Social Media – the Power of Engagement
The Interns of Port Corpus Christi

http://portofcc.com/about/careers/internships/
The Interns of Port Corpus Christi

We see a high amount of engagement when we use a human topic for posts.
Notice the right column “On Shares”. While the original post picked up “Likes, Loves, and Wows,” it’s evident that a majority of these were through social sharing.
These types of posts are fairly typical of our regular content style and reach.
Ultra Viral Reach

The largest vessel ever to call on a Gulf of Mexico port, the Very Large Crude Carrier (VLCC) Euronav Anne, sailed the Corpus Christi Ship Channel today to the Oxy Ingleside Energy Center.

#feeltheENERGY

VLCC Anne sails the Corpus Christi Ship Channel

Get More Likes, Comments and Shares. Boost this post for $20 to reach up to 6,200 people.
Thank You!

QUESTIONS?

PORT CORPUS CHRISTI

Moving America's Energy