

Getting Your SHARE

*2005 Executive Management Conference
for Latin America and the Caribbean*

Kurt J. Nagle, AAPA President & CEO

February 4, 2005

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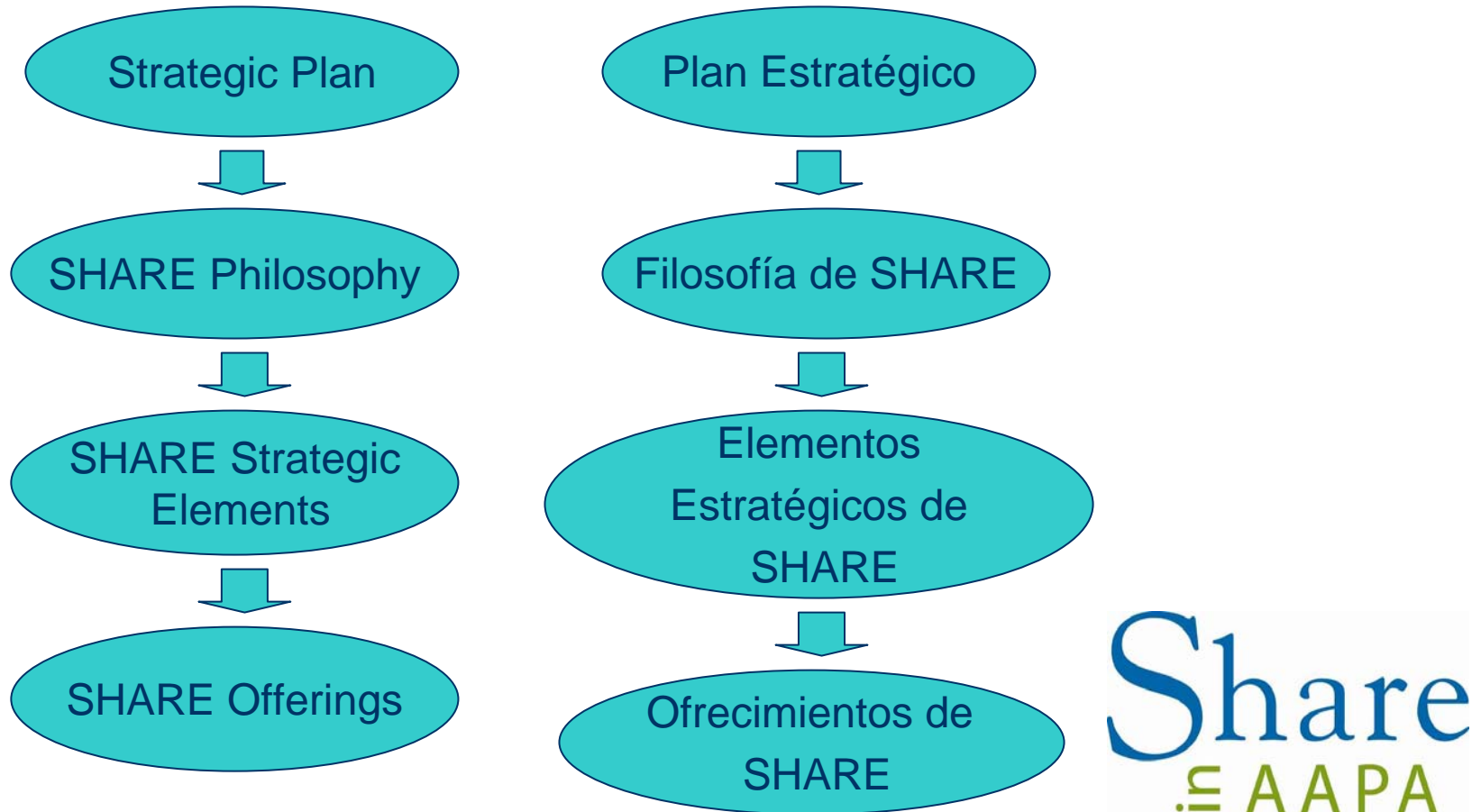
The SHARE Approach

El Enfoque de SHARE

- SHARE - Seaports of the Hemisphere Allied in Relationships for Excellence
- A philosophy & formula for success
- Provides knowledge, solutions, opportunities

- SHARE - Puertos Marinos del Hemisferio Aliados en Relaciones para la Excelencia
- Una filosofía y un plan para el éxito
- Proporciona conocimiento, soluciones, y oportunidades

Rooted in AAPA's Strategic Goals *Arraigado en el Plan Estratégico de la AAPA*



An Approach That Works! *Un Enfoque que Funciona!*

- Four Pillars of SHARE:
 - Best Practices
 - Education and Training
 - Partnerships
 - Policy Collaboration
- Cuatro Componentes de SHARE:
 - Mejores Prácticas
 - Educación y Capacitación
 - Asociaciones
 - Colaboración de Política

Pillar 1 – BEST PRACTICES

Componente 1 – MEJORES PRÁCTICAS

- Exchange success stories and lessons learned
 - Get assistance from technical committees
 - Participate in AAPA's awards programs
-
- Intercambiar experiencias exitosas y lecciones aprendidas
 - Reciba asistencia de comités técnicos
 - Participar en los premios anuales de la AAPA

Pillar 1 – BEST PRACTICES

Componente 1 – MEJORES PRÁCTICAS



*AAPA's Dan Maynard
Communications Award for Overall
Excellence is the Communications
Competition's top honor*

*El Premio de Comunicaciones de
Excelencia Total "Dan Maynard" es el
honor superior de la Competición
de Comunicaciones*

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Pillar 1 – BEST PRACTICES

Componente 1 – MEJORES PRÁCTICAS



PLIPDECO

In 2002, Port Point Lisas,
Trinidad & Tobago, won an
AAPA “Award of Excellence” for
Plipdeco News

En 2002, el Puerto de Point Lisas
de Trinidad y Tobago ganó un
“Premio de Excelencia” de la
AAPA por *Noticias Plipdeco*

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Pillar 2 – EDUCATION AND TRAINING

Componente 2 – EDUCACIÓN Y CAPACITACIÓN

- Professional development and skills training
- Addressing common industry challenges
- Networking and information exchange

- Desarrollo profesional y entrenamiento de habilidades
- Enfrentando desafíos comunes de la industria
- Hacer contactos e intercambio de información

Pillar 2 – EDUCATION AND TRAINING

Componente 2 – EDUCACIÓN Y CAPACITACIÓN



AAPA's first annual Latin American and Caribbean Executive Management Conference, held in February 2004

La primera Conferencia sobre Administración Ejecutive para América Latina y el Caribe, llevado a cabo en Febrero de 2004

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Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

- Participate in formal & informal alliances
- Create economies by combining forces
- Participe en alianzas formales e informales
- Crear economías al combinar fuerzas

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

Current Alliances:

- MOU with Int'l. Assoc. of Ports & Harbors
- MOU with Organization of American States
- EPA Sector Strategies Initiative

Alianzas Actuales:

- Memorando de Entendimiento con la Asociación Internacional de Puertos
- Memorando de Entendimiento con la Organización de Estados Americanos
- Iniciativa de Estrategias del Sector con EPA

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

Upcoming Agreements:

- MOU with International Navigation Association
- Possible e-learning partnership with Trainmar

Alianzas venideras:

- Memorando de Entendimiento con la Asociación Internacional de Navegación
- Una asociación posible de capacitación virtual con Trainmar

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES



Bogotá, Colombia-based Julián Palacio joined AAPA as Latin American Coordinator in 2003

Basado en Bogotá, Colombia, Julián Palacio se unió a la AAPA en 2003 como Coordinador para América Latina

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

Caribbean Delegation contacts:

- Paul Kirby, 2004-2005 Chair, Caribbean Delegation
- Kurt Allahar, 2003-2004 Chair, Caribbean Delegation

Contactos de la Delegación Caribeña:

- Paul Kirby, 2004-2005 Presidente, Delegación Caribeña
- Kurt Allahar, 2003-2004 Presidente, Delegación Caribeña

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

Latin American contacts:

- Angel Gonzalez Rul, 2004–2005 Chair, Latin American Delegation
- Mauricio Suárez, 2003-2004 Chair, Latin American Delegation

Contactos de la Delegación Latinoamericana:

- Ángel González Rul, 2004-2005 Presidente, Delegación Latinoamericana
- Mauricio Suárez, 2003-2004 Presidente, Delegación Latinoamericana

Pillar 3 – PARTNERSHIPS

Componente 3 - ASOCIACIONES

Other contacts:

- Valentín Morán, Chairman-elect, Latin American Delegation
- Agustín Díaz, 2002-2003 AAPA Chairman

Otros Contactos:

- Valentín Morán, Presidente-electo, Delegación Latinoamericana
- Agustín Díaz, 2002-2003 Presidente de la Junta Directiva de la AAPA

Pillar 4 – POLICY COLLABORATION

Componente 4 – COLABORACIÓN DE POLÍTICA

- Grassroots actions to support policy initiatives
- Members rally to influence policy outcomes, often benefiting the entire port industry.
- Acciones de nivel local para apoyar iniciativas de política
- Los miembros de la AAPA se animan para influir los resultados de la política, a menudo beneficiando la industria portuaria entera

Pillar 4 – POLICY COLLABORATION

Componente 4 – COLABORACIÓN DE POLÍTICA

International Examples:

- IMO Maritime Security Code
- IMO Cruise Industry Roundtable

Ejemplos Internacionales:

- IMO Código Marítima de Seguridad
- IMO Mesa Redonda de la Industria
Crucera

SHARE Knowledge Test

Prueba de Conocimiento de SHARE

Question: *What was the AAPA's original name?*

Pregunta: *¿Qué fue el nombre original de la AAPA?*

SHARE Knowledge Test

Prueba de Conocimiento de SHARE

Question: *What was the AAPA's original name?*

Answer: *National Association of Port Authorities.*

Pregunta: *¿Qué fue el nombre original de la AAPA?*

Respuesta: *Asociación Nacional de Autoridades
Portuarias*

ONE WAY TO ENGAGE IN SHARE UNA MANERA DE TOMAR PARTE DE SHARE



**Right from
your desktop**

**Desde su
oficina**

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eCommunities

Comunidades Virtuales

- Communicate, collaborate & share knowledge
- Archive of resources and answers
- Get updates regularly on new postings

- Comunique, colabore y comparta conocimiento
- Archivo de recursos y respuestas
- Obtenga actualizaciones regularmente de mensajes nuevos

How eCommunities Function *Cómo las Comunidades Virtuales Funcionan*

- Forums
- Document Sharing
- News

- Foros
- Compartir Documentos
- Noticias

eCommunities Homepage

Página Principal de las Comunidades Virtuales

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My Community News

Information Technology Committee

[2005 IT/Operations Seminar](#) - **NEW!**

Fri, September 24, 2004 06:23 PM

Communities you are subscribed to for e-mail updates

[mark all read](#)

[Information Technology Committee](#) - 5 **NEW!**

A community comprised of the members of the Information Technology Committee.

[Operations Committee](#) - 4 **NEW!**

A community comprised of the members of the Operations Committee.

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Communities that you participate in


[AAPA Member eCommunity](#) - Members Only

An area for association members to provide feedback on what topics they would like to see discussed in the AAPA eCommunities.

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eCommunities Information Technology Committee Homepage

Página Principal de la Comunidad Virtual del Comité de Informática



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Community Home Page: Information Technology Committee

Search In for

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News - 1 NEW!

♥ [2005 IT/Operations Seminar](#) - NEW!
Fri, September 24, 2004 06:23 PM

[View News Archive](#)

Forums - 3 NEW!

[eCommunity Feedback](#) - 1 NEW!
Discuss and suggest topics for forums that would be beneficial to this community.

[Resource Library Discussion](#) - 1 NEW!
Discuss and suggest what resources would be valuable for this community to post as documents.

[Upcoming Seminar Discussion](#) - 1 NEW!
Discuss and plan the committee sponsored biennial seminar.

Document Archive - 1 NEW!

[View complete document archive](#)

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An eCommunities Forum

Un Foro de Comunidades Virtuales

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[Create New Topic](#) 

Topic	Originator	Last Post	Posts
 Issue Based Forums - 1 NEW!	Mr. William Brotemarkle	09/24/2004	1

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Example of a Discussion Thread

Ejemplo de un Hilo de Discusión



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Joe Smith

(Update Address Here)

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View Discussion Topic: Information Technology Committee: eCommunity Feedback: Issue Based Forums

► Communities Home Page ► Community Home Page ► View Discussion Forum ► **View Discussion Topic**

 [Issue Based Forums](#) - **NEW!**

Mr. William Brotemarkle

09/24/2004

↳  [RE: Issue Based Forums](#) - **NEW!**

Mr. Joe Smith

11/17/2004

eCommunity Feedback

 Top  Previous  Next  Reply

Issue Based Forums - **NEW!**


What issues would the committee like to see as forum topics within this discussion group? Some ideas could be credentialling (TWIC), access control and gate processing, wireless applications, RFID and other track and trace, terminal operating systems, the list could go on and on...

 By Mr. William Brotemarkle on Fri, September 24, 2004 11:11 PM

 Top  Previous  Next  Reply  Edit this post

RE: Issue Based Forums - **NEW!**

I would really like to see a forum on credentialing. With the TWIC program in the prototype phase, I would like to know how the pilot projects are going and how the technologies are affecting business processes.

 By Mr. Joe Smith on Wed, November 17, 2004 02:57 PM

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Other SHARE Opportunities

Otros Oportunidades de SHARE

- AAPA website (www.aapa-ports.org)
- AAPA *Advisory* on-line newsletter
- AAPA *Seaports Magazine*

- Sitio web de la AAPA (www.aapa-ports.org)
- Boletín electrónico *Advisory* de la AAPA en línea
- Revista *Seaports* de la AAPA

Other SHARE Opportunities

Otros Oportunidades de SHARE

- AAPA special publications
- Story submissions & leads by members
- Information on successful programs
- Publicaciones especiales de la AAPA
- Sumisiones de cuentos y reportajes por los miembros
- Información de programas exitosos

Get Your SHARE Today

Obtenga Su SHARE Hoy

- Invest in your future
- Chart your course for growth
- Start now

- Invierta en su futuro
- Traza su ruta para crecimiento
- Empiece ahora

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Get More *SHARE* Information

Obtenga Más Información de *SHARE*

- For more information on the SHARE initiative, email or call Mary Beth Long, AAPA's Special Programs Manager
- E-mail at mlong@aapa-ports.org
- Telephone at (703) 684-5700

- Para más información sobre la iniciativa SHARE, póngase en contacto con Mary Beth Long, Gerente de Programas Especiales
- Correo electrónico: mlong@aapa-ports.org
- Teléfono: +1 (703) 684-5700

SHARE in AAPA

SHARE en AAPA



*AAPA Headquarters
Alexandria, Virginia,
USA*

*Oficinas Centrales de
AAPA en Alexandria,
Virginia, EEUU*

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