

Port Operations, Safety & Information Technology Seminar

June 10 - 12, 2009

Renaissance Seattle Hotel • Seattle, WA

MEETING THE CHALLENGES OF 21st CENTURY SEAPORT OPERATIONS

Business casual attire is recommended for the seminar and special events.

Wednesday, June 10

8:15 – 9:00 a.m. **Registration and Continental Breakfast**

(Courtyard Foyer- B level)

- Sponsored by **DRS Tactical Systems, Inc.**



9:00 – 9:15 a.m. **Welcoming Remarks**

(Federal/Superior Room-
B level)

Kurt Nagle
President & CEO
American Association of Port Authorities
Alexandria, VA

Tay Yoshitani
Chief Executive Officer
Port of Seattle

9:15 – 10:30 a.m. **TWIC Federal Government Agency Policy Briefing**

(Federal/Superior Room-
B level)

Officials from the U.S. Coast Guard and the Transportation Security Administration provide insight into the Transportation Worker Identification Credential (TWIC) including compliance and enforcement updates, proposed card reader regulations and technology phase pilot updates.

Introduction:

Kurt Nagle

Speakers:

John Schwartz
Assistant Director - TWIC
U.S. Department of Homeland Security
Transportation Security Administration
Arlington, VA

John D. Dwyer
Chief, Inspection Division
U.S. Coast Guard
Sector Seattle
Seattle, WA

10:30 – 10:45 a.m. **Break**

(Courtyard Foyer- B level)

- Sponsored by **MorphoTrak**



Wednesday, June 10 *(continued)*

10:45 a.m. –
12:15 p.m.
(Federal/Superior Room-
B level)

TWIC Implementation Best Practices at Seaports
Hear the experiences of port professionals who are the stewards of port compliance and enforcement. Panelists will discuss everything from escorting policies and access control measures to integrating local databases with TWIC and adjusting gates and facility security plans for more efficient security processing.

Moderator:

John M. Mohr
Executive Director
Port of Everett

Arif Ghouse
Director of Seaport Security
Port of Seattle

Speakers:

Harold E. Hudgins
Vice President, Planning & Security
Alabama State Port Authority

Louis A. Noriega
Chief, Seaport Information Systems
Port of Miami

12:15 - 1:45 p.m. **Lunch** (Municipal Room– B level)

1:45 – 3:15 p.m.
(Federal/Superior Room-
B level)

TWIC Reader Technology Phase: What to Expect
Get a glimpse into the future of TWIC by hearing from some of the foremost technologists in the port and biometric technology industries involved in piloting biometric card readers in the maritime environment.

Moderator:

Brad Jenson
Manager, Public Safety & Security
Technology
Port of Seattle

Walter Hamilton
Senior Consultant
Identification Technology Partners
Tampa, FL

Speakers:

Douglas L. Albrecht
Director, Information Management
Port of Long Beach

Bob Samuel
Product Manager
MorphoTrak
Tacoma, WA

3:15 – 3:30 p.m.
(Courtyard Foyer– B level)

Break

3:30 – 5:00 p.m.
(Federal/Superior Room-
B level)

Modern Continuous Methods to Improve Seaport Velocity and Productivity
Modern continuous improvement methods, specifically “Lean Enterprise” techniques, provide an avenue of increasing capacity and productivity of existing resources by training and empowering employees to eliminate non-value-added activities. This session will focus on the application and benefits of these improvement methods at seaports through case study examples.

Introduction:

Harold E. Hudgins

Speakers:

Nicholas Loyd
Lean Enterprise Research Engineer
University of Alabama in Huntsville
Huntsville, AL

Jeff Siniard
Research Scientist
University of Alabama in Huntsville
Huntsville, AL

5:30 – 6:30 p.m.
(Courtyard Foyer– B level)

Reception

- Hosted by the **Port of Seattle**



Thursday, June 11

8:00 – 8:45 a.m.
(Courtyard Foyer– B level) **Registration and Continental Breakfast**

8:45 – 10:15 a.m.
(Federal/Superior Room-
B level) **Command and Control – Security, Port Operations and IT Considerations for Planning and Implementation**
Seaport responsibilities related to maritime domain awareness are varied and complicated, requiring port professionals to bring expertise in a number of different areas. Integrating data streams from multiple sensor systems to present a “common operating picture” which allows security and operations to take action efficiently brings many challenges. This panel will demystify the planning and implementation of command and control systems.

Moderator:

Douglas L. Albrecht

Tony McDermott
Executive Vice President
Priority 5 Group
Boston, MA

Speakers:

Luther Sunil Kim
Business Development Manager
Siemens Building Technologies
Corpus Christi, TX

Gary Hicks
Vice President
SAIC Defense and Maritime Solutions

10:15 – 10:30 a.m.
(Courtyard Foyer– B level) **Break**

10:30 – 11:45 a.m.
(Federal/Superior Room-
B level) **Risk Management 360 Degrees – Applicability in Port Operations, Safety and Technology**
Risk Management plays a role in every major port policy decision, financial transaction, operating practice, security implementation, technology acquisition and administrative program. This panel will illuminate and demonstrate how a 360 degree Risk Management Approach can keep seaports of any size sustainable and even reduce costs in this uncertain economic climate.

Discussion Leader:

Cindi J. Heffernan, CPCU
Managing Director
Hugh Wood Inc.
Seattle, WA

Speakers:

Jeffrey Hollingsworth
Risk Manager
Port of Seattle

Frederick A. Pettit
Shareholder
Anderson, Kill, Olick, P.C.
Philadelphia, PA

11:45 a.m. –
12:45 p.m. **Lunch** (Municipal Room– B level)

Thursday, June 11 *(continued)*

12:45 – 2:15 p.m.
(Federal/Superior Room- B level)

“Green Initiatives” in Port Operations

With many communities and the nation at large focusing on carbon emission controls and greenhouse gas reduction in response to climate change, many ports have taken the initiative in implementing programs to reduce emissions related to the operations of their port. This panel features case studies of “green” operations initiatives being undertaken by several seaports including the Ports of Los Angeles and Long Beach.

Moderator:
Hugh William McConnell
Director of Operations
Port of Shreveport-Bossier

Kevin Maggay
Environmental Specialist
Port of Los Angeles

Speakers:
Heather Tomley
Assistant Director of Environmental
Planning
Port of Long Beach

Sarah Flagg
Environmental Management Specialist
Corporate Environmental Programs
Port of Seattle

2:15 – 3:45 p.m.
(Federal/Superior Room- B level)

Driven by IT: Innovations in Port Operations

With vessels, cargo and data continuously flowing to and through the port, yard management, capacity planning tools, and domain awareness platforms are imperative in today’s busy seaport terminals. Hear case studies which demonstrate how innovative information technology solutions can be the vehicle for more efficient and effective port operations and business practices.

Moderator:
April Danos
Information Technology Director
Port Fourchon

Gina Arsens
President & CEO
Klein Systems Group Ltd.
Burnaby, BC CANADA

Speakers:
David E. Wilson
Chief Technology Officer
Port of Seattle

Joseph Palazzolo
Principal
Palazzolo & Associates
San Francisco, CA

3:45 – 4:00 p.m.
(Courtyard Foyer– B level)

Break

4:00 – 5:15 p.m.
(Federal/Superior Room- B level)

Implementing ERP Systems – Managing Change and Technology

ERP systems are the information backbones of port authorities that touch every employee and line of business. In order to take advantage of better technology, many ports are faced with upgrading or changing these systems entirely. This panel will address the challenges associated with the technology and organizational change required when core systems are enhanced, with a particular focus on managing the process and organizational culture shifts.

Moderator:
Pam Everitt
Chief Information Officer
South Carolina State Ports Authority

David Sleigh
IT Programmer
Port of Tacoma

Speakers:
James O. Eldridge
Management Consultant
Houston, TX

Steve Rauch
Manager, Application Services
South Carolina State Ports Authority

Friday, June 12

8:00 – 9:00 a.m.
(Courtyard Foyer– B level) **Registration and Continental Breakfast**

9:00 a.m. – Noon
(Federal/Superior Room- B level) **Strategic Ports Workshop (Co-Sponsored by the Maritime Economic Development Committee)**
This workshop will focus on identifying the key criteria and operational capabilities necessary to become a viable commercial strategic military port. Representatives from the U.S. Army Surface Deployment and Distribution Command (SDDC) and the U.S. Maritime Administration will discuss their programs. Port professionals from existing strategic ports will discuss their experiences and capabilities with regard to operations and technology support for military customers.

Discussion Leader:

*Ron Popham
Assistant Vice President – Industry &
Trade Development
Port of San Diego*

*Col. David McClean
Deputy Chief of Staff G5 and Director
Command Transformation & Integration Office
Surface Deployment and Distribution
Command
Scott Air Force Base, IL*

Speakers:

*Brian Blower
National Security Specialist
U.S. DOT/Maritime Administration
Office of National Security & Emergency
Preparedness
Washington, DC*

*Fred N. Stribling
Committee Chair – AAPA Defense Committee
Vice President, Marketing and Sales
South Carolina State Ports Authority*

*Susan Becklund
Director, Operational Services
Port of Tacoma*

Noon **Seminar Adjourns**
