

GLOBAL SUPPLY CHAIN



ROLES-TODAY

- Facilitate processing and movement of cargo via various modes of transportation to meet consumer demand



ROLES-FUTURE

- Optimize velocity:
 - Minimize dwelling time
 - Increase communication
 - Increase movement towards virtual ports concept-EZ Pass



STRATEGIES

- COMMUNICATION
- COMMUNICATION
- COMMUNICATION
- Make the costumer the beginning and end-the ying-yang, the alpha the omega



