**Public Relations Committee Meeting**

**Nov. 10, 2014** •  **9:30 a.m. – 11:00 a.m.**

**HYATT REGENCY HOUSTON**

**1200 Louisiana Street, Houston, Texas, USA, 77002**

**Paula Copeland, Chair, Port Saint John** *(presiding)*

**Lisa Ashley, 1st Vice Chair, Port of Houston Authority**

**Patsy Keays, 2nd Vice Chair, Sept-Iles Port Authority**

9:30 am **Self Introductions and Chairman’s remarks** Paula Copeland, Chair

 *[NOTE: Committee folders include PR Committee roster; subcommittee rosters;* *summary of 2014 PR/GR workshop attendee survey; list of 2014 Communications Awards Program winners;
and agenda for 2014 AAPA Convention]*

9:40 am **Gavel presentation ceremony for Paula Copeland** Aaron Ellis, AAPA PR Cmte. Liaison

9:50 am **Discussion on desired theme, topics dates for 2015 PR Committee mtg.** Mr. Ellis

10:00 am **Subcommittee Reports/Discussion Topics** Ms. Copeland

 *(Aaron Ellis will fill in for any absentees)*

 Communications Awards Program Subcommittee John Roby, Subcommittee Chair

 Seaports Magazine Advisory Subcommittee Duane Sandul, Subcommittee Chair

 Social Media Subcommittee Marilyn Sandifur, Subcommittee Chair

 Key Media Messaging Subcommittee Ellen Kennedy, Subcommittee Chair

 PR Planning Subcommittee Dona Regis, Subcommittee Chair

 Community Outreach Subcommittee Paula Copeland, Subcommittee Chair

10:30 am **Show 'n Tell Presentations**

 *(Up to four presentation slots available; please email Aaron Ellis at* *aellis@aapa-ports.org* *if you would like to share a brief public or government relations success story from your port or organization.)*

* *“Container Growth Awareness Campaign” – Paula Copeland, Port Saint John*
* *Presentation on project cargo ship calls handling rail track – Elizabeth Blanchard, Port of Stockton*

11:00 am **Adjourn**

**Upcoming PR Committee Meetings**

LOCATION MEETING DATE TIME

Washington, DC 2015 AAPA Spring Conference 4/20/2015 8:30 am – 10:30 am

Castries, St. Lucia 2015 AAPA PR Committee Meeting late June 2015 TBD

Miami, FL 2015 AAPA Annual Convention 10/12/2015 9:30 am – 11:00 am