## **XX Latin American Congress of Ports**

LIMA, PERU

Shipping Lines: Port Terminal infrastructure and Productivity Requirements in Response to the Growth of international Trade

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**JUNE 24, 2011** 



#### **Briefing on APL**

Latin America Service Map Port Terminals

#### **Latin America:**

Vs. World container Trade

Vs. World Economy Growth trends

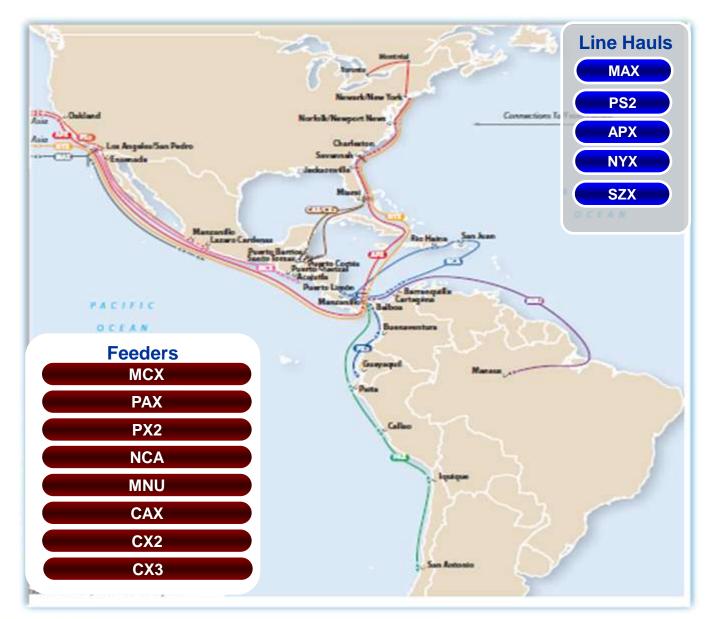
#### **Carriers and Port Terminals**

Contracting for services Measuring the services

#### In my opinion:



#### **APL'S CURRENT NETWORK IN LATINAMERICA**







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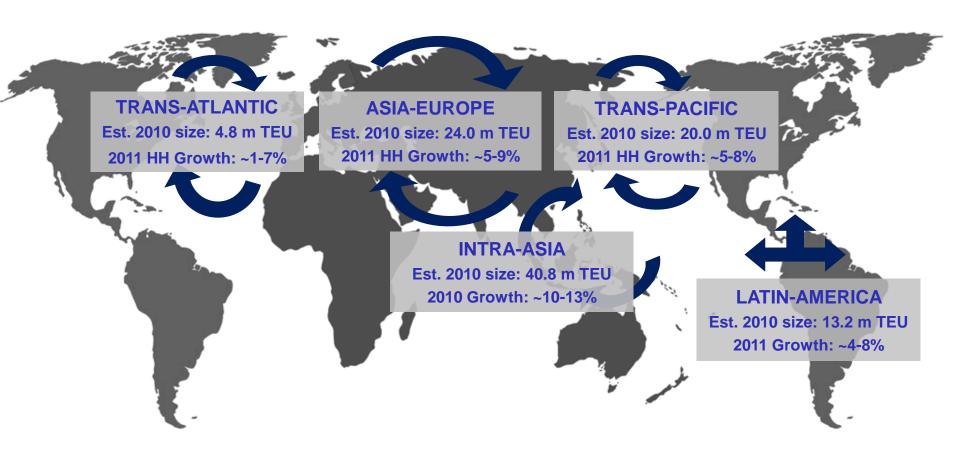
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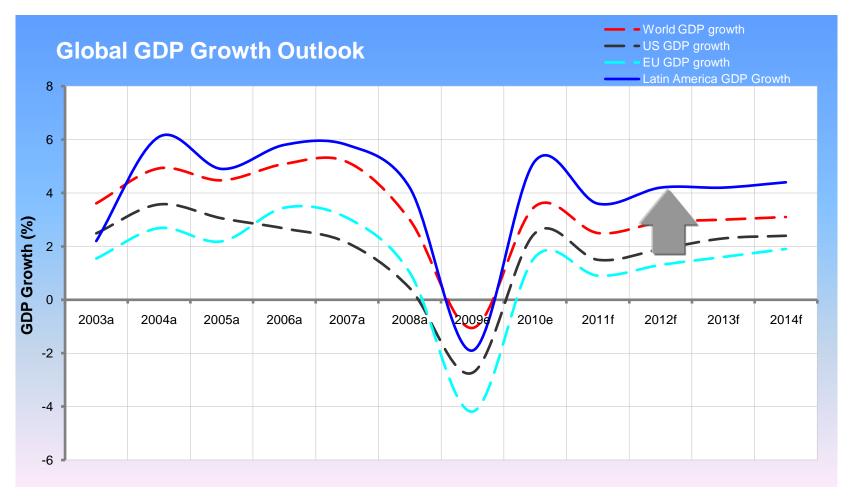
## Latin America volumes account for ~13% of world containerized trade



Source: Market size - Various publications: JOC, GI, Drewry, Container Trades Statistics , SLM estimates Market growth - Various publications: Global Insight, Clarckson, NOL estimates



# Latin America's GDP Growth Trend & Global Comparison



Source: The Economist IU November 2010



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## **Terminal Contracting Process**

Item	Remark
Provide clear parameters so the	•We must tell you about our business.
Vendor can give us an accurate bid in return.	<ul> <li>We must give you accurate information about our vessel particulars.</li> <li>Avoid Garbage in / Garbage out.</li> </ul>

Item	Remark
Seek Accurate Terminal Profiles	•We often get Power points that are very overstated with capacity. i.e. 10 Hectares, 1 Berth 2 cranes or no cranes and 600k teu's of capacity???



#### **Berth Commitments**

Item	Remark
We need to have accurate berthing commitments.	Berthing capacity is often overstated.

	Berth Window Pattern																				
Day	ı	<b>Monda</b>	у	T	uesda	У	We	edneso	day	T	hursda	ау		Friday		5	Saturda	ay		Sunday	Y
Shift	24-8	8-16	16-24	24-8	8-16	16-24	24-8	8-16	16-24	24-8	8-16	16-24	24-8	8-16	16-24	24-8	8-16	16-24	24-8	8-16	16-24
Berth 1	ı	ine 1	/ EB		Line 1	L / NB		Line	2 / W	В		Line 3	3 / EB	Line	4 / EE	3	Line 3	/ WB	Lit	ne 2 /	ЕВ
Berth 2	-	Line 3	3 / EB	Line 1	L / SB		Line	e 4 / V	VB	•		ne 7 /WB		Line	1 / W	В	Line 2 SB			Line (	6 EB

Berth 1 Utilization = 70/84 segments = 83.3%

Berth 2 Utilization = 62/84 segments = 73.8%

#### Notes:

Line must publish regularly scheduled calls in order to seek a berth guarantee.

If line misses window, it goes to next available window



## **Terminal Contracting Process**

Item	Remark
Crane Guarantees	Very important for network assurance.
	The industry is moving more and more toward fixed day of week departure and arrivals.
	Terminals are filling up, berth windows are golden!

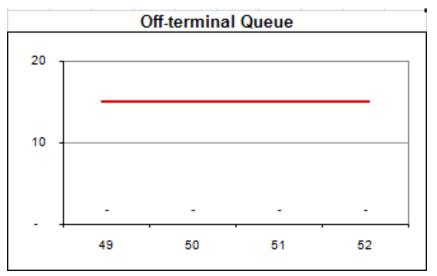
Item	Remark
We seek thru-put charges that give us a good understanding of our costs without a lot of surprises.	Be transparent on what service items are included in the rate.

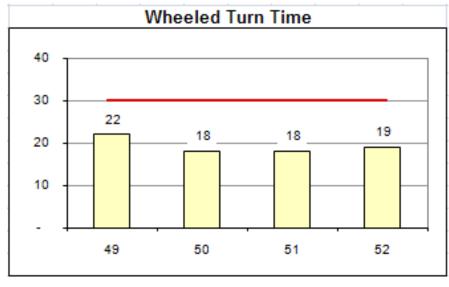


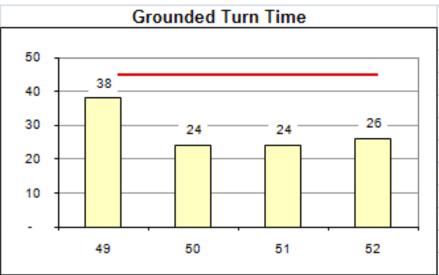
## **Terminal Contracting Process**

Item	Remark
Terminal Security	Terminals in Latin America not
	always fully compliant with security
	standards (Although some are
	excellent others still lack).
Insurance coverage	US \$20 Mill is standard.
	Not all terminals are providing this
	coverage but that is changing with
	the ongoing privatization of port
	terminals.
Deep water conditions	Channel, Berth, Turning Basin for
	larger ships
Ship to land conveyance availability	On Dock Rail? Key for increased
	terminal throughput and vessel
	productivity
<b>Cooperation amongst Port Authority</b>	While insuring compliance, all of us
/ Port Terminals and Regulatory	must be keen on catering to the
Agencies.	cargo to insure maximum
	competitiveness of the markets and
	products we serve.

### **Port Terminal KPIs**

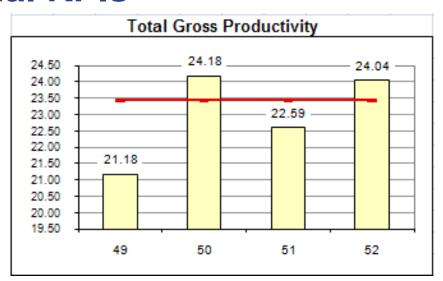


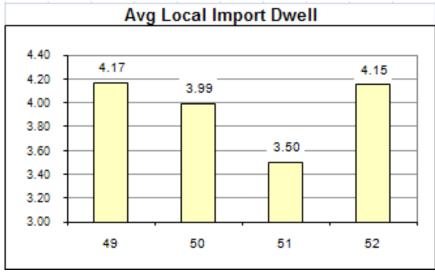


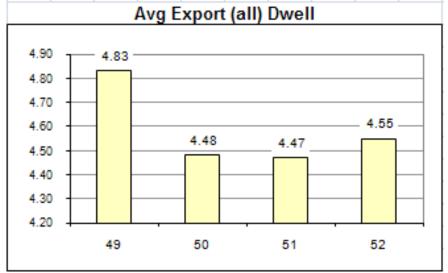




### **Port Terminal KPIs**









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## **Opinions: Something to Ponder on...**

- Who is the customer of the Ports and the Port Terminals?
  - Is it the Shipping Line or is it the Cargo Owner?
- The Lines and the terminals must partner to service the Cargo.
  - Time sensitive commodities need to be viewed differently.
- Given a choice, which terminal will the perishable cargo shipper would want to use?
  - The one with the cutoff 24 or 48 hrs prior vessel start?
  - Or the one that accepts specific load-listed/documented perishable cargo up to 6 hrs prior to vessel completion?
  - That is a one or two day transit time gain for the product. Even one day makes a big difference.
- If we are able to partner to do ship to ship transshipments and free flow cargo from the gate to the vessels at terminals on both sides of the Panama Canal, why can't we be more flexible at the ports where the cargo originates from?



## Thank You for Listening.

**Questions?** 

