

Presidential Visit: Challenges & Opportunities



PORTMIAMI

Making it Happen—Creating Waterside Stage



PORT MIAMI

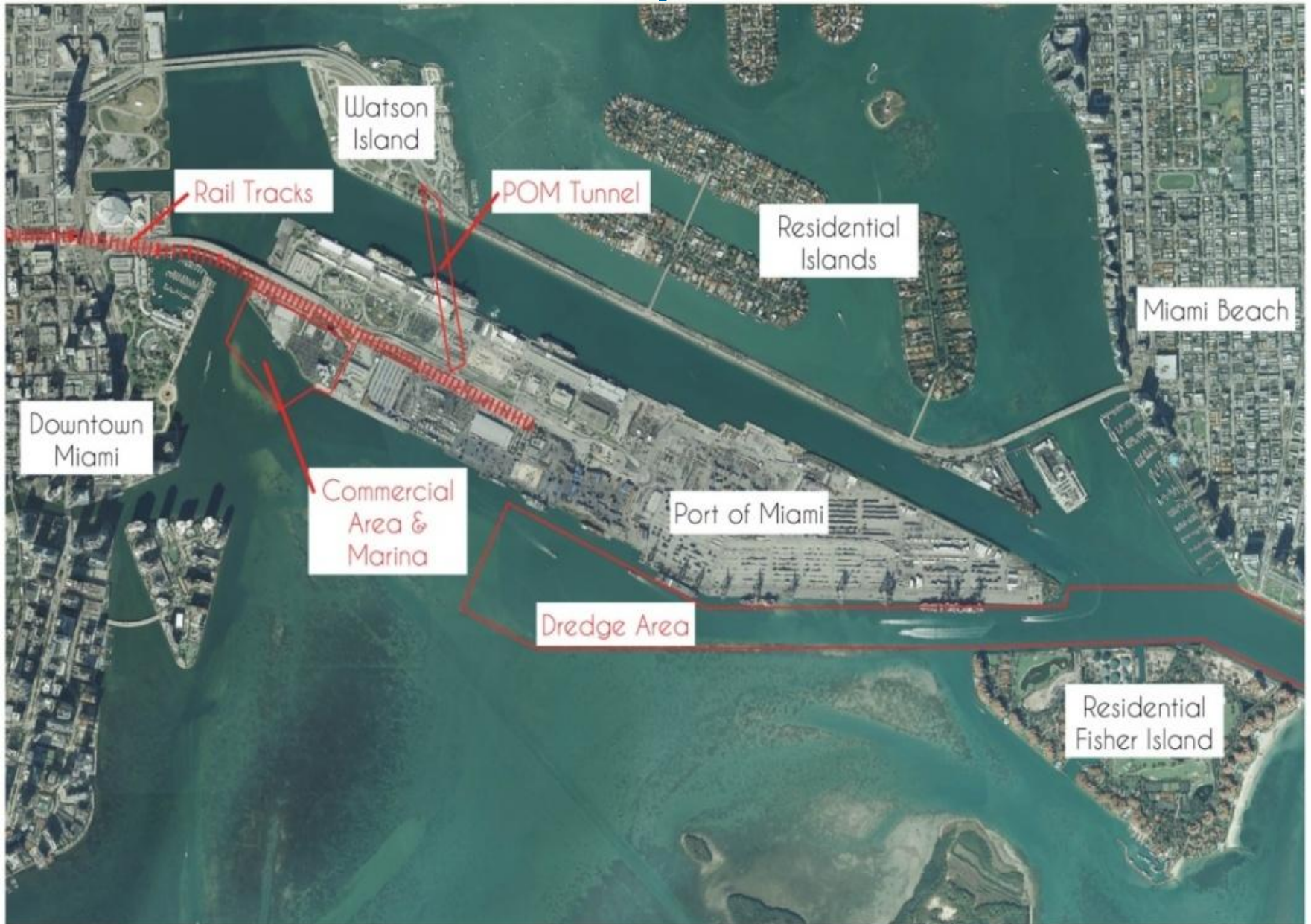
Waterside Stage Under the Gantry Cranes



Tunnel Tour-Logistics of Taking President Through Underground Site



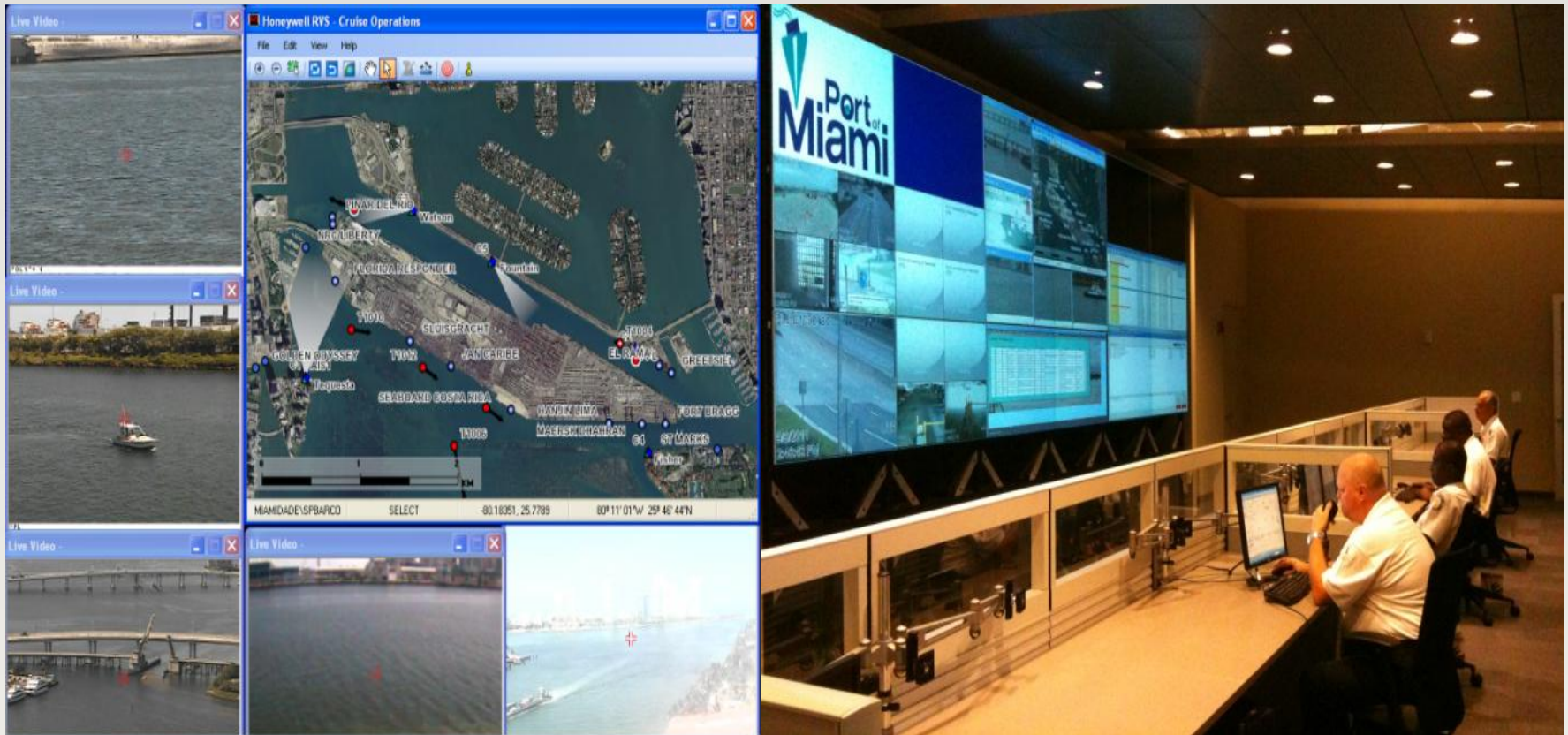
Two Hour Port Lock-Down, Traffic Re-Route Required



You're Not in Control-Who Is? Secret Service & Law Enforcement



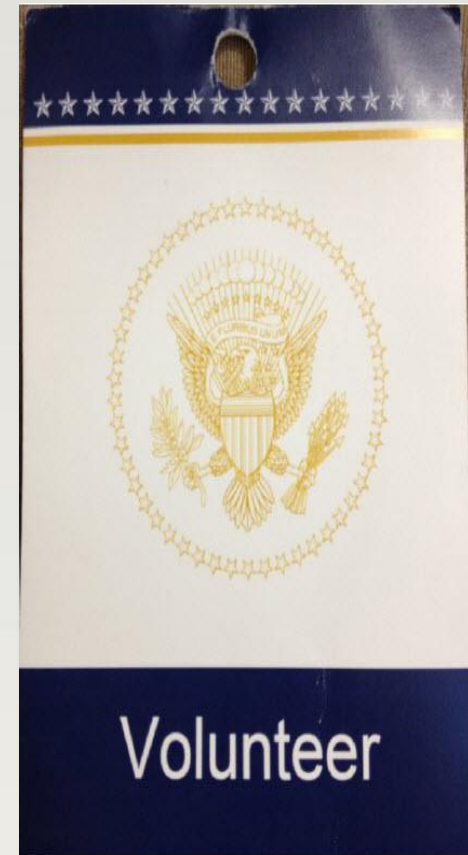
SECURITY: THE PRIORITY THAT DRIVES A PRESIDENTIAL VISIT



Who Gets Close to President?



It Takes a Team



The Unexpected Will Happen



Managing the Media



Managing the Media

The New York Times

March 29, 2013

At Miami Port, Obama Pushes Ambitious Plan to Overhaul Nation's Infrastructure

By PETER BAKER

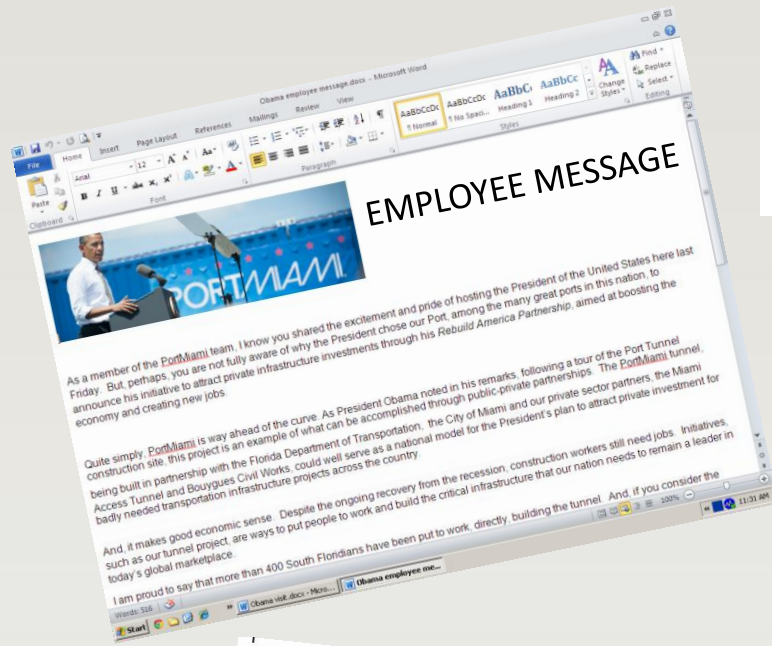
The Washington Post

Obama to visit Miami tunnel project to promote economic development plan



CBS/AP March 29, 2013, 2:42 PM

Obama unveils plan for attracting private investments for public works



The Miami Herald

Posted on Fri, Mar. 29, 2013

In quick stop in Miami, Obama pitches new ways to attract private investment for public-works projects

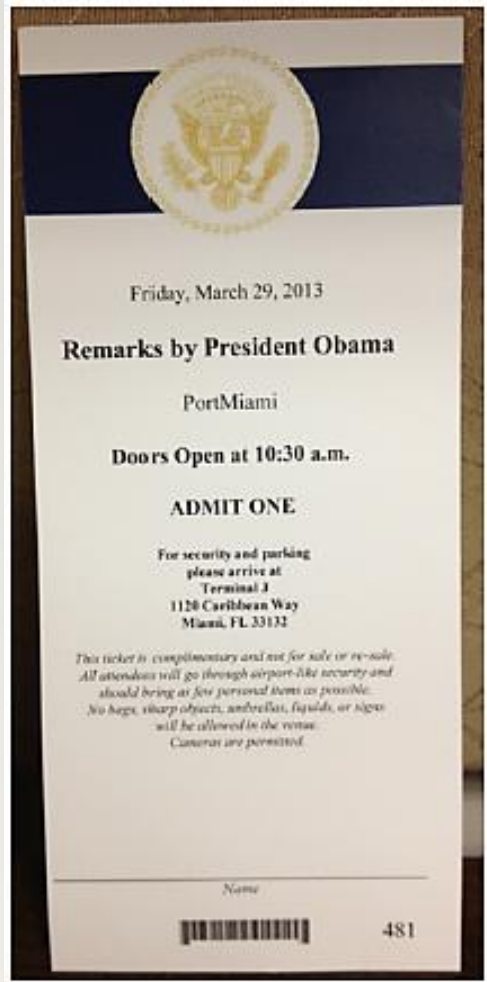
By Patricia Mazzei



Check *Fidelity* Miami Herald

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Lessons Learned



1. You are NOT in Control

2. It Takes a Team—a Big Team

3. No detail too small

4. The Unexpected Will Happen

5. Managing Media: Saying “No”