

Surviving the Competitive Marine Terminal Industry – Economics of Marine Terminal Operations



PORT OF PORTLAND

Possibility. In every direction.

Port Infrastructure Development & Investment A Case Study

October 18, 2007

Agenda

History, Context and the Port's Terminal 6 Project

Port of Portland Terminal 6 Overview

Current Market

Preliminary Conclusions



Port Charter and Mission

In 1891, the Oregon legislature created the Port of Portland to dredge a shipping channel from Portland to the sea.

The Port now owns four marine terminals, four airports, and seven business parks.



MISSION

*Provide competitive cargo
passenger access to regional, national
and international markets while enhancing
the region's quality of life*

Port of Portland Marine Terminal Statistics, 1978 - 2006

Calendar Year	Vessel Calls	Total Tonnage	Breakbulk Tonnage	Container TEUs			Automobile Units	Grain Tonnage	Mineral Bulk Tonnage
				Export	Import	Total			
1978	N/A	4,715,677	964,207	48,954	35,067	84,021	226,164	2,387,686	340,079
1979	N/A	6,381,121	1,232,186	52,226	35,592	87,818	249,191	3,584,585	435,499
1980	N/A	7,026,976	1,119,712	51,731	41,284	93,015	266,678	4,419,674	293,873
1981	N/A	7,358,527	900,602	48,086	30,713	78,799	263,117	5,069,467	317,996
1982	N/A	6,482,768	664,011	46,274	26,745	73,019	260,238	4,505,017	327,506
1983	N/A	7,245,779	692,941	64,661	36,350	101,011	270,928	4,751,707	515,420
1984	N/A	8,268,386	804,187	84,211	41,551	125,762	308,884	5,226,227	524,314
1985	901	7,199,961	1,042,349	92,860	45,024	137,884	341,274	3,995,604	326,769
1986	893	7,042,011	916,902	86,669	38,329	124,998	411,608	3,915,913	296,039
1987	916	8,411,108	924,133	99,459	40,116	139,824	373,916	5,053,527	318,857
1988	1,001	9,779,216	1,276,900	115,421	49,175	164,606	392,212	5,292,648	869,217
1989	930	9,226,981	1,171,845	124,304	61,723	186,027	327,522	4,209,716	1,538,542
1990	896	9,498,326	942,443	107,901	55,032	162,933	302,652	4,717,519	1,796,879
1991	983	10,258,314	1,195,345	118,413	57,487	175,900	289,191	4,718,840	2,103,129
1992	1,017	10,768,718	1,050,743	149,075	68,347	217,422	272,958	4,646,490	2,361,791
1993	1,005	10,482,961	834,935	171,664	67,775	239,439	238,300	4,544,028	2,235,615
1994	1,024	11,788,821	666,098	221,142	96,819	317,961	294,145	5,250,964	2,131,859
1995	903	11,996,930	400,836	226,412	103,335	329,747	233,807	5,398,942	2,442,017
1996	818	10,552,558	345,952	200,693	101,478	302,171	204,542	4,160,264	2,575,454
1997	906	10,772,620	411,186	186,633	108,297	294,930	254,650	3,611,323	3,201,482
1998	984	11,330,619	575,179	176,719	82,589	259,308	245,821	3,814,156	3,756,917
1999	985	12,076,889	752,914	206,362	86,900	293,262	308,813	3,660,089	3,968,237
2000	913	11,804,776	644,362	221,481	69,462	290,943	345,772	3,218,310	4,219,040
2001	864	11,052,341	768,661	214,743	63,748	278,491	356,516	2,574,336	4,140,627
2002	800	10,678,519	772,966	200,298	55,447	255,745	394,776	2,628,578	4,032,277
2003	832	11,957,917	704,190	265,756	73,185	339,571	366,383	3,038,142	4,519,256
2004	773	12,581,370	892,115	203,385	71,224	274,609	358,682	3,911,093	4,457,176
2005	684	11,550,062	986,229	95,279	65,200	160,479	354,976	3,849,039	4,562,436
2006	793	11,965,669	1,059,486	124,791	89,693	214,484	463,557	3,705,953	4,319,450

The above figures apply to Port of Portland public terminals. All tonnage is in short tons. Automobiles are measured in number of units, and containers are measured in twenty-foot equivalent units (TEUs). The volumes reflect cargos loaded to or discharged from ocean-going vessels; cargos received or shipped via inland barge are not included.

Current Status

We are exploring the opportunity to engage, with a partner, in a long term terminal lease or concession project.

Port of Portland characteristics

- Only container facility on the USWC using a Port Authority operating model
- Low container volume, but “fastest growing” container port on the US West Coast
- River port, channel deepening underway with completion in 2009 – 2010
- Import and export cargo in balance – recent development
- West Coast terminal capacity constraints
- Presents a significant long term lease or concession opportunity resulting from current short term carrier contracts
- Superior rail and highway connectivity, with minimal congestion



Project Requirements/Results

Positive and stable return on assets (land, facilities, equipment)

Volume growth - improved facility utilization

Commitment to invest in future expansion

Provide improved international access to regional shippers



Columbia River Navigation Channel

Astoria Megler
Bridge

Lewis and
Clark Bridge

Longview

Channel Deepening Project

- Deepen from 40 feet to 43 feet
- Construction started: 2005
- Planned completion in 2010

Terminal 6
Portland
Vanc

Port Facilities

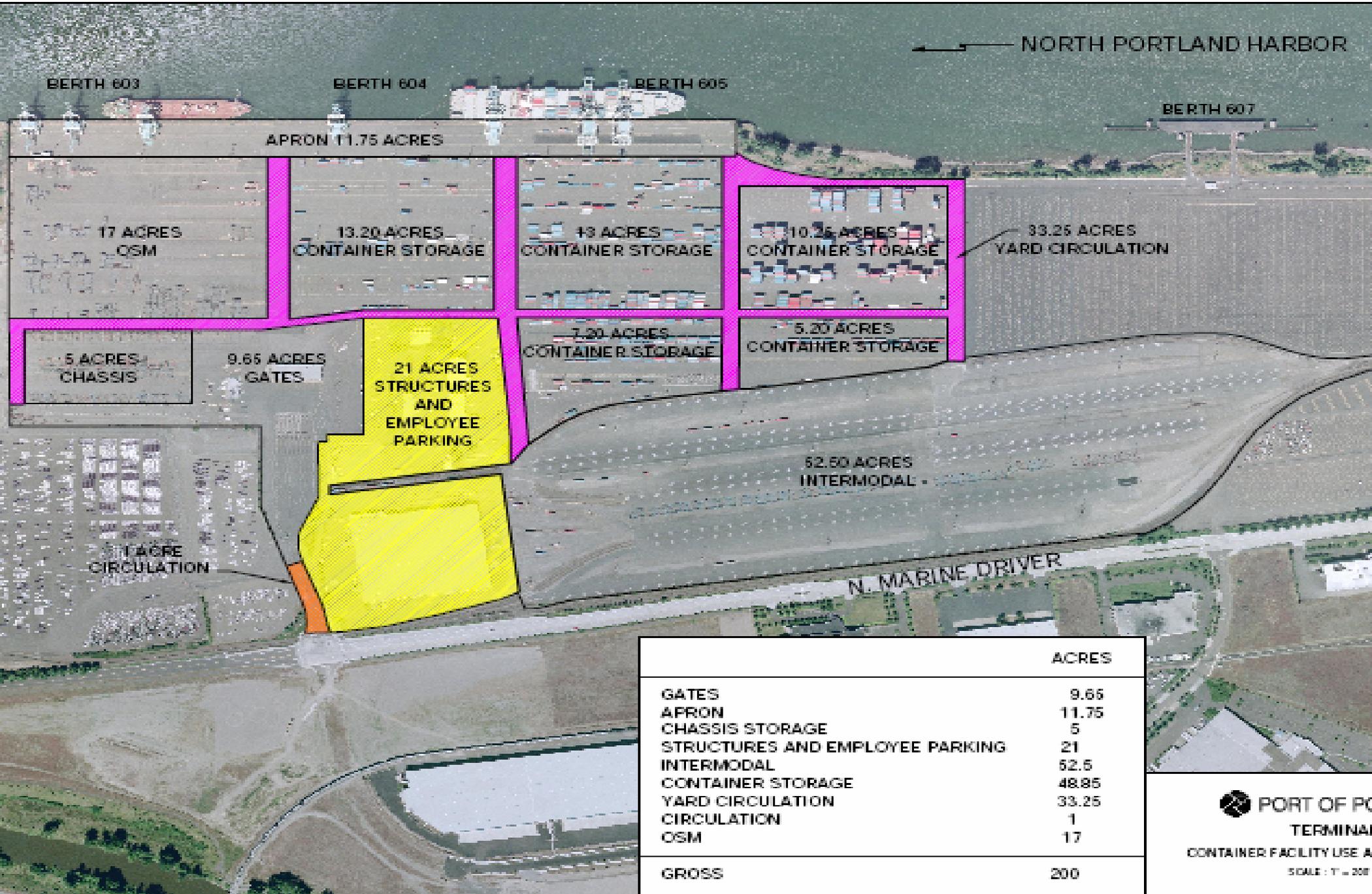


Terminal 0



- 1 AWC Lease
- 2 Oregon Steel Mills
- 3 Container Facility
- 4 Honda Lease
- 5 AWC Lease
- 6 BNSF/UP Lease
- 7 Auto Facility Overflow
- 8 BNSF/UP Trackage
- 9 Suttle Road Site
- 10 Intermodal Rail Yard

Terminal 6 - Container Facility



Terminal 6 - Container Facility



5 Panamax Cranes

2,850 foot Berth Length

3 Post Panamax Cranes

Container Storage

Intermodal Yard



Ho Auto

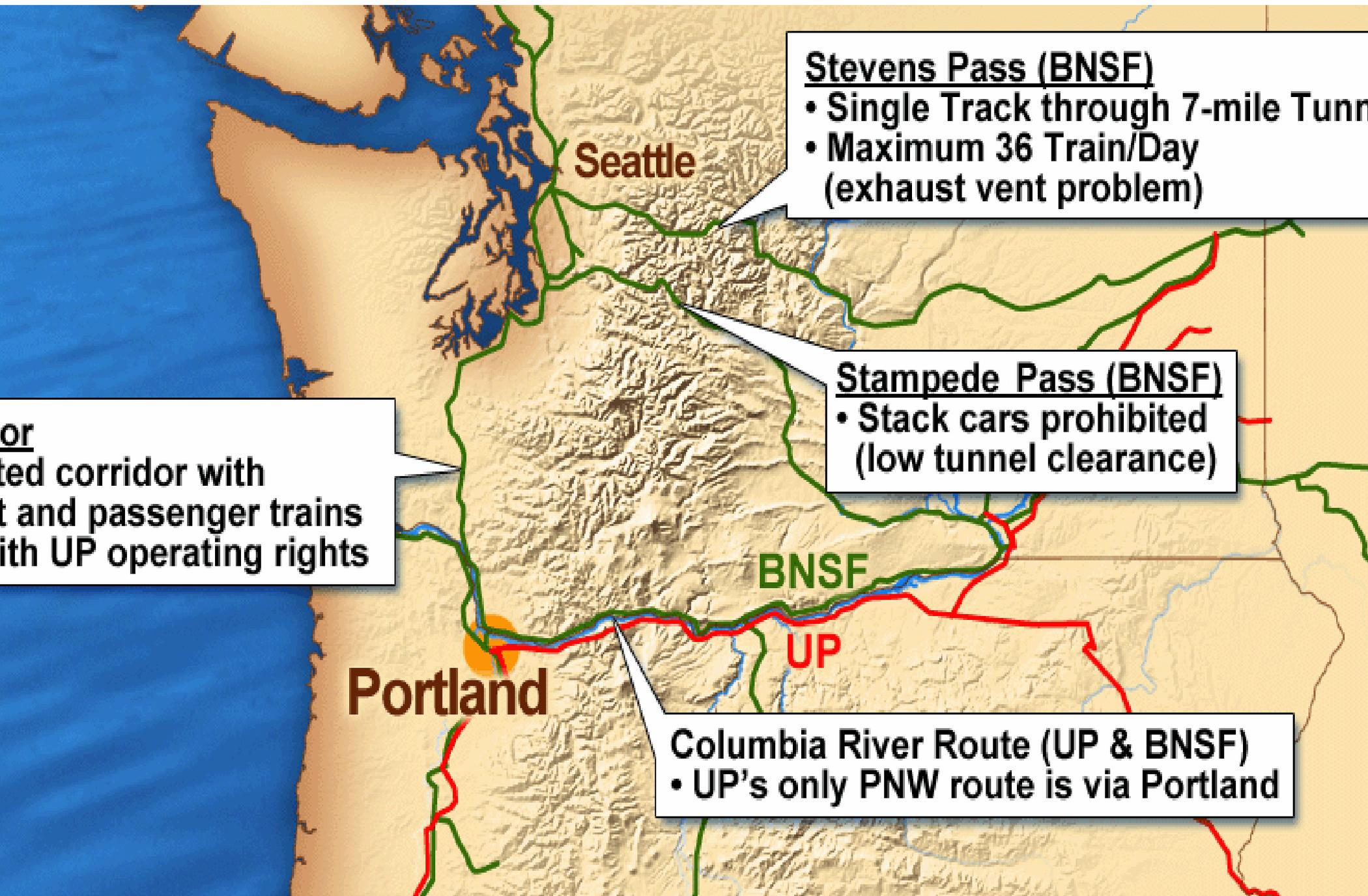
Terminal 6 Rail Advantage

Wharf-dock intermodal facility served
UP and BNSF

Only PNW river-grade interstate
highway and rail route to interior

Direct access to north/south
east/west interstate highways





Direct BNSF and UP on-dock service
via river grade rail corridor in the Pacific Northwest

Current Container Carrier Contracts



- 5 carriers / 3 services (Zim/China S departed Sept 12)
- Existing contracts up for renewal by 2008 - 2010

Current Market - Containers

2006 Total Region TEU

Imports: 160,000 TEU / (90,000 @ T-6)

Exports: 223,000 TEU / (125,000 @ T-6)

Rapidly growing import market

High percentage of Portland cargo

Moves through Puget Sound

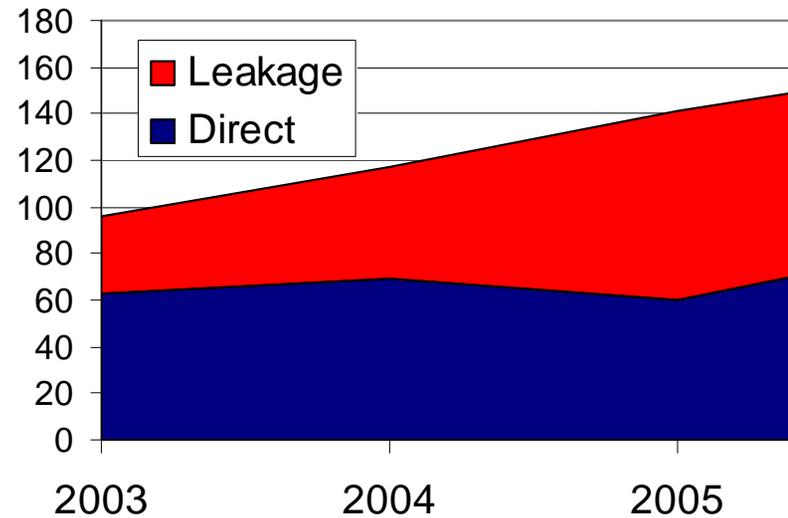
Many new DC's built, or planned in

Close vicinity to Portland

No current intact container rail

Intermodal at Terminal 6

Local Import Market
(000's of TEUs)



2006 Local Imports – nearly half of local cargo moved through Seattle or Tacoma

2006 Local Exports – Two-Thirds local cargo moved through Seattle or Tacoma



Portland's import cargo will continue to grow rapidly with the introduction of new clients by Lowes and LG Electronics. This presents a great opportunity for a carrier to enhance its' regional client base.



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2,850 foot Berth Length

3 Post Panamax Cranes

Container Storage

Intermodal Yard



Ho Auto

Growth Opportunities

Focus on import intermodal gateway

Portland is cost competitive to Midwest destinations

Portland costs are on par with Puget Sound

Focus on re-gaining local import & export market currently using Puget Sound ports

Could offer competitively priced fixed cost lease/concession compared to west coast competitors

Potential to add intermodal rail service

Shipping line without terminal interest in PNW

Growing capacity constraints on the west coast to meet growing Asian import demand

Terminal Report - Facilities Review

Design vessel is Post-Panamax 5,000 to 6,000 TEU

Terminal would be more attractive to shipping lines if 2 Post-Panamax ships could be accommodated

could require 700 additional feet of wharf

Additional CY acreage will likely be needed to balance the increased berth capacity

Grade separation would prevent interruption of gate operations, improving service quality



Estimated Terminal Capacity

Current: 580,000+ TEU

Phase I: 830,000+ TEU

Phase II: 1.19 million+ TEU



World Container Ship Fleet 2007 - 2011

	<u>New ships added</u>	<u>Total vessels</u>	<u><6000 TEU</u>	<u>>6000TEU</u>
2007	---	4002	3729 (93.2%)	273 (6.8%)
2008	391	4393	4069 (92.6%)	324 (7.4%)
2009	395	4788	4389 (91.7%)	399 (8.3%)
2010	251	5039	4557 (90.4%)	482 (9.6%)
2011	74	5113	4600 (90.0%)	513 (10.0%)
2012	2	5115	4600 (89.9%)	515 (10.1%)

Assume all vessels remain in service during this time frame

On available data most ships of 8000+ teu are expected to be deployed on Asia – Europe services

Adapted from *Containerisation International*, May 2007 issue

Source: Liner Intelligence

Desired Outcomes

Minimum 20 – 30 year ground lease commitment (or farther out
50-75 years under concession terms)

Entity that will commit to capital improvement plan – short and
long term

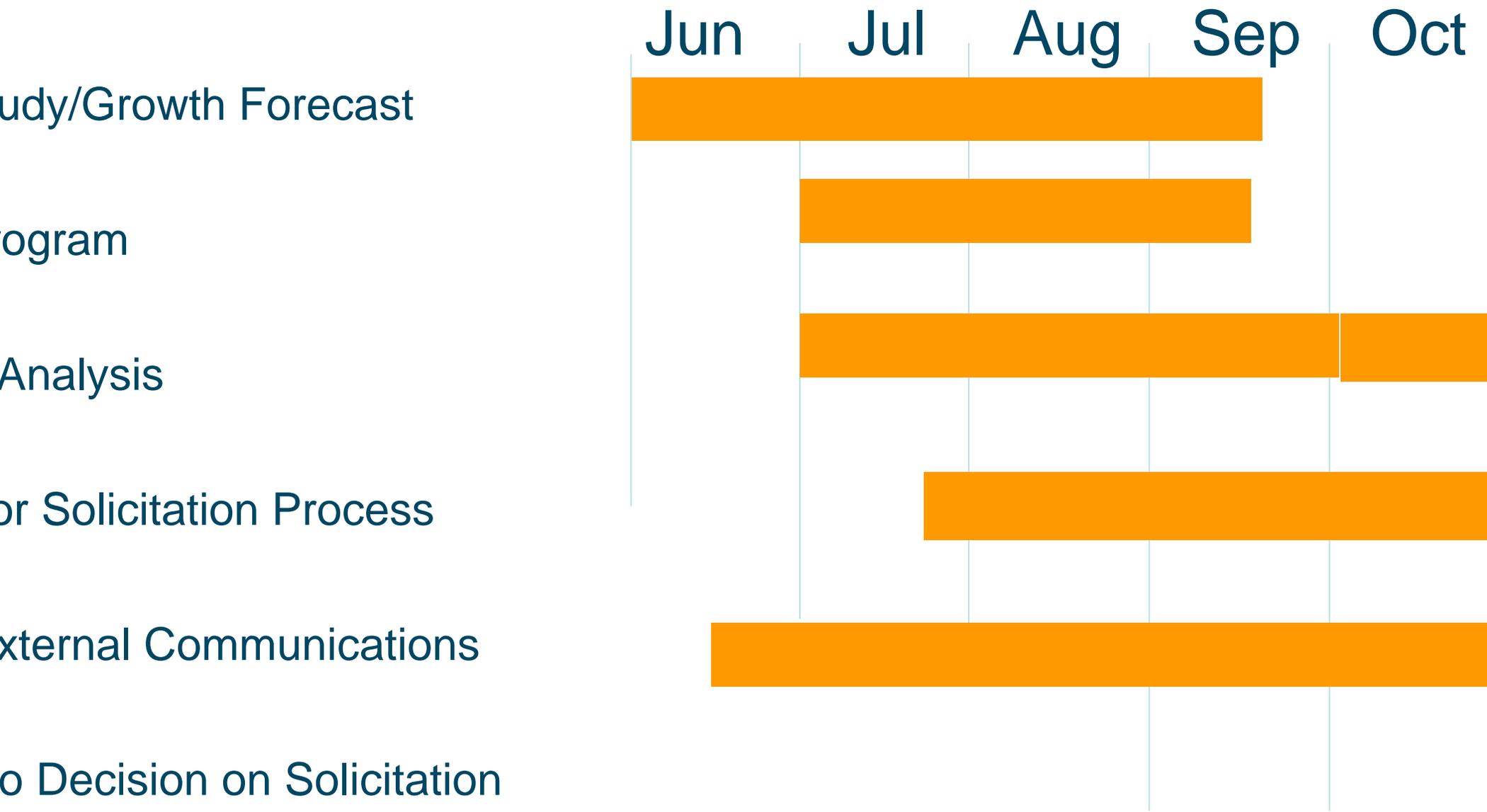
Entity that will attract and sustain multiple carrier services and
improve access to local and regional shippers

Facilitate intermodal growth

Financial return on assets



Phase I - Schedule





IN BRUSSELS
브뤼셀