### Spring Conference

**March 17-19, 2020**  
Grand Hyatt Hotel  
1000 H Street NW, Washington DC 20001

#### Tuesday, March 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 – 5:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>7:30 – 9:00 a.m.</td>
<td>Executive Committee Meeting</td>
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<tr>
<td>8:00 – 9:30 a.m.</td>
<td>Maritime Economic Development Committee Meeting</td>
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<tr>
<td>9:00 – 10:30 a.m.</td>
<td>Port Directors-Only Meeting</td>
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<tr>
<td>9:45 – 11:15 a.m.</td>
<td>Public Relations Committee Meeting</td>
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<tr>
<td>10:45 – 12:15 p.m.</td>
<td>Canadian Delegation Meeting</td>
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<td>10:45 – 12:15 p.m.</td>
<td>Caribbean Delegation Meeting</td>
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<tr>
<td>10:45 – 12:15 p.m.</td>
<td>Latin American Delegation Meeting</td>
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<tr>
<td>10:45 – 12:15 p.m.</td>
<td>U.S. Legislative Policy Council Meeting (U.S. corporate members only)</td>
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#### SPRING CONFERENCE BUSINESS PROGRAM KICK OFF

**Seaports of the Hemisphere Allied in Relationships for Excellence (SHARE) sessions**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>12:30 – 2:00 p.m.</td>
<td>Luncheon and Presentation on “Competing on the Basis of Supply Chain Excellence”</td>
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**Introduction:**  
Christopher Connor, President & CEO, AAPA

**Speaker:**  
Chris J. Baldwin, President & CEO, BJ’s Wholesale Club, Westborough, MA

Chris Baldwin joined BJ’s in 2015 as Chief Operating Officer and became President and Chief Executive Officer in 2016. He has more than 30 years of experience as an executive in the retail and consumer products industries. Before joining BJ’s, he was CEO of Hess Retail Corporation, prior to its successful sale to Marathon Petroleum Corporation.

**Sponsored by WSP**
Tuesday, March 17 (continued)

2:15 – 3:15 p.m.  The Future of Coastal and Port Resiliency
In coastal areas throughout the Americas, improving the ability of ports and coastal communities to better withstand, and bounce back from, the impacts of severe weather events and sea-level rise is paramount. Waterfront industrial and logistical areas are among the first to experience the immediate effects of climate change and sea-level rise. In this session, hear about building future-ready retrofits to critical infrastructure while prioritizing carbon neutrality and environmental remediation.

Moderator:
Evan Chapman, Director of Government Relations, AAPA

Speaker:
Jorge Duran, Chief of the Inter-American Committee on Ports Secretariat, Organization of American States

3:15 – 3:30 p.m.  Break

3:30 – 4:30 p.m.  Addressing Emerging Port and Maritime Industry Workforce Gaps
Continually accelerating demands for port services is increasing employers’ needs for educated, skilled and credentialed technicians. Port-connected maritime industry employers have a clearly-defined set of critical knowledge, skills and abilities (KSAs) desired for their skilled workforce across a wide range of occupations. The most general KSAs focus on safety and communication which are logical given the fast-paced, dangerous environment of maritime work and the potential human and financial consequences of errors. Learn from educators and workforce development providers how they are incorporating KSAs training into pre-employment training and secondary-level curriculum.

Moderator:
Mary Beth Long, Vice President of External Affairs, AAPA

Speaker:
Kipp Snow, Professor and Program Coordinator, Community College of Baltimore County
Guy St. John, Manager, National Apprenticeship Program for Oceaneering, It'll, Inc.

4:30 – 5:30 p.m.  AAPA 2020-2021 Board of Directors Meeting

5:30 – 7:00 p.m.  SAVE THE DATE
Reception for AAPA’s 2020 Annual Convention & Expo
Québec City, QC, Canada
September 13-16, 2020

Sponsored by Port Québec and the Association of Canadian Port Authorities (ACPA)

#AAPAEvets2020  @AAPA_Seaports

* Simultaneous translation of English to Spanish and of Spanish to English will be offered.
Wednesday, March 18 (continued)

8:30 – 5:00 p.m.  Registration

8:30 – 9:00 a.m.  Continental Breakfast

9:00 – 10:00 a.m.  Cybersecurity Threats and Thwarts in the Maritime Sector

Hear how CIOs and CISOs can build their cybersecurity strategy using a platform that identifies the main threats posing risks to the port ecosystem and the key cyber-attack scenarios that could impact them. The approaches found in these scenarios allow ports to identify security measures to be put in place to better protect themselves from cyberattack. These measures can serve as best practices for those responsible for cybersecurity implementation, but can also be useful for other stakeholders in the broader community within the port ecosystem, such as shipping companies and maritime policy makers.

Moderator:
Cary Davis, Director of Government Relations and General Counsel, AAPA

Speakers:
Norma Krayem, Vice President, Van Scoyoc Associates
Cameron Naron, Director, Office of Maritime Security, U.S. Department of Transportation
Chris Duvall, Senior Director, The Chertoff Group

10:00 – 10:15 a.m.  Break

10:15 – 11:00 a.m.  Impacts of Trade Policy on European Nations

Stavros Lambrinidis is a Greek lawyer and politician who has served as the Ambassador of the European Union to the United States since March 2019. He previously served as the European Union Special Representative for Human Rights from 2012 to 2019 and Minister for Foreign Affairs from June 2011 to November 2011.

Introduction:
Cary Davis, Director of Government Relations and General Counsel, AAPA

Speaker:
Ambassador Stavros Lambrinidis, Ambassador of the European Union

11:00 – Noon  Interconnectedness of International Supply Chains

Competitor and regulatory challenges, digital technologies, such as data analysis, machine learning and artificial intelligence, provide organizations with the resources and insights to manage risk and anticipate events. Today’s leading supply chains run on data, monitoring for risk and opportunity, and blend human and digital strategies to make decisions in real time. The cognitive supply chain, as is often called, is interconnected, self-learning, predictive, adaptive and intelligent, and it can help leaders react faster to risks outside of their control. In this session, learn about three approaches that can help leaders manage, anticipate, and address supply chain disruptions.

Moderator:
Cary Davis, Director of Government Relations and General Counsel, AAPA

Speaker:
Leila Afas, Director of International Public Policy, Toyota Motor North America

End of SHARE sessions

* Simultaneous translation of English to Spanish and of Spanish to English will be offered.
**Wednesday, March 18 (continued)**


(open to all AAPA members)

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<tbody>
<tr>
<td>12:15 – 1:45 p.m.</td>
<td>Luncheon and Keynote Address: Predictions for the 2020 U.S. Elections</td>
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<td><strong>Speaker:</strong> Mike Allen, Co-Founder and Executive Editor, Axios</td>
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<td>Mike Allen is one of Washington’s most influential and well-connected journalists. He is the co-founder and executive editor of Axios, a new company delivering news and insights on politics, business, media, and tech.</td>
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<td>1:45 – 2:15 p.m.</td>
<td>Presentation: Port Person of the Year</td>
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<td><strong>Honorable R. D. James</strong></td>
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<td>Assistant Secretary of the Army for Civil Works</td>
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<td>Mr. R.D. James was confirmed by the Senate on January 30, 2018 and sworn in as the 12th Assistant Secretary of the Army for Civil Works on February 5, 2018. As the Assistant Secretary of the Army for Civil Works, he establishes policy direction and provides supervision of the Department of the Army functions relating to all aspect of the U. S. Army Corps of Engineers’ Civil Works program.</td>
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<tr>
<td>2:15 – 3:15 p.m.</td>
<td>What Are Best Methods for Trade Policy Reform?</td>
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<td>A recent Port of Los Angeles report finds the U.S.-China trade war and current tariff lists threaten 1.47 million jobs and $186 billion in economic activity nationwide. In addition, the study demonstrates that American market share, capital investment, research and development, and much-needed infrastructure upgrades are “at risk for every state due to tariffs.” This study provides graphic proof that a trade policy relying on overuse of tariffs can rebound badly on America, harming the nation’s long-term economic health.</td>
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<td><strong>Moderator:</strong> Cary Davis, Director of Government Relations and General Counsel, AAPA</td>
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<td><strong>Speaker:</strong> Jon Gold, Vice President, Supply Chain and Customs Policy, National Retail Federation</td>
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| 3:30 – 4:15 p.m. | **U.S. Infrastructure Policy Update**                                      | Favorable policy and funding for U.S. port-related infrastructure is at a crossroads. While FY2020 appropriations for port infrastructure programs were generally favorable, myriad issues and policymaker sentiments offer ports and their private-sector partners something less than certainty in the months ahead. In this session, hear expert perspectives on what may transpire as AAPA and other industry leaders make their case for increased federal investments into land- and water-side transportation infrastructure.  
*Moderator:* Evan Chapman, Director of Government Relations, AAPA  
*Speaker:* Jackie Schmitz, Professional Staff Member, House Transportation and Infrastructure Committee Majority Staff |
| 4:15 – 5:00 p.m. | **Tips, Tricks & Tales from the Front Lines of Federal Advocacy for Seaports** | If you don’t live and breathe Capitol Hill politics on a daily basis, this session is for you! Hear how example-laden, data-driven arguments can make the case for ports when addressing a member of Congress or their staff. Learn which legislators and their staffs are the most influential for getting favorable port program language included in upcoming federal bills. And, hear AAPA staff discuss how the association is influencing the legislative process, from HMT and CBP reform, to grant programs like BUILD, INFRA, DERA, CRISI, PSGP, PIDG and MARAD’s America’s Marine Highways.  
*Moderator:* Cary Davis, Director of Government Relations and General Counsel, AAPA  
*Speakers:* Jeff Markey, Principal, Elevate Government Affairs, LLC  
Matt Terrill, Partner, Firehouse Strategies |
| 5:30 – 7:00 p.m. | **Influencer Networking Reception**                                        | **By Invite Only**  
Sponsored by K&L Gates  
1601 K Street NW, Washington, D.C.  
Transportation provided by AAPA |

### Thursday, March 19

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<thead>
<tr>
<th>Time</th>
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<tr>
<td>9:00 – 4:00 p.m.</td>
<td><strong>AAPA Government Relations staff will arrange a series of meetings with Members of Congress and Department/Agency staff.</strong></td>
<td>Attendance is open to all for U.S. corporate members, but space at individual meetings may be limited. Transportation to Hill provided by AAPA.</td>
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