#### Major Issues and Trends Facing the Port and Marine Transportation Industry



AAPA MTMTP Charleston, SC 4-24-06





## **Objectives**

- Cover Some Mega-trends
- Discuss Transportation Industry Challenges
- Touch on Some of the Nuts and Bolts
- Assess Some of the Implications





#### **Some Mega Trends**





March 21, 2006



## Hemispheric bulk cargo performance has been mixed over the past five years







Note: Bubble size indicates 2005 tonnage



## Mexico has lead the way in terms of growth in hemispheric container trade





Note: Bubble size indicates 2005 tonnage

Norbridge

## While almost all regions have contributed to overall growth in breakbulk cargoes





Note: Bubble size indicates 2005 tonnage

Norbridge

## **Trade Growth Will Continue to Increase** the Pressure on Ports

- At a 5% CAGR, trade doubles every 15 years
- At a 7.5% CAGR, trade doubles every 10 years
- In 2005, the major North American ports handled a reported 44+ million TEUs
- By 2010, this volume will approximate 60-65 million TEUs





## The next five years will see sustained growth across the hemisphere



## **II. Define the Challenges**







## **Motor Carrier Challenges**







## Several factors have driven productivity gains

- Trailer size increased from 40' to 53'
- Truck engine and maintenance cycles lengthened
- Truck engine fuel efficiency increased
- Empty miles were reduced
- Unionized carriers share down
- Improved technology and processes





## However, many of these productivity opportunities may be reaching their end

#### Area of Improvement

- Equipment Gains
- Fuel Efficiency Gains
- Labor Gains



#### Inhibitor

53' to 57' Unlikely



• Environmental Regulations



• Hours-of-Service Regulations

In addition to slower productivity gains, the infrastructure is reaching its capacity





## Highway infrastructure is facing significant constraints



### **Rail Industry Challenges**







# Railroads have more than halved their cost/revenue ton-mile since deregulation

**Railroad Expenditures per Revenue Ton-Mile (1982\$)** 



Note: 1980 and 1981 Salaries & Wages Data reflect AAR's estimate of 95% of total payroll expenses. In comparison year (1982), this measure differs from the 1975,1982-2002 methodology by 0.4%.

Sources: AAR "Railroad Ten-Year Trends." (various ed.); AAR "Analysis of Class 1 Railroads." (1981); AAR "Railroad Facts" (various ed.).





## Productivity gains have contributed to the decreasing cost/revenue ton mile

#### **Productivity Improvements**

- Labor requirements declined
- Networks and track were rationalized following mergers
- Engine fuel efficiency increased
- Railcars increased to 286,000 lb. gross rail load
- Many railcar types were improved





## For railroads, some of these productivity opportunities may have reached their limits

#### Area of Improvement

- Equipment Gains
- Labor Gains
- Fuel Efficiency Gains

## Inhibitor

315,000 GTW Unlikely

- Adding Employees
- •
- Future Locomotive Environment Regulations?

In addition to slower productivity gains, the infrastructure is reaching its capacity





### **Port Industry Challenges**







#### **Port Region Container Capacity Summaries**

	2005	2010	Comments
	Net Position	Net Position	
PSW			LA/LB face significant capacity challenges during the next five years. Environmental regulation, enforcement and associated costs are key drivers. Oakland will likely have adequate capacity
PNW	+		Tacoma has largest expansion potential although port-rail and continued PSW diversions pose challenges
Atlantic	++		North Atlantic, particularly with the AMPT-Portsmouth terminal should provide adequate capacity. The South Atlantic will need to improve density and reduce dwells. A significant increase in Suez services would pose challenges.
South Florida	+	+	Southport expansion, terminal reconfiguration, higher density and lower dwell should accommodate growth
Gulf		-	Bayport, Choctaw and some combination of Tampa, Texas City, Corpus Christi, Brownsville, Millennium Port will likely generate surplus capacity
American Association of Port Authorities			Norbridge

## The Port Industry challenge is multidimensional and modal

- Harbor deepening
- Environmental
- Labor efficiency and effectiveness
- Berth utilization
- Reducing dwell times/increasing velocity: breakbulk as well as container
- Port-rail interface
- Regional transportation infrastructure





#### **The Challenges**



#### **Cover Some Nuts & Bolts**







#### **The Big Ships-Where Are They Deployed?**



Note: Analysis includes 80% of all vessels over 6,000 TEU currently deployed





#### **Big Ship Realities in a Load Center Port**

- 6,300 moves
- 26+ to 50 berth working hours at 25-40 moves per hour and six cranes
- 18 to 32 sorts
  - 3 to 4 load ports to 6 to 8 destinations
- 2,500 to 3,200 rail moves
  - 10 to 13 double stack trains





#### TEUs per Gross Terminal Acre for the World's Top Ports excluding Major Transshipment Ports 2005



## **<u>Estimated</u>** Average TEUs per Gross Terminal Acre by Coastal Range\*

2004



\*For a sample of the larger container ports in each coastal range for which comparable data exists

American Association of Port Authorities



### **Operating Realities of 3,000 TEUs per Gross Terminal Acre Per Year**



American Association of Port Authorities

## **Operating Realities if the average dwell time is 7 days**







#### The Port Industry Faces Significant Challenges in Financing Capital Investment







In addition, a significant portion of port capital investments do not generate revenues and have long investment lead times

- Dredge spoil disposal areas
- Landfill
- Environmental remediation (cleanup)
- Mitigation
- Road and rail connections
- Grade separations
- Retention ponds
- Rail marshaling yards
- Utility rights of way





#### **Port-Rail Interface Challenges**





Port Productivity Conference



#### The Port-Rail Interface: Mastering Rubik's Cube



#### **The Port-Rail Interface: The Choice Challenge**



#### **The Port Rail Interface: Train Equivalents**





#### The Port Rail Interface: Integrating the Players' Needs & Practices

#### Carrier

- Vessel schedule
- Vessel stow
- O/Ds
- Equipment type
- Service Requirements

#### Railroad

- Network structure
- Network capacity
- Traffic balance by lane
- Car fleet
- Domestic traffic
- Blocking requirements
- Schedule

#### Port

- Landlord or operating
- Rail terminals
  - On dock
  - Contiguous
  - Centralized or decentralized
- Load tracks: #, length, config
- Support tracks: #, length, config

Norbridge



## **Assess Some of the Implications**







### **A Systemic Approach is Required**

#### What Does It Mean?

- Focus is on the system, not a link or node
- The objectives are clearly defined
- The responsibilities are mutually established
- Quantifiable measures are established and used

#### What Does It Require?

- A<sup>3</sup> Information
  - Available
  - Accessible
  - Accurate
- Cooperation
- An emphasis on velocity
- Flexibility to adapt
- Contingencies





#### What Are Some of the Tools

#### ✓ 24/7 for everyone

✓ Just in system time

- Not my time or your time
- Minimum free time, ideally measured in hours on peak days
- Peak pricing
- ✓ Chassis pools & gray boxes
- ✓ Virtual CYs
- ✓ Appointment systems
- $\checkmark$  Real time information tools across the supply chain
- ✓ An acceleration in adaptation of world class work rules and practices to the U.S. waterfront





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