

BAY LAND PARKS

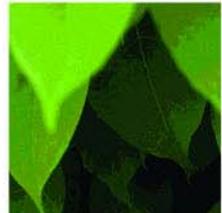


American Association of Port Authorities

Bruce Cummings
Marine Terminal Supervisor
Cruise Ship Terminal



Unified Port
of San Diego



Board of Commissioners

- Consists of Five Member Cities
 - » San Diego
 - » National City
 - » Chula Vista
 - » Imperial Beach
 - » Coronado



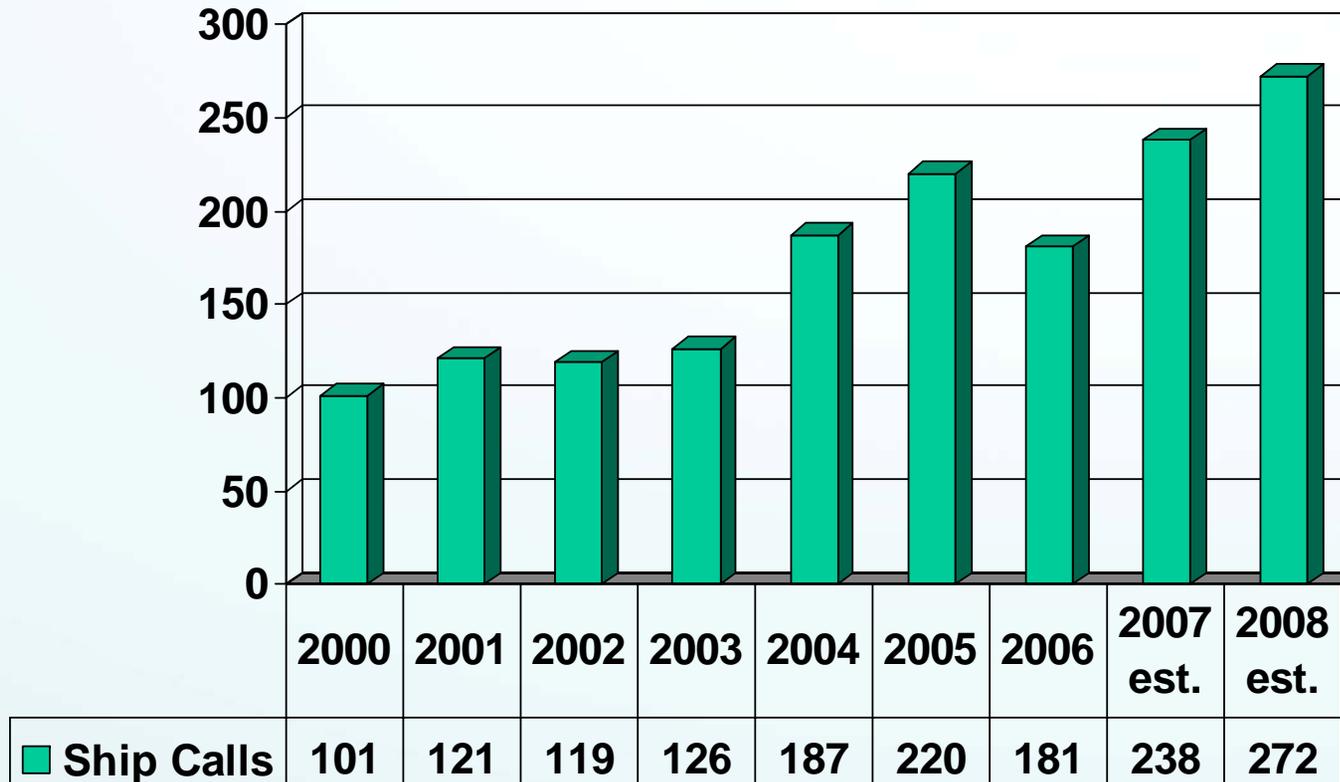
Port of San Diego Terminals

- Tenth Avenue Marine Terminal
 - Break Bulk Terminal (96 Acres)
- National City Marine Terminal
 - Vehicle / Lumber Terminal (125 Acres)
- Cruise Ship Terminal
 - Passenger Terminal (13 Acres)

Port of San Diego Cruise Ship Operations

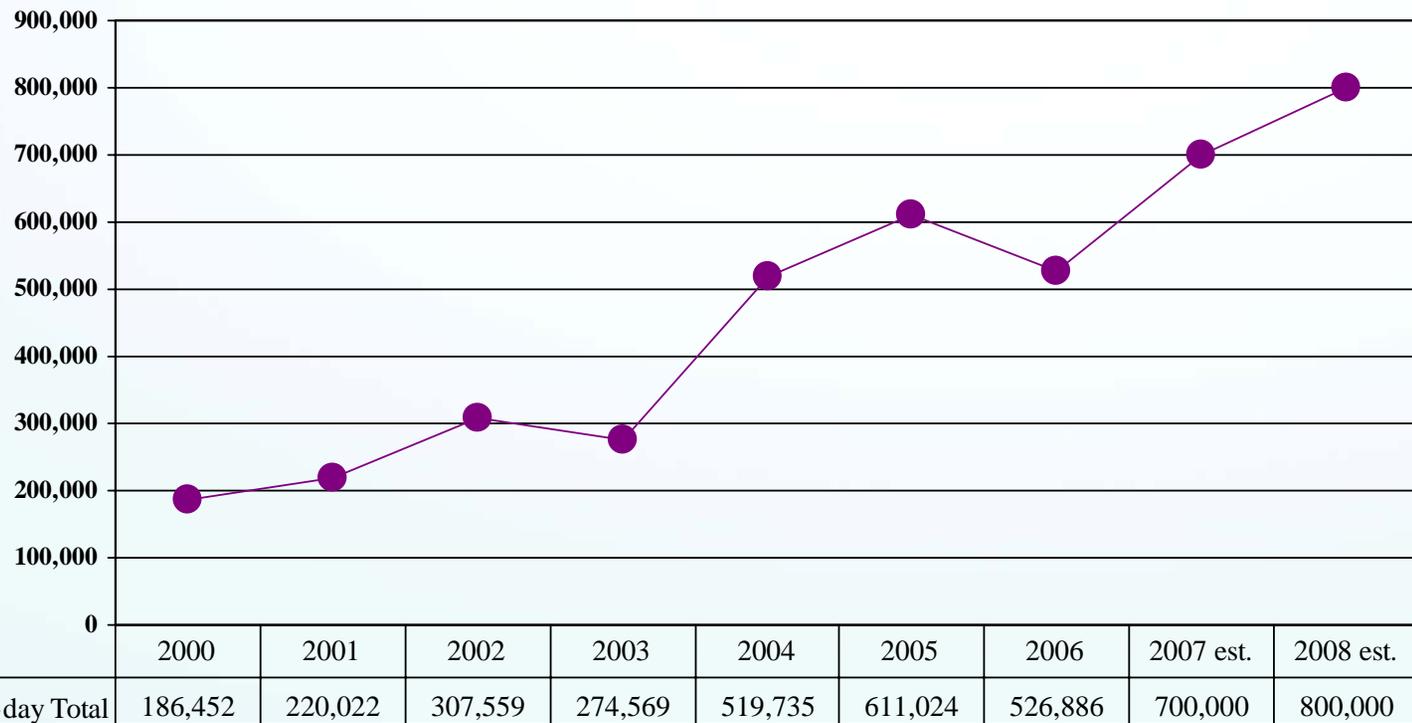


Port of San Diego Ship Calls



2000-2008 Port of San Diego Passenger Cruise Statistics

Number of Passengers



Cruise Economic Impact

- | | Passengers |
|--------------------|----------------|
| • 2007 – 238 calls | est. 700,000 + |
| • 2008 – 272 calls | est. 800,000 + |
- Estimated regional economic impact by 2017
 - Jobs 3,650
 - Total economic impact \$715 Million



San Diego Cruises

sandiegocruiseport.com

- Carnival Cruise Lines
- Celebrity Cruises
- Crystal Cruises
- Holland America Line
- Norwegian Cruise Line
- Princess Cruises
- Radisson Seven Seas
- Royal Caribbean Int'l
- Silver Seas



Operations

- Scheduling Planning
- Passenger Embarkation
- Passenger Disembarkation
- Stevedoring Operations
- Truck Staging
- Ground Transportation
- Maintenance
- Operating Budget
- Security
- Customs Border Protection
- Safety
- Tenants

New Challenging Requirements

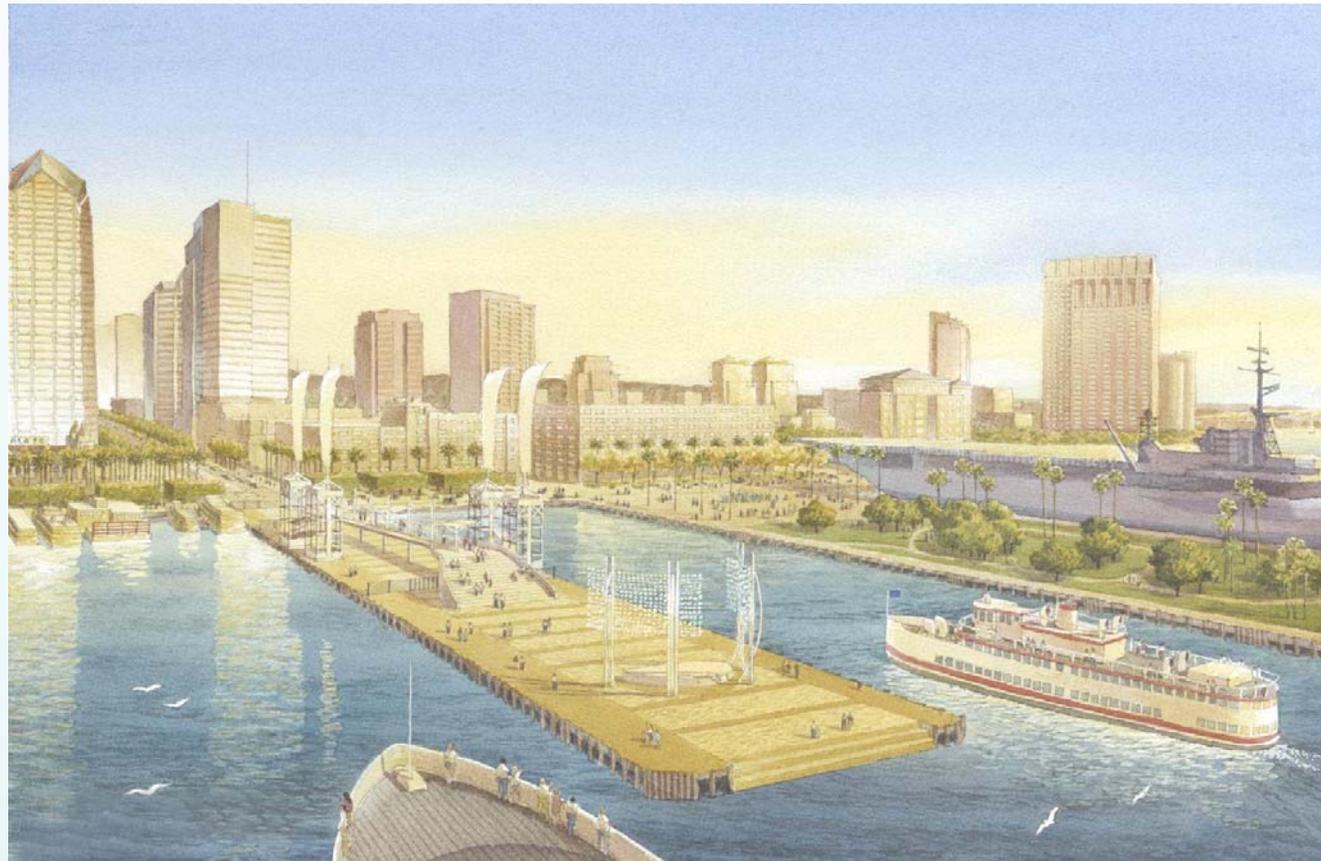
- Cold Ironing
- T.W.I.C (Transportation Workers Identification Credential)
- Green Materials
- Lower Diesel Emissions
- Security Cameras / Lighting
- Ever Changing Technology
- United States Coast Guard

Building a New Cruise Ship Terminal



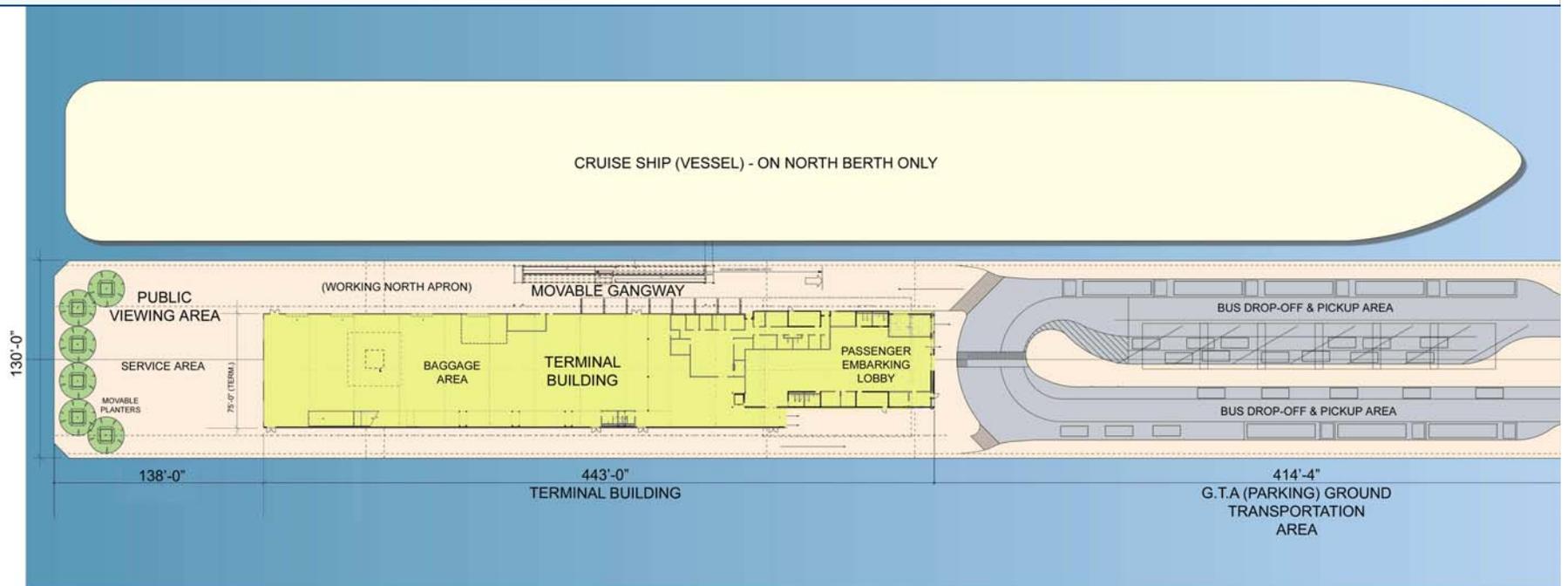
Original Broadway Pier

Broadway Pier Conceptual Design



Broadway Pier

- Cruise Ship Terminal – 400 feet back on the pier.
- Infrastructure improvements: Taxi and bus parking, passenger and supply loading/unloading areas, enhanced circulation.
- Public access and viewing area.



01 1st FLOOR PLAN
SCALE: 1" = 30'

Phase 1: Planning

- Plan for the New Larger Vessels
- Plan for More Passengers
- New Equipment Ideas
- Public Agency Approval
 - Public Access
 - Appearance

Phase 2: Financial Creativity

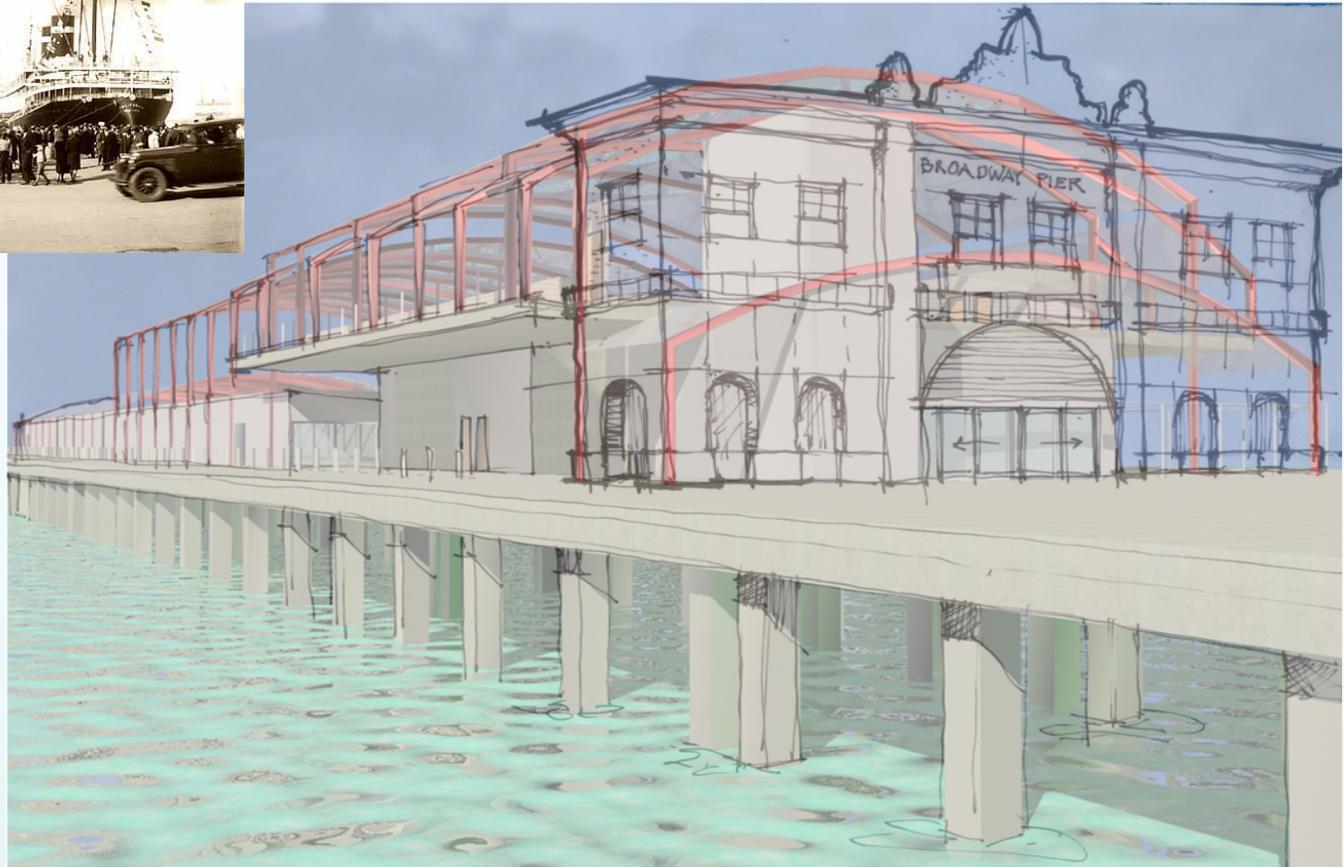
- Partnership with Cruise Lines
- Implement “Special Facility Fee”
- Grants: Security Enhancements



Phase 3: Construction

- Able to maintain normal operations
- Customs Requirements
- Security Issues
- Safety Issues

Proposed Broadway Pier Concept





The Future of the Port of San Diego

- Secession Planning
- Outreach Programs
 - Working Water Front Tours
- Port Tenants Association
- Commercial Fisheries Committee
- Educating the Minds of the Future



Port of San Diego

- The Gateway To North America
- A World Class Port With World Class Service