



EPA Convenes
National Conversation with Port
Stakeholders

Presentation to AAPA Environment
Committee Fall Meeting
September 17, 2013



Outline

- *National Conversation* Concept
- Overall Objectives
- Key Collaborative Events
 - Webinars
 - Stakeholder Summit
- Invitation



National Conversation Concept

- Ongoing collaborative process
- Features key events
- Involves stakeholder outreach & engagement



Objectives

- Convene a “*National Conversation*” with port stakeholders
- Provide EPA with opportunities to listen to ideas on how to improve the environmental profile of ports, and to meet shared objectives:
 - Protecting community health
 - Supporting economic growth
- Provide a platform to:
 - Share successes
 - Identify partnership opportunities
 - Explore collaborative approaches for achieving solutions
 - Seek input



Key Events

- Webinars
 - Three, theme-based webinars
 - Fall 2013 and Early 2014
- Stakeholder Summit
 - Spring 2014



Webinars At a Glance

- **Webinar 1-** Promoting Port Stakeholder Success: Collaborative Action with EPA- Focus on Transportation & Air Quality - September 24, 2013
- **Webinar 2-** Goods Movement and Ports: Community Impacts & Collaborative Solutions - Mid-November 2013
- **Webinar 3-** Exploring Technology, Operational, and Incentive-based Approaches for Expanding Environmental Progress at Ports - Early January 2014



**Webinar 1: Sept 24, 2013
2:00-3:30pm EDT**

***Promoting Port Stakeholder Success:
Collaborative Action with EPA
Focus on Transportation & Air Quality***

- **Primary Goal:**
 - Provide platform for port sector to discuss the state of freight movement and associated implications for the US port sector, and industry perspective on port sustainability issues and activities
- **Co-host:**
 - American Association of Port Authorities (AAPA)
- **Kickoff – Chris Grundler, Director, EPA’s Office of Transportation and Air Quality**
- **Format includes:**
 - Presentations by EPA
 - Presenters from the Port Sector: AAPA, Maersk, Ports America
 - Structured Q/A
 - Facilitated Discussion Among Participants



Webinar 2

Mid-November 2013

Goods Movement and Ports: Community Impacts and Collaborative Solutions

- **Goals:**
 - Gain understanding of priority issues from proximate communities, especially Environmental Justice (EJ) perspective
 - Leverage EPA's EJ expertise and relationships to support communities affected by ports
 - Examine success of unique non-profit coalition of maritime business reps connecting port business and local communities; explore applicability to other ports
- **Details being finalized**



Webinar 3

Late January/ Early February 2014

Aligning Solutions: Exploring Technology, Operational, and Incentive-based Solutions for Expanding Port Sector Environmental Progress

- **Goals:**
 - Identify elements of a toolkit for improving environmental performance
 - Explore options for approach/structure/design elements of a ports recognition program
- **Details being finalized**



Stakeholder Summit

- **1-day Port Stakeholder Summit - Spring, 2014**
 - Featuring high profile presenters
 - Discuss priority issues gleaned from webinars and other outreach efforts
 - Next steps furthering collaborative analysis, planning, and action
- **Location/Venue to be determined**
- **Interested Stakeholders invited to partner with EPA in holding Summit**



Invitation

- Please join our Port Stakeholder *National Conversation*; we welcome your input
- Sabrina Johnson: johnson.sabrina@epa.gov
- Jayme Ballard: ballard.jayme@epa.gov

EPA Office of Transportation and Air Quality

Thank you!