



PORTMIAMI™

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AAPA XXIII Latin American Congress of Ports
AUGUST 26-29, 2014 | ARGENTINA

- **A Few Words About PortMiami**

- Cruise: Capital Improvements
- Cargo: Infrastructure Projects

- **Global Security**

- **Economic Integration**

- Economic Impact
- Integration



CRUISE CAPITAL OF THE WORLD.™

Always was. Always will be.



Cruise Miami Facts at a Glance

More than 4.7 Million cruise passengers travel through PortMiami every year.

- 13 cruise brands
- 31 ships
- PortMiami continues to be the departure destination of choice for cruises to the Bahamas, the Caribbean, Mexico and other exciting destinations.
- Caribbean still remains #1 destination accounting for 37% market share in 2014.



CRUISE CAPITAL OF THE WORLD



BIGGEST EXPANSION EVER



The 2013/14 Cruise Season marked PortMiami's largest cruise expansion ever!

New Build Ships:

- *Carnival Breeze*
- *Celebrity Reflection*
- *Oceania Riviera*
- *Norwegian Getaway*

New Cruise Lines:

- Disney Cruise Line
- Regent Seven Seas Cruises
- Resort World Bimini

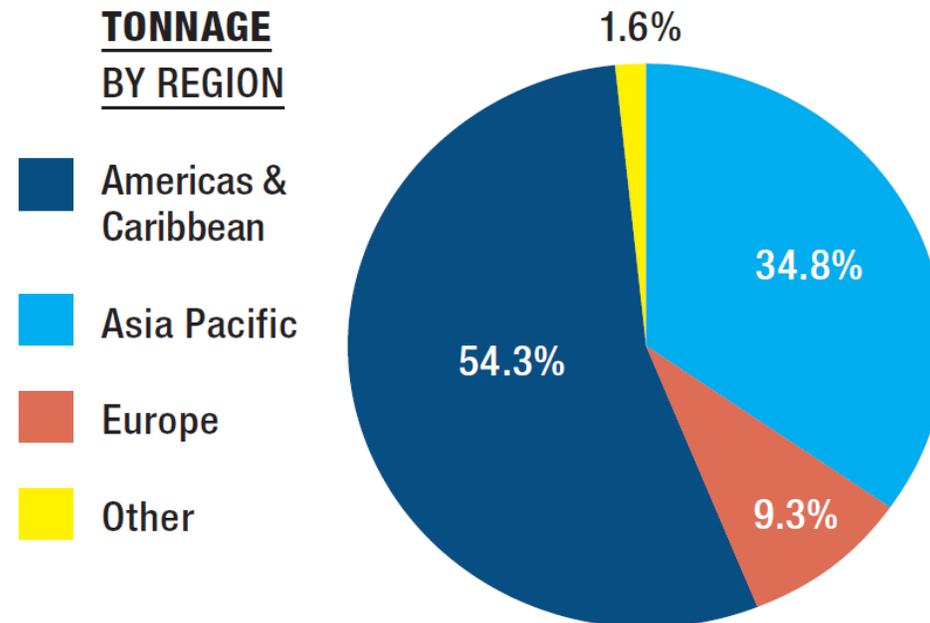
PORT MIAMI CARGO



Cargo Facts at a Glance

Known as the *Cargo Gateway of the Americas*, more than a dozen of the world's top shipping lines call on PortMiami.

Latin America and the Caribbean make up PortMiami's largest trade region. PortMiami is constantly working on maintaining and strengthening trade with these and other regions worldwide.



WORLD'S LEADING CARGO LINES



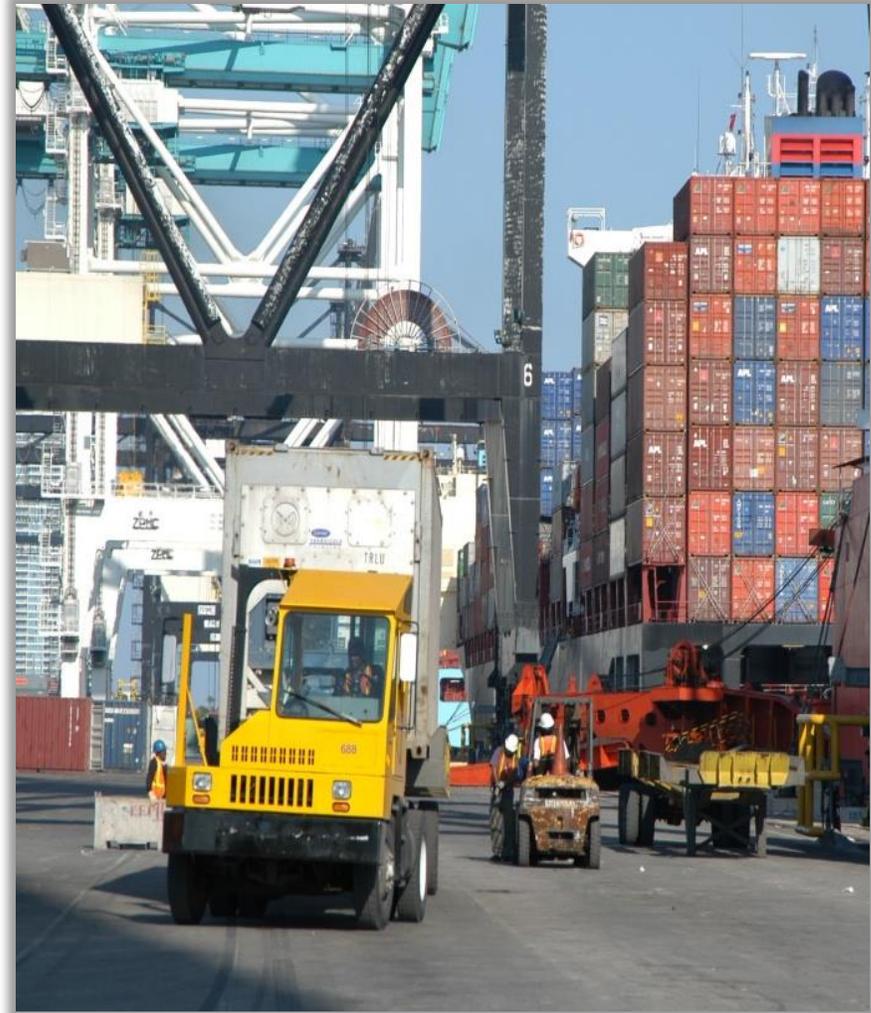
TOP IMPORTS AND EXPORT COUNTRIES

Top 10 Import Countries	Tons (% of Total Imports)
China	1,070,256 (27.5%)
Honduras	315,911 (8.1%)
Guatemala	219,542 (5.6%)
Dominican Republic	206,084 (5.3%)
Brazil	132,632 (3.4%)
Germany	127,923 (3.3%)
Netherlands	116,840 (3%)
Costa Rica	110,582 (2.8%)
Nicaragua	89,355 (2.3%)
Colombia	87,857 (2.2%)

Top 10 Export Countries	Tons (% of Total Exports)
China	534,100 (12.9%)
Dominican Republic	368,635 (8.9%)
Honduras	366,351 (8.8%)
Taiwan	343,833 (8.3%)
Panama	244,490 (5.9%)
Venezuela	214,877 (5.2%)
Jamaica	157,443 (3.8%)
Guatemala	150,231 (3.6%)
Colombia	141,284 (3.4%)
El Salvador	133,596 (3.2%)

TOP 10 IMPORT COMMODITIES

Top 10 Import Commodities	Tons (% of Total)
Beverages	267,187 (6.9%)
Apparel Articles	230,324 (5.9%)
Fruits & Nuts	202,201 (5.2%)
Ceramic Products	144,551 (3.7%)
Furniture	137,852 (3.5%)
Seafood	135,256 (3.5%)
Vegetables	132,873 (3.4%)
Machinery	131,464 (3.4%)
Electronics	111,591 (2.9%)
Paper	108,210 (2.8%)



TOP 10 EXPORT COMMODITIES

Top 10 EXPORT Commodities	Tons
Wood pulp	346,046
Base Metals	342,979
Misc. Edible Prep.	209,763
Machinery	156,706
Cotton / Yarn / Woven Fabric	155,256
Vehicles	140,591
Plastics	131,134
Vegetables	109,483
Iron / Steel	83,039
Electric Machinery / Sound Equip	76,940



ON-DOCK RAIL: FREIGHT RAIL ACCESS

- PortMiami-FEC partnership – cargo can reach 70% of US population in 1-4 Days
- Cargo can reach SE population (23% of US consumers) in 2 days
- Florida to become the 3rd most populous state – 19 million residents and 90 million visitors and is expected to reach 100 million visitors in 2015
- Expansive New Foreign Trade Zone 281 in most of Miami-Dade County



PORTMIAMI Cargo Strategies

- **Perishables (Cold Treatment)**



- **Transshipment**



- **Heavy Weight Exports**



Deep Dredge -50 Ft.



On-Dock Rail



Port Tunnel to Highway System



Super Post-Panamax Cranes



International and National Security Efforts

- U.S. State Department, Bureau of International Narcotics and Law Enforcement Affairs
- Organization of American States (OAS) Committee on Ports (CIP)
- Container Security Initiative (CSI)
- Transportation Worker Identification Credential (TWIC)
- Customs-Trade Partnership Against Terrorism (C-TPAT)





Organization of American States

(April 2014) - The Inter-American Committee on Ports (CIP) of the Organization of American States (OAS) inaugurated the First Annual Workshop on Maritime Safety in order to strengthen the institutional capacities of the countries of the region in the area by:

- Emphasizing high quality training and the presentation of best practices, and the importance of this sector for the economic and social development of the Hemisphere
- PortMiami presented its best practices to 23 member countries
- MOU with OAS to further Training Missions

(April 2014) - PortMiami & the United States Department of Law Enforcement signed an MOU to share best practices in safety and security with other seaports.



SECURITY TOOLS ON PORT

- Command Center
 - 100 (+) Port Security Staff
 - 900 (+) Cameras
 - Radar
 - Sonar
 - Gate Systems
 - Bomb Detection Equipment
 - Harbor Patrol Boats
 - Fire Station
 - Bomb Detecting Dogs
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- Agenda: Rationalize and Drive Down Costs



ECONOMIC INTEGRATION: International

- Integration and GDP
- Container Volumes and Trends
- Cruise Volumes and Trends
- Security



ECONOMIC INTEGRATION: National

- National Freight Advisory Committee (National Freight Plan)
- U.S. Trade Administration
- Federal Reserve Advisory Committee (Atlanta)
- U.S. Chamber of Commerce
- Cruise Line International Association (CLIA)



ECONOMIC INTEGRATION: State/Local

- Florida Chamber of Commerce
- Florida Freight Plan
- Florida Ports Council
- Business and Development Community



THANK YOU!

