



Wednesday, February 18

7:45 – 8:30 a.m.
(Reino Granada)

Registration and Continental Breakfast

8:30 – 8:45 a.m.
(Reino de Aragon)

Welcome and Opening Remarks

*Kurt Nagle
President
American Association of Port Authorities
Alexandria, VA*

*Alfonso Gil Díaz
Director General
Administración Portuaria Integral de
Mazatlán*

*Steve Cernak, P.E., PPM®
Port Director
Port of Galveston
Chairman, AAPA Cruise Committee*

*Antonio Ibarra
Secretary of Tourism for the State
of Sinaloa*

8:45 – 10:15 a.m.
(Reino de Aragon)

Trends in Cruising

Hear from regional cruise associations and leading cruise ports on trends in the cruising market.

Moderator:

*Ross Gaudreault
President & CEO
Québec Port Authority
CANADA*

*J. Robert Jumonville
Director, Cruise and Tourism
Port of New Orleans*

Speakers:

*Bill Johnson
Port Director
Port of Miami*

*John Hansen
President
Northwest CruiseShip Association
Vancouver, BC
CANADA*

10:15 – 10:30 a.m.
(Reino de Aragon)

Break

10:30 a.m. – Noon
(Reino de Aragon)

Cruise Line Executive Panel

Cruise industry executives will discuss key cruise issues and their relevance to the port industry.

Moderator:

Mr. Cernak

*Miguel Reyna
Manager of Commercial Development
Royal Caribbean International
Miami, FL*

Speakers:

*Terry Dale
President & CEO
CLIA
Ft. Lauderdale, FL*

*Crystal Morgan
Director, Market Planning, Deployment
and Itineraries
Princess Cruises*

*Tom Dow
Vice President, Public Affairs
Carnival Corporation & plc
Washington, DC*

Wednesday, February 18 *(continuation)*

Noon – 1:30 p.m.
(Reino Granada)

Luncheon Program

AAPA 2008 Cruise Award

Presenter:
Mr. Cernak

Recipient:
Mr. Dow

1:30 – 3:00 p.m.
(Reino de Aragon)

Mexican and Latin American Cruising

Learn about trends and issues in Mexican and Latin American cruising.

Moderator:

Dr. Pablo Medina Zamora
MÉXICO

Jorge González Olivieri
Consultant
Grupo PML, S.A. de C.V.
MÉXICO

Speakers:

Ángel González Rul A.
Grupo de Economistas Asociados (GEA)
MÉXICO

Carlos A. Marchiani
International Business Director
Consortio Guaritico
Puerto Internacional El Guamache
VENEZUELA

3:00 – 3:15 p.m.
(Reino de Aragon)

Break

3:15 – 4:45 p.m.
(Reino de Aragon)

Moving People Faster

Getting passengers on and off ships quickly is an important part of making the cruise experience enjoyable.

Moderator:

Peter O. Lehman, PPM
Director, Planning & Business
Development
South Carolina State Ports Authority

Luis Ajamil
President & CEO
Bermello, Ajamil & Partners, Inc.
Miami, FL

Speakers:

Anders G. Frick
President
FMT Aircraft Gate Support Systems
Canada, Inc.
Toronto, ON
CANADA

Cheryl Peters
Admissibility and Passenger Programs
Department of Homeland Security
U.S. Customs and Border Protection
Washington, DC

7:00 – 10:00 p.m.

Reception

- Sponsored by **Administración Portuaria Integral de Mazatlán**



Administración
Portuaria Integral de
Mazatlán S.A. de C.V.

The reception will be held at the port from 7:00 – 10:00 p.m. Bus transportation will be provided. The bus will depart the El Cid Castilla Beach Hotel at 6:30 p.m. There will be two return trips back to the hotel, scheduled for 8:30 p.m. and 10:00 p.m.

Thursday, February 19

8:30 – 9:00 a.m.
(Reino Granada) **Continental Breakfast**

9:00 – 10:15 a.m.
(Reino de Aragon) **Destination Management and Sustainability**
Hear about best practices on how to protect and sustain the local natural resources at destination ports.

Moderator:

Agustín Díaz
Managing Director
Curaçao Ports Authority
NETHERLANDS-ANTILLES

Paul Beckman
Sendero México
MEXICO

Speakers:

Ms. Morgan

10:15 – 10:30 a.m.
(Reino de Aragon) **Break**

10:30 a.m. –
12:00 noon
(Reino de Aragon) **Environmental Issues Impacting the Cruise Industry**
This panel will focus on the Installation of Shoreside Power for Cruise Ships - The West Coast Experience.

Moderator/Speaker:

Peter Dailey
Deputy Director, Maritime
Port of San Francisco

Michael Watts
Division Manager
Cochran, Inc.
Seattle, WA

Speakers:

Mr. Dow

12:00 – 1:30 p.m.
(Reino Granada) **Luncheon**

1:30 – 3:00 p.m.
(Reino de Aragon) **Marketing and Use of Cruise Facilities**
Learn how ports have creatively used these facilities for added business opportunities.

Moderator/Speaker:

Rita Vandergaw
Director of Marketing
Port of San Diego

Bruno E. Ramos
President
BEA Architects, Inc.
Miami, FL

Speakers:

Thomas Spina
Director of Cruise Operations
New York City Economic Development
Corporation

Hydi Webb
Cruise Development Manager
Port of Miami

3:00 – 4:00 p.m.
(Reino Granada) **Cocktail Reception**

- Sponsored by **FMT, Inc.**



Friday, February 20	
8:30– 9:00 a.m. (Reino Granada)	Continental Breakfast
9:00 – 10:30 a.m. (Reino de Aragon)	Disaster Recovery <i>Hurricanes and other disasters have both long and short term impacts on cruise facilities. Hear about how cruise lines and cruise facilities address these problems.</i> Moderator/Speaker: Mr. Cernak Speakers: Rob Robbins BELFOR Cindi J. Heffernan, CPCU Managing Director Hugh Wood Inc. Seattle, WA
10:30 – 10:45 a.m. (Reino de Aragon)	Break
10:45 a.m. - Noon	Tour of Mazatlán Cruise Port
Noon	Seminar Adjourns
