parking ×	Traffic		Mobility ×	Safety & Security ×		
<u></u>	ſ	8		8		týi	A		
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	Environment Map		Lighting	ј Мар		Parkir	g Map		
+ Environment - - AQI CO CO ₂ Temperature Hum	SO ₂ O ₃ NO ₂ PM nidity Noise Lux	25 PM10 -	Bikaner Sikar	Alwar	Aligarh Agra	Schlossgarten	Turmstraße HANSAVIERTEL		
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