# Organizational Change, Process Development and HR Strategies

Dr. Tom Kent

### Alternate Title

SILOs:

Good for storage, not for moorage

## Choose One



## Choose One





## Before we go too far ....

- Time to take a short self-examination
  - A "Silogram" a self-examination of your back home organization
  - Don't show it or share it with anyone else unless you want to
  - If you are sitting with someone from your home organization, discuss in advance if you want to share your answers or if you prefer to keep them private

## Scoring the Self-Assessment

- 12 24: Pretty darn good; how can I get a job there.
- 21 25: Not bad at all; there might be a few areas where you want to improve.
- 26 38: Like a lot of organizations not bad but not great.
- 39 50: Could be a lot better; you're probably loosing a lot of people and a lot of time.
- 51 60: You poor soul; you've got a lot of work to do.

## Where the group stands

- <u>12 24:</u>
- <u>21 25:</u>
- **■26 38**:
- 39 50:
- 51 60:

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- American management's need and skill to manage up and down within their function
- A distraction from the real improvements available/possible in an organization
- The #1 hurdle to effective communications within organizations

### #2 Problem -- Silos

Operations Marketing HR Accounting

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- Siloitis is a degenerative disease if untreated, your scores will get worse
- Most typically the patient ends up in a funky state of depression, anger and low productivity
- Turnover rates go up, training effectiveness goes down, employee impact (on improvements) goes down, efficiency rates flatten or decline, and the ability to turn around or complete projects is pathetic (e.g., projects are never done on time and/or they rarely result in the predicted outcomes.)

# Do You Have Siloitis? More symptoms

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- Some Departments or Divisions have a lot of power some don't.
- Rarely any career movement between Departments or Divisions
- People in one Dept. or Div. know little or nothing about what is going on elsewhere
- Decision making is strongly top down and approvals are required for most non-routine actions at the lower levels
- Communication runs up and down in the organization but not sideways

### Exercise

- list some other characteristics of "siloed" organizations.
- What does a siloed organization look like?
- How do silos affect promotions, training, communications and morale.
- What does a non-siloed organization look like?

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For today's purposes let's call it a:

"Flow Organization"

Or

A "Pure" Organization

A "Flow" or "Pure" Organization

Has only the right stuff in the pipe

And

There are no ripples in the flow

# A perfect or "pure" flow:

- Goes from A to B with no:
  - Turns
  - Stops
  - Ripples
  - Leaks
  - Impurities or contaminants

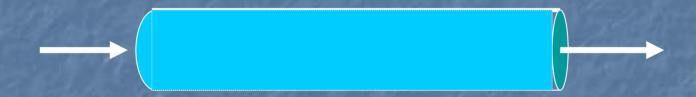
# A perfect or "pure" flow:

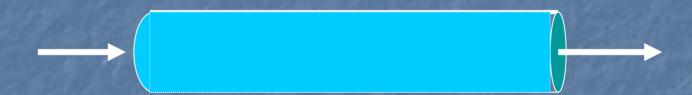
Isn't that the goal?

#### Exercise

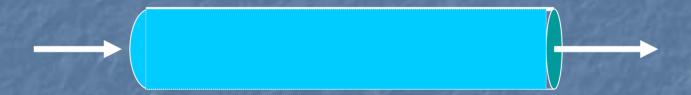
- Select about 4 other people sitting around you who are not from your back home organization.
- Ask a person with a high or medium score on the Silogram to volunteer his/her organization for study.
- We'll be looking at how to improve the flow of that organization.

# Construction of the Organization from the "Material Flow" Up

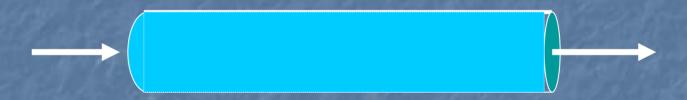




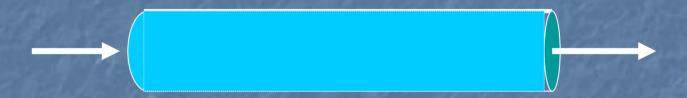
Each flow has a measurable beginning and end creating a tangible performance unit and a "whole" product/service

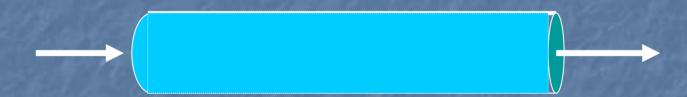


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- Each flow has most of the resources it needs to effectively manage and improve the flow on a continuous basis

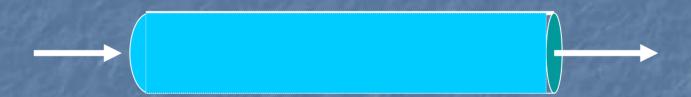


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- Each flow has most of the resources it needs to effectively manage and improve the flow on a continuous basis
- Goals and objectives are flow oriented and effort is flow focused

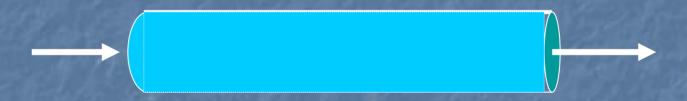




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- All Supervision and Management Assigned to the Flow vs. to functions or processes
- Supervision or leadership as well as scarce specialists may be assigned to multiple flows depending on the skill of the individuals involved

## The Key: Supervisors and Hourly

#### Transfer of Skills over Time



# Multiple Choice Question: What is the #1 hurdle?

- A. The unions
- B. Resistance to change by employees
- c. The current pay policy
- D. Supervisors are unskilled
- E. Too many demands like 6 Sigma, etc.
- F. Other

### What is the #1 hurdle?

The answer is: (drum roll please)

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The answer is:

Other

### Therefore, the first step is:

Get top management on board – they have to lead the effort

Stop here; do not proceed without step #1 being accomplished; proceed at your own risk!

## Steps to Success

- Get management on board; get union on board
- Agree on principles, ground rules, goals, measures
- Form work teams for every flow
- Create communication process from work teams to organization
- Do it