



***Executive Management Conference  
for Latin America and the Caribbean***

February 12, 2007

Miami, Florida

***"Tools to Lead and Manage Competitive Ports"***

***Global Maritime Logistics &  
Port Operating Trends***

***Macroeconomic Situation***

***John Vickerman***



***Norfolk, Virginia***



*"Tools to Lead and Manage Competitive Ports"*

# Port & Intermodal External Industry Pressures



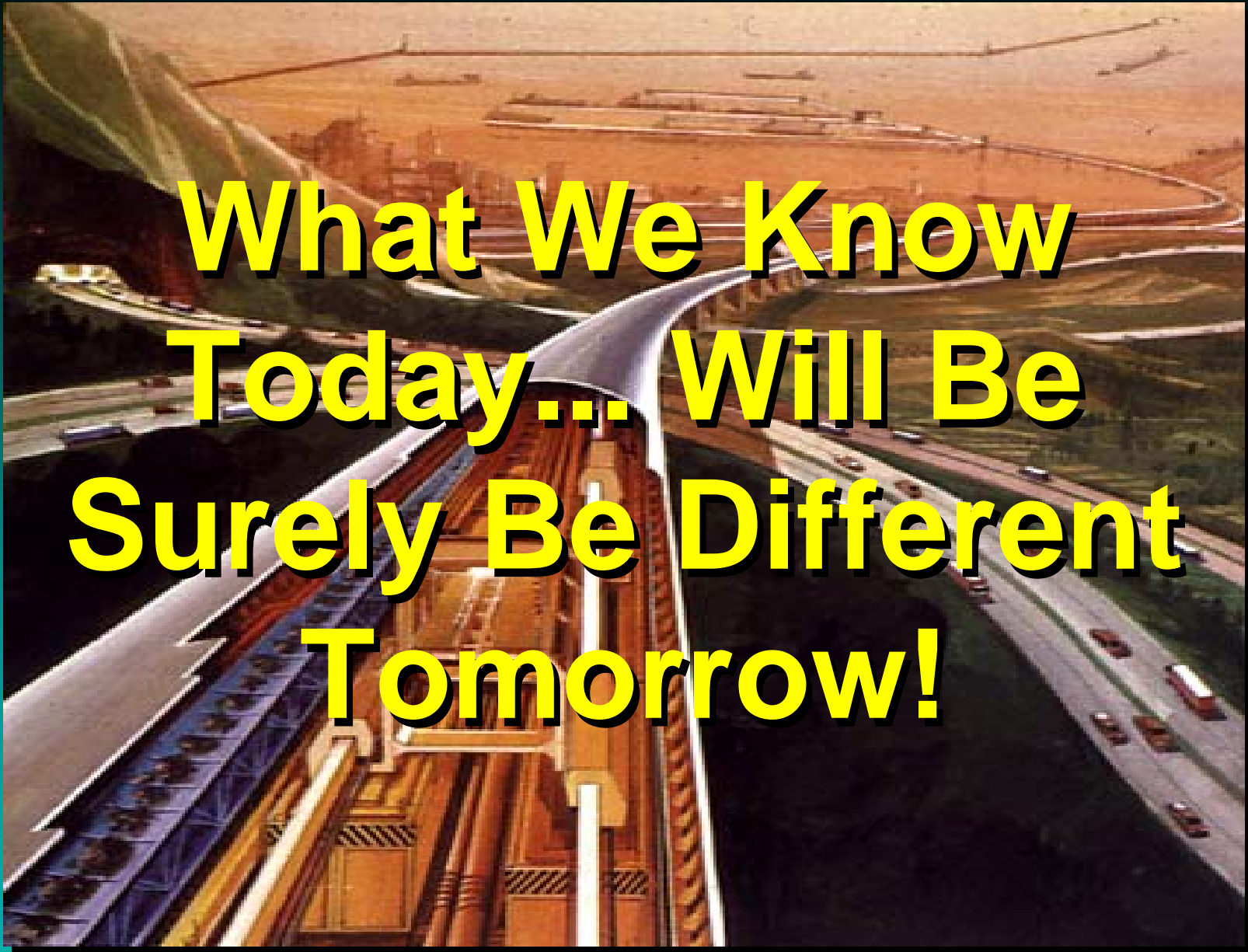
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# ***Global Trade: Current Course & Direction?***


***Cargo Demands,  
Capacity, Funding,  
Port Productivity &  
Environmental Challenges***

***North American  
Port Gateways***



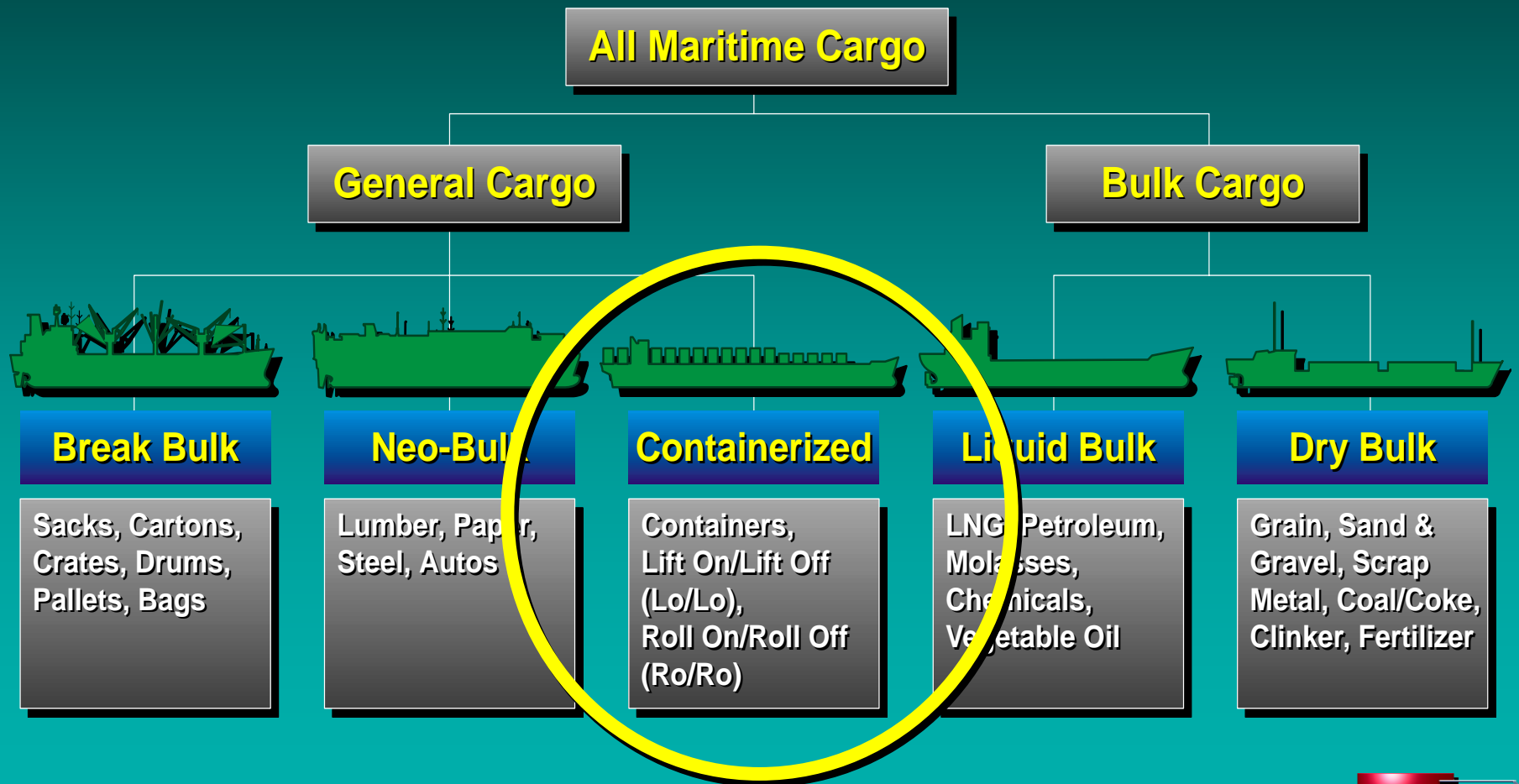
An aerial photograph of a complex highway interchange with multiple overpasses and ramps. The scene is captured from a high angle, showing the intricate layout of the roads. A large, bold, yellow text overlay is centered on the image, reading: "What We Know Today... Will Be Surely Be Different Tomorrow!".

**What We Know  
Today... Will Be  
Surely Be Different  
Tomorrow!**



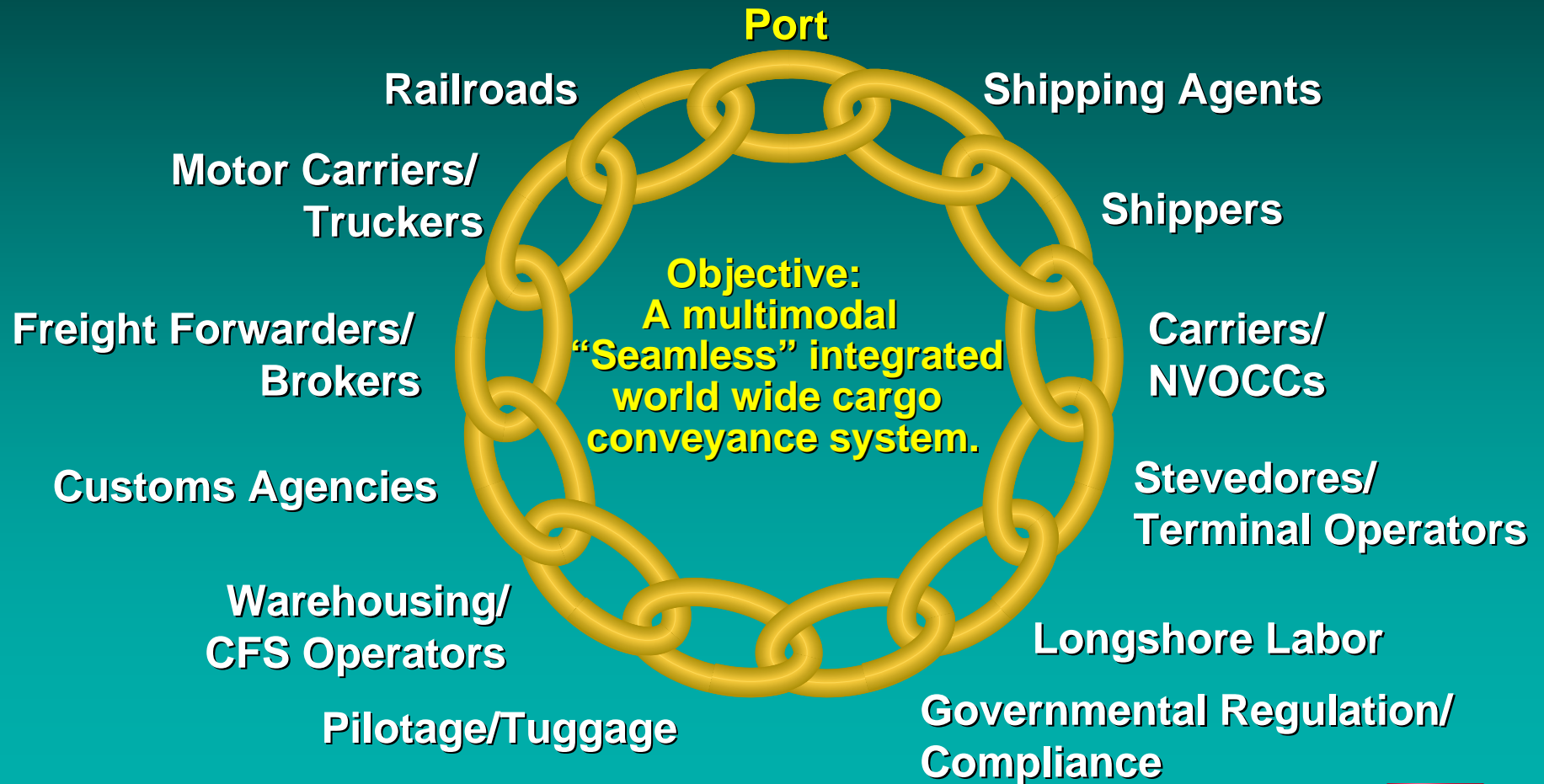
**To Be Competitive Today...**  
**Marine/Intermodal**  
**Terminals Must Reduce**  
**Throughput Cost &**  
**Increase Cargo Velocity**  
**Securely and as Stewards of**  
**the Environment**

# Functional Classification of Global Maritime Cargoes



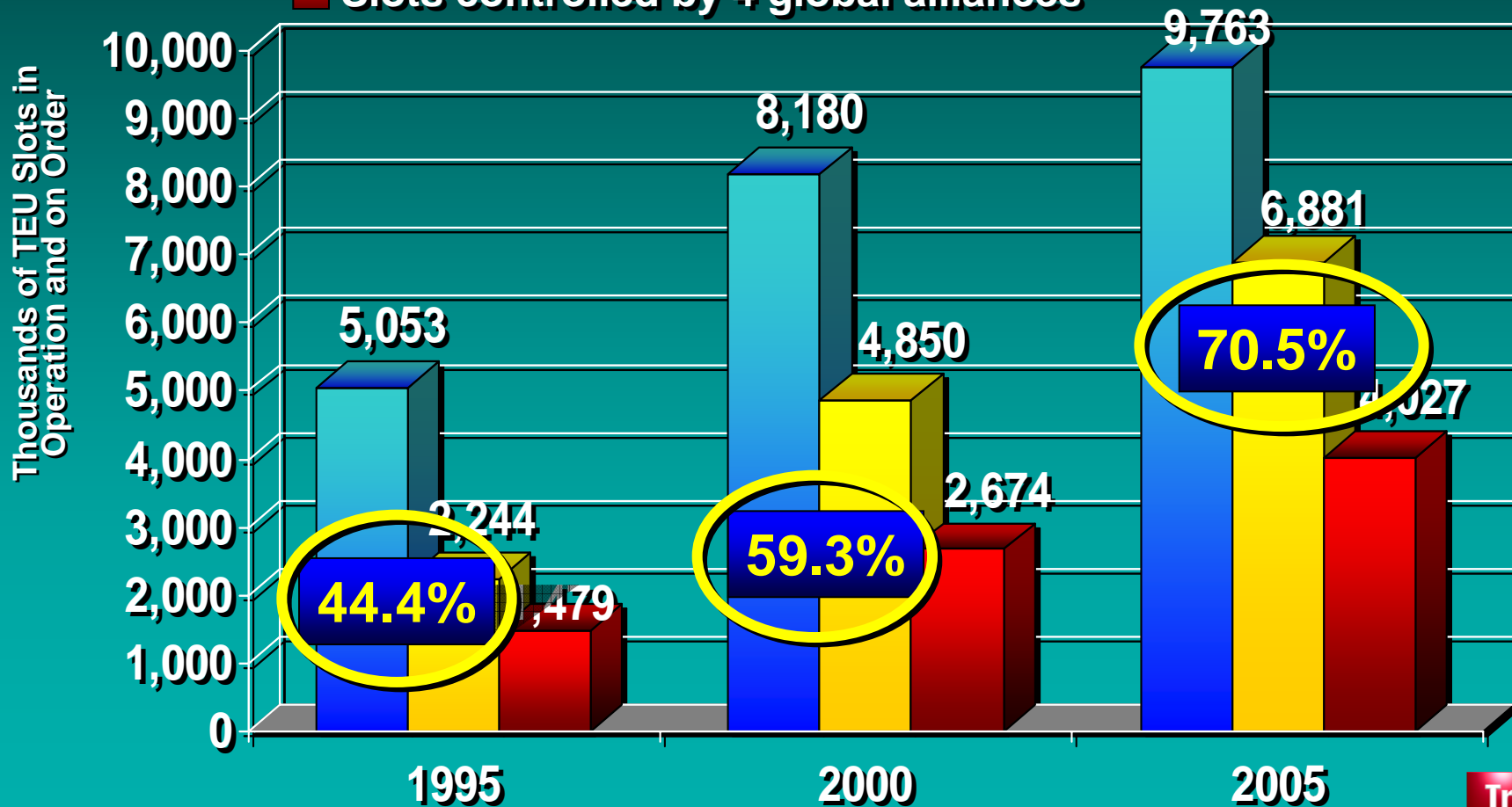
# The "Port"

One of the Many Diverse Constituencies  
in the Cargo Transportation Logistics Chain



# The Global Container Industry Continues to Consolidate...

- Total number of slots
- Slots controlled by top 20 carriers
- Slots controlled by 4 global alliances





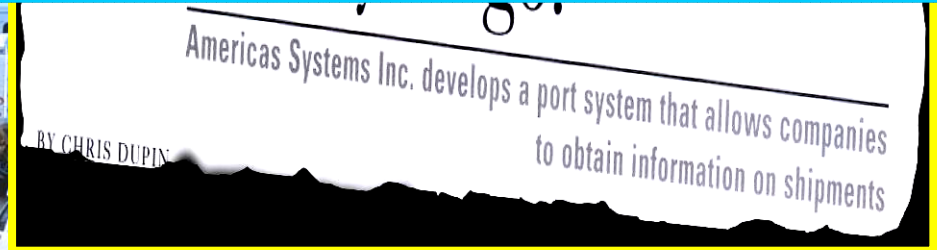


***The North American Freight Paradox:  
The Nation's Ports and Their Intermodal  
Linkages are Experiencing the  
"Best of Times and the Worst of Times"  
in Terms of Growth and Demands on Capacity***



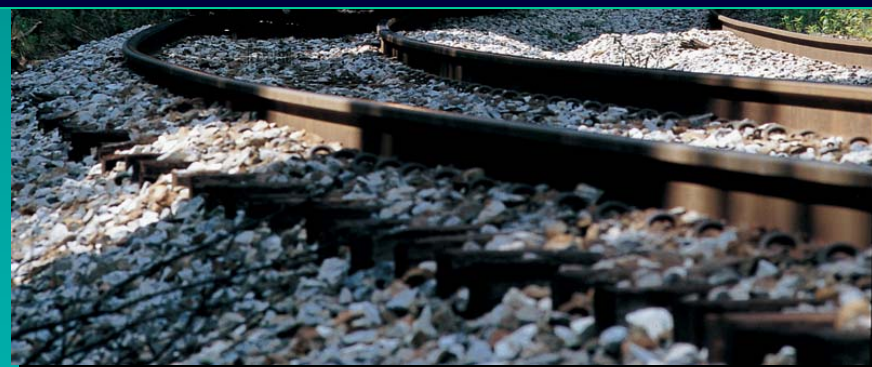
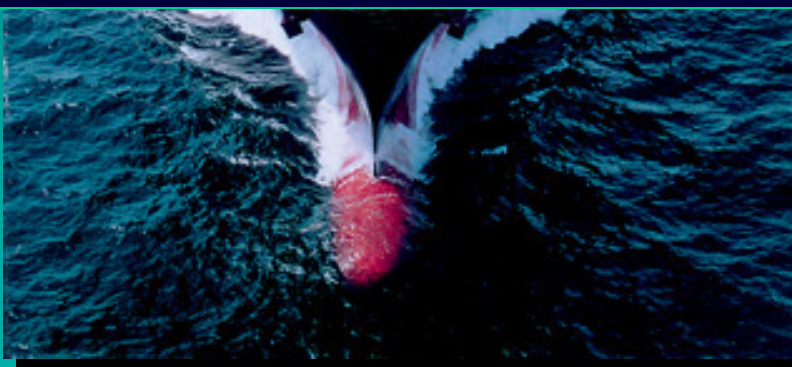


**At Current Productivity and Growth Levels by 2020  
North American Ports & Their Associated  
Intermodal Systems Will Be Severely Congested.  
*In Today's Supply Chain  
Congestion Can't be an Excuse...***

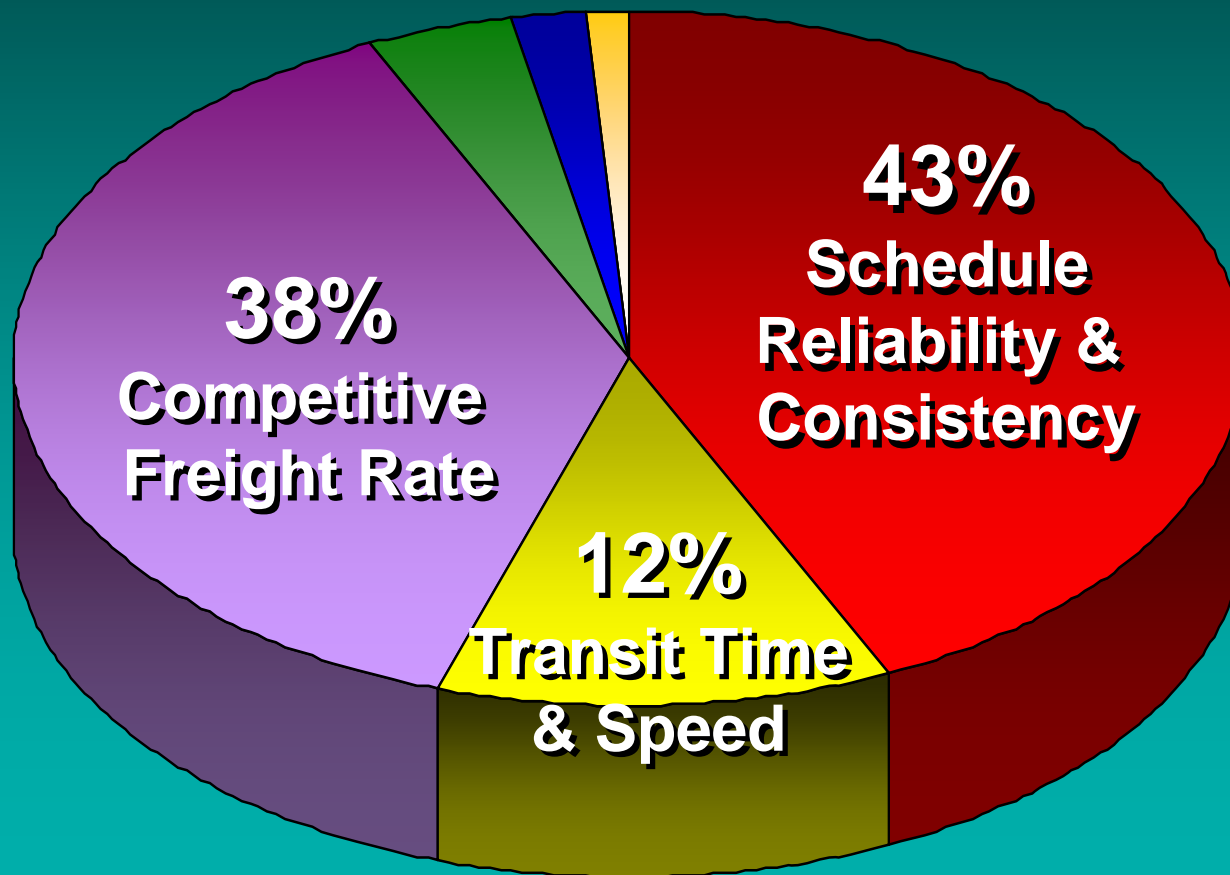




**We do not have an “intermodal system” as such. Rather we have an aggregation of multiple, private and public modes, each of which are “stove-piped” within their own individual areas of interest with little or no true cross communication and collaboration.**



# Poll of the Top 1000 “Blue Chip” Multinational Shipper Priorities



# Today's Logistics Truth:

*“The customer  
wants **more** and  
is willing to pay  
**less** for it.”*



*"Tools to Lead and Manage Competitive Ports"*

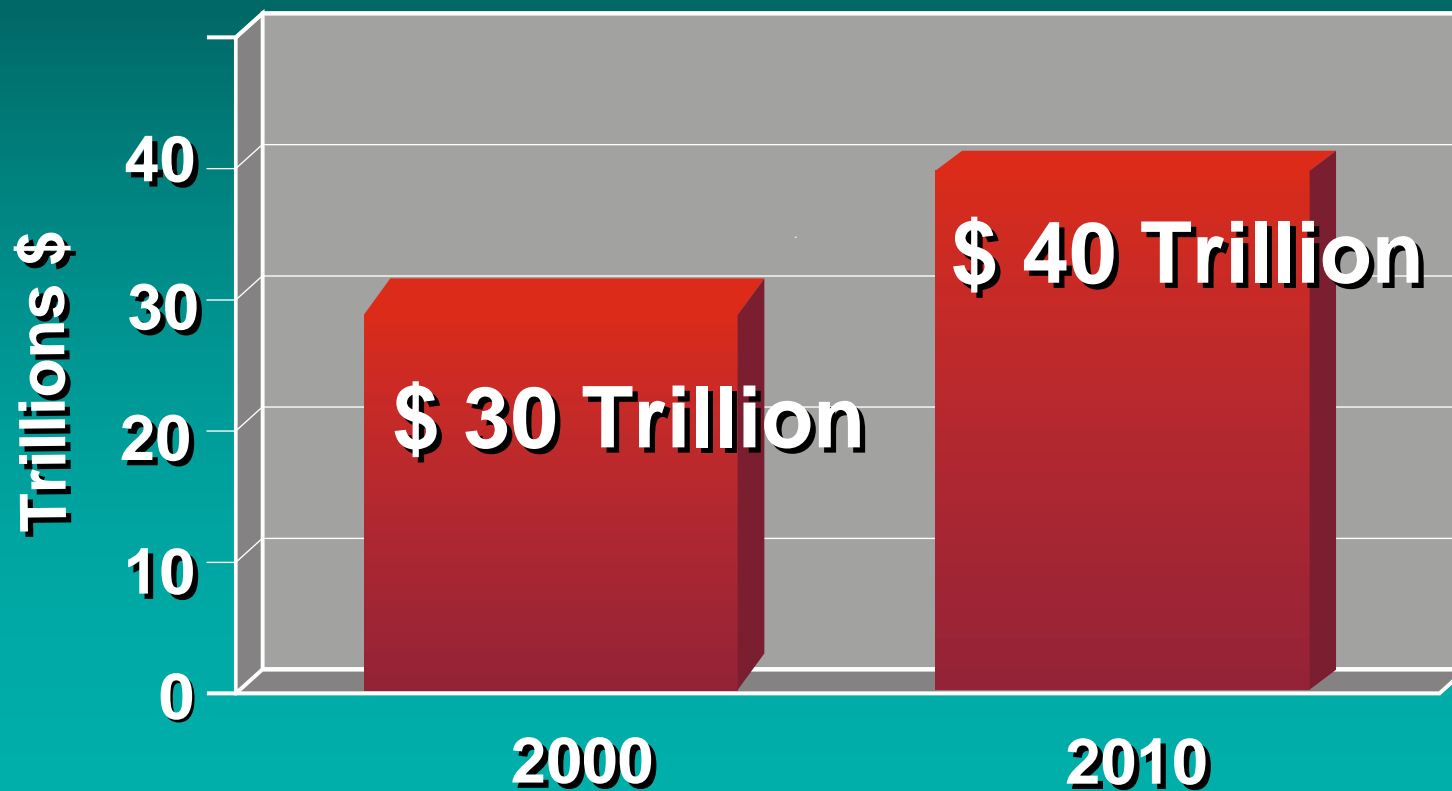
# **International Maritime Cargo Demand Trends**



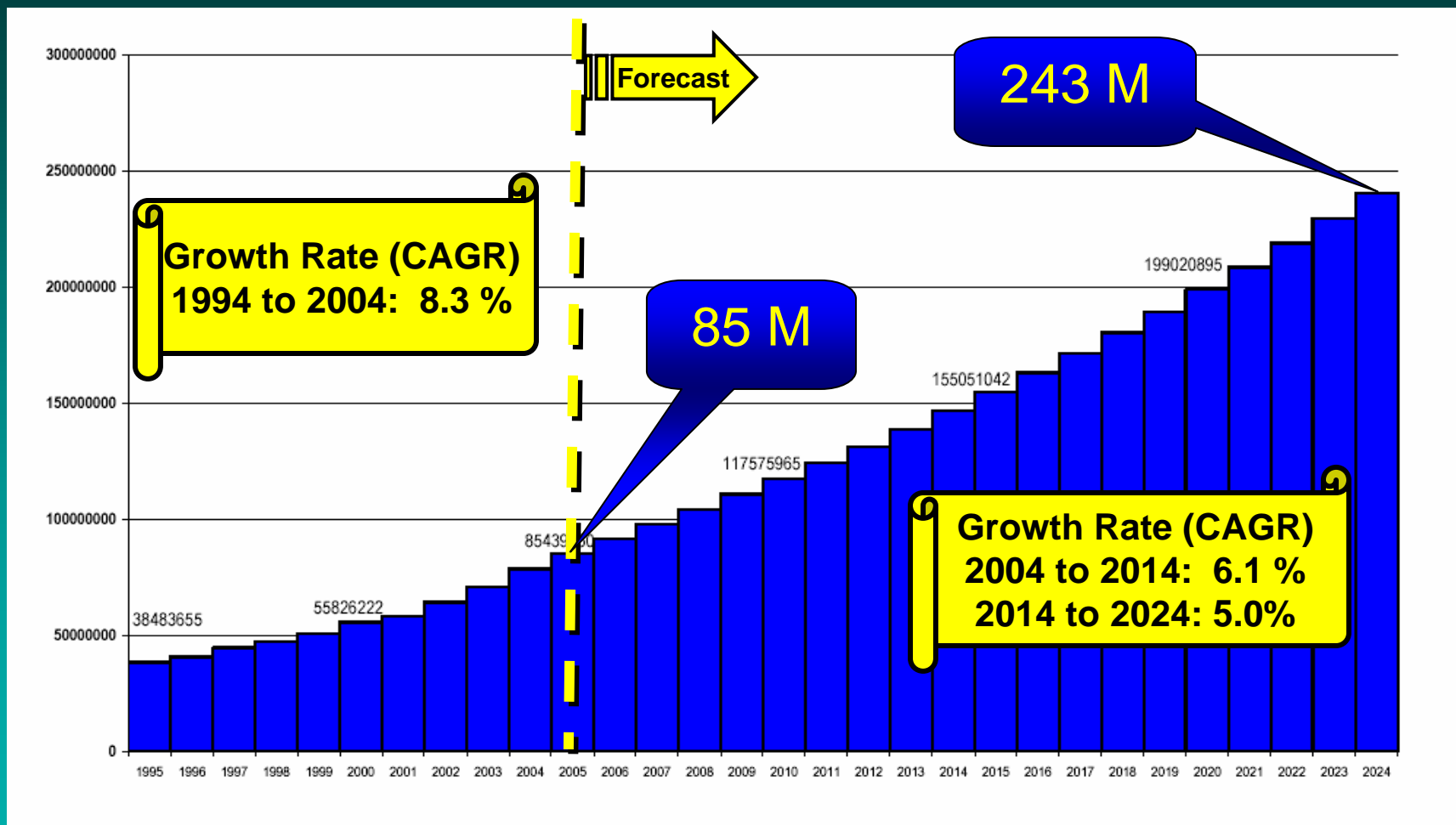
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# World Bank's 2010 "Global Economic Prospects"

World Output will Increase 33% in 10 years



# World Container Forecast to 2024 in TEUs (186% Increase in Next 20 Years)

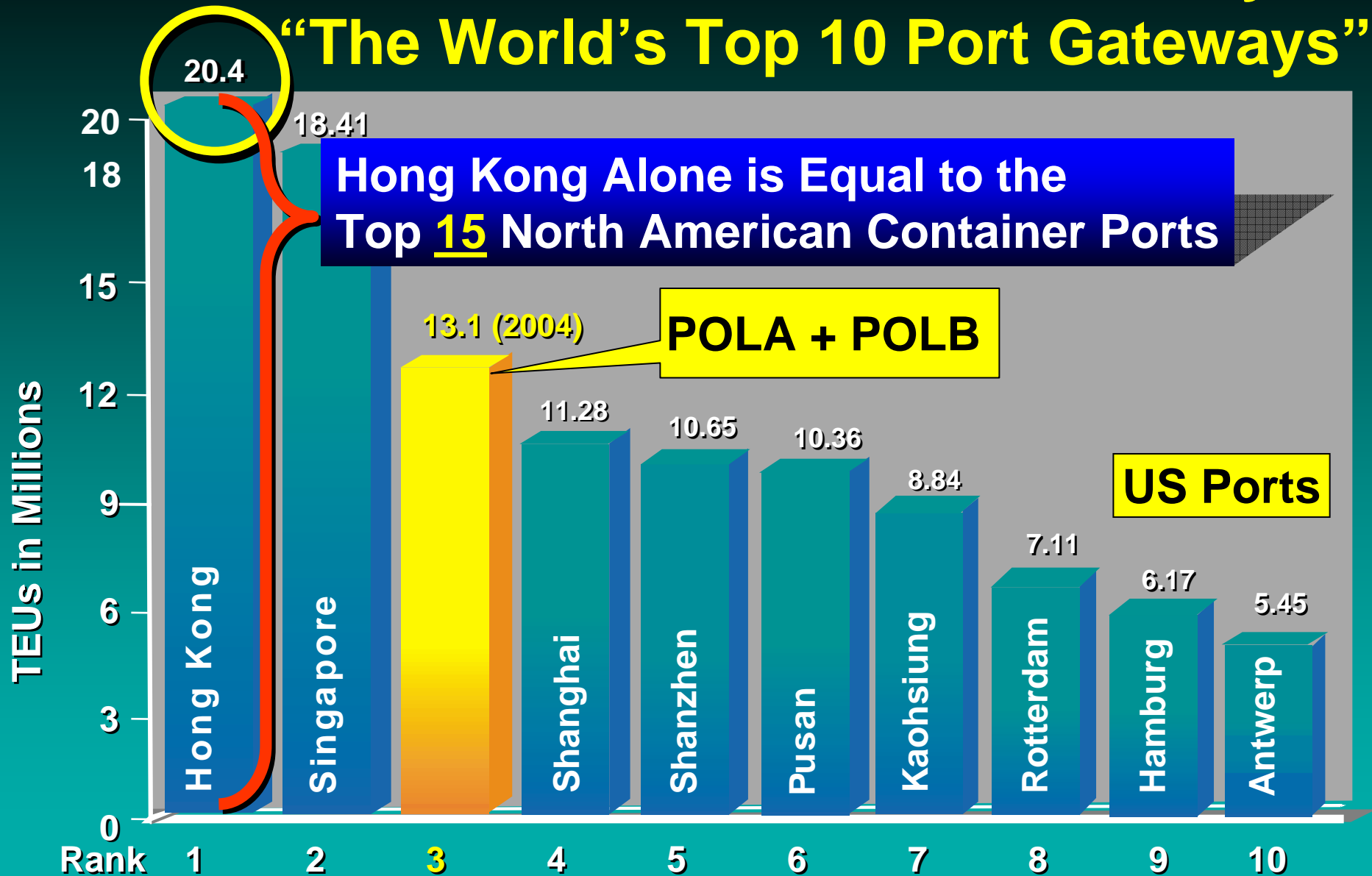


Source: Global Insight, 2004



# 2003 World Container Gateways

## "The World's Top 10 Port Gateways"



Source: Port Engineering Management, Vol. 22- Issue 6 - December 2004

# Global Market Economic Shifts (Country GDP Rank)

	2000	2010	2020	2030	2040	2050
#1	USA	USA	USA	USA	USA	CHINA #1
	Japan	Japan	CHINA	CHINA	CHINA	USA #2
	Germany	Germany	Japan	Japan	INDIA	INDIA #3
	UK	UK	Germany	INDIA	Japan	Japan
	France	CHINA	UK	Russia	Russia	Brazil #5
	Italy	France	INDIA	UK	Brazil	Russia
#7	CHINA	Italy	France	Germany	UK	UK
#8	Brazil	INDIA	Russia	France	Germany	Germany
#9	INDIA	Russia	Italy	Brazil	France	France
	Russia	Brazil	Brazil	Italy	Italy	Italy

Source: Global Insight, 2005



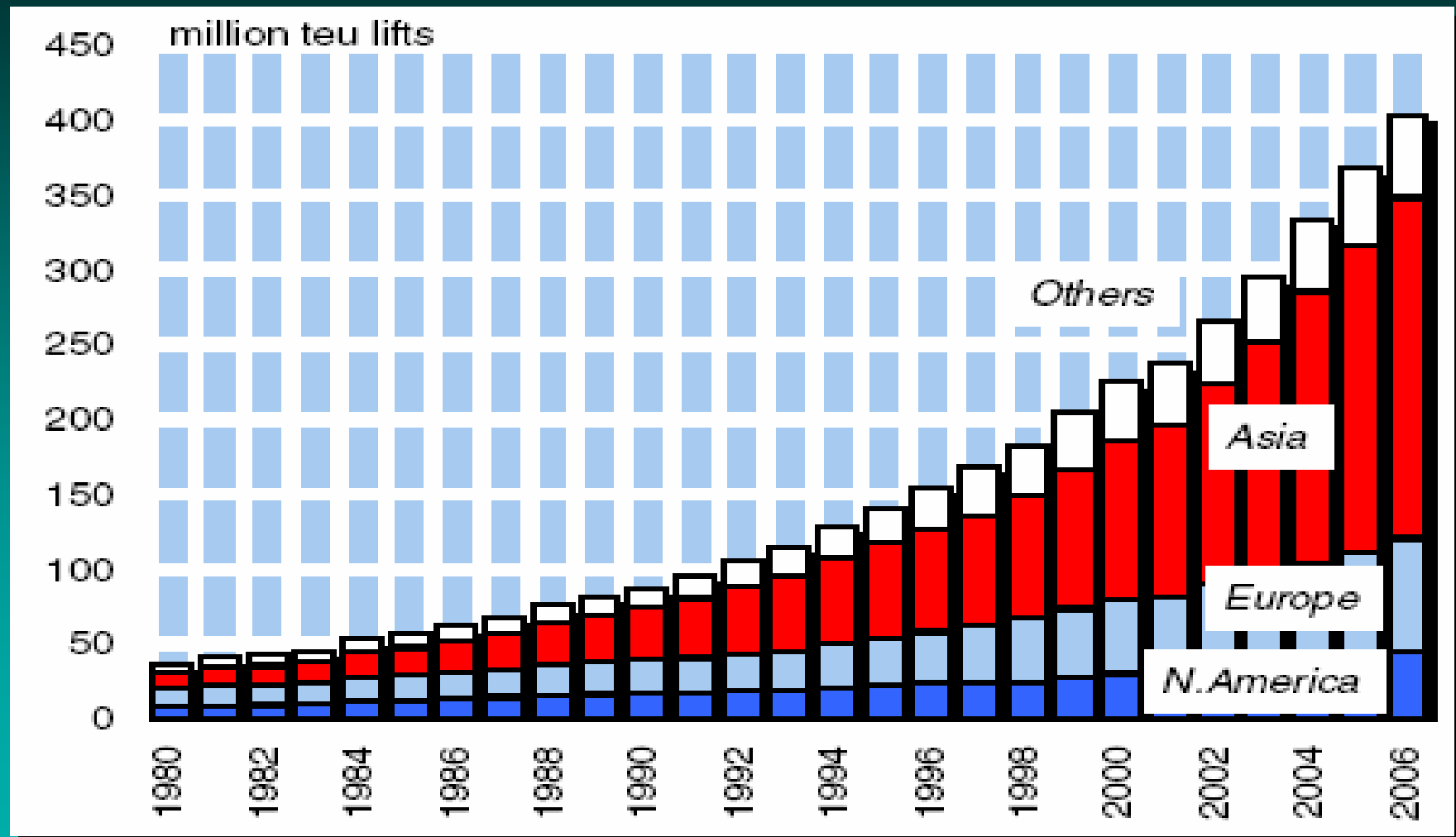
*"Tools to Lead and Manage Competitive Ports"*

# The Growing Asian Import Trade Challenge



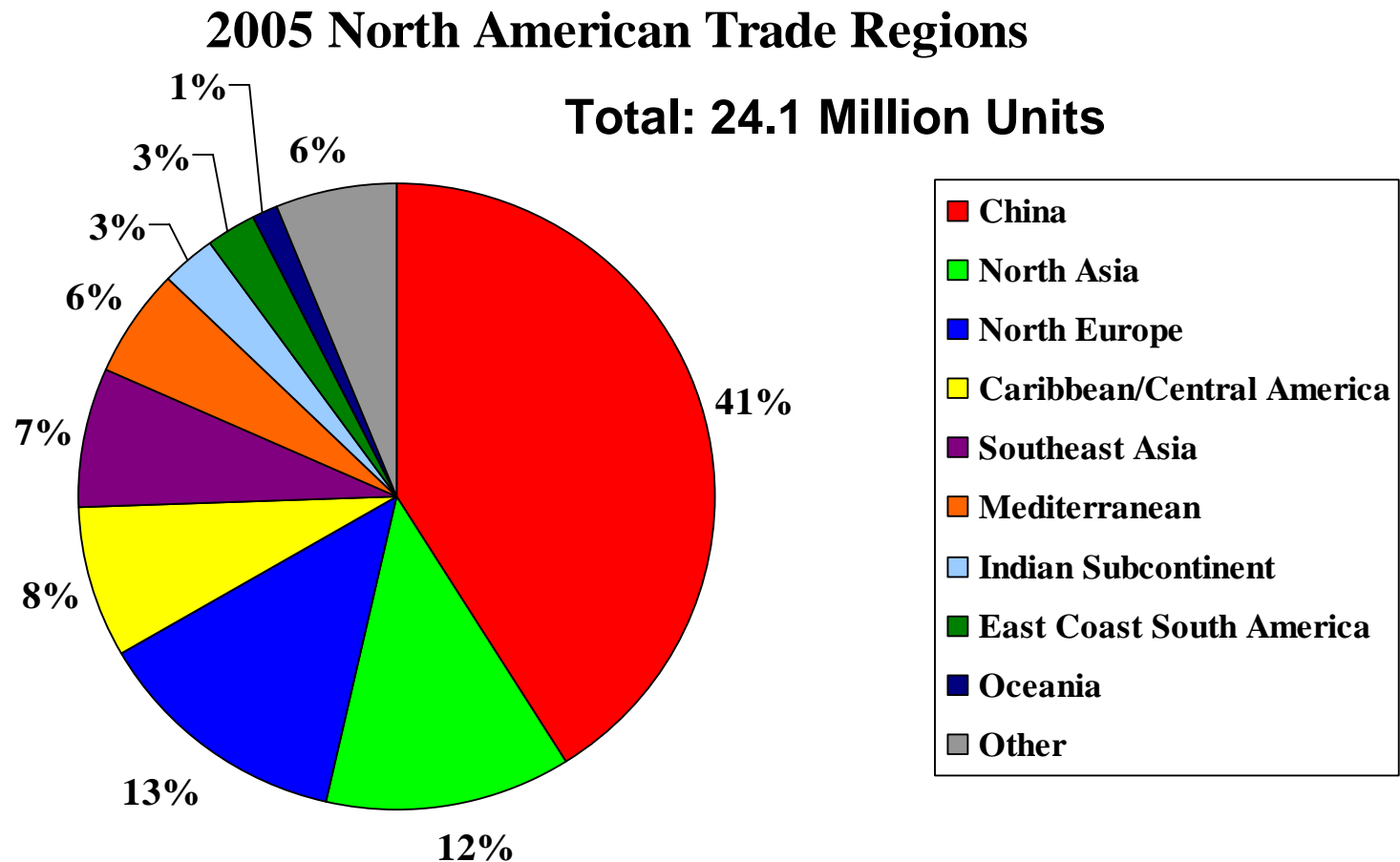
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# Global Interdependent Economics Have Resulted in a Major Product Sourcing Shift to Asia



Source: Clarkson Research Studies

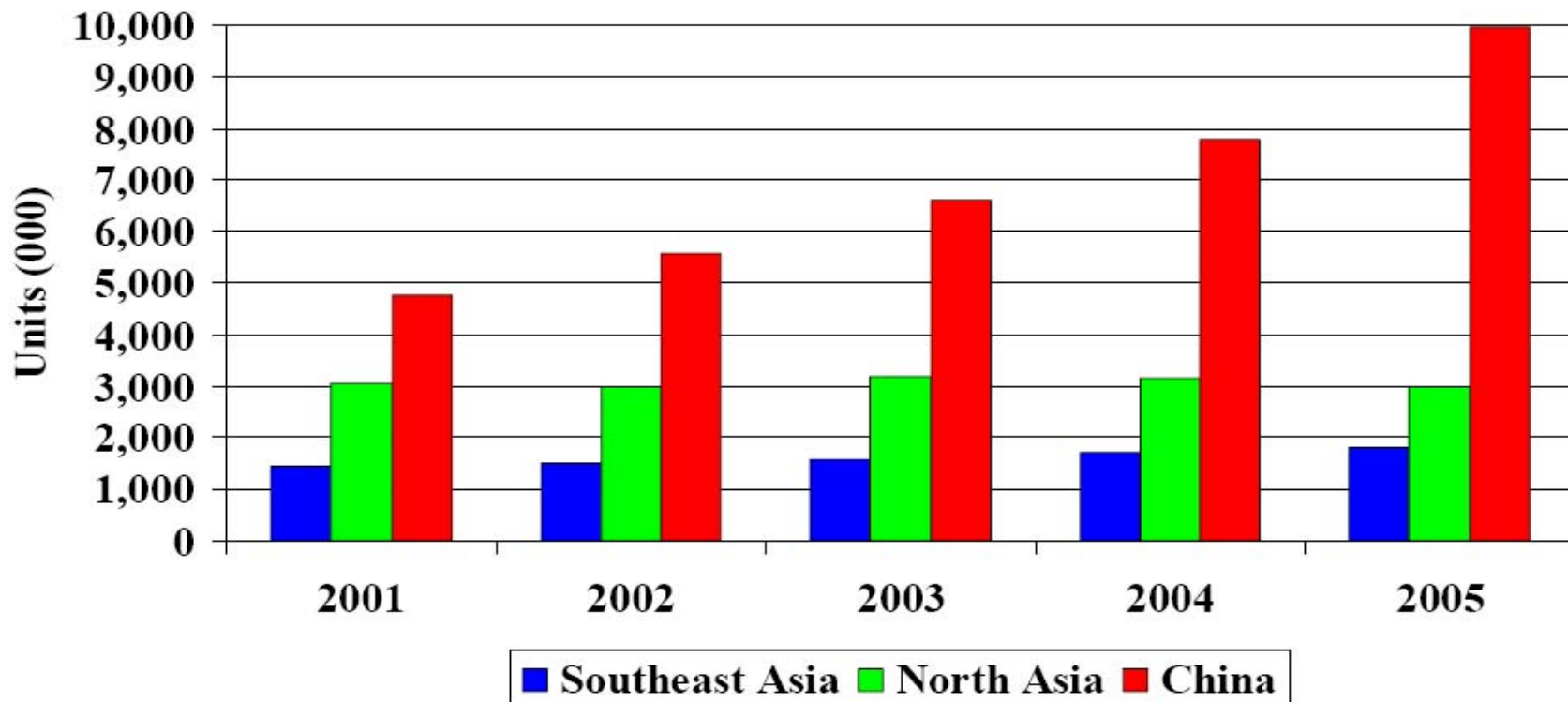
**Today, more than 60% of all North American container trade is with Asia. European container flows have held steady (19% market share).**



Source: PIERS; Port Reported Throughput; Norbridge Analysis

# Last 5 Years Asia- US Container Trade Increased 12% CAGR and China Accounted for 95% of the Increase

Asia - U.S. Container Trade: 2001-2005



Source: PIERS, Port Reported Throughput, Norbridge

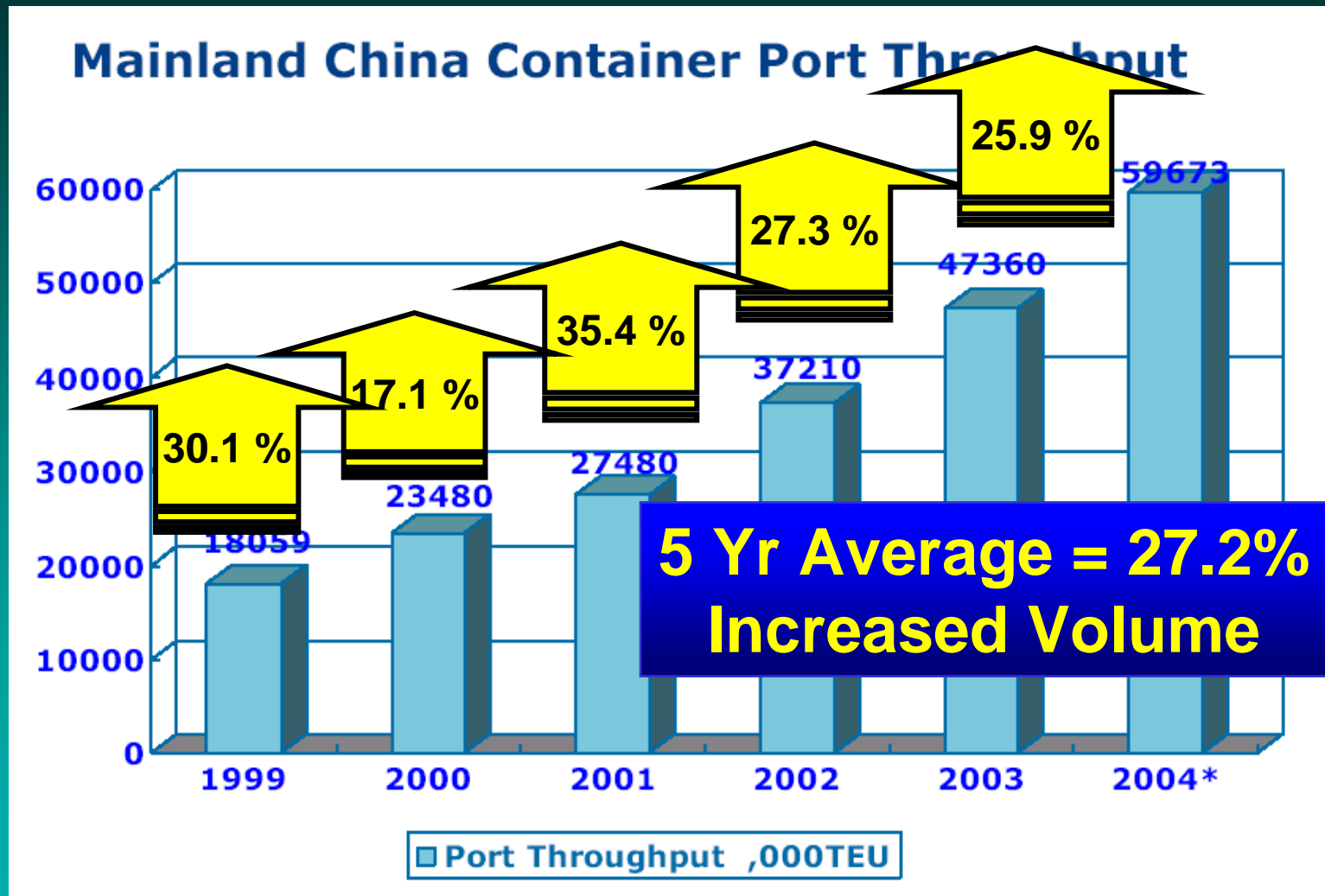
# China-US: Twin Engines of the World



**Population:**  
US: 298 million  
China: 1,307 million  
(1/5 World)

***The number of Chinese children in elementary school is equivalent to the total US population.***

# Mainland China Container Port Growth (Compound Annual Growth Rates)





# China's Ministry of Railways Signed a 5 year Cooperation Agreement with the US BNSF Railroad for Intermodal Rail Development

- Develop China's high volume efficient intermodal network
- **\$242 billion program to 2020**
- On-dock & near-dock intermodal transfer yards at ports
- Ministry to build 18 mega-terminals with 7 at seaports, 40 smaller Intermodal terminals

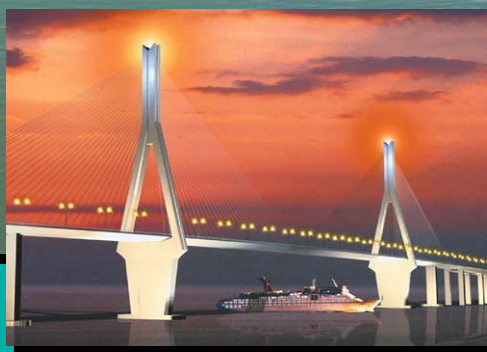
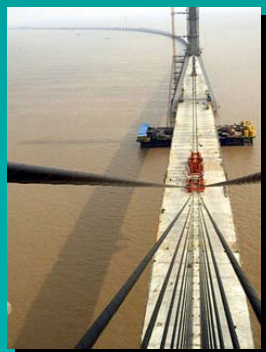
铁路



# Shanghai International Shipping Center Yangshan Deep Port & Logistics Park

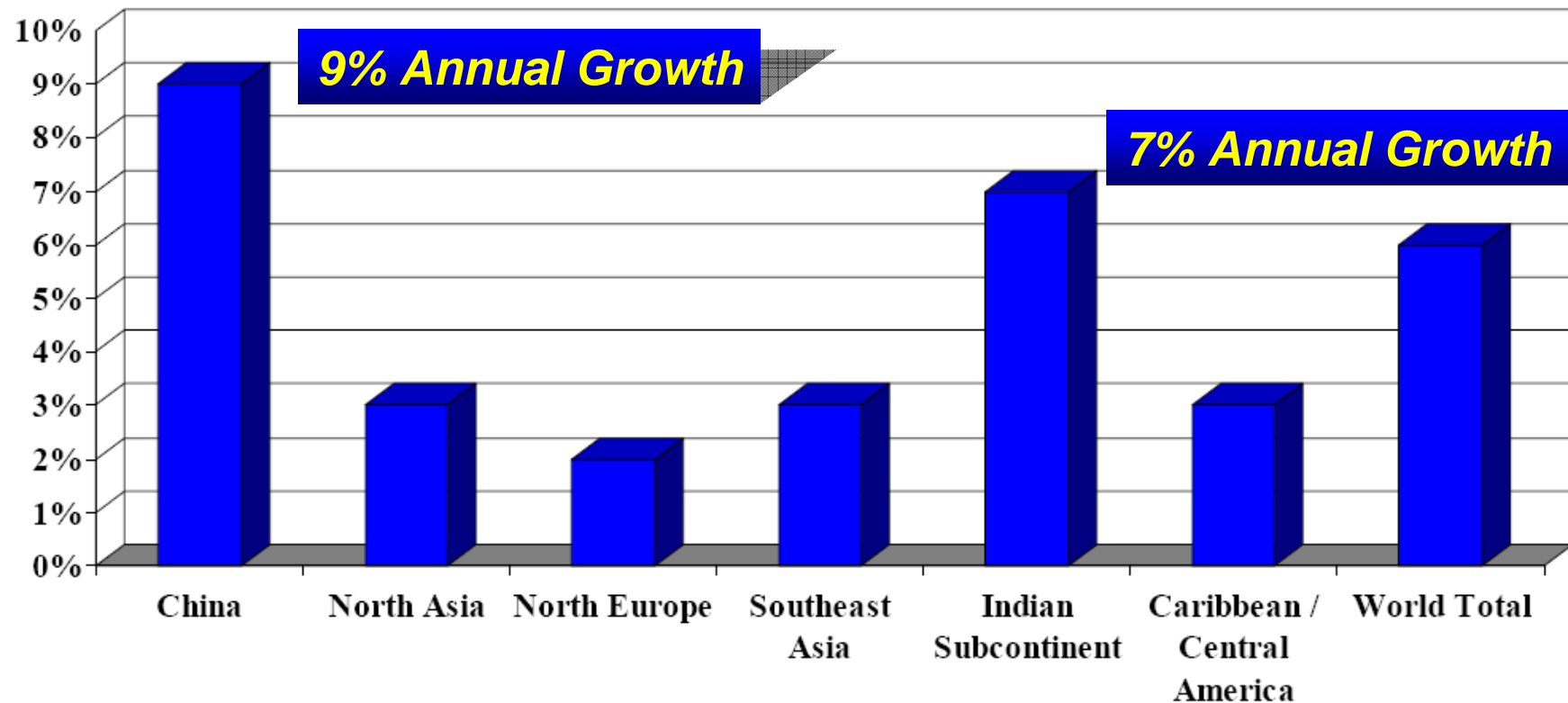


**20 Mile New Port Access  
Bridge Constructed in 3 yrs**



# To 2015 China & India Are Projected To Continue To Drive North American Container Trade

10 Year CAGR by Trade Lane: 2005-2015

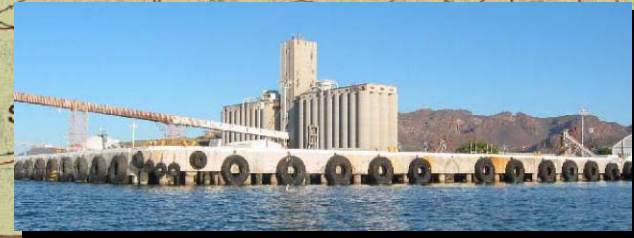


Source: Global Insight, Norbridge

# Emerging New Mexican Intermodal Gateways & Corridors – Nearly 4 Million TEUs



**Guaymas  
1.0 mil TEU**



**Punta Colonet  
1 mil TEU Throughput**



**Lázaro Cárdenas  
Phase I - 700K TEU  
Fut. Phase - 2.0 mil TEU**



# Marine Terminals Corporation (MTC) with partners Evergreen, Yang Ming, Hanjin, and China Shipping Announce Plan for a 1 Million TEU, \$1 Billion Greenfield Port Development at Punta Colonet Harbor, Baja Peninsula

**MTC**

**HOLDINGS**



Foreign-flag lines to build Mexican port to service Southern California

*Source: MTC Media Announcement April 2006*



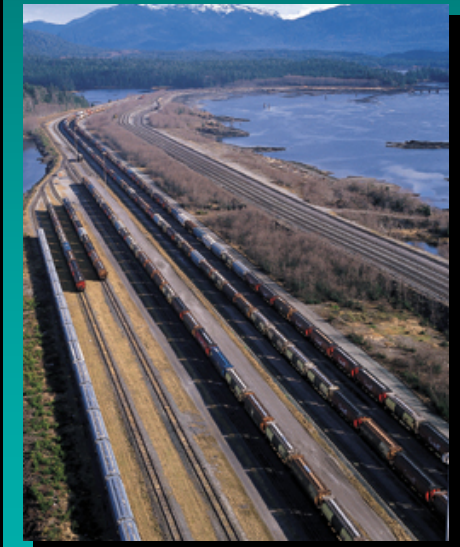
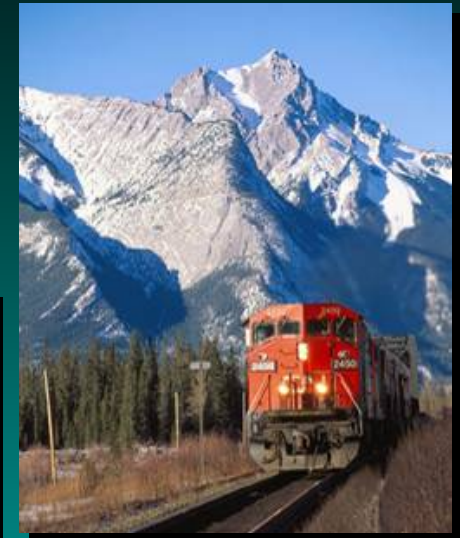
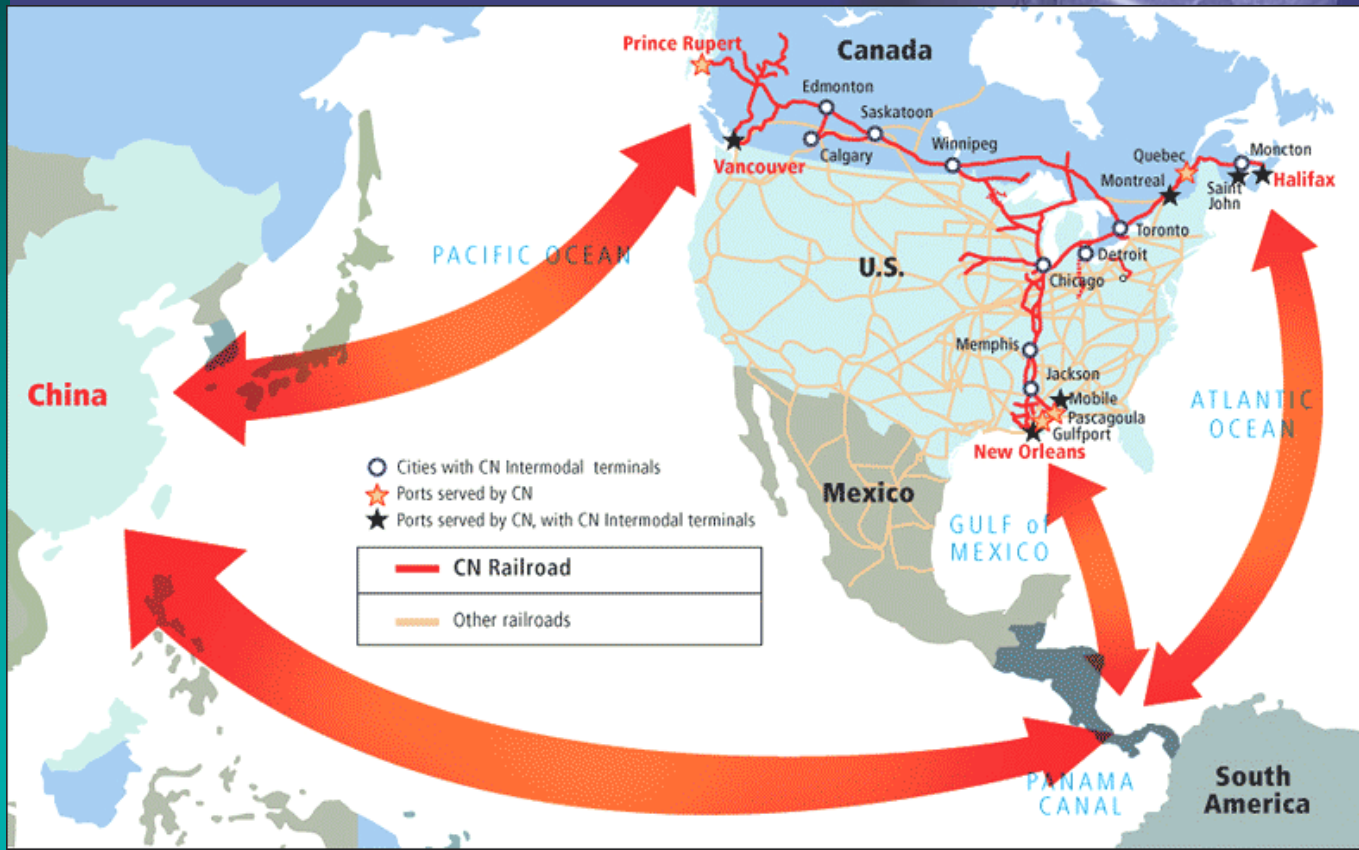
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# New North American Container Gateway

Prince Rupert Port Authority

the new world port

opening a new world of opportunity



Tran Systems

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# Connecting Canada's Pacific & Eastern Intermodal Gateway Strategies

Pacific Gateway

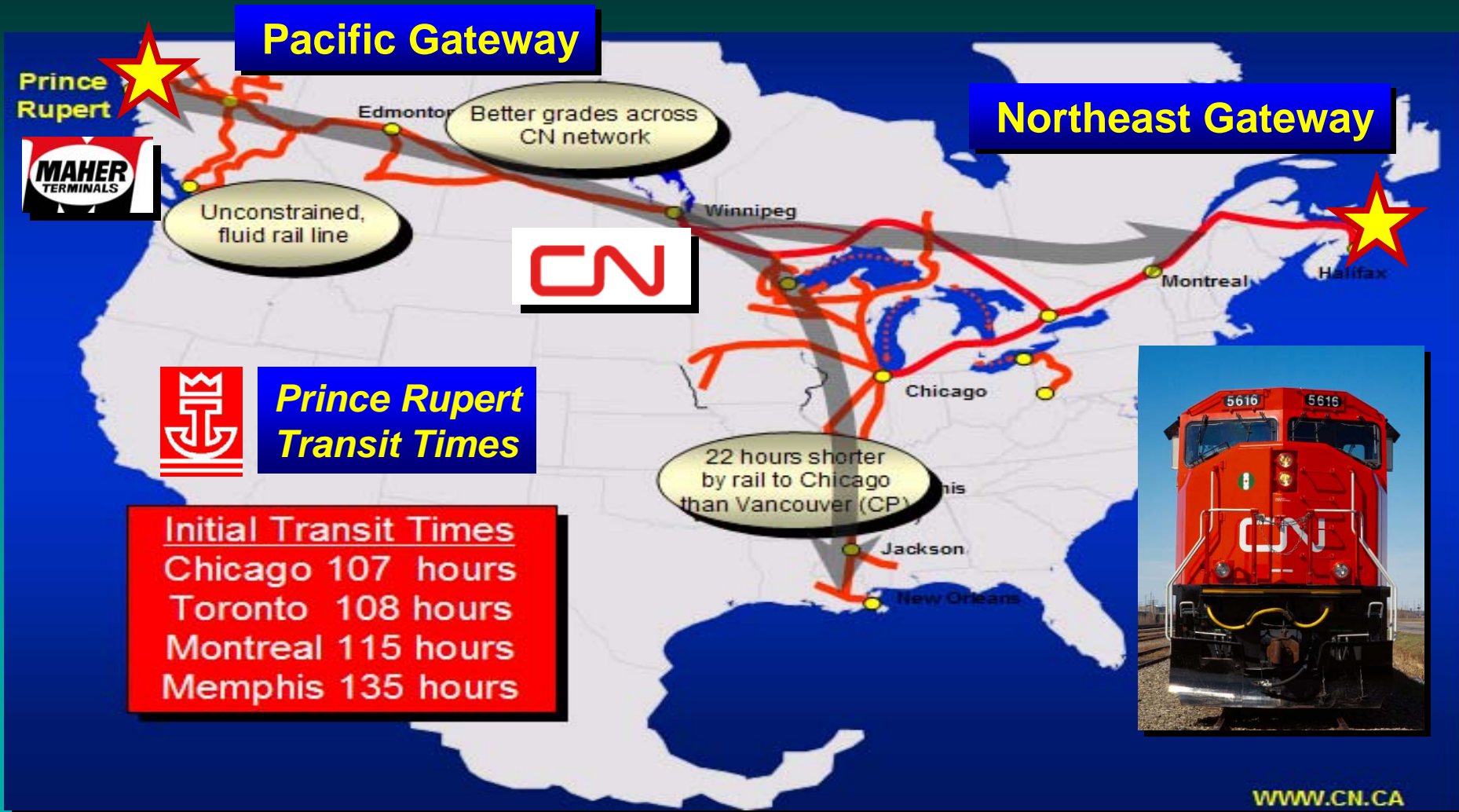


Potential Northeast Gateway



*"North America's North East Gateway"*

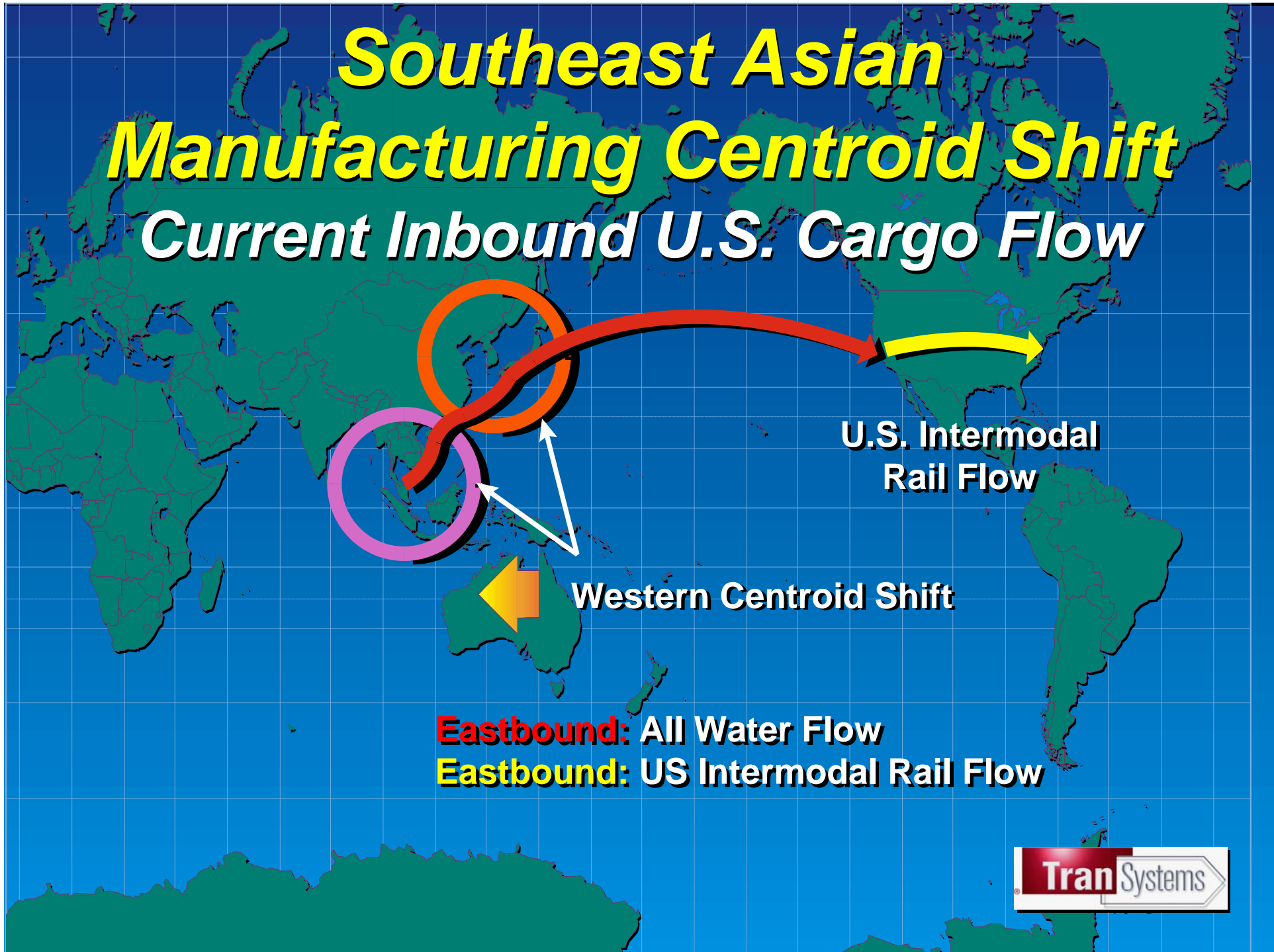
# The Emerging CN Transcontinental Land Bridge





# **Southeast Asian Manufacturing Centroid Shift**

## **Current Inbound U.S. Cargo Flow**



**U.S. Intermodal  
Rail Flow**

**Western Centroid Shift**

**Eastbound: All Water Flow**

**Eastbound: US Intermodal Rail Flow**

# **Southeast Asian Manufacturing Centroid Shift**

## **Current Inbound U.S. Cargo Flow**



**U.S. Intermodal  
Rail Flow**

**Western  
Centroid  
Shift**

**Westbound All Water/Suez Flow**

**Westbound Intermodal U.S. Flow**



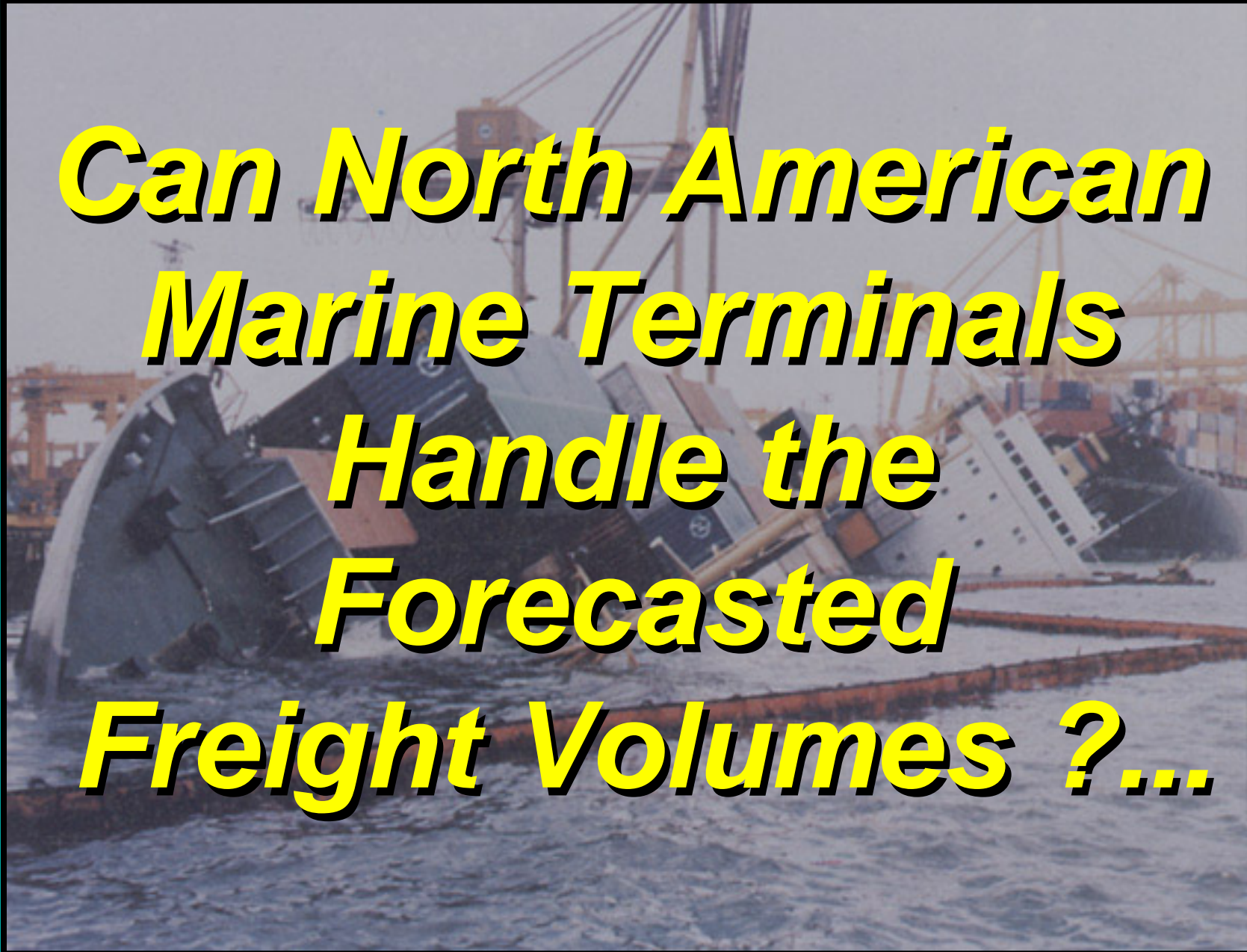


*"Tools to Lead and Manage Competitive Ports"*

# North American Port & Intermodal Capacity Trends

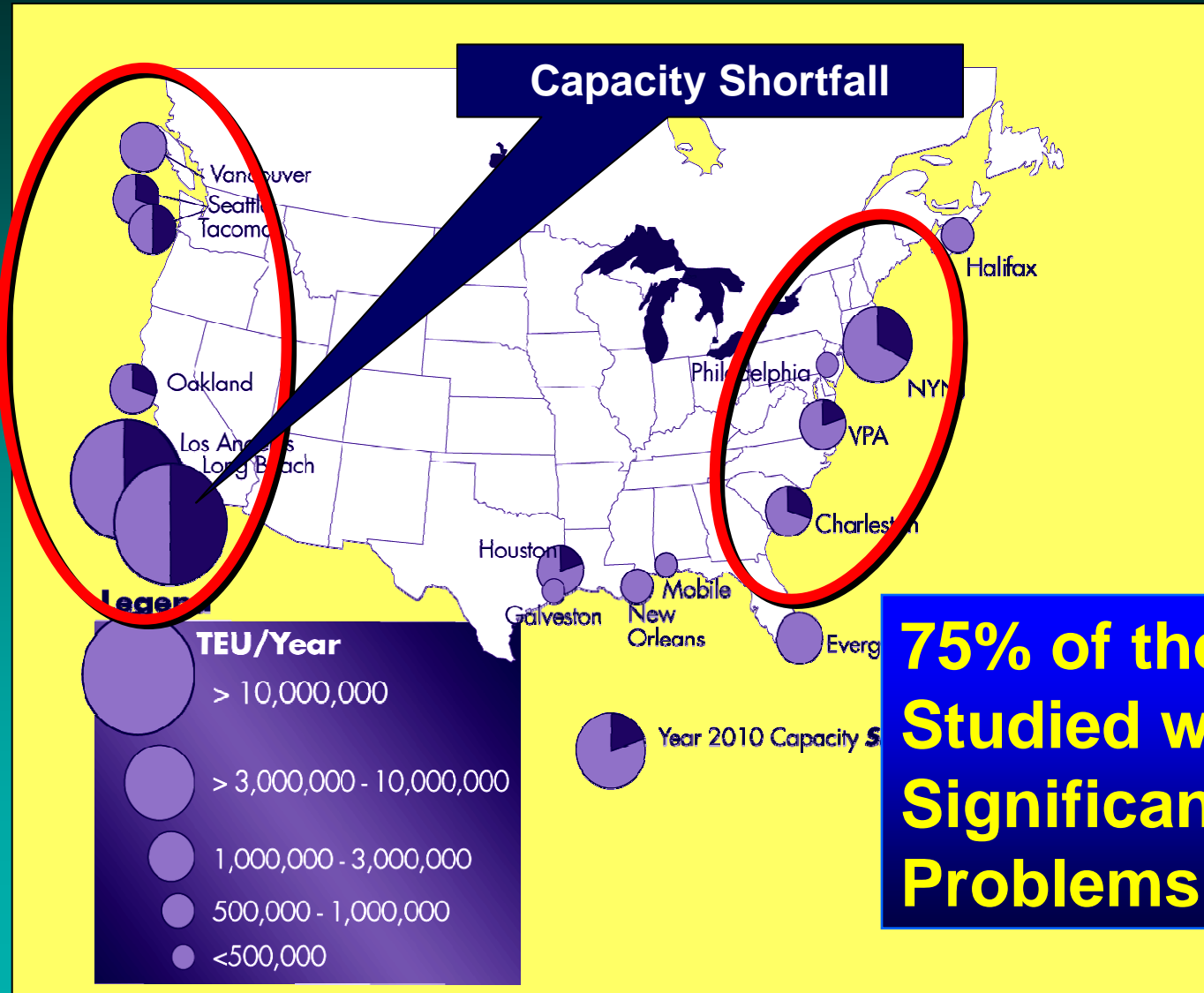


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***Can North American  
Marine Terminals  
Handle the  
Forecasted  
Freight Volumes ?...***

# 2010 Projected Public Port Capacity Shortfall



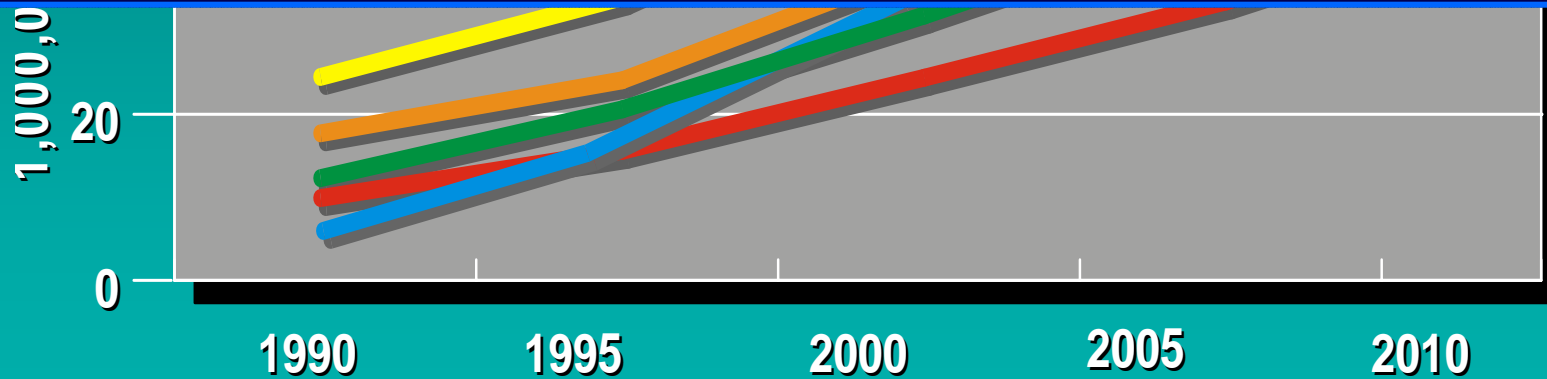
**75% of the 16 Ports Studied will have Significant Capacity Problems by 2010**



# U.S. Containerized Tonnage Forecast



**By 2020 Most US Container Port Gateways Will Double or Triple in Volume**



Source: DRI/McGraw Hill

# North American Maritime Container Current and Future Trade Growth

(Top 10 Ports)



(TEUs in thousands)



Forecast figures based on 6 year linear regression



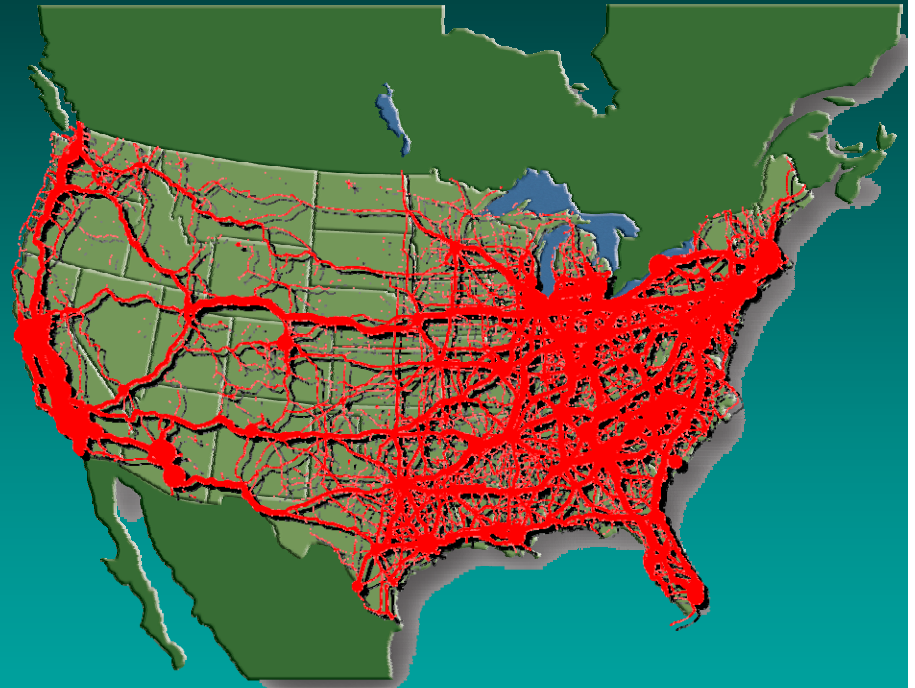
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# Future US Truck Traffic Growth In Urban Consumption Zones

*Today*



*2020*



Truck Volume Scale



Source: USDOT FHWA Freight Analysis Framework



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# POLA/POLB Challenge: Truck Congestion



*Goods movement is a major contributor to traffic congestion and a bottleneck to future growth.*

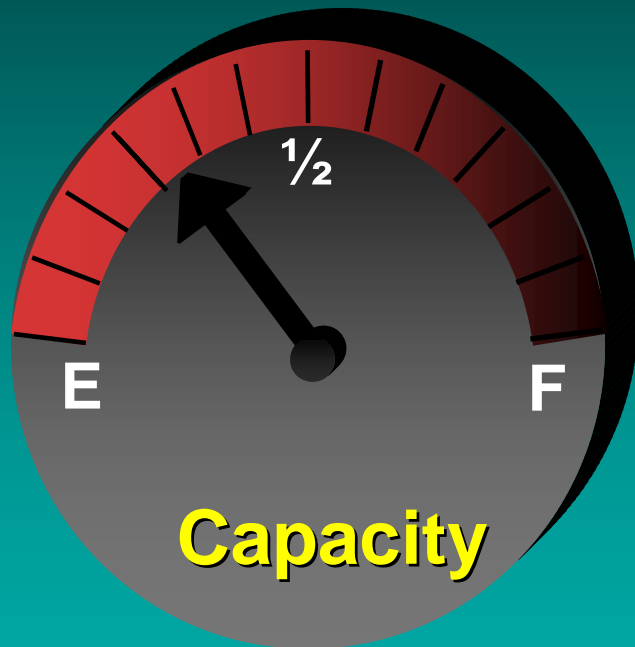
I-710 Typical Day

I-710 During 2002 Port Lockout



# Capacity vs. Demand Bottom Line:

*Balancing Capacity and Demand is Both a **Public and Private Issue***



*North America's future economic and environmental health is at risk as a result of declining transportation efficiency and reliability.*



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# Latin America North/South Freight Corridors

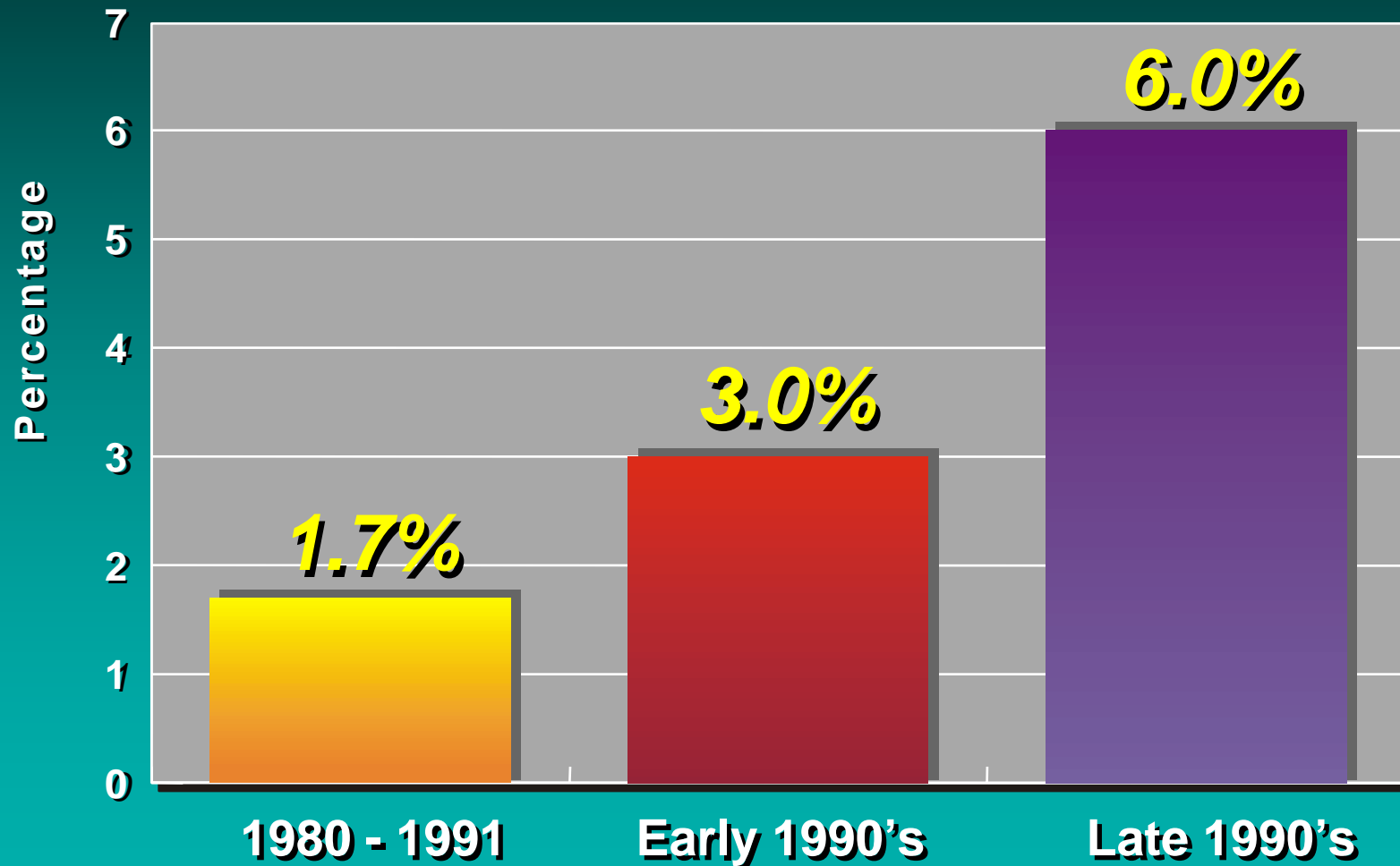


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# Emergence of the Demand for a North-South Freight Corridor



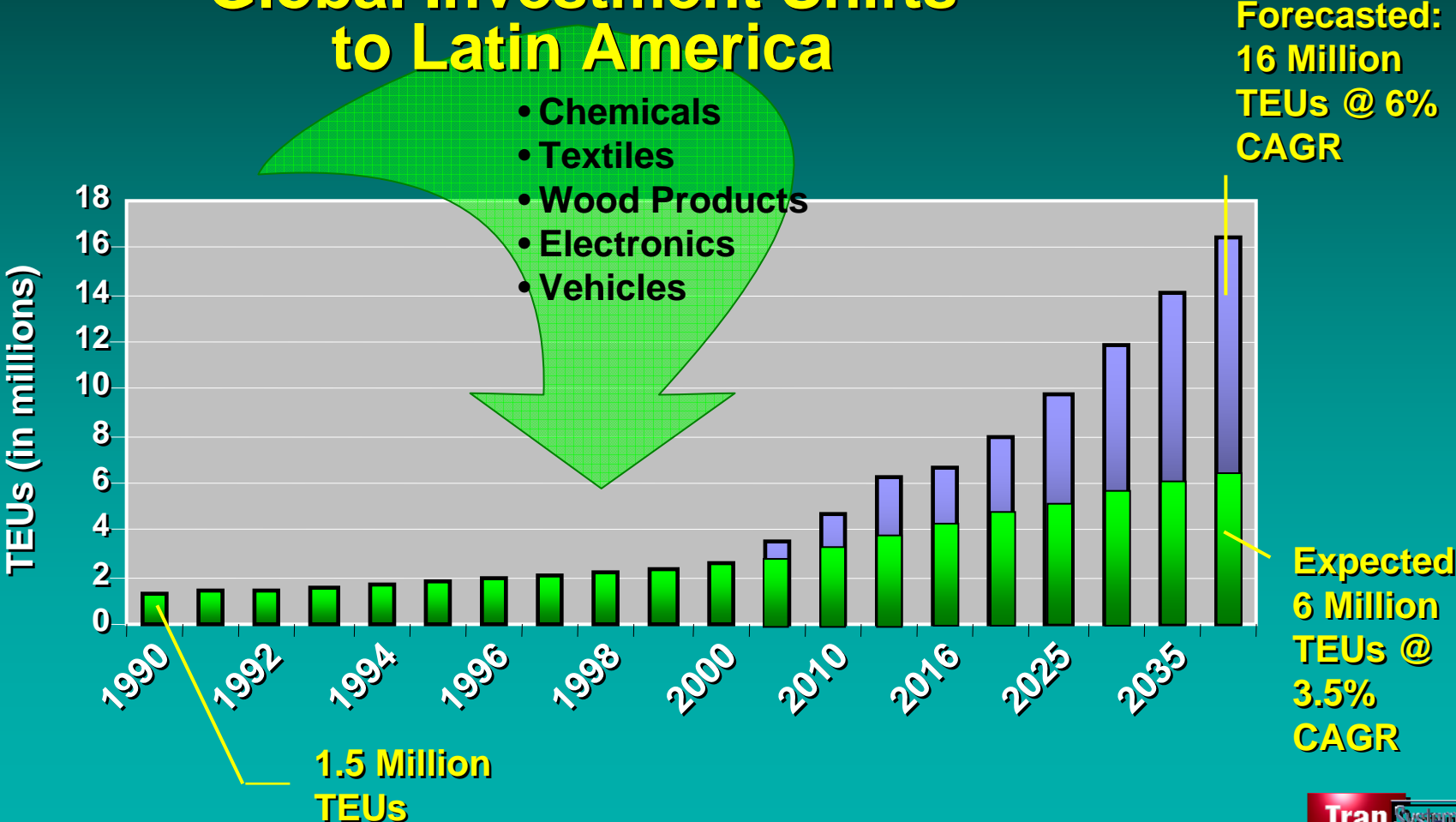
# Latin American Gross Domestic Product Growth, Last Two Decades



# Major Increase of Trade Expected Between U.S. and Latin Americas

## Global Investment Shifts to Latin America

- Chemicals
- Textiles
- Wood Products
- Electronics
- Vehicles



# “Free Trade Area of the Americas” (FTAA)



**Largest Free Trade Zone In the World  
(Over \$14 Trillion in 2006)**

**A Tripling of US Exports with the Majority  
Bringing Manufactured Products to  
Central & South America...**

- Central American Common Market
- Andean Community
- Andean Community & Mercosur Associate
- Mercosur
- Mercosur Associates
- NAFTA
- Caricom (15 countries)

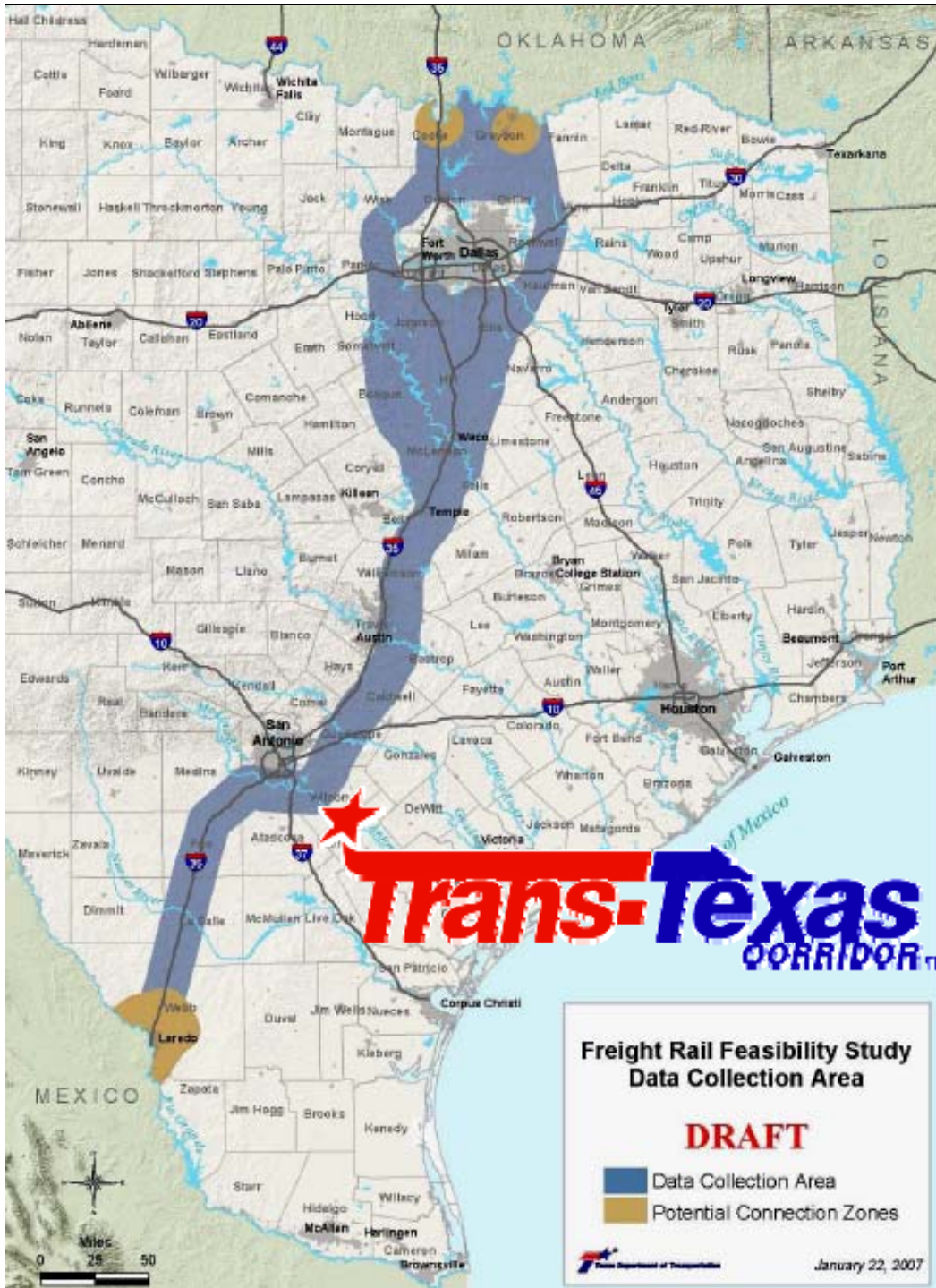


# North America's North-South Multi-Modal Super Transport Corridor Coalition (NASCO)



**An Inland Port Network along NAFTA Corridor Routes. Specifically Planned to Alleviate Congestion at Ports, Urban Intermodal Centers and at Border Crossings.**





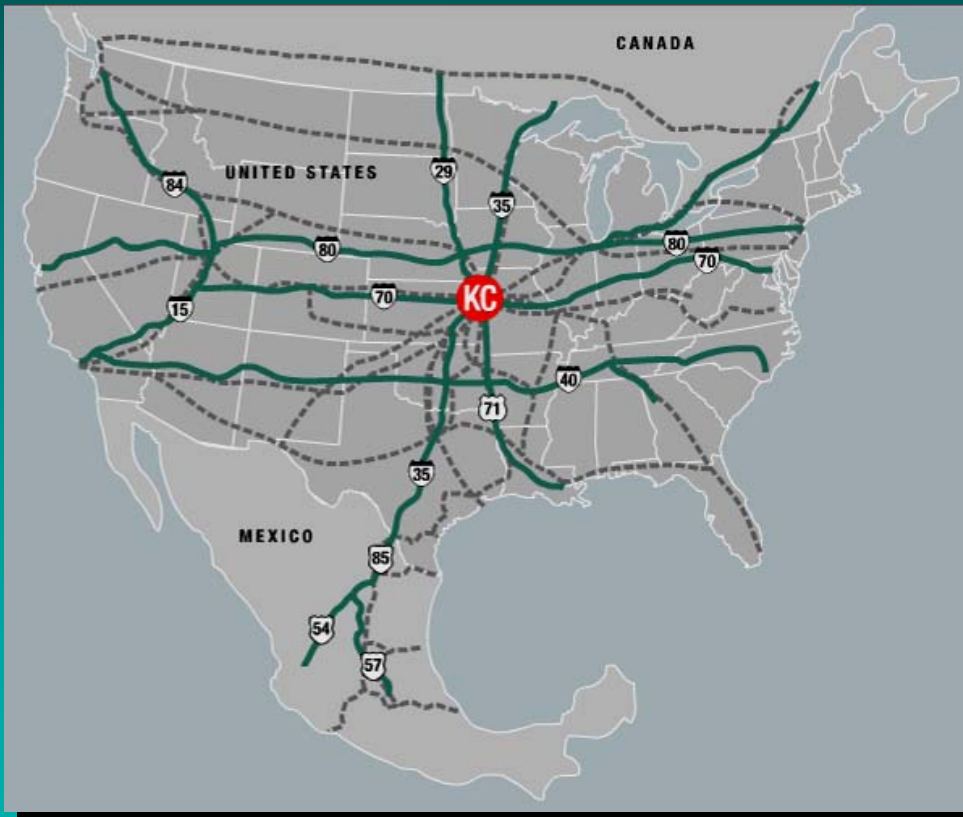
# Trans-Texas Multi-Modal High Priority Freight Corridor TTC-35



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# Kansas City's SmartPort

THE TRANSPORTATION AND LOGISTICS CENTER OF NORTH AMERICA



**Investor Based, Non-Profit Economic Development Organization Supported by both the Public and Private Sectors. A Regional International Trade Processing Center, Permitting Freight to Clear US Customs in Kansas City and Avoid Border Delays.**



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# Canadian Intelligent Super Corridor (CISCOR)



REGIONAL ECONOMIC  
DEVELOPMENT AUTHORITY



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# Maritime Vessel Technology Trends



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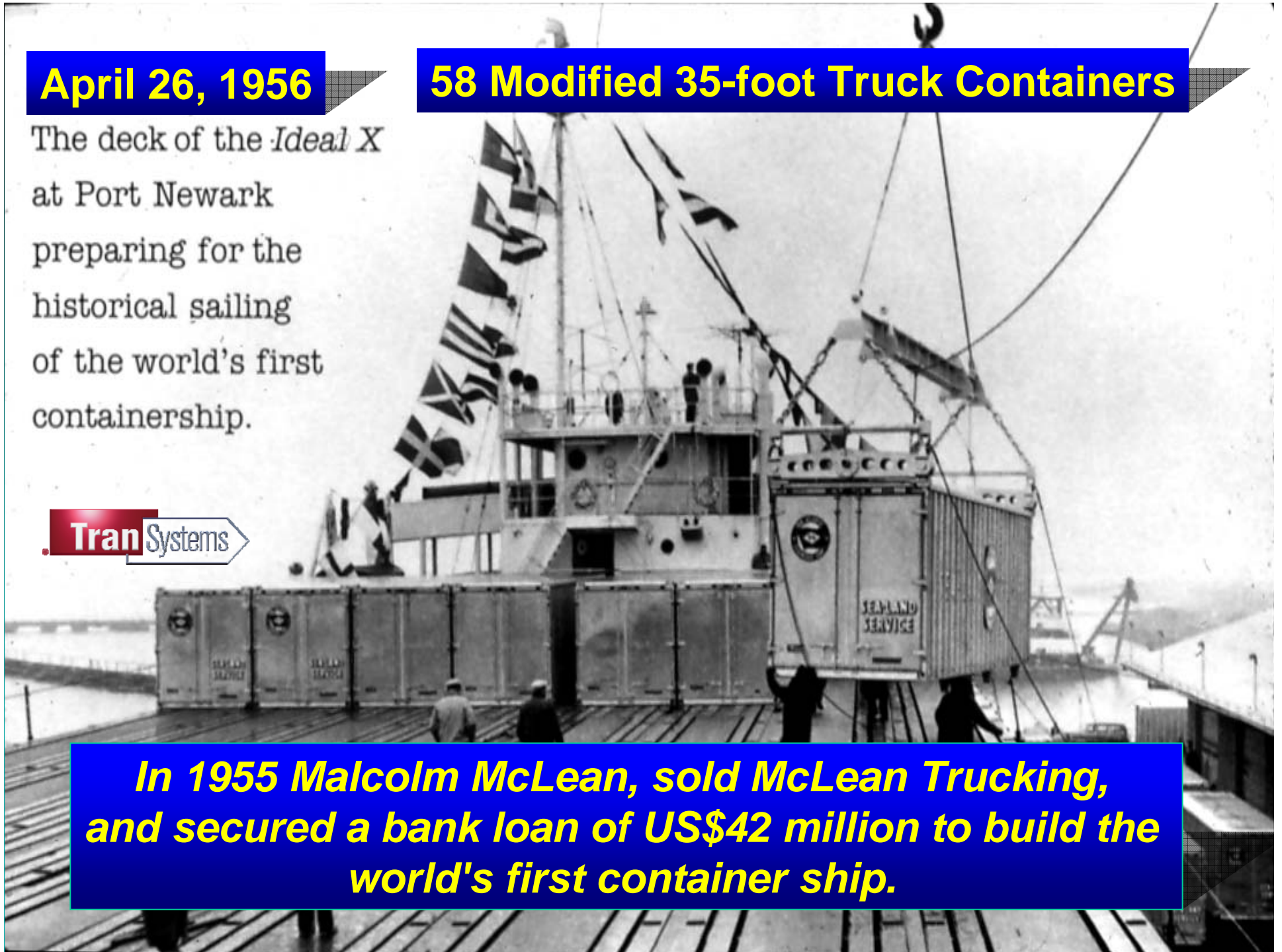
**April 26, 1956**

**58 Modified 35-foot Truck Containers**

The deck of the *Ideal X*  
at Port Newark  
preparing for the  
historical sailing  
of the world's first  
containership.

**Tran**Systems

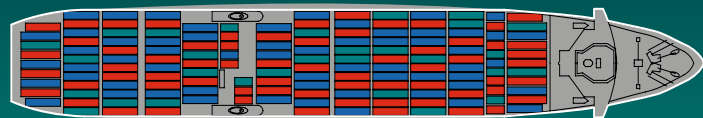
***In 1955 Malcolm McLean, sold McLean Trucking,  
and secured a bank loan of US\$42 million to build the  
world's first container ship.***



# World Container Ship Evolution



1st Generation (Pre-1960 - 1970)



2nd Generation (1970 - 1980)



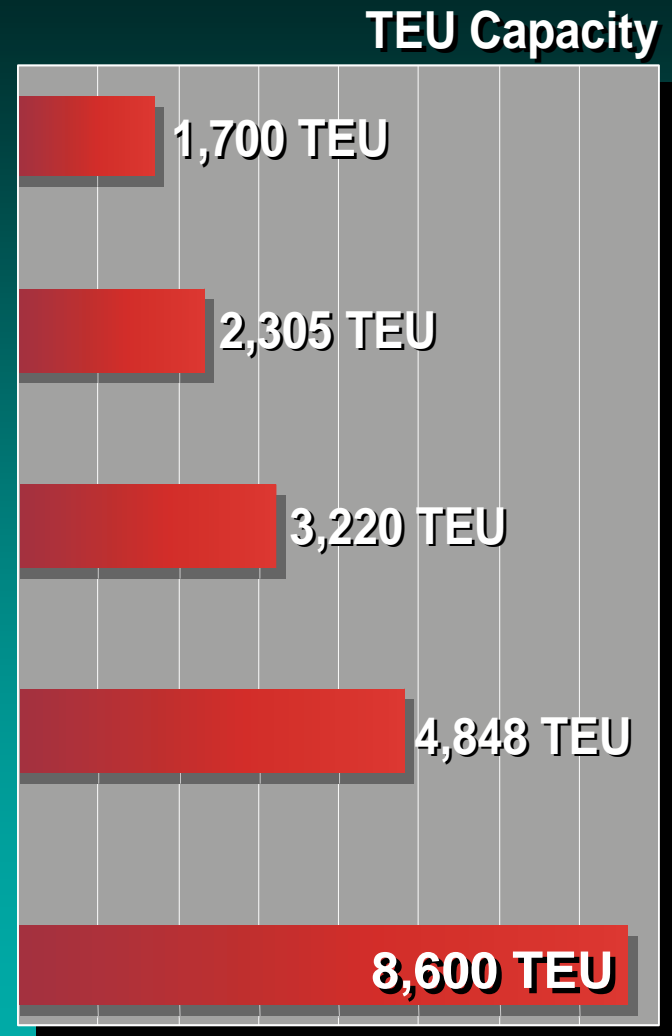
3rd Generation (1985)



4th Generation (1986 - 2000)



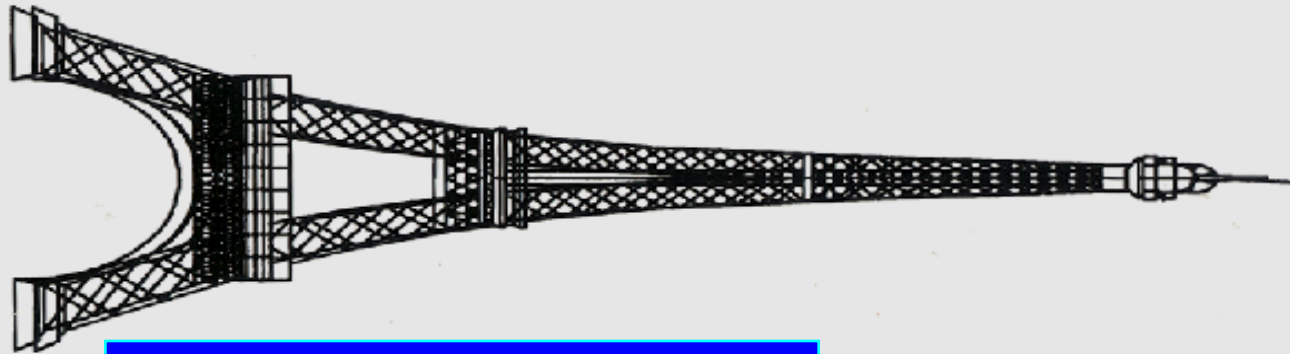
5th Generation (2000 - 2005)



# Madison Maersk (3,928 TEUs) in the Panama Canal (Current Max Panamax = 5000 TEUs)



# Today's Mega Ships - Measuring Up



**Eiffel Tower – 990 feet**

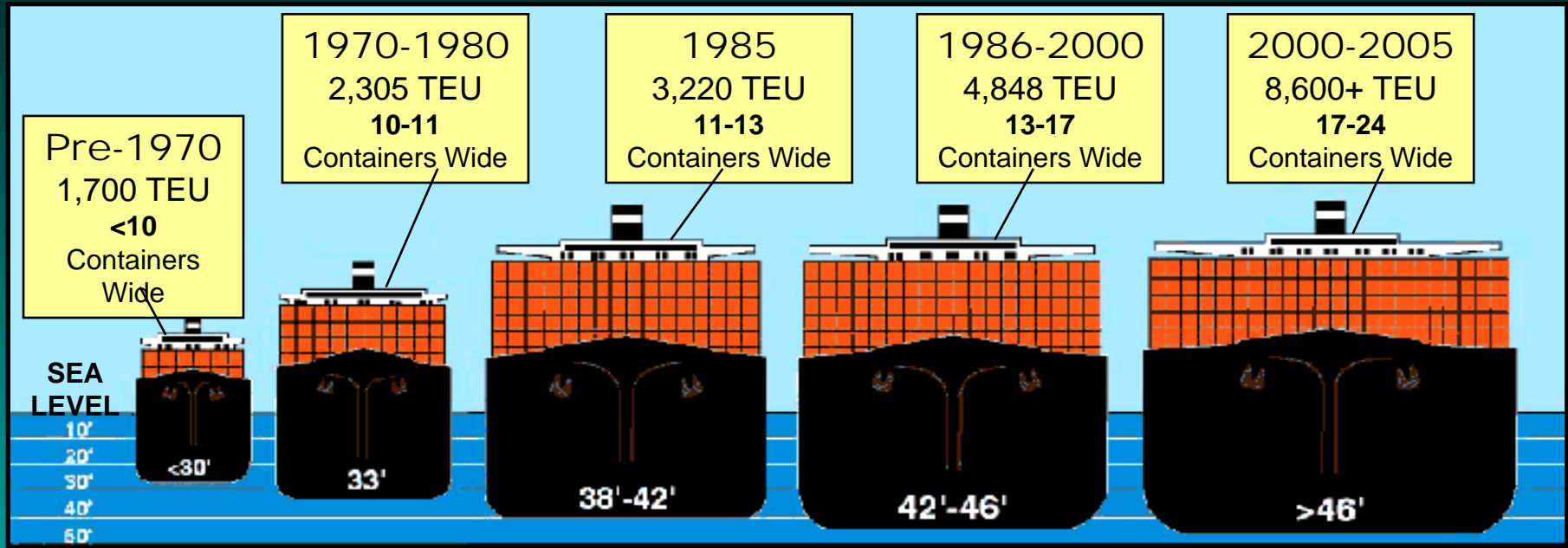


**Regina Maersk – 1043 Ft, 140 Ft wide, 6000+ TEUs**



# Today's Mega Ships - Measuring Up

## How Wide, How Deep?



# 7000+ TEU Containerships Slot Capacity in the Fleet and on Order

## SUMMARY OF WORLD CONTAINERSHIP FLEET IN SERVICE AND ON ORDER (OCTOBER 2005)

Ship Type	5000-5000	6000-6000	7000+	Total
-----------	-----------	-----------	-------	-------

**Current Vessel Capacity = 2,304,286 Slots**  
**Order Book Vessel Capacity = 2,367,935 Slots**  
**A 103 % Increase in Fleet Slot Capacity on Order**

Slots on Order	371,509	435,032	1,561,394	4,323,417
<b>Ships on Order</b>	<b>68</b>	<b>67</b>	<b>183</b>	<b>1,113</b>

Source: Containerisation International Yearbook 2005



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# 10,000 TEU Container Ships Currently on Order



Zim orders **four 10,000 TEU container ships** from Hyundai Shipyards in Korea; will double its carriage capacity  
Zim will take delivery of the ships, second half of 2009



Cosco orders **four 10,000 TEU containerships** from Hyundai Heavy Industries to be delivered in 2008  
**\$505 M Deal**

Source: North Sea Terminal Bremerhaven GmbH & Co



## A.P. Moller-Maersk September 2006 Service Announcement for 14,000 TEU Vessel



The new-build known as “**M/S Emma Maersk**”, was christened at the Odense-Lindo Shipyard in Denmark in August 2006. The nominal capacity of the new vessel could be as high as **14,000 TEUs** based on its reported LOA of 397 m, Beam of 56 m, Draft of 15.5 m, Gross Tonnage 170,974 gt, Speed 25.5 knots

Source: Journal of Commerce August 2006, Marine Log December 2006



# A.P. Moller-Maersk L Class M/S Emma Maersk

(14,000 TEU Vessel - 22 Containers Wide)



Length: 1,302 ft, Width: 207 ft, Net Cargo: 123,200 tons  
Key Cranes: 10, Engine: 14 in-line cylinders diesel engine (110,000 BHP)  
Cruise Speed: 31 mi/h, Full Crew: 13, Construction cost - US \$145 M+

Source: Maritime World Logistics Inc. January 2007



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# The 15,000 TEU Containership

**“...the ship is a flight of fancy... but such a ship is within the current state of the shipbuilder’s art...”**

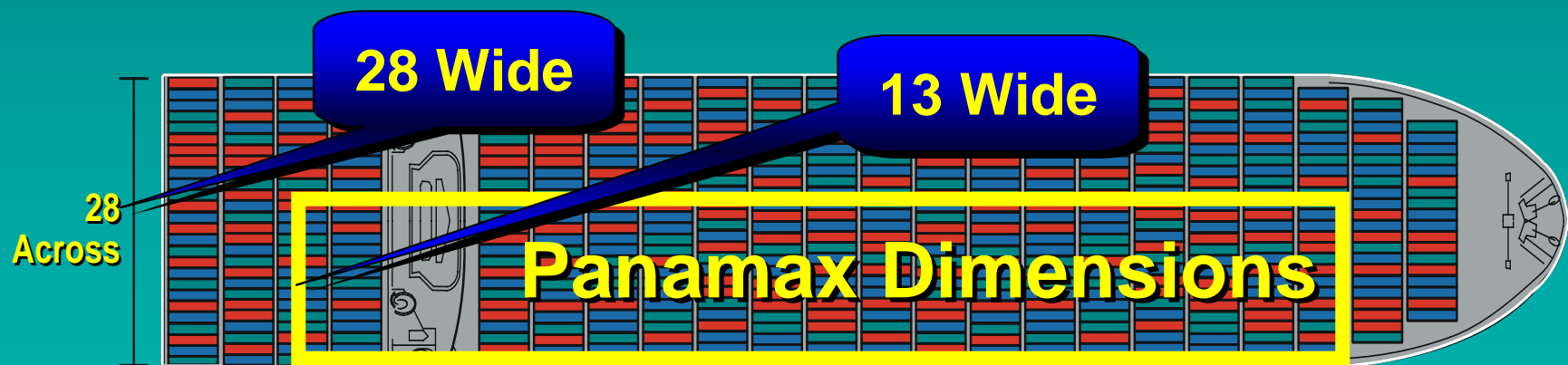
**R. G. McLellan, P&O Containers**

# The 15,000 TEU Containership

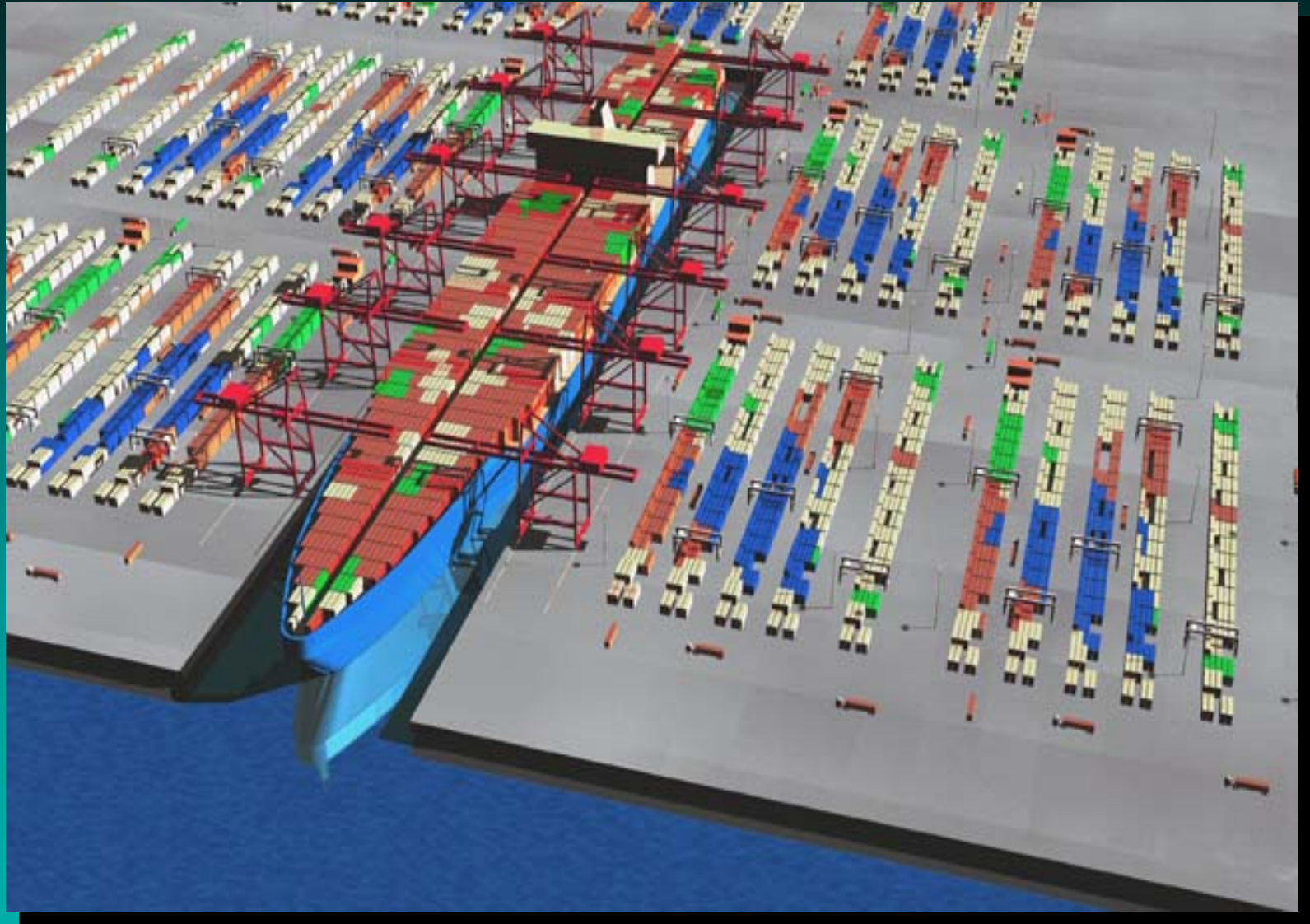
LOA. = 400 m (1,312 ft.)

Draft = 14 m (46 ft.)

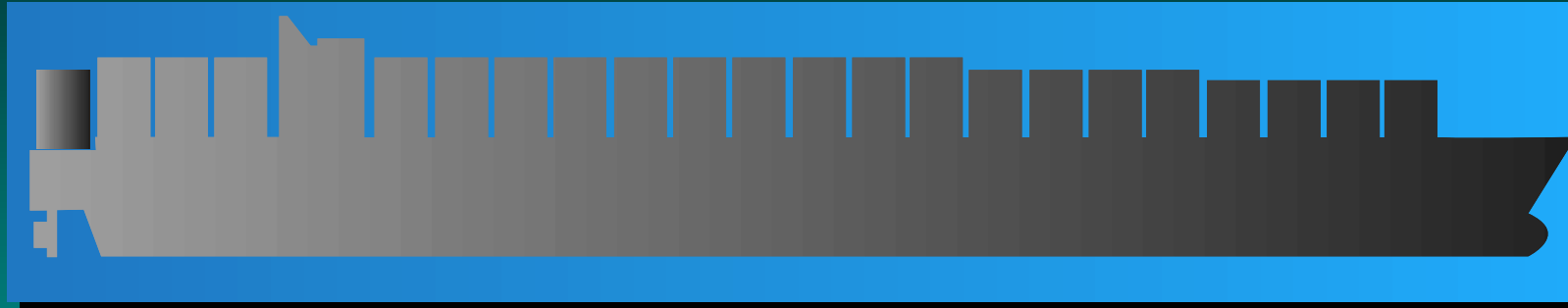
BEAM = 69 m (226 ft.)



# Container Ship-in-a-Slip Concept



# The 18,000 TEU Malaccamax Reported Predictions/Benefits



- By 2010 on Asia-Europe Trade Route
- **30% Cheaper** than 4800 TEU Panamax Vessel, primarily due to “Economies of Scale”
- **US\$40/TEU Savings**

Source: Dynamar Consultancy, Rotterdam

# Emergence of North American Fast Feeder Short-Sea Coastal Vessels



**The New Frontier:  
Transshipment and Short Sea**



**2,000 - 3,000 TEU  
Feeder Ship**

**10,000 to 15,000 TEU Mega Ship**

Short Sea Shipping  
COOPERATIVE



# Short Sea Shipping Coastwise Maritime Trade



**Taking Freight off of Congested Roads**

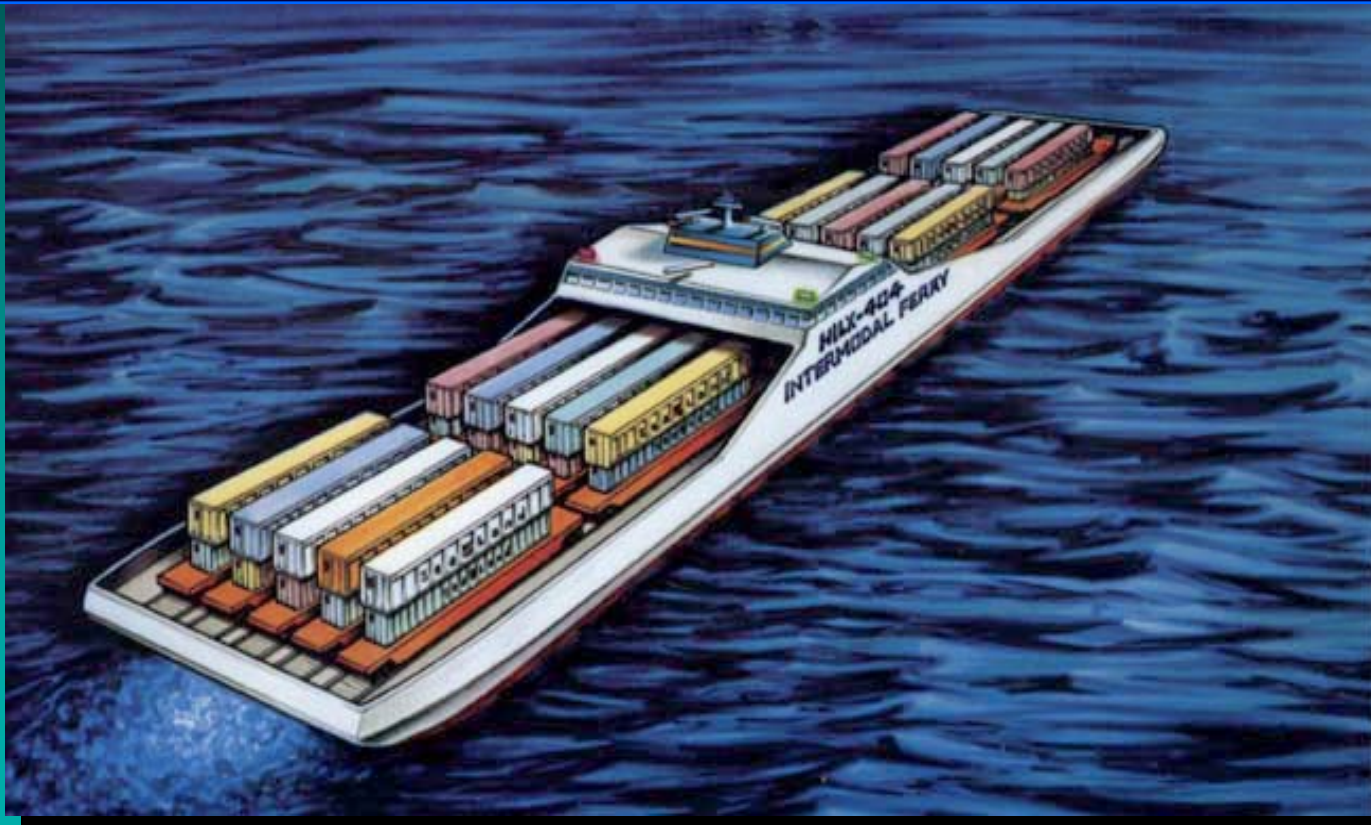


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# Emerging Viable Container On Barge Coastal Shipping Concepts & Inland Intermodal Port Potential



# High-Speed, Low Wake, Intermodal Float Technology





# Port & Intermodal Terminal Competitive Mandates

Ports & intermodal linkages must change the current **cost** versus **value** relationship in the logistics chain. **Become Value Added Multipliers...**

Successful ports & intermodal terminals in the next decade must **invest in and leverage technology** to improve terminal productivity, cost, effectiveness and reliability for all modes of transportation...**securely as environmental stewards.**



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February 12, 2007

Miami, Florida

***"Tools to Lead and Manage Competitive Ports"***

***Global Maritime Logistics &  
Port Operating Trends***

***Macroeconomic Situation***

***Thank You***

