

Critical to Your Port,
Your People and Your
Business.

PPM® participants receive
20% off registration fees
for all events attended as
part of the PPM® course.

“To me the PPM® has made all the difference because it is not about the number of required classes, seminars or internship, or required paper but about the process where I gained the learning experience which today affords invaluable application to my leadership role.”

Natacha J. Yacinte, Ph.D., PPM, AICP
Seaport Planning Manager
Broward County Port Everglades
AAPA Professional Development Board

Professional Port Manager (PPM®)

Certification Program

The AAPA Port Professional Manager Program is an unparalleled industry certification designed to shape the future of port leadership and enhance port management professionalism. Completion of the PPM® establishes future port leaders who have mastered core competencies and foundational aspects of:

- Executive Management
- Facilities Engineering
- Marine Terminal Management Training
- Finance
- Energy & Environment
- Public Relations
- IT
- Port Admin & Legal Issues

The AAPA/PPM® program provides a rigorous, meaningful experience for candidates, enabling them to build an essential industry peer network, gain practical experience and strengthen professional credentials. This unique certification offers ports an efficient and effective approach to educate and develop professionals on the intricacies of port management. When facing a specific educational need, participants can select PPM® course electives and project-based learning to create a personalized curriculum.

TO APPLY OR LEARN MORE, VISIT:

www.aapa-ports.org/ppm

American Association of Port Authorities
1010 Duke Street
Alexandria, Virginia 22314
703-684-5700

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Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

Application deadline is January 15, 2019 for the PPM® Class of 2023

Advance Your Career with a PPM® Certification

The AAPA Port Professional Manager Program is built on a foundation of interactive classroom-based, instructor-led sessions held over a four year term where participants have access to the best and brightest thought leaders in the maritime industry. Covering all aspects of the port management profession, these interactions enable you to become a seasoned professional and a valuable asset to your port.

Candidates gain valuable insight and knowledge from experts from across the globe by participating as a member of an AAPA standing technical committee for the entirety of the four year term.

Candidates are required to complete all of the following core training seminars:**

- Executive Management Conference
- Marine Terminal Management Conference
- Facilities Engineering Seminar
- Finance Seminar
- Energy and Environment Seminar
- Public Relations Seminar
- Information Technology Seminar
- Port Administration and Legal Issues Seminar

In addition, they must attend any two of the following elective requirements:*

- Cruise Seminar
- Security Seminar
- Planning for Shifting
- Other seminars or training course offered by AAPA on an ad hoc basis

** Candidates will not be required to repeat courses they have taken within five years prior to enrollment.

* With approval from the Curriculum Committee, (1) one of the elective requirements may be fulfilled by completion of a relevant non-AAPA training program, such as those sponsored by the Seatrade Organization, The International Association of Ports & Harbors, the Association of Canadian Port Authorities, the Economic Commission for Latin America and the Caribbean, the Council of Logistics Management, the National Association of Foreign Trade Zones, the International Navigation Association (PIANC) and the University of New Orleans.

Improve the Effectiveness of Your Organization

Ports increasingly expect executive team members to work across departments, collaborating with colleagues from different work backgrounds and areas of knowledge. While a healthy strategic plan and team building exercises can make sure everyone is working toward the same outcomes, they don't always provide training that ensures senior managers understand each other's roles and responsibilities.

By attending a wide variety of seminars focused on key line departments, as well as the Executive Management Conference and the Marine Terminal Management Training program, PPM® candidates achieve an unparalleled understanding of roles of coworkers and counterparts. PPM® classes attract port staff from a wide variety of disciplines, enhancing the learning experience for all participants. PPM® graduates are uniquely positioned within their own organizations to reduce staff conflicts, lead multidisciplinary programs and streamline staff efforts on critical projects.

Experience hands-on, project-based learning.

The final requirement of the PPM® certification is the successful completion of a project of the candidate's choosing. This real-world learning experience ensures a functional knowledge and understanding of port management principles, roles and responsibilities, and techniques.

There are three options for meeting the project requirement:

- Author and present an industry white paper on a topic that advances port management theory or practice.
- Assist on a port-specific project, such as a strategic plan, public relations campaign or economic analysis, then provide an executive summary on the experience and contribution to the project.
- A "residency" of no less than two weeks at a port other than their own to gain experience and expertise in another port environment and bolster professional relationships.

Who Should Apply to the PPM® Certification Program?

If you're an experienced port manager looking to grow your understanding of the maritime industry as a whole, then the PPM® is the right choice for you. The eligibility requirements:

- Seeking validation or accreditation for future career growth.
- Are a full-time employee of an AAPA member
- 5+ years of management experience
- Have a referral to the program by their port director/CEO.

The AAPA Professional Development Board reviews all applications and selects all candidates for admission to the PPM® program.

