

c o m

marketing

**The Latest and Coolest
In Internet Marketing**

Presented by:

Hillary Bressler-CEO

.Com Marketing

A Full Service Interactive Ad Agency

Today

- Social Networks
 - Consumer Generated Media
 - Mobile Marketing
 - Click-and-Know
 - Virtual Worlds
 - Scented CD Roms and Web Sites
 - Video E-Mail
 - Wikis
 - Personalized Microsites w/Direct Mail
-
- Giveaway of Free Web Site Audit

What is the Mosquito Ringtone?



www.freemosquitoringtones.org

What is Web 2.0?

Web 2.0, a phrase coined 2004 refers to a supposed second-generation of Internet-based services.



Online Social Networks



Online Social Networks

- | | | |
|--------------|---|---------------|
| 1. My Space | • | Photo Sharing |
| 2. Face Book | • | Business |
| 3. LinkedIn | • | Baby Boomers |
| 4. Flickr | • | Young Adults |
| 5. Eons | • | In College |



What are Online Social Networks?

Social networking refers to a category of Internet applications to help **connect friends, business partners**, or other individuals together **using a variety of Interactive tools.**

Namaste scorpiohill!

- [Choose your Flickr web address!](#)
- Create yourself a [buddy icon!](#)
- Did you know you can [email images to Flickr?](#)

Flickr News

03 Oct 06 - Group pool management just got a little bit better! In the Organizer, you can now click on a group's name to open up the group's pool and add and... [read more news](#)

» [Flickr Blog](#) Great photos & latest news, daily!

Holy smokes! That's cheap!

Just **\$24.95** for a 1 year pro account.

[Find out how to upgrade your account.](#)
(There will always be a free version. [Learn More.](#))

[Are you looking for great photos?](#)

There are many ways to explore photos on Flickr.

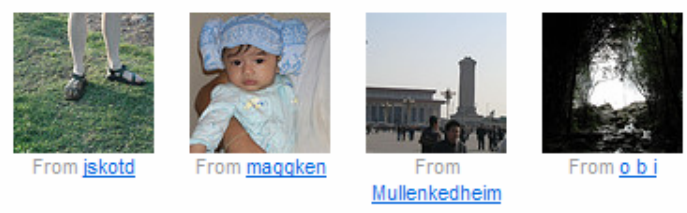
 See more stunning photos on the [Nikon Stunning Gallery!](#)

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Memphis (Set)

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- Tags**
- Memphis [x]
 - 2005 [x]

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- Taken on [November 4, 2005](#) ([edit](#))
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Comments

BullyRook pro says:

Very nice. It's better with the dog and in color.

Posted 12 months ago. ([permalink](#) | [delete](#))

amiev pro says:

I guess we all like this place:



What Is It?

Uploaded on 12 August 2006



By **misterken**

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[history](#), [war](#), [ships](#), [wwii](#) ...



Victory Ship

Uploaded on 12 August 2006



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Not A Shark

Uploaded on 12 August 2006



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User Generated Content

User-generated content and word-of-mouth are two big buzzwords right now in online marketing.

Social networks give marketers an opportunity to experiment with both.

Find Rooms & Rates

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- Near an address
(U.S. only)

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State/Province

Country

Check in

Check out

Room(s) Adults per Room

Search

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[Our Best Rate Guarantee](#)



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Continental United States



[See More Stories](#)

Guest Story

**Sheraton Providence
Airport Hotel**
Warwick, Rhode Island



New Years Eve 2005 was a night we will never forget. Nightlife in Providence has always been great so we figured this was the perfect time to celebrate. [More Hotel Details](#)

Sheraton Hotels has re-launched its website to emphasize user-generated content and take advantage of the popularity of social networking.

Visitors can share stories, photos, travel tips and favorite destinations.

Everything in the known universe about **Port of Miami**

Query time: 0.2 seconds

- Featured
- Posts
- Blogs
- Videos
- Photos
- Music
- Events


FROM BLOGS

Blog posts

Your Tax Dollars at the Port by Geniusofdespair

 in **Eye On Miami** · 1 day ago · Authority: 47
<http://eyeonmiami.blogspot.com>

Via James Good's Flickr...

 in **Transit Miami** by glopezbernal · 5 days ago · Authority: 38
<http://www.transitmiami.com>

[View all »](#)

VISUAL MEDIA

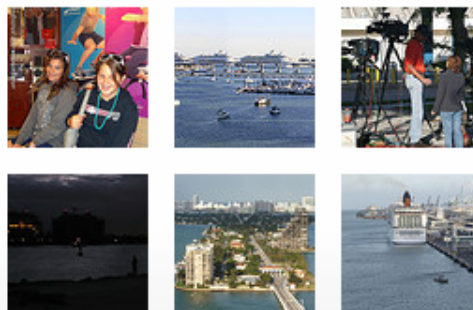
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port of miami

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Britney Spears

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Video results for 'port of miami'

Results 1-20 of 106 (0.47 s)

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[Port of Miami Truck Incident](#)

14:16

My comments on the January 7, 2006 incident at the **Port of Miami**. A truck was stopped and it became all day news on CNN, Fox "

Tags: [port of miami](#) [english](#) [spanish](#) [f](#) [showme](#) [hnbbs](#)

Added: 4 months ago in Category: [News & Politics](#)

From: [hnbbs](#)

Views: 227



2 ratings



[Port of Miami Clip 3](#)

01:10

This is the third clip of the **Port of Miami**.

Tags: [port of Miami](#) [vacation](#) [cruise](#) [carnival](#) [imagination](#) [bay](#) [islands](#)

Added: 10 months ago in Category: [Travel & Places](#)

From: [kelvinsun428](#)

Views: 691



2 ratings



[Port of Miami Clip 4](#)

00:35

This is the fourth clip of the **Port of Miami**. The ship is about to depart from

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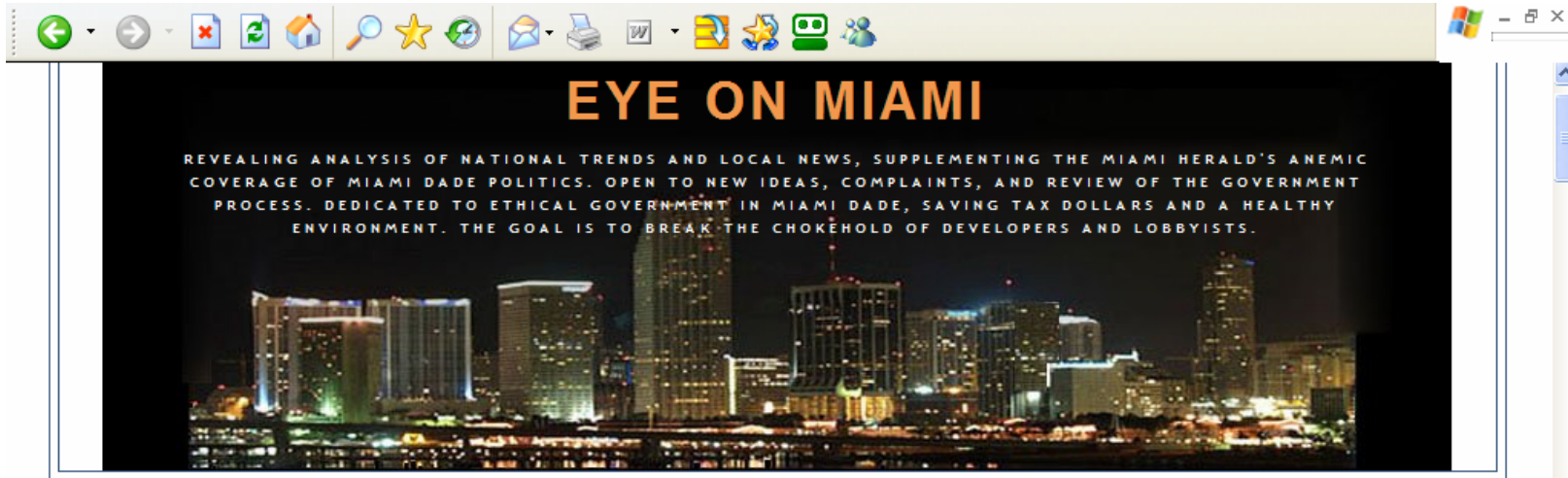
Britney Spears

Angelina Jolie

Jessica Simpson



Internet



SATURDAY, JUNE 09, 2007

Your Tax Dollars at the Port by Geniusofdespair



Bill Johnson director of the Port of Miami said in "Miami Today" that the Port of Miami is headed for Bankruptcy. They are having to absorb \$19 million of security expenses. Johnson said, according to the paper:

Our operating costs are way out of line and the port's security costs are highest in the nation.

Well, whose fault is that Bill? Anyway, I thought you might be interested in another example of your tax dollars at work. Besides, you don't see FP&L complaining about guarding all that spent nuclear fuel they are storing on site since they have no place to send it. No complaints there. I would suppose FP&L is doing an adequate job guarding it? I sure hope they do a better job with that than they did with that mysterious drill hole they found in a pipe at the nuke plant. I don't think FP&L really wants you to know of the storage situation, they aren't blasting their

WE WANT YOUR COMMENTS!

Hit on the word "Comments" at the end of ANY post. A box will appear to type in. Below the box (scroll down) you can choose to write anonymously or make up a name (choose "Other"). Scroll down for a button: "Publish." You must hit that button! You can also email your comments to: geniusofdespair@yahoo.com

SOUTH FLORIDA NEWS LINKS

- [Biscayne Times](#)
- [Category 305](#)
- [Coconut Grove Grapevine](#)
- [Critical Miami](#)
- [DeFede: Joe Martinez: "I am Not a ..."](#)

The Port of Miami .com An Unofficial Website

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[Hotels Near Port of Miami](#)
All

American Red Cross Hurricane victims need your help **NOW.**

Welcome to the Port of Miami.com

This site has been built by members of the community to assist in the promotion of the Port of Miami and assist businesses doing business in Miami.

For [directions](#) to the Port of Miami please click [here](#).

If you prefer the [official site of the Port of Miami](#), please click [here](#). It is a very informative site and we are hoping that we can assist businesses looking for the official site to find it. Part of the purpose of this site is to assist people in locating the official site to obtain more information.

New security regulations are now in place. Check the website for the [Department of Homeland Security](#) for more information.

This site is divided into several sections to enhance your experience:

[Travel Services](#): This section contains information about the travel industry and the Port of Miami. This includes cruise

The Port of Seattle .com An Unofficial Website

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American Red Cross Hurricane victims need your help **NOW.**

Welcome to the Port of Seattle.com

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If you prefer the [official site of the Port of Seattle](#), please click [here](#). It is a very informative site and we are hoping that we can assist businesses looking for the official site to find it. Part of the purpose of this site is to assist people in locating the official site to obtain more information.

New security regulations are now in place. Check the website for the [Department of Homeland Security](#) for more information.

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[Travel Services](#): This section contains information about the travel industry and the Port of Seattle. This includes cruise



Deer inside the Halifax Port Authority



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Added: May 27, 2006 [SUBSCRIBE](#) to measuringlines

From: [measuringlines](#)

A deer wanders into the Halifax Port ... [\(more\)](#)

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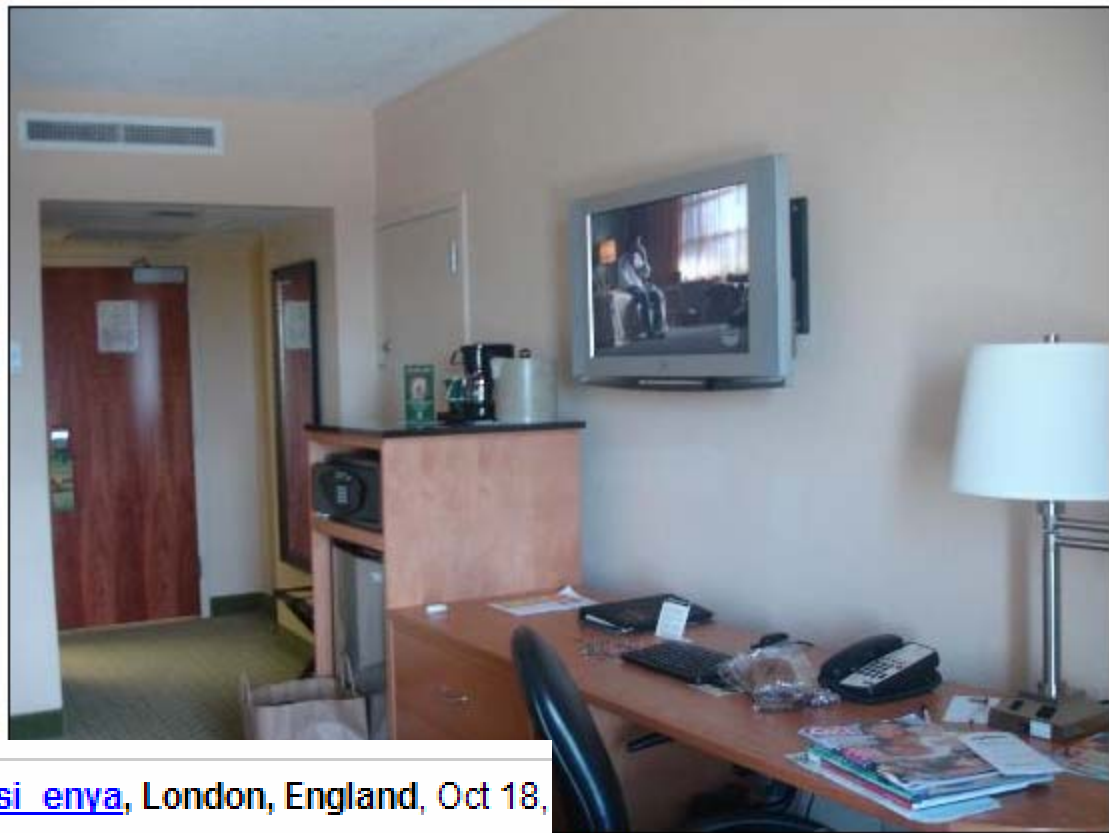
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Room

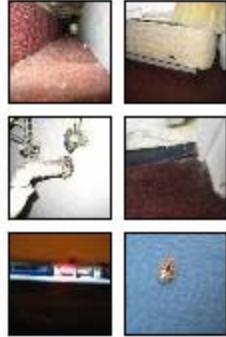
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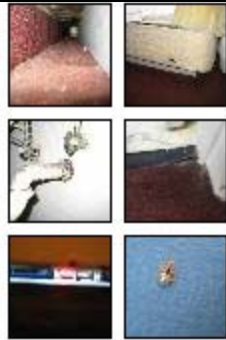
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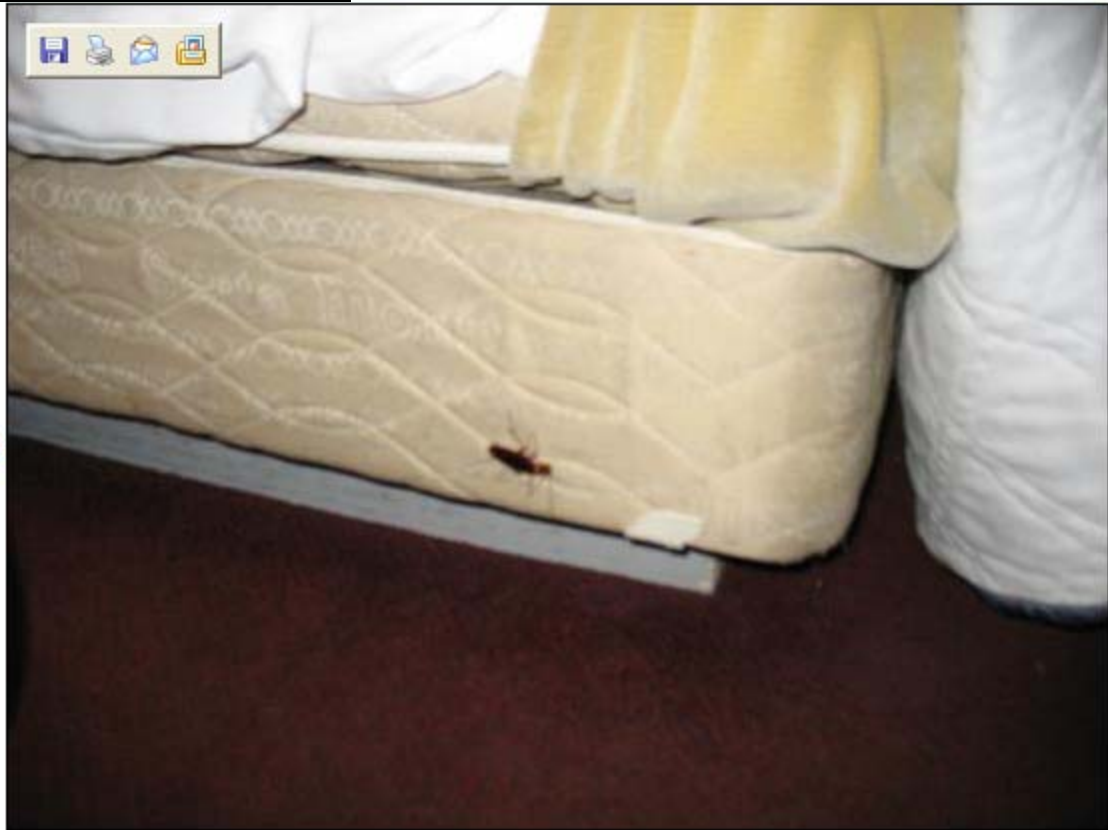
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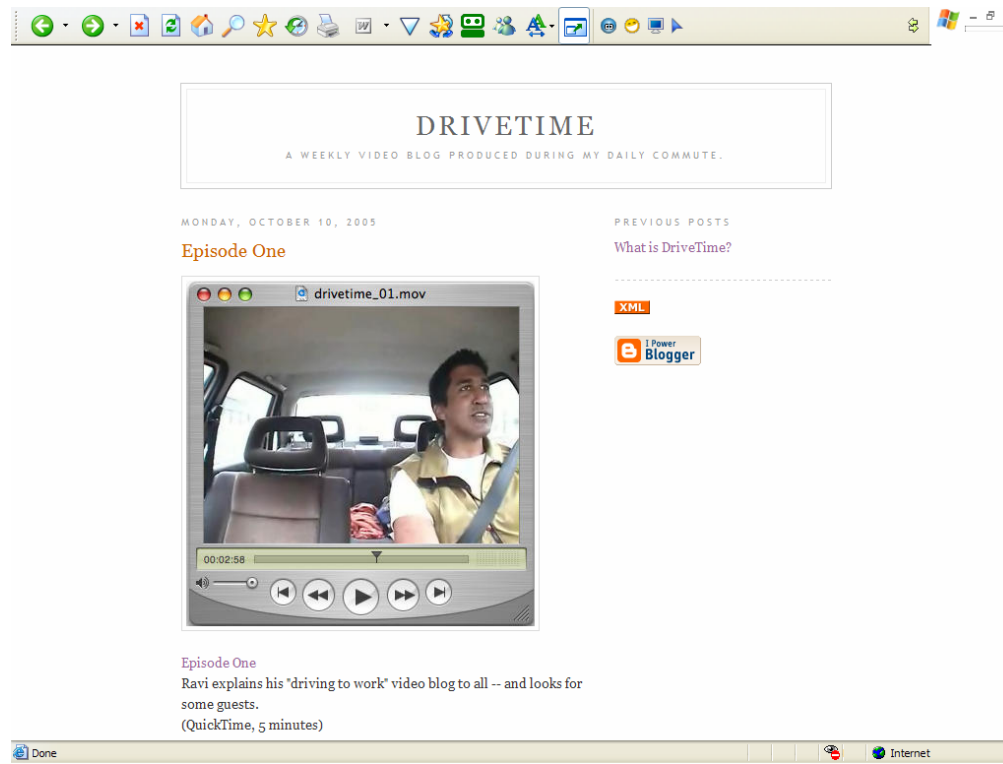
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Vlogs

Vlogs

A **vlog** or **videoblog** is a blog which uses video as the primary content.

- <http://drivetime.ravijain.org>





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POPULAR LOCATIONS

- Albuquerque, NM
- Annapolis, MD
- Athens, GA
- Atlanta, GA
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- Boston, MA Metro
- Calgary, Canada
- Carlisle, PA
- Cayman Islands
- Charlotte, NC
- Chicago, IL
- Chico, CA
- Cincinnati, OH
- Columbia, MO
- Columbus, OH
- Davis, CA
- Detroit, MI
- Elsinore, Denmark
- Fall River, MA
- Fernandina Beach, FL
- Fort Worth, TX
- Hawaii
- Indian Rocks Beach, FL
- Jerusalem, Israel
- La Conner, WA
- Lee, MA
- Los Angeles Metro
- Louisville, KY
- Lowell, MA
- Madeira Beach, FL
- Memphis, TN
- Mexico City, Mexico
- Miami, FL

LOCATIONS

MIAMI, FL

COCONUT GROVE



00:10 03:30

EMAIL TO A FRIEND PUT FILM ON YOUR SITE DOWNLOAD

+ ENLARGE PLAYER

Coconut Grove

Miami, FL

It's a slick, hip tourist spot, but there's room for history and science geeks in Coconut Grove.

Filmmaker

Robert Lyon

Films about nearby locations (4)

Select left/right arrows to scroll films



Coconut Grove



Little Havana

MIAMI, FL NEIGHBORHOOD GUIDE



+ ENLARGE MAP

Map locations

Enlarge the map and run your cursor over the red pushpins to see the exact locations of places mentioned in the film, and of other notable businesses and local landmarks in the area.

- | | |
|------------------------|--|
| Carnaval Miami | Casa Juancho |
| Corporate Body Spa | David's Café |
| Marseilles Hotel | Miami Museum of Science and Plantetarium |
| Moore and Bode | Ritz Carlton |
| South Beach Bike Tours | |

Places nearby

- Carnaval Miami
- Casa Juancho

Shoshmosis

Shoshmosis - Clickable Video Ad

- New ad format, called Shoshmosis
- Allows online advertisers to **combine interactive advertising with streaming video.**
- Users can actually **click on objects within a running video** ad to trigger an associated message.

Click-and-Know

World's largest “how to” manual

<http://www.wikihow.com/Main-Page>

How to use your digital camera

- <http://www.nikonschool.com>

Apple workshops

- <http://www.apple.com/retail/workshops>

How to play with Lego, in Japanese

- <http://www.legoeducation.jp>

How to make a “how to” film

- <http://www.videojug.com/film/how-to-make-a-how-to-film>

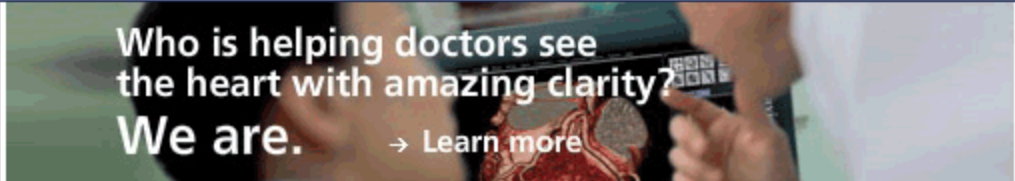


- Airlines: A-B
- Airlines: C-D-E
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- Airlines: L-M-N-Q
- Airlines: S-T
- Airlines: U-V-W
- Comparison Charts
- Travel Resources

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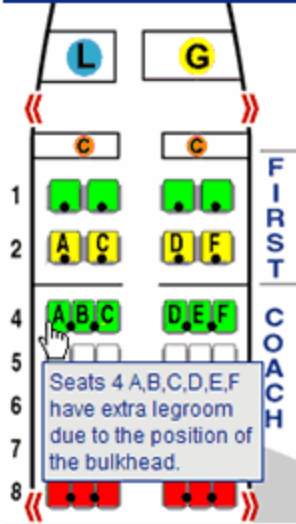
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- In-seat power port locations.
- Galley, lavatory, Exit Row and closet locations.

SeatMap Key

- Good Seat
- Be Aware
- Poor Seat
- Power Port
- Exit Location
- G Galley
- L Lavatory
- C Closet

Barcode Scanning for Cell Phones and Mobile Coupons

Bar Code Scanning

- Enables capturing the image of a bar code by the camera device on a Web-enabled cell phone.

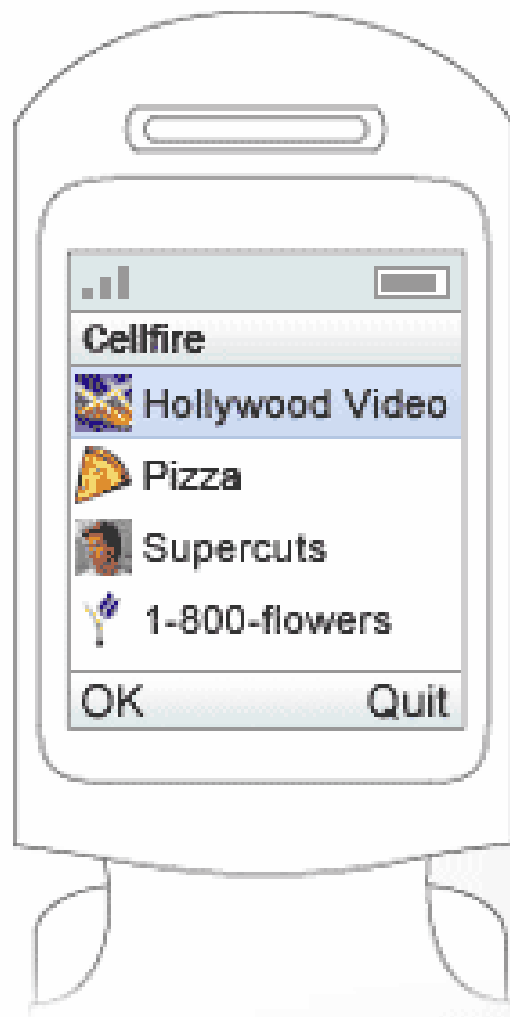
Bar Code Scanning



Mobile Coupons

- Software you download to your cell phone to have access to coupons on your phone wherever you are.

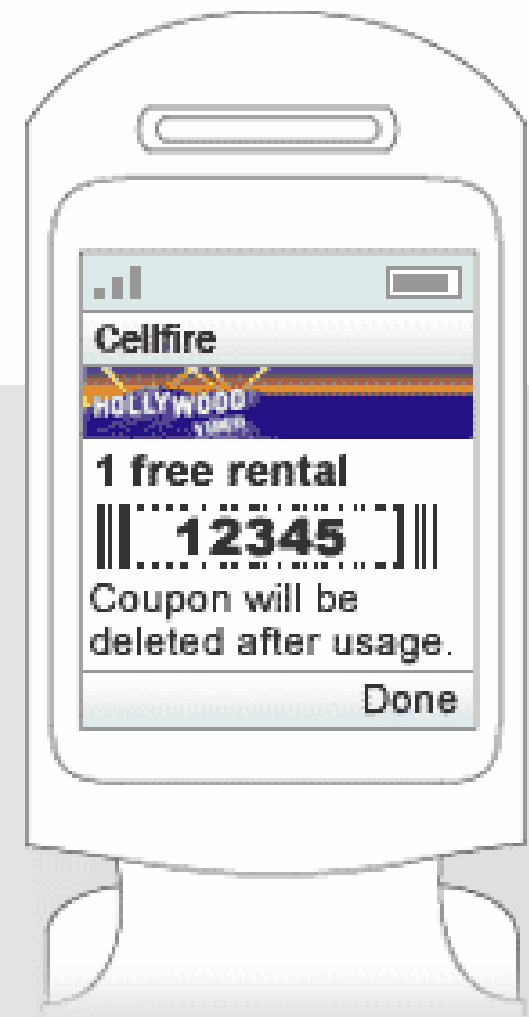
How to use coupons: **In-store** **Via phone call »**



- ▶ Coupons are stored on your phone. Just pick the one you want.



- ▶ Go to the store or restaurant. Press the "Use Now" button.



- ▶ Show the coupon code to the cashier for your discount. Enjoy!

Case Study: Luxor Hotel

- Under a deal Sprint announced with the Luxor hotel, when you land in Las Vegas and turn on your cellphone, the Luxor can check you in before you exit the plane. During your stay, you might get mobile coupons for discounted meals, show tickets and other offers.
- Using the phone's GPS capabilities, the Luxor can see if you are off the hotel premises and tailor mobile promotions to lure you back.

Virtual Worlds



Second Life

- 3-D virtual world entirely built and owned by its residents.





Your World. Your Imagination.

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JOIN NOW
MEMBERSHIP IS FREE

SECOND LIFE IS A 3D ONLINE DIGITAL WORLD IMAGINED, CREATED, & OWNED BY ITS RESIDENTS.

- BUY & SELL LINDEN DOLLARS
- OWN VIRTUAL LAND
- REFER FRIENDS

VIEW INTERACTIVE MAP

UNDER 18? CHECK OUT TEEN SECOND LIFE



Total Residents:	7,150,208
Logged In Last 60 Days:	1,637,324
Online Now:	31,622
US\$ Spent Last 24h:	\$1,597,535
LindeX Activity Last 24h:	\$226,194

[SEE MORE economic statistics here!](#)

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- Boston Globe**
[Second Life gets a Bay State boost](#)
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[Welcome to the virtual interview](#)
 - Miami Herald**
[More real people are leading virtual lives](#)



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The official guide is here! Over 300 pages of crucial tips and resources, plus an exclusive content CD. Learn more and [pick up a copy today.](#)

For even more info, read Philip Linden's recent [blog post](#) about why you should consider joining us at Linden Lab.



Second Life Videos

Check out Resident-created Second Life videos at our [media page](#).

SECONDopinion NEWSLETTER

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Virtual Hotel

- Starwood Hotels is premiering their new hotel brand, aloft, in Second Life via a virtual construction of the hotel before the actual hotels are built.
- The building process was documented on a corresponding website, www.virtualaloft.com

WED >> SEP 27, 2006

Bathroom Doors



We quietly opened the aloft sim the other day and have been getting some [nice feedback](#). We've also gotten some great comments taking a critical eye at the build and design, and we welcome both. Feel free to post your thoughts as comments on this blog as well!

One question we heard a few times was why there wasn't a door in the bathroom. There will be a sliding door in the real hotel but we actually forgot to put it into the virtual version because, well, avatars do not spend much time in bathrooms in Second Life. We did not capture every detail of the hotel interior but instead tried to focus on the essentials. However, we think you are right -- that door is an essential and we are going to update that wall separator and add the door. We see this build as a work in progress. Keep those thoughts coming!

Posted by at 1:17 PM in [Project Details](#) | [Comments \(3\)](#) | [TrackBack \(0\)](#) | [\[+\]](#)

WED >> SEP 20, 2006

Building A Virtual Hotel... A Time Lapse Video

Going For A Morning Swim



The pool area in the back of the hotel has been coming along nicely in the last few days. The ES team has added cabanas, lounge chairs, and small tables.

But my favorite thing so far this week is that yesterday the hotel pool was finally filled with water.

This morning I woke up just before sunrise and decided to go for a swim in the pool before anyone else arrived at the hotel. If you haven't yet gone swimming in Second Life (today was my first time) it's an absolutely amazing experience. I'm now convinced the the pool will be one of the most popular aspects of the hotel.

Where did I buy my trunks? WaterWorks Island has a terrific assortment of bathing suits, animations, and pools to swim in. At WaterWorks I also bought The Swimmer! 1.1, an absolutely amazing HUD device that makes your avatar buoyant and allows you to swim laps.

See you in the pool!

- Marc Schiller, ElectricArtists

Scented CD Roms



✦ Full Size



✦ Shaped



✦ Mini

BRAND STRATEGY

- Brand Innovation
- Brand Impact
- Brand Experience
- Brand Delivery

95 available scents.

- Coffee • Apple • Wood-scent • Leather
 - Vanilla • Orange • Pine • Gasoline
 - Pizza • Rose • Nutmeg • Grass
- Strawberry • Orchid • Cinnamon • Soda
 - Lemon • Jasmine • Mint • Cologne
- Chocolate • Lilac • Seabreeze • Perfume

Scented Web Sites

Does that food smell good?

Book a place in our restaurant now!

Ordering flowers?

Perfume?

Scented Web Sites

Fragrant websites, using XHTML 2.5 markup to drive pheromone emitters on USB sticks or embedded into SD cards for mobile phones



Tasting Web Sites

- One step further, by allowing users to not only download scents, but to **print out flavors that can be tasted.**
- It allows users to print smells onto thick fiber paper sheets and taste specific flavors **by licking the paper coated with the smell!**

Behavioral Advertising

Behavioral targeting provides advertisers with the ability to reach desired segments outside of contextually relevant areas.

Behavioral Targeting



In Behavioral targeting, a registered female user goes repeatedly looks for information on Orlando Vacations



This user then becomes "flagged" in the Yahoo! system for the next 30 days as having the behavior of "Orlando"

As this user visits other areas of the network, she may see your ad



Video Email

Breakthrough Video Email

- Video begins immediately, without buffering time
- The video can be accessed even if you're not online
- Works with all major e-mail programs: Outlook, Outlook Express, Eudora, Lotus Notes, Hotmail, Yahoo!, Gmail

Video Emails - Microsoft Outlook

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Favorite Folders

- Inbox
- Unread Mail
- For Follow Up
- Sent Items

All Mail Folders

- Personal Folders
 - Deleted Items (16)
 - Drafts
 - Inbox
 - External Clients
 - Freelancers and Suppliers
 - HSMIAI
 - Internal
 - .Com
 - Bootcamp Live
 - ClickTracks / Reporting
 - Designer Position
 - Hosting and IT
 - Internal Ratecard
 - Postcards
 - SEO
 - Video Emails
 - Marks Archive
 - Junk E-mail [2]
 - Outbox
 - Sent Items
 - Search Folders
- Archive Folders
 - Deleted Items
 - Sent Items
 - Search Folders

Video Emails

From	Subject	Received	Size
Date: Yesterday			
Tricia Wortman	FW: Chep Newsletter Update	Wed 7/26/2006 3:28 PM	308 KB
Tricia Wortman	Behind the Blue	Wed 7/26/2006 3:27 PM	2 MB
Date: Tuesday			
Trinity Hively	Re: E-newsletter for presentation	Tue 7/25/2006 6:51 PM	23 KB
Hillary Bressler	FW: Request	Tue 7/25/2006 3:01 PM	17 KB
Date: Last Week			
Hillary Bressler	FW: new video email	Thu 7/20/2006 5:21 PM	35 KB

Behind the Blue

Tricia Wortman [wortman@commarketing.com]

Click here to turn on links. To help protect your security, links are turned off in this message.
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

To: Adrian

If you can't see this email properly, please click here.

Hi, I thought you'd be interested in this!

What's Behind the Blue?

Starting today, you will begin to experience a range of messages designed to share the value that you, your colleagues and our collective company brings to the supply chain.

We are proud of what's "Behind the Blue", and hope you enjoy our approach to share the many successes we have accomplished.

Click here to turn on links. To help protect your security, links are turned off in this message.

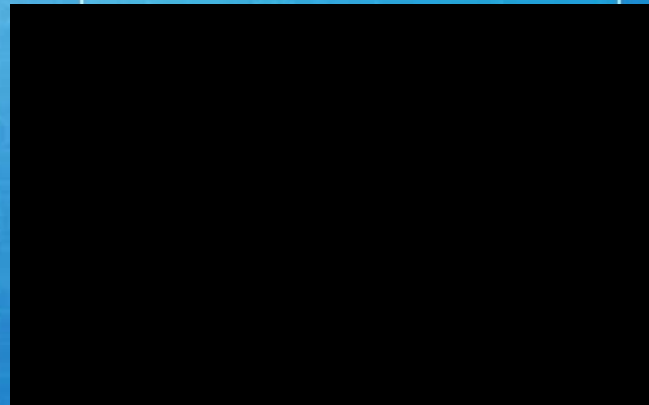
From: Tricia Wortman [wortman@commarketing.com]
To: Adrian
Cc:
Subject: Behind the Blue

Sent: Wed 7/26/2006 3:26 PM

What's Behind the Blue?

Starting today, you will begin to experience a range of messages designed to share the value that you, your colleagues and our collective company brings to the supply chain.

We are proud of what's "Behind the Blue", and hope you enjoy our approach to share the many successes we have accomplished.

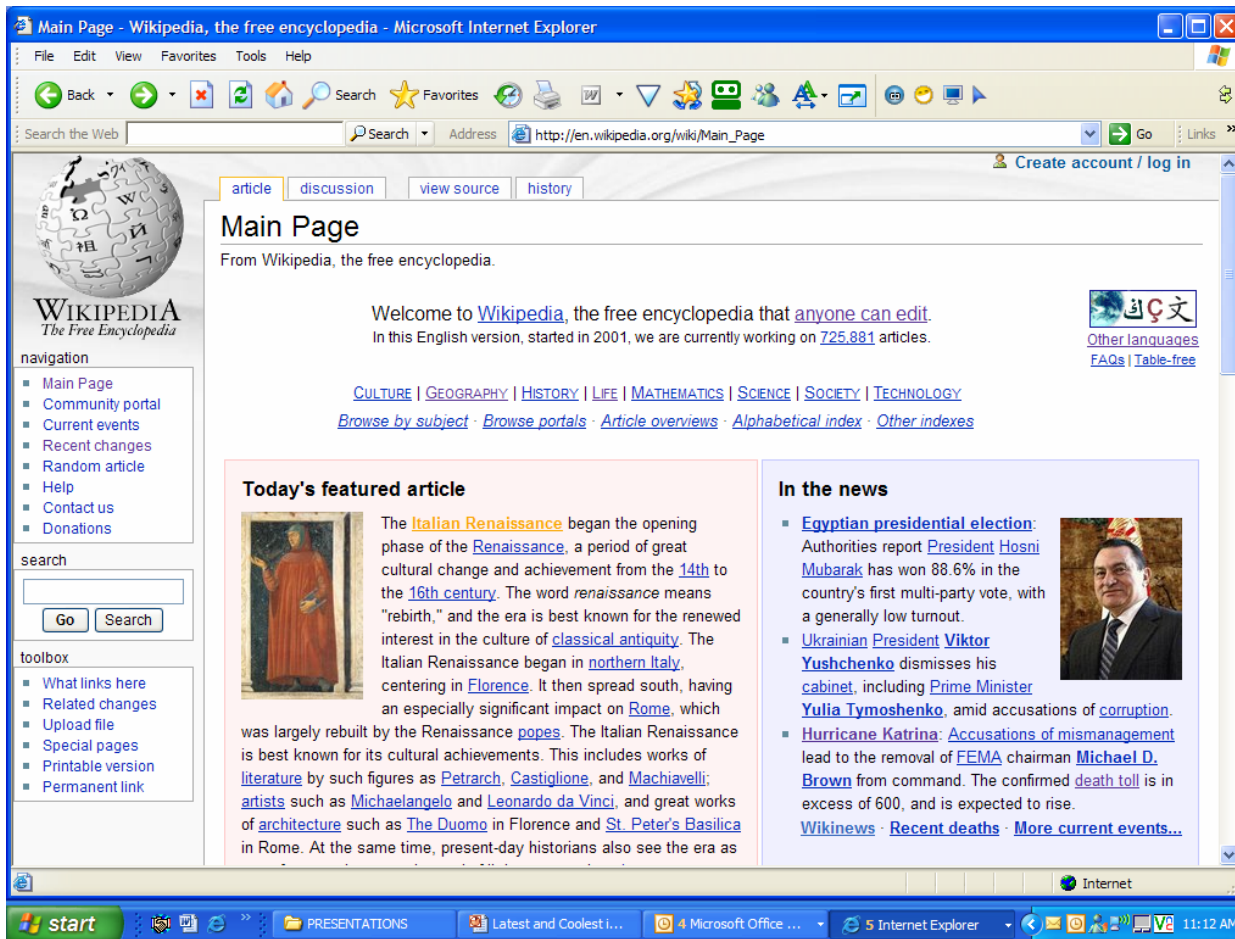


GET BEHIND THE BLUE
GET BEHIND THE BLUE

Wikis

- A **wiki** is a web application that allows users to add content, as on an Internet forum, but also allows anyone to edit the content.

A free encyclopedia that anyone can edit.





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Orlando, Florida

From Wikipedia, the free encyclopedia.

The city of **Orlando** is the county seat of [Orange County, Florida](#). As of the **2000 census**, the city had a total population of 185,951 (metropolitan area 1,644,561). A 2004 [U.S. Census](#) Estimates population count gave the city had a total population of 205,648 (metropolitan area nearly 1.8 million). It is the sixth-largest city in Florida, and its largest inland city. It is also at the head of the state's third-largest metropolitan area, behind Miami-Fort Lauderdale and Tampa-St. Petersburg. Additionally, Orlando is home to the second largest [university](#) in Florida, the [University of Central Florida](#).

The city is best known for the [tourist attractions](#) in the area, particularly the nearby [Walt Disney World Resort](#), which is in the [Reedy Creek Improvement District](#). Other area attractions include [SeaWorld](#) and the [Universal Orlando Resort](#), the latter of which is in Orlando proper. Despite being far from the main tourist attractions, [downtown Orlando](#) has recently seen much [redevelopment](#), with many more projects currently under construction or planned.

The city's nickname is "The City Beautiful", and its symbol is the fountain of Lake Eola. The current mayor is [Buddy Dyer](#). (See a complete listing of the [Mayors of Orlando](#).)

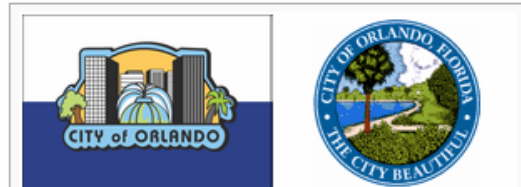


Skyline of Orlando at night, from across [Lake Eola](#)

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Orlando, Florida

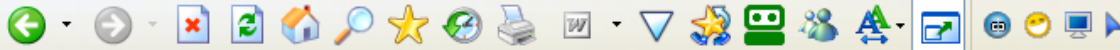


City flag

City seal

City nickname: "The City Beautiful"





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Editing Gatorland.

From Wikipedia, the free encyclopedia.

Wikipedia does not yet have a page called Gatorland.. Would you like to [search for Gatorland. in Wikipedia?](#)

- To start the page, begin typing in the box below. When you're done, press the "Save page" button. Your changes should be visible immediately.
- If you are new to Wikipedia, please read the [tutorial](#) and [your first article](#) first, to ensure that your new article will not be deleted. Please use only the [sandbox](#) for editing experiments.
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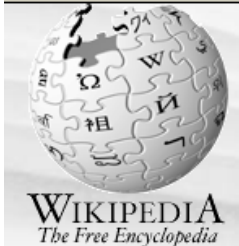
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Gatorland.

From Wikipedia, the free encyclopedia.

Founded by the late Owen Godwin in 1949, and still privately owned by his family today, Gatorland is a 110-acre theme park and wildlife preserve, combining "Old Florida" charm with exciting, new exhibits and entertainment. Known internationally as the "Alligator Capital of the World," Gatorland today provides affordably priced family-fun with thousands of alligators and crocodiles, a breeding marsh with boardwalk and observation tower, one-of-a-kind reptilian shows, aviary, petting zoo, swamp walk, educational programs and much, much more.

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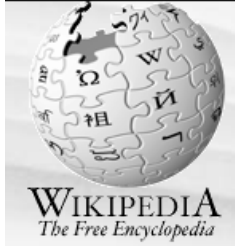
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Orlando, Florida

From Wikipedia, the free encyclopedia.

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The city is best known for the **tourist attractions** in the area, particularly the nearby **Walt Disney World Resort**, which is in the **Reedy Creek Improvement District**. Other area attractions include **SeaWorld** and the **Universal Orlando Resort**, the latter of which is in Orlando proper. Despite being far from the main tourist attractions, **downtown Orlando** has recently seen much **redevelopment**, with many more projects currently under construction or planned. One of the oldest attractions in this area is **Gatorland**.

The city's nickname is "The City Beautiful", and its symbol is the fountain of Lake Eola. The current mayor is **Buddy Dyer**. (See a complete listing of the **Mayors of Orlando**.)



Skyline of Orlando at night, from across **Lake Eola**

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Orlando, Florida



City flag



City seal

City nickname: "The City Beautiful"






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www.sheratonworld.com

[Hotel near Gator Land Florida](#)
Official Site - Hyatt Regency Grand Cypress. Next to Disney World...
grandcypress.hyatt.com

[Attractions - Orlando](#)
See the exclusive luxury hotel packages at the Floridays Resort.
www.floridaysresort.com

[SeaWorld Orlando Tickets, Two for \\$25](#)
SeaWorld tickets, two for \$25. SeaWorld Orlando area hotels from...
www.discounttheparkvacations.cc

- [Gatorland](#)
A combination tourist attraction and working alligator farm.
Category: Florida > Orlando > Points of Interest
www.gatorland.com - 17k - Cached - More from this site - Save
- [Gatorland's Gator Cam](#)
Best Viewing Times 7:00am - 5:00pm EST
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If shows like Animal Planet and the Crocodile Hunter have you yearning to experience these fascinating animals for yourself, then Gatorland is just waiting for you You'll get a good glimpse of Alliga ... snakes and birds up close and personal when you visit Gatorland, the Alligator Capital of the World ...
www.vacationsmadeeasy.com/OrlandoFL/activity/Gatorland.cfm - 69k - Cached - More from this site - Save
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Founded by the late Owen Godwin in 1949, and still privately owned by his family today, Gatorland is a 110-acre theme park and wildlife preserve located along South Orange Blossom Trail in Orange County, Florida. Billed as the "Alligator Capital ... Alligator Capital of the World," Gatorland features thousands of alligators and crocodiles ...
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Gatorland, Orlando: Find reviews, photos, and deals for Gatorland and other things to do in Orlando at IgoUgo. ... Gatorland Reviews. Popular Sights 14501 South Orange Blossom Trail, Orlando, 32837, +1 405 855 5496 ... the parks, spend a day wandering through Gatorland for a refreshing change ...
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Port of Miami-Dade

From Wikipedia, the free encyclopedia
(Redirected from [Port of Miami](#))

For the Rick Ross album, see [Port of Miami \(album\)](#).



Port of Miami - Lummus Island Container Terminal

The **Dante B. Fascell Port of Miami-Dade** is a **seaport** located in **Biscayne Bay** in **Miami, Florida**. It is connected to downtown Miami by **Port Boulevard**, a bridge over the **Intracoastal Waterway**.

The port is recognized as the "Cruise Capital of the World" and "Cargo Gateway of the Americas". It has retained its status as the number one cruise/passenger port in the world for well over a decade accommodating the largest cruise ships and the major cruise lines.

As the "Cargo Gateway of the Americas", the port primarily handles containerized cargo with small amounts of breakbulk, vehicles and industrial equipment. It is the

largest container port in the state of Florida and ninth in the United States. As a world-class port, the Port of Miami is among an elite group of ports in the world which cater to both cruise ships and containerized cargo.

The Port of Miami is an important contributor to the local and state economies. Nearly four million cruise passengers pass through the Port and over 9 million tons of cargo and over 1 million TEUs (twenty-foot equivalent unit containers) are transited through the seaport per year. This combination of cruise and cargo activities supports approximately 98,000 jobs, and has an economic impact in **Miami-Dade County** of over \$12 billion.

The port currently operates six passenger terminals, six gantry cranes wharves, seven Ro-Ro (Roll-on-Roll-off) docks, four refrigerated yards for containers, a refrigerated warehouse, break bulk cargo warehouses and twelve gantry container handling cranes. Additionally, cargo handling and support equipment are operated by port tenants who operate most of the facilities.

To retain the port's competitive rank as a world-class port, the port has undertaken a redevelopment program of over \$250 million which is well

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Part of the series on

Florida Ports

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[Wikipedia:WikiProject Florida](#)

The screenshot shows a web browser window displaying the Wikipedia article for "Port of Tampa". The browser's address bar is empty, and the page title is "Port of Tampa". The article content includes a description of the port's location on the western coast of Florida, its status as the largest port in the state, and a list of external links. A sidebar on the right lists other Florida ports, and a bottom section indicates the article is a stub and needs expansion.

Port of Tampa

From Wikipedia, the free encyclopedia


The **Port of Tampa** is located on the western coast or **Suncoast** of **Florida**, approximately 25 miles from open waters of the **Gulf of Mexico**. The boundaries of the Port district includes parts of **Tampa Bay**, **Hillsborough Bay**, McKay Bay, **Hillsborough River**, and Old Tampa Bay.


The port of Tampa is the largest port in the State of Florida, and ranked as the thirteenth largest port in the nation in 1997. Although there are Bulker and Tanker ships, most of the ships that sail in and out of the Port of Tampa are General Cargo ships.

Tampa is also one of America's most popular departure ports for western **Caribbean** cruises. Five cruise lines sail from the port: **Carnival Cruise Lines**, **Crystal Cruises**, **Royal Caribbean International**, **Holland America Line**, and **Celebrity Cruises**.

External links [edit]

- Tampa Port Authority [↗](#)
- Tampa Cruises [↗](#)

 *This Tampa-related article is a stub. You can help Wikipedia by expanding it.*

 *This article related to water transport is a stub. You can help Wikipedia by expanding it.*

Florida Ports

- Port of Apalachicola
- Port Canaveral
- Port of Cedar Key
- Port Everglades
- Port Fernandina
- Port of Indian Key
- Port of Jacksonville
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- Port Manatee
- Port of Miami-Dade
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- Port of St. Joseph
- Port of St. Andrews
- Port of St. Augustine
- Port of St. Marks
- Port of St. Pierce
- Port of St. Petersburg
- Port of Tampa**

Wikipedia:WikiProject Florida

Categories: Water transport stubs | Tampa, Florida | Ports and harbors of Florida

United States

[edit]

Charter date in parenthesis.

Atlantic

- Bridgeport Port Authority, CT (1992)
- Canaveral Port Authority, FL (1939)
- Chesapeake Port Authority, MD and VA (1987)
- Dade County Seaport Department, Miami, FL (1960)
- Delaware River Port Authority, DE, NJ, and PA (1951)
- Diamond State Port Corporation/Port of Wilmington, DE (1994)
- Eastport Port Authority, ME (1977)
- Port Everglades, FL (1927)
- Georgia Ports Authority (1945)
- Jacksonville Port Authority (1963)
- Port of Miami
- Maine Port Authority
- Maryland Port Administration (1971)
- Massachusetts Port Authority (1956)
- New Hampshire State Port Authority (1957)
- Port Authority of New York and New Jersey (1921)
- North Carolina State Ports Authority (1945)
- Port of Palm Beach District (1915)
- Philadelphia Regional Port Authority, PA (1989)
- Port of Ponce, PR (1911)
- Puerto Rico Ports Authority (1942)
- South Carolina State Ports Authority (1942)
- South Jersey Port Corporation, NJ (1968)
- Virgin Islands Port Authority, VI (1969)
- Virginia Port Authority, VA (1970)

Gulf of Mexico

- Alabama State Port Authority, (2000)
- Port of Beaumont Navigation District (1949)
- Brazos River Harbor Navigation District, Freeport, TX (1927)
- Brownsville Navigation District (1925)

Inland

- Albany Port District Commission (1925)
- Port Authority of Allegheny County, PA (1956)
- Greater Baton Rouge Port Commission, LA (1952)
- Brown County Board of Harbor Commissioners, Green Bay, WI (1965)
- Detroit/Wayne County Port Authority (1981)
- Duluth Seaway Port Authority, MN (1929)
- Erie-Western Pennsylvania Port Authority (1962)
- Illinois International Port District, Chicago (1955)
- Indiana Port Commission (1961)
- Port of Kalama, WA (1921)
- Port of Longview, WA (1922)
- Lorain Port Authority, OH (1964)
- Port of Milwaukee (1909)
- Niagara Frontier Transportation Authority, Buffalo (1967)
- Orange County Navigation Port District, TX (1953)
- Ogdensburg Bridge and Port Authority, NY
- Port of Oswego Authority (1955)
- City of Richmond Port Commission, VA (1982)
- Port of Sacramento, CA (1947)
- Port of Stockton (1932)
- Toledo-Lucas County Port Authority (1955)
- Waukegan Port District (1955)

Pacific

- Port of Anacortes^[4] , WA (1926)
- Anchorage Port Commission, AK (1946)
- Port of Astoria, OR (1910)
- Port of Bellingham (1920)
- Port of Coos Bay (1909)
- Port of Everett^[5] , WA (1917)

Personalized Microsites Connected with Direct Mail

**“33% of direct mail recipients
prefer to respond online”**

– 2004 DMA Study

Personalized URLs

Bill Gates

BillGates.MyLeadParadise.com

Steve Jobs

SteveJobs.MyLeadParadise.com

Michael Jordan

MichaelJordan.MyLeadParadise.com



Recipient's Name



Campaign Web Address

Personalized URLs and Landing Pages

Carolyn, increase your revenues by giving your clients the direct mail results they're looking for.

Many of your peers already know that adding Personalized URLs to their clients' marketing campaigns makes good business sense.

- Better campaign results guarantee client loyalty and recurring revenue
- Offering value-added services means better margins
- The right tools make implementation easy and cost-effective

You'll be amazed by how easy it is to implement Personalized URLs for your clients and how quickly you can see results.

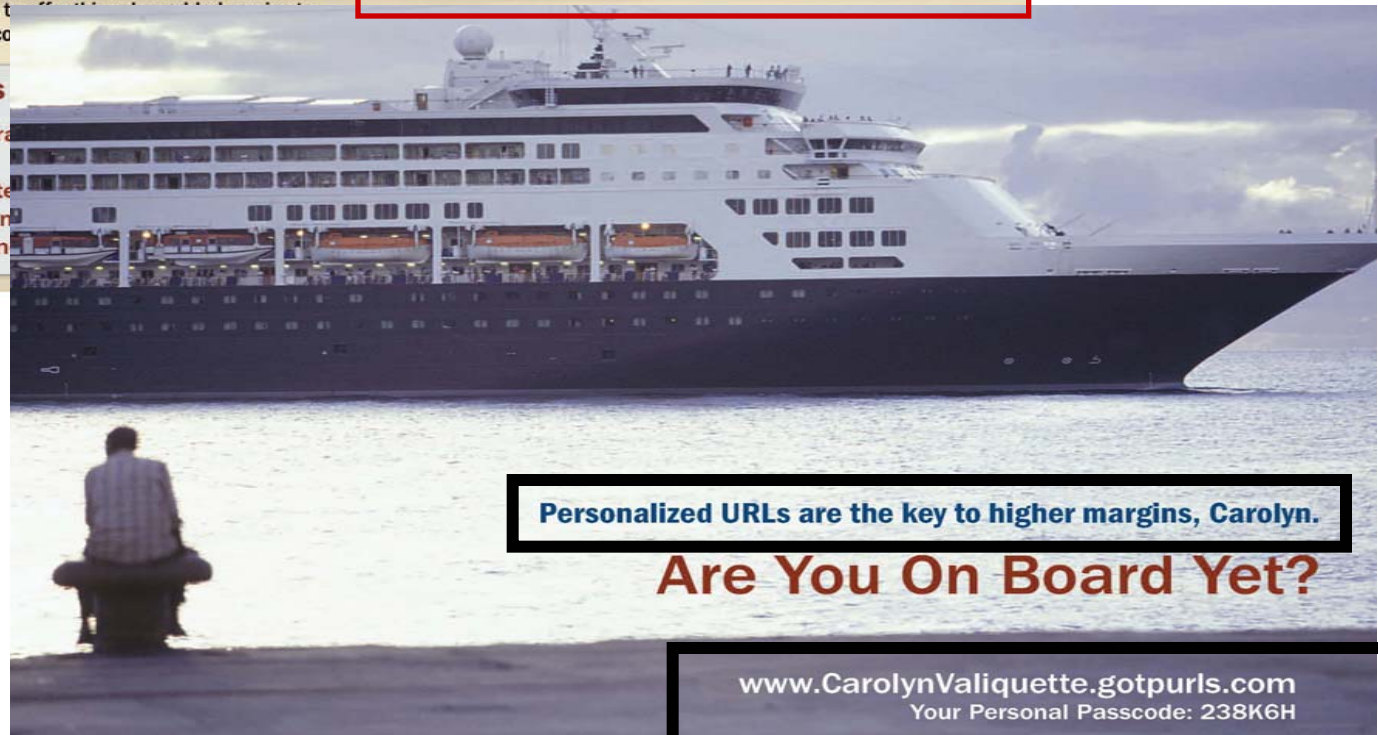
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- Rod Key, R&R Images
- Larry Vaughn, Ideal Print
- Christopher Wells, LaVigne
- John Rogers, NEBS Business

Visit your own Personalized URL to see what your peers have to say about offering Personalized URLs.

www.CarolynValiquette.gotpurls.com
Your Personal Passcode: 238K6H

PRSRT
FIRST-CLASS
U. S. POSTAGE
PAID
PHOENIX, AZ
PERMIT NO.
5699



Personalized URLs are the key to higher margins, Carolyn.

Are You On Board Yet?

www.CarolynValiquette.gotpurls.com
Your Personal Passcode: 238K6H

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Address <http://www.carolynvaliquette.gotours.com/front/ThankYouPage.jsp>

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Address <http://www.carolynvaliquette.gotours.com/front/frontQuestionnaire.jsp>

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Address <http://www.carolynvaliquette.gotours.com/front/frontLogin.jsp>




Welcome Carolyn,

Thanks for taking the time to check out your personal website. Adding Personalized URLs to direct mail campaigns is a powerful way to increase response, engage respondents in a personal on-line conversation, collect new information, and track results. *Everything your customers are looking for!*

Between our easy to use LookWho'sClicking technology and our FastLaunch go-to-market program, you can be closing deals and executing efficiently within a few weeks. But don't take it from me. The testimonials from your peers on the following pages say it all!

Don't hesitate to contact me if you have any questions or would like additional information about **MindFireInc.**, LookWho'sClicking or our FastLaunch program.



Best Regards,
Joe Manos
Executive Vice President
jmanos@mindfireinc.com
916.284.8112

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 - Resumes
 - Stats and Art
 - VideoCast Exan
 - Junk E-mail
 - Maybe Spam
 - Outbox
 - Probably Spam
 - Sent Items
 - outgoing emails
 - Search Folders

Inbox

From	Received	Subject	Categories
Date: Today			
Jean Bodden	Mon 10/23/2006 ...	RE: web rankings	
Michelle Czyszak	Mon 10/23/2006 ...	FW: Testimonials	
Kathy Moore	Mon 10/23/2006 11...	RE: City of Winter Park	
Network Solutions	Mon 10/23/2006 ...	Your WHOIS Contact Information :: Confirmation	
Bob Wright	Mon 10/23/2006 11...	Last Chance to RSVP for the Inaugural Chinese Auction	
Kathy Moore	Mon 10/23/2006 ...	RE: locking your office	
Adrian Tennant	Mon 10/23/2006 10...	RE: interesting graph	
Adrian Tennant	Mon 10/23/2006 9:...	RE: need help for Latest and Coolest	
Hillary Bressler	Mon 10/23/2006 9:...	FW: Proposal from BeyondROI	
Shahrazad Shamsaee	Mon 10/23/2006 9:...		Dean Road
Casey Swann	Mon 10/23/2006 7:...	lunch hillary 30th	
Bob Wright	Mon 10/23/2006 6:...	Last Chance To RSVP - The Latest & Coolest in Internet Marketing!	
Turk Tu'mer	Mon 10/23/2006 4:...	Re: Samples and prices	

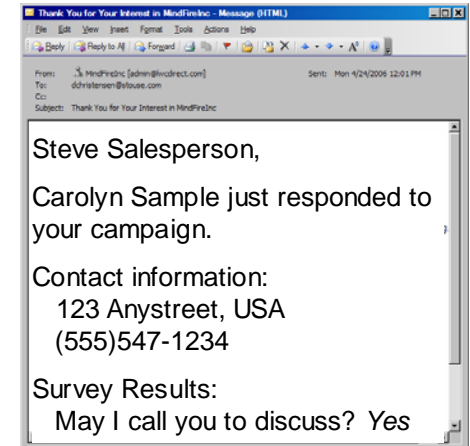
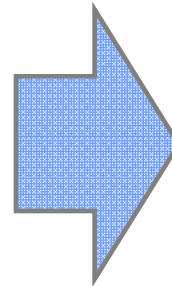
Dear Carolyn,

Thanks for taking the time to visit your personal website and review what your peers are saying about Personalized URLs.

As you can see from their results, offering a value-added service like this to clients is a powerful way to build relationships and help them achieve their objectives at the same time. In the super-busy world of today, finding a solution to help your clients break through the noise is a powerful tool for both of you.

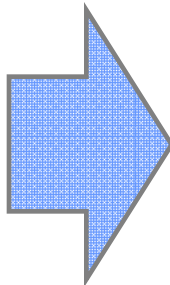
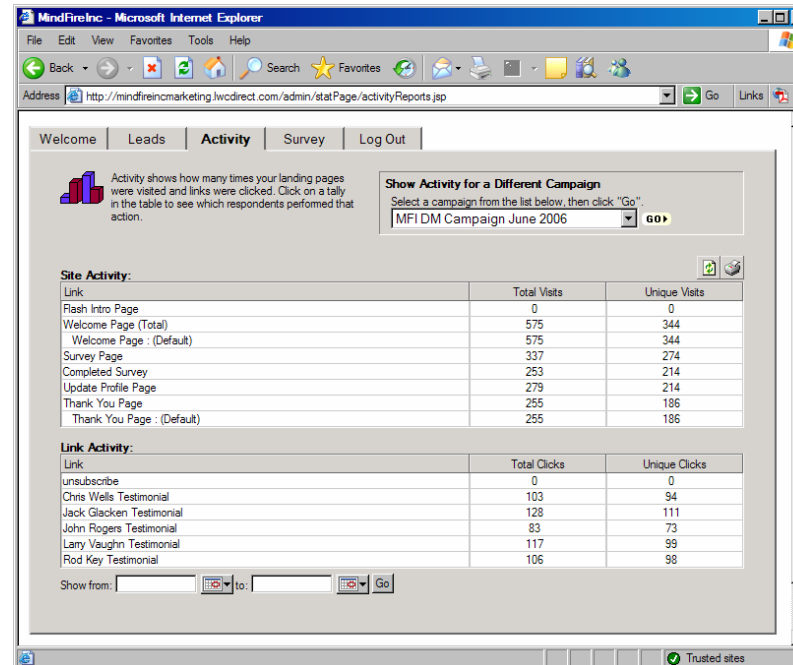
Best Regards,
Joe Manos
Executive Vice President
jmanos@mindfireinc.com
916.284.8112

Automated Lead Distribution to Sales Team



- **React immediately to leads**
- **Distributed via email or PDA/cell phone**
- **No need for cold-calling**

Reporting and Analytics

Site Activity:

Link	Total Visits	Unique Visits
Flash Intro Page	0	0
Welcome Page (Total)	575	344
Welcome Page : (Default)	575	344
Survey Page	337	274
Completed Survey	253	214
Update Profile Page	279	214
Thank You Page	255	186
Thank You Page : (Default)	255	186

Link Activity:

Link	Total Clicks	Unique Clicks
unsubscribe	0	0
Chris Wells Testimonial	103	94
Jack Glacken Testimonial	128	111
John Rogers Testimonial	83	73
Larry Vaughn Testimonial	117	99
Rod Key Testimonial	106	98

- All visits and online activities are tracked
- Reports to help “fine tune” your marketing
- Automated data delivery

I will look forward to meeting you
in the **Second Life**,
When You Get Up To Speed on **Web 2.0**,
where **Web sites smell**
like a bowl of cherries!

Good Luck and Thank You!

Thank You!

Contact Info:

Hillary Bressler

CEO/Founder

bressler@commarketing.com

1-866-COM MKTG