



*(business casual attire)*

## Tuesday, February 5

7:45 – 8:30 a.m.  
(Stanford Foyer)

### Registration and Continental Breakfast

8:30 – 8:45 a.m.  
(Stanford Ballroom)

### Welcome and Opening Remarks

*Kurt Nagle  
President  
American Association of Port Authorities  
Alexandria, VA*

*Monique Moyer  
Executive Director  
Port of San Francisco*

*Agustín Díaz  
Managing Director  
Curaçao Ports Authority  
NETHERLANDS-ANTILLES  
Chairman, Cruise Committee*

8:45 – 10:15 a.m.  
(Stanford Ballroom)

### Cruise Line Executive Panel

*Cruise industry executives will discuss key cruise issues and their relevance to the port industry.*

**Moderator:**  
*Steve Cernak, P.E., PPM®  
Port Director  
Port of Galveston*

*Dean Brown  
Executive Vice President,  
Princess Cruises  
CEO, Princess Tours  
Santa Clarita, CA*

**Speakers:**  
*Stein Kruse  
President and Chief Executive Officer  
Holland America Line Inc.  
Seattle, WA*

*Joseph Valenti  
Senior Vice President, Marine  
Operations  
Crystal Cruises  
Los Angeles, CA*

10:15 – 10:30 a.m.  
(Stanford Foyer)

### Break

10:30 - 11:45 a.m.  
(Stanford Ballroom)

### Cruise Associations – Issues Impacting Cruise Ports

*Representatives from cruise industry trade groups will discuss issues affecting cruise ports.*

**Moderator/Speaker:**  
*Mr. Nagle*

*John Hansen  
President  
Northwest CruiseShip Association  
CANADA*

**Speakers:**  
*Eric Ruff  
Exec. VP, Public Policy &  
Communications  
Cruise Line International Association  
Arlington, VA*

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**Tuesday, February 5** *(continued)*

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11:45 a.m.–1:15 p.m. **Luncheon Program**

(India Suite)

**AAPA 2008 Cruise Award**

**Presenter:**

Mr. Díaz

**Recipient:**

Ross Gaudreault  
President & CEO  
Québec Port Authority  
CANADA

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1:15 - 2:45 p.m.  
(Stanford Ballroom)

**Seaport Security**

*Security remains a primary focus for both seaports and the cruise industry. These presentations will provide background and context for current security considerations and what future developments can be expected.*

**Moderator:**

Chris Chase  
Marketing Manager  
Port of Los Angeles

Norman Rhodes  
Senior Vice President  
Hatch Mott MacDonald  
New York, NY

**Speakers:**

Capt. Howard Newhoff  
Manager, Security  
Royal Caribbean International  
Miami, FL

Caribbean Port Security  
Christopher Hatscher  
Senior Analyst  
U.S. Government Accountability Office  
Seattle, WA

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2:45 – 3:00 p.m.  
(Stanford Foyer)

**Break**

- Sponsored by **Hutman Marketing Corporation**



3:00 – 4:30 p.m.  
(Stanford Ballroom)

**Moving People Faster**

*Getting passengers on and off ships quickly is an important part of making the cruise experience enjoyable. Hear from the U.S. Customs and Border Protection Agency as well as cruise lines and terminal designers.*

**Moderator:**

Andrew Dixon  
Vice President, Marketing & Business  
Development  
Saint John Port Authority  
CANADA

Bruno E. Ramos  
President  
BEA International, Inc.  
Coral Gables, FL

**Speakers:**

Jackson Stephens  
AIA Architect, Chief-Design Policy,  
Planning & Performance  
U.S. Customs and Border Protection  
Washington, DC

Jean Cox  
General Manager  
Cruise Terminals of America  
Seattle, WA

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**Tuesday, February 5** *(continued)*

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6:00 – 7:30 p.m.

**Cocktail Reception**

- Co-sponsored by the **Port of San Francisco** and **Metro Cruise Services**



\* Carnelian Room, 52<sup>nd</sup> floor of the Bank of America Building

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**Wednesday, February 6**

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8:30 – 9:00 a.m.  
(Stanford Foyer)

**Continental Breakfast**

9:00 – 10:30 a.m.  
(Stanford Ballroom)

**Environmental Issues Impacting the Cruise Industry**

*This session will focus on air emissions and ballast water challenges impacting the cruise industry and growth in port communities.*

**Moderator:**

*Peter Dailey  
Deputy Director  
Port of San Francisco*

*Michael Waugh  
Manager, Stationary Source Division  
California Air Resources Board  
Sacramento, CA*

**Speakers:**

*Tom Dow  
Vice President, Public Affairs  
Carnival Corp  
Washington, D.C.*

*Roxanne Johnson  
U.S. Environmental Protection Agency  
Air Division, Planning Office  
San Francisco, CA*

10:30 – 10:45 a.m.  
(Stanford Foyer)

**Break**

10:45 a.m. –  
12:15 p.m.  
(Stanford Ballroom)

**Incident Planning, Care and Response**

*Hear about ways ports and cruise lines prepare for and respond to crisis, including the hot topic of pandemic flu and terrorist activities.*

**Moderator:**

*Rita Vandergaw  
Director of Marketing  
Port of San Diego*

*Susan Monteverde  
Vice President, Government Relations  
American Association of Port Authorities  
Alexandria, VA*

**Speakers:**

*Ted Thompson  
Executive Vice President  
Cruise Lines International Association  
Arlington, VA*

*Jeffrey Beaty  
Program Director, Port Operations  
Navy Region Southwest  
San Diego, CA*

12:15 – 1:30 p.m.  
(India Suite)

**Luncheon**

1:30 – 3:00 p.m.  
(Stanford Ballroom)

**Bundling of Cruise Fees**

*Ports are beginning to move to bundling fees. Hear from cruise terminals on their insights and experiences. This session will be a roundtable discussion with speakers on this important issue.*

**Discussion Leader:**

*Wade Battles  
Managing Director  
Port of Houston Authority*

**\*\*Speakers for this panel are listed on the following page.\*\***

1:30 – 3:00 p.m.  
 (Stanford Ballroom)

**Bundling of Cruise Fees** *(continued)*

**Speakers:**  
 Amy Powers  
 Director, Cruise Marketing  
 Maine Port Authority  
 Windham, ME

Bill Johnson  
 Port Director  
 Port of Miami

Kay Adams  
 Cruise Manager  
 Port of Houston Authority

3:00 – 4:00 p.m.  
 (Vista Terrace)

**Cocktail Reception**

- Sponsored by **FMT, Inc.**



**Thursday, February 7**

8:00 – 8:45 a.m.  
 (Stanford Foyer)

**Continental Breakfast**

8:45 – 10:15 a.m.  
 (Stanford Ballroom)

**Itinerary Planning**

*Hear from cruise executives, ports and other experts on how cruise lines determine their itineraries and how delegations can work together to market to cruise lines.*

**Moderator:**  
 Alfonso Gil Díaz  
 General Director  
 API de Mazatlán S.A. de C.V.  
 MEXICO

Bruce Krumrine  
 Vice President, Shore Operations  
 Princess Cruises  
 Santa Clarita, CA

**Speakers:**  
 Giora Israel  
 Vice President  
 Carnival Cruise Lines  
 Miami, FL

Tino Salud  
 Director, Port Operations  
 Holland America Line, Inc.  
 Seattle, WA

Philip A. Crannell, Jr.  
 President  
 Ports & Maritime Group  
 Jupiter, FL

10:15 – 10:30 a.m.  
 (Stanford Foyer)

**Break**

10:30 a.m. – Noon  
 (Stanford Ballroom)

**Financing, Marketing and Use of Cruise Facilities**

*Hear from a variety of experts on financing of cruise terminals and learn how ports have creatively used these facilities for added business opportunities.*

**Moderator:**  
 Charlie Sheldon  
 Managing Director, Seaport Division  
 Port of Seattle

Jane Sullivan  
 Manager, Marketing & Communications  
 San Francisco International Airport

**Speakers:**  
 Manju Chandrasekhar  
 VP, Economics and Business Solutions  
 Halcrow, Inc.  
 New York, NY

Dan Goldes  
 Executive V.P. of Strategy and  
 Development  
 San Francisco Convention & Visitors  
 Bureau

Jackie Williams  
 Manager of Marketing  
 Port of San Diego

Noon

**Seminar Adjourns**